

THEATRE

Beginning this week at matinee, the Royal will present for a solid week, three times daily, that big musical comedy organization known as Morton's Kentucky Belles, one of the classiest, highest class tabloid musical comedy companies which has ever toured the Southern territory.

Morton's Kentucky Belles Company carries with them an elaborate line of special scenery, the most elaborate wardrobe of the season, novel and original electrical effects with every show, and is composed of eleven talented artists, presenting new versions of all the late popular musical comedy productions along new and original lines. Starring, with the Kentucky Belles is that famous comedy king, Johnny Keenan—"The Little Fellow With the Big Pants"—who will score one of the biggest hits of the season. Also in the leading roles will be seen beautiful May Rossie, the captivating ingenue.

Among the big specialty teams will be presented Elmer and Tom—"The Dancing Fools;" Morton and Rossie—"Songs and Chatter;" Macy and Maybelle—"Topical Songs and Dances;" The Royal Three—Comedy With Harmony, and Tommy Mullaly—Italian songs. This big company is presented with the guarantee of the management to be one of the very best companies seen here this entire season.

NOTED CLARA KIMBALL YOUNG.

One of the most absorbing stories ever projected upon the screen is "The Price She Paid," in which the popular Selznick-Pictures star, Clara Kimball Young, will be seen at the Victoria Theatre today and tomorrow. This story, by David Graham Phillips deals with the problems of a young woman who has always lived in luxury, and who finds herself practically penniless. It is not merely a few isolated dramatic incidents, but goes in to the details of the life of the heroine, Mildred Gower, and her efforts to achieve independence and save her own self-respect. She marries for money and finds herself little more than a slave. With the aid of a former suitor she studies for an operative career and again meets with many disappointments. At length she learns that there is no royal road to success and giving up all her habits of ease and luxury, plunges into a Spartan routine, and by sheer determination finally wins. It is discovered that she has not been legally married, as the husband she left had a wife still living, and so she is free to make her life what she chooses. Miss Young has not, in a long time, had a role which affords such opportunity for beautiful costuming, and her charm of personality is revealed as it seldom has been in any of her work for the screen. The director of "The Price She Paid" is Charles Giblyn, a new member of the Selznick forces, who has many successes to his credit.



OUR SUMMER BUSINESS CLOTHES

A few weeks ago I completed the most difficult kind of shopping tour I ever find it necessary to make. You see, owing to my work I never know when I shall be able to get away from the studios, and therefore I usually ask for two or three days about that time of the year to employ for my summer shopping. I conserve my spare money for months beforehand, so that I usually can purchase a complete wardrobe.

We never find lingerie dresses for afternoon wear hard to select. Dainty lace frocks and evening dresses are so attractive that our chief worry lies in which to choose. But the summer clothes which I intend to wear to our business every day always cause me much perplexity.

Of course this does not need to worry me as much as it does other girls, for they keep their business clothes on all day, while I only find it necessary to wear them to and from my work. The hours spent in the studios sometimes find me swathed in furs when those outside are sipping lemonade and lounging in the shade.

Nevertheless I find my business wardrobe for the warmer months the hardest to select. I have given it much thought and finally decided that it is reckless extravagance to purchase the dainty light shades. They may look cooler, but in reality I don't believe they are. A medium lark green of a light weight is a color which does not unduly absorb

Removes superfluous hair from any part of the body. SAFE and PAINLESS. Large bottle, \$1. Sample, 10c. MANDO. Sold at all drug and Department Stores. Josephine Le Fevre Co., Philadelphia, Pa. SOLD BY Green's Drug Store, 109 Market Street

VICTORIA

TODAY AND TOMORROW. Nights 8:30. Matinee 3:30

Lewis J. Selznick Presents World's Most Wonderful Artist



Clara Kimball YOUNG

In Her Third Great Triumph

"THE PRICE SHE PAID"

A powerful film version of David Graham Phillips Last Great American Novel, in Seven Reels.

PRESENTING THIS TREMENDOUSLY POPULAR STAR IN HER SUPREME ACHIEVEMENT.

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Cuts for Advertisers. PETRIE & CO. HIGH POINT, N.C. Photo-Engravers

ADMINISTRATOR'S NOTICE. Having qualified as Administrator of the estate of William J. Reeves, deceased, I hereby notify all persons having claims against the estate of said intestate, to present the same to me on or before April 10th, 1918, or this notice will be pleaded in bar of their recovery.

REGULAR DINNER TWENTY-FIVE CENTS NEW YORK CAFE

NEW YORK—DAY-BY-DAY.

(O. O. McIntyre.)

(Special Correspondence of The Dispatch)

New York, May 7.—As Samuel Pepys would record in his diary: Up early and to the station to meet F. Kelly, the pamphleteer from Washington and on a walk through the town we see great crowds and soon there came General Joffre in a carriage and we stood thrilled realizing that there was the war lord who stood between the Huns and Paris and thus saved the world from barbarism.

Much talk as to how to pronounce the name of Joffre and Kelly averred that it was correct to leave off the "re" and rumble as in vers libre. To an inn for a morning snack of lamb chops, buttered toast and Turkish coffee and I excused myself in time for the serving man to give the bad news to Kelly.

Home by tram and find a letter from W. Sibley, my favorite editor, who tells me that he and Mistress Sibley are coming to Gotham to bid farewell to their son, Ellis, a fine lad, who is to join the ambulance men somewhere in France.

To E. Simpson's, the barrister, where J. Scott, the railroad director, tells me of his approaching marriage to the beautiful Peggy Landers. See V. Castle, the quadrille expert, who looks fine and fit and is soon to return to his flying machine in Paris.

To the Metropolitan with G. Brown and party and see Miss Duncan dance and thought it inane and stupid albeit I have never heard such applause since J. Weber and L. Fields renewed their partnership. Miss Duncan in a shilling's worth of cheese cloth looked very fetching.

To Coacooat Grove, atop the Century, where the Evening Mail gave a party and much wit by R. Moulton, R. Goldberg and J. Voight and saw Count Tolstoy, of Russia, and J. Voight asked the Count if he would join an early morning breakfast party at Sir Jack's but he smiled good humoredly and refused. And so home at dawn and to bed.

War has come to Broadway—the street of a million laughs. Men about town wearing their dinner jackets with slashed pockets watched head waiters, urbane and sleekly sartorial, bow out guests at the stroke of one o'clock on the night of May 1. The crowds boiled up suddenly out of the cabaret places as if from some subterranean cavern.

There is to be no more night life until the war is over. "Foggy," the blind flower seller, who night in and night out for many years has furbled his way around the tables at Jack's stood in one corner in a dazed manner.

Old regulars of the night resorts—men and women—to whom the day does not begin until long after night, stood on the corners idly discussing the thing, and all agreed that the town would not seem the same. So the war came to the Street of a Million Laughs.

A gentleman from Florida brought a pet alligator with him and stopped at the Biltmore. During the night the alligator got out of its box and crawled up the bed coverings. Ten minutes later the guest gave a yell that would have awakened the soundest sleepers in Albany; then he jumped over the footboard of the bed by what might be known as a standing-sitting jump, and as he landed shouted: "Goodness gracious!" He is one man who should get out of the wicked New York. He'll be chewing gum and eating nut sundaes after 9 o'clock and engaging in other deviltry if he remains in the bad city.

A girl in a Broadway theatre rides to her nightly duties in an automobile. She used to be in the chorus where she made \$25 a week. Her health failed and she became an usher. Her tips for programmes amounts to about \$75 a week and she gets a salary of \$12 a week. It is needless to say she is good looking.

the rays of the sun, and is very serviceable. Then I always wear black pumps and stockings, for they seem to me the only possible thing, although I love the slippers of the pretty light shades. My hat is, nine times out of ten, a dark green or black. Many of my friends insist upon wearing white hats, but to wear one of these does not make me any more comfortable. I have my dresses made in a coat effect so that I'll not have to wear both a shirtwaist and suit coat, for I never feel comfortable in a shirtwaist without a coat.

Green is not the only color which may be used in a medium shade. A dull brown and blue also lend themselves well to ordinary wear, and for this summer I have purchased darker clothes for wear to business.

I'll wear the light, pretty things in the evenings and Sundays. Nobody loves the dainty summer frocks more than I do, but business is business, you know, and they're really not practicable for business hours.

ATLANTIC COAST LINE RAILROAD COMPANY.

Office of the Treasurer, Wilmington, N. C., May 1, 1917. The Board of Directors of Atlantic Coast Line Railroad Company has declared a dividend of two and one-half per cent. on the Preferred Capital Stock of that Company, payable at the office of the Treasurer, Wilmington, N. C., on and after May 10th, 1917. The transfer books are closed from April 30th to May 10th, both inclusive. JAMES F. POST, Treasurer.

Big G. Is effective in treating unnatural discharges; Pains, eruptions and will not irritate. Believes in 1 to 5 days. SOLD BY DRUGGISTS. Parcel Post if desired—Price \$1, or 8 bottles \$2.75. THE EVANS CHEMICAL CO., CINCINNATI, O.

A SERIES OF "BUY IN WILMINGTON" EDITORIALS—NUMBER 5

"The Spirit of the Hive"

(By D. M. Bain, Publicity Manager.) HOWARD-WELLS AMUSEMENT CO. INC.

IF YOU HAVE READ MAETERLINCK'S "SPIRIT OF THE HIVE"—THE SPIRIT OF 'THE LIFE OF THE BEE' YOU KNOW THE SPIRIT WORKING TOGETHER — CO-OPERATION.

THE "SPIRIT OF THE HIVE" IS THE SPIRIT THAT WILMINGTON MUST HAVE TO GROW AS IT SHOULD.

WILMINGTON IS FAST BECOMING THE "BEEHIVE" OF INDUSTRY AND THE SPIRIT OF CO-OPERATION IS GROWING —YET THERE ARE SOME WHO JOIN IN THE SHOUTING—WHO CRY "BUY IN WILMINGTON" AND THEN QUIETLY SIDESTEP AND FOLLOW THEIR OLD PRACTICE OF ORDERING GOODS BY MAIL OR GOING TO DISTANT CITIES FOR THINGS THEY COULD BUY IN WILMINGTON

"BUY IN WILMINGTON," MOVEMENT IS TO HELP WILMINGTON. THERE MUST BE NO MORE LIP-LOYALTY AND MUCH MORE OF THE SINCERE, EARN-EST "THIS MEAN ME" SPIRIT.

THE IDEA OR POLICY OF PREACHING WITHOUT PRACTICING TENDS TO PREJUDICE EVERY MOVEMENT—LESSEN EVERY WAVE OF PROGRESS.

INSTEAD OF THE CRY "THIS MEANS YOU," LET THE REAL BOOSTERS SAY: "THIS MEANS ME," AND THEN ACT ACCORDINGLY. THEN HELPING WILMINGTON WILL NOT BE AN IDLE THOUGHT WITHOUT FORM AND VOID, BUT A SPIRIT THAT WILL BEAR FRUITFUL RESULTS.

BUYING IN WILMINGTON IS JUST AS PROFITABLE, JUST AS ADVANTAGEOUS AND MUCH MORE SATISFACTORY THAN BUYING IN DISTANT MARKETS. WILMINGTON MERCHANTS OFFER EQUAL GOODS, EQUAL VALUES, EQUAL VARIETY AND BETTER SERVICE.

BUY IN WILMINGTON BECAUSE YOU MAKE YOUR LIVING HERE, BECAUSE IT IS YOUR HOME, BECAUSE YOUR PROPERTY IS DEPENDENT UPON THE GENERAL PROSPERITY OF WILMINGTON, BECAUSE WHEREVER YOU LIVE IN THE WILMINGTON TRADING DISTRICT, THE CITY OF WILMINGTON IS YOUR METROPOLIS, YOUR MARKET PLACE.

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SPECIAL SCENERY—ELABORATE WARDROBE.

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With All-Star Supporting Cast.