## SOCIETCA

## 

##  <br> \section*{London, Society Exercised}

OUR WEEK END SPECIALS CLIMB INTO FIRST PLACE

Every week-end sale at this store further proves our leadership. Eve
Sturday our store is crowded with thrift shopers who are always
h the specials offered and prove it by coning again. For this week-end with the specia
the following:


- House Furnishings
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Notions, Hosiery and Fanc
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Week-End Dress Goods Sp



Floor Coverings and Draperie
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## Belk-Williams Co.



