

SOCIETY

Mrs. J. P. Hart has gone to Park...

Mrs. J. J. Runson, of Florence, S. C....

Mrs. K. Taylor left this morning...

The Ladies Aid Society of St. Mat...

Bro. J. Johnson and little Nannie...

Mrs. Thelma Anderson, of Raleigh...

Mrs. Sophie Watters, of Concord...

Mrs. W. L. Lighton, of Boone, N. C....

Mrs. C. H. Johnson has gone to...

Mrs. George P. Russell and young...

Mrs. Quincey B. Satchell, of Flor...

Sunday's Asheville Times: "Miss...

LANDOWNERS' ARE IN SESSION HERE

Executive Committee Gathered to Formulate Plans For New Organization.

To formulate and map-out plans of the new organization, the executive committee of the North Carolina Land Owners' Association...

Members of the executive committee who are present are Mr. H. L. Finkelstaedt, of Bolton; W. F. Aberly, of New Bern; H. C. McQueen, of New Bern; and Mr. W. Jacoby, of this city...

The session at the Chamber of Commerce will likely last all afternoon.

WINTER OATS SHOULD BE SAVED FOR FEED.

Washington, D. C., June 19.—Farmers in the South who have wintered...

Because of the scarcity of winter oats of good quality those who have them are quite sure to profit by saving them for seed rather than feeding them...

IF YOU WANT TO BE BELLE TODAY?

Flowing Tresses Are The Proper Thing, This Summer, says Margaret Mason.

(Written by Margaret Mason for The United Press.) There was a little girl, And she hadn't any curl, Her hair was lank and straight and simply horrid.

New York, June 19.—If you want to be a belle of the bounding billow you had better get busy and see the gink who puts the kink in the flowing tresses.

I remember getting my first hand hearing of a permanent wave (and I use the verb hearing advisably, since this permanent wave seemed all sound wave to me) in a St. Paul beauty parlor when my nymph of the shampoo explained to me the meaning of the muffled shrieks coming from a rear room.

It certainly is worth suffering for when you emerge from the torturing chair and your tresses are released from their electric coils of sizzling heat to fall in natural coils of undulating beauty about your pain-furrowed brow.

Of course, it is true, that besides the pain one also has to run a little risk or two. If perchance your hair should be too dry to take the natural wave it will all break off close to the roots.

Just think, if it turns out all right you may even go in the movies. If you know how to vamp a little that's all you need if your hair's curly. Permanent wave is a moving picture hero's or hero's middle name.

IRON GIVES YOU THAT GRAND OLD HAPPY FEELING

Be Sure You Take Right Kind of Iron—Acid Iron Mineral, Nature's Remedy the Best Don't Take Alcohol It Injures Kidneys.

"I climb into my clothes these mornings with a hearty appetite speeding me to the breakfast table. Your little old nerves, all smoothed out by Acid Iron Mineral, seem to shout their happiness at the return of the old vitality and reserve energy.

"A cold drink of 'coke' or dope will now and then put you back for an hour or so, but to take good old medicinal iron in big quantities gives you the 'stay-there' feeling in acid iron mineral, you get the most iron per dollar. In fact a dollar bottle lasts from two to ten times as long as other and weaker iron remedies which often are not 'contain alcohol which everyone knows has only a temporary effect and always dangerous reaction when taken in excessive quantities.

Give Your Blood a Real Cleaning. Start taking a teaspoonful of Acid Iron Mineral (natural iron) after each meal for a week or ten days. Get out in the air and draw in a few great big mouthfuls of ozone, set the alarm for early and see how sound the sleep gets, and how refreshed and full of vim you feel on getting up.

Consequently all the girls who have been saving up for a rainy day are now broke. After the third day of downpour they promptly invested all of their savings in a permanent wave and are now rich in ringlets, though poor in purse.

Indeed, it is true that the summer girl's fate hangs by a hair. If it is straight hair she'll probably lose forever the susceptible young millionaire when he sees her at the yacht club dance with her coiffure straggling down in wisps.

If You Only Knew

That you could save from \$3.00 to \$5.00 on a suit, you'd take time to do it, wouldn't you? Well, that's just what you can do, by spending a few minutes in this store. There is a reason. The "Belk Stores" are the largest buyers of men's popular priced clothes in the South.



\$10.00 Palm Beach Suit, light or dark shades, made up by high grade tailors and guaranteed to fit correctly. Longs, stouts and regulars, at \$7.50

\$8.50 Palm Beach Suits in natural shades only. Plain or pinch back model. All regular sizes, at \$5.95

Belk-Williams Company

RICH MEN ARE A NOVELTY THERE

Only Extremes Are in Evidence in Buenos Aires—Much Abject Poverty.

(By United Press.) Buenos Aires, June 19.—Economically it is obvious that something is extremely wrong in Argentina.

The republic is one-third the size of the United States. Agriculturally it is one of the richest countries in its population to its acreage, on earth. Its population is less than 8,000,000.

ANOTHER OIL SHIP VICTIM OF U-BOAT

Standard Oil Company Seamer Sunk—Four Members of Crew Lost.

(By Associated Press.) New York, June 19.—The oil tank steamship, John D. Archbold, of the Standard Oil Company, has been sunk by a submarine. The announcement was made at the offices of the company here today.

The John D. Archbold was two days en route to this country from France. The ship was armed and a crew member whose name is uncertain. The company has cabled for further information.

FATHER IN PRISON SON RELEASED

Former Threatened to Kill Son if Latter Registered Under Draft Law.

(By Associated Press.) San Antonio, June 19.—Alfred Jurgens, 23 years old, of Gonzales, Texas, charged with failure to comply with the registration law, was released yesterday on his own recognizance by United States Commissioner Edwards after he had promised to register immediately.

AMERICAN VOLUNTEERS TO THE FRENCH FRONT

(By Associated Press.) Paris, June 19.—Two hundred and seventy volunteers left the headquarters of the American field service for the front during last week, making altogether 1,500 men actually serving in the American ambulance or American transport service with the French armies or in training camps within the army zone.

LOCAL MAN APPOINTED

Mr. William A. Canady is sworn in as Narcotic Deputy Collector. The following from today's Raleigh News and Observer will be of interest here: Mr. William A. Canady, of Wilmington, was sworn in yesterday as narcotic deputy collector in the office of Collector of Internal Revenue J. W. Bailey and at once entered on the discharge of his duties.

SAVE THE FRUIT CROP. FRANKLIN SUGAR. One of the best liked desserts—Preserved Cherries.

WRIGHTSVILLE BREEZES. Items of Interest From the Popular Resort. Mr. and Mrs. Max T. Payne, of Greensboro, are spending a few days at the Seashore Hotel.

DOING GREAT WORK

City Boys Are Farming at Rocky Point.

The farm unit of the Patriotic Service League, composed of ten boys between the ages of 12 and 18 years, members of the Y. M. C. A., are doing their "bit" for the country by aiding each day in harvesting and planting on a 600-acre tract of land at Rocky Point, owned by Mr. Hugh MacRae.

PERSONAL MENTION.

Lieut. R. F. Ruff, of the U. S. Medical Officers' Reserve, who has been stationed here to examine volunteers for the regiment of engineers to go to France, has left for Fort Oglethorpe.

STAGE OF WATER.

Stage of water in Cape Fear river at Fayetteville, N. C., at 8 a. m., yesterday, 11.3 feet.

This Store Sells Wool Coats. Remember This Store is Headquarters for Bathing Suits, Bathing Caps and Shoes, for Women and Children. A. D. BROWN Black Cat Hosiery.

Reservations so far made at the Seashore Hotel indicate that there will be an attendance of about 300 for the meeting of the Southern Textile Association, which will be held at the hotel Friday and Saturday of this week.

VOCAL AND INSTRUMENTAL CONCERT.

Friday, June 22nd, at 8:30 p. m., at Harbor Island Auditorium, will take place one of the features of entertainment during the Southern Textile Convention, a concert participated in by the following soloists: Miss Anna Graham Harris, Miss Catherine Williams, Mr. J. F. Harris, Jr. instrumentals, and also a male quartette. There will be no charge for admission. Full program published later. The general public are invited.

Mr. Bruce Comarti, Dunn; Mr. M. L. Milton, Mr. C. H. Webb, Albemarle; Mr. H. L. Gaudy, Florence; W. W. King, Rockingham; Mr. T. F. Jones, son Wadesboro; Mr. M. J. O'Neil, Mrs. M. J. O'Neil, Henderson; Mr. W. M. Terrell, Mr. P. H. Tedder, Hartsville, S. C.; D. E. Turner, Mooreville; L. J. Waitford, Pageland; S. A. Gifford, two daughters, Miss Sallie and Miss Annie, Clover, S. C.

AN ADDED CONVENIENCE.

Express Trains Will Stop at Harbor Island This Evening. To accommodate the large numbers who will no doubt go down to the Harbor Island Auditorium to hear the Bankers' convention tonight, special arrangements have been made to have the express trains, due to leave the "Center" at 8:00 and 8:30 o'clock, stop at Harbor Island. Ordinarily Harbor Island is not an express stop, but will be made one for this occasion.

Masonic Temple, June 19th, 1917. WILMINGTON LODGE, NO. 319, A. F. AND A. M.

Regular monthly communication this Tuesday evening, at eight o'clock P. M. for the transaction of such business proper to be presented, and for the election of officers for the ensuing year. All members are requested to be present; visiting Brothers cordially invited to meet with us. J. F. CLOWE, Sec'y.

Mrs. Jackie Daniel Thrasher, of Tarboro, president of the North Carolina Daughters of the Confederacy, is a visitor at the beach, being registered at The Oceanic. Mrs. Thrasher is just back from the reunion in Washington. She has during her administration visited the many local chapters in North Carolina and speaks in high praise of the work of each. She is a Southern woman decidedly popular and talented, and the Daughters of Cape Fear chapter of Wilmington are giving her a hearty welcome.

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LUZIANNE coffee. It's Got to Make Good with You. The Reily-Taylor Company, New Orleans. or your grocer will make good to you, to the last penny. We knew you expected something unusually good in a coffee when we first had Luzianne in mind. So we made Luzianne so good that it will stand on its own feet, without apologizing, without acknowledging any rivals. YOU buy a can of Luzianne. If you can't honestly say that Luzianne tastes better and goes farther than any other coffee at the price, then you are entitled to your money back. And your grocer will give it to you upon request. Ask for profit-sharing catalog.