

GRAY BLEACHED FADED HAIR

Made Evenly Dark, Long, Lustrous.



La Creole Hair Dressing
Will bring back to all your gray or faded hair its youthful, original dark color and leave your hair fluffy, clean, full of life and luster. La Creole is not a dye, but revives the color glands. Absolutely harmless and impossible to detect; without odor or stickiness. Hair can be washed or curled without affecting the restored color. Sold by Jarman & Futrelle or sent prepaid for \$1 by Van Vleet Drug Co., Memphis, Tenn. Guaranteed to darken all your gray hair so evenly that not even a trace of gray shows. Stops dandruff and falling hair and promotes its growth. Give La Creole a trial. Has been used for past 30 years by ladies and gentlemen to restore all their gray hair to original dark color, luster, freshness and fluffiness.—Adv't.

SEABOARD AIR LINE RAILWAY

The Progressive Railway of the South.
Bulletin of Special Round-Trip Rates from Wilmington, N. C.

LAKE JUNALUSKA, N. C.	\$12.50
WAYNESVILLE, N. C.	\$12.50
Tickets on sale July 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, August 2, 3, 4, 5, 10, 11, 12, 13, 17, 18 and 19; limited returning 17 days following date of sale.	
ATLANTA, GA.	\$18.10
On sale Sept. 2, 3, 4, limited returning midnight Sept. 14th.	
ST. LOUIS, MO.	\$35.55
On sale Aug. 17, 18, 19, limited returning midnight Aug. 29th.	
BUFFALO, N. Y.	\$34.30
On sale Aug. 10, 11, 12, limited returning midnight Aug. 22nd.	
CLEVELAND, OHIO	\$32.45
On sale Aug. 25, 26, 27, limited returning midnight Sept. 5th.	
ROCK HILL, S. C.	\$8.90
On sale June 18, 19, 22, July 4, 5, 6; limited returning midnight August 5th.	
WASHVILLE, TENN.	\$20.30
On sale July 20, 24 and 26; limited returning midnight 15 days following date of sale. Tickets will be extended.	
BLACK MOUNTAIN, N. C.	\$9.95
RIDGECREST, N. C.	\$9.95
On sale July 27 and 30, August 1, 6, 10, 14 and 17; limited returning midnight 17 days following date of sale.	
RALEIGH, N. C.	\$5.55
On sale July 13, 21, August 3, 6, 9, 16, 17 and 23rd; limited returning midnight September 5.	
VICKSBURG, MISS.	\$36.55
On sale October 14, 15; limited returning midnight October 31.	
KNOXVILLE, TENN.	\$15.75
July 14; limited returning midnight 15 days following date of sale. Tickets will be extended.	
MONTICELLO, TENN.	\$20.70
SWANEE, TENN.	\$20.70
On sale July 21, August 3, 6, 9, 16, 17 and 23rd; limited returning midnight September 5.	

For further information, apply
—Phone 175—
H. E. PLEASANTS,
T. P. A. Wilmington, N. C.

COMMISSIONER'S SALE OF LAND.

State of North Carolina,
County of New Hanover,
In the Superior Court.

City of Wilmington,
vs.
J. H. Whitehead, Henry Whitehead and Rosa Sprull.

Under and by virtue of the authority and power vested in me as commissioner, in a certain decree in the above entitled action, signed by his Honor W. M. Bond, Judge presiding at the April term of the Superior Court for New Hanover County, I offer for sale and will sell to the highest bidder for cash, at the Court House door of New Hanover County, at Wilmington, N. C., on Monday, the 3rd day of September, 1917, at twelve o'clock, to satisfy the judgment obtained in the said action, all of the following described piece, tract or parcel of land, lying, being and situate in the City of Wilmington, State and County aforesaid and more particularly bounded and described as follows:

Beginning at a point in the eastern line of Dickerson street ninety nine feet northwardly from the intersection of said eastern line of Dickerson street with the northern line of Rankin street and runs thence northwardly with said line of Dickerson street sixty six (66) feet; thence eastwardly and parallel with Rankin street one hundred and sixty five (165) feet; thence southwardly and parallel with Dickerson street sixty six (66) feet; thence westwardly and parallel with Rankin street one hundred and sixty five (165) feet to the point of beginning, same being a part of lots 3 and 4 in Block 24, according to the official plan of the City of Wilmington, N. C.

This the 10th day of July, 1917.
CHESLEY C. BELLAMY,
7-2-3007a Commissioner.

State of North Carolina,

County of New Hanover,
In the Superior Court.

COMMISSIONER'S SALE OF LAND.

City of Wilmington,
vs.
J. B. Elkins and wife Louisa Elkins and Paul Canoe Mortgage.

Under and by virtue of the power vested in me as commissioner, in a certain decree in the above entitled action, signed by his Honor W. M. Bond, Judge presiding at the April term of the Superior Court for New Hanover County, I offer for sale and will sell to the highest bidder for cash, at the Court House door of New Hanover County, on Monday, the 3rd day of September, 1917, at twelve o'clock, to satisfy the judgment obtained in the said action, all of the following described piece, tract or parcel of land, lying, being and situate in the City of Wilmington, State and County aforesaid, and more particularly bounded and described as follows:

Beginning at a point in the northwestern line of Third street, between Davis and Farley streets, and one hundred and fifty seven (157) feet from the intersection of Third and Davis streets, and running thence northwardly along said line of Farley street forty one (41) feet; thence northwardly in a line parallel with Davis street one hundred and fifty (150) feet to an alley extended southwardly from Farley street to Davis street, known as Aubrey Alley; thence along the eastwardly line of said alley forty one (41) feet; thence in a southwardly direction and parallel with Davis street one hundred and fifty (150) feet to the beginning, same being a part of lot 3 in block 24, according to the official plan of the City of Wilmington, N. C.

This the 10th day of July, 1917.
CHESLEY C. BELLAMY,
7-2-3007a Commissioner.

THEATRE

A photo-drama of the most powerful moral stimulus is "The Waiting Soul," the Metro-Popular Plays and Players, production with Mme. Petrova as star, which will be seen at the Grand theater tomorrow. This five-act feature screen drama has been adopted by Wallace C. Clifton from Marion Short's fiction story and directed by Burton L. King.

Can a woman blot out an accusing past by means of good deeds? Will falsehood told by a mother influence her unborn child? These are some of the questions raised and answered in "The Waiting Soul." Grace Vaughan, after a struggle with her conscience that reaches the very depths of her soul, finds that confession to her husband, whom she supposes ignorant of her past life, is the greatest privilege she has ever known. Through it she reaches heights of serenity unrealized before.

ASSOCIATION GIVEN BREADTH.

Movie Insurrectionists Progressing Splendidly in Their Organization.

The following from The Chicago Herald gives one an idea of the things that are transpiring at the Chicago Motion Picture convention that is being attended by local movie men, including Mr. P. W. Wells, president of the Howards-Wells Amusement Company, and Mr. D. M. Bain, publicity agent for the same company, who went to the convention as the campaign manager for Mr. H. B. Varner, of Lexington, N. C., a candidate for the national presidency. Says The Herald:

"The American Exhibitors' Association, made up of insurrectionists who bolted the Motion Picture Exhibitors' League Wednesday night, was given length, breadth and thickness yesterday.

"While the revolters were in session at the Morrison Hotel perfecting the details of the new organization the parent body continued its deliberations at the Coliseum Annex, oblivious of the fact that dissension has partly disrupted it.

"At the latter place the day was given over to committee reports and an executive discussion held behind closed doors. For this reason news interest centered around the doings of the new body.

"The conduct of the affairs of the American Exhibitors' Association will be radically different from that which has governed former amalgamations of exhibitors. The most radical departure from precedent, according to the policy officially adopted, will be the abandonment of movie expositions in conjunction with the annual conventions.

"Secondly, the body will be given concrete being through the establishment of permanent headquarters, with a salaried manager and a corps of office assistants, including an organizer, to conduct the affairs of the exhibitors.

It was decided to locate the office in New York, and Attorney Charles C. Pettijohn, counsel for the Indiana Exhibitors' Association, was named as general manager at a salary which will be, it was said, in the neighborhood of \$10,000 a year.

"Pending the formal incorporation of the association as a legally constituted institution a set of temporary officers was named. Jake Wells, of Richmond, Va., head of the most powerful southern circuit of theaters, was elected the first president. Guy Wonders, of Baltimore, was elected vice president and William Fast, Jr., of Utica, N. Y., treasurer.

"The assertion by members of the Motion Picture Exhibitors' League that the new organization is an outlaw and is without standing in the National Association of Motion Picture Industries was refuted by Frank J. Rembusch, of Shelbyville, Ind., at last night's meeting of the association, when he announced that the officers of the manufacturers' body had invited the new association to become a member.

"It was decided to accept the invitation, but it was made clear that the American Exhibitors' Association is not to be allied with the producers in any way.

"At this morning's session it will be decided where next year's convention will be held."

Big Carnival Opens at Cheyenne.

Cheyenne, Wyo., July 23.—Frontier Days celebration week opened today with Cheyenne in carnival array and prepared to entertain the largest crowds in her history. The preparations for the carnival this year have been made on an unusually elaborate scale, since the occasion marks the fiftieth anniversary of the settlement of Cheyenne. The semi-centennial exercises were held today, with the first events on the program of the Frontier Days celebration to be held tomorrow.

Crowds are coming in from Denver and the East and strangers line the streets for blocks. Thousands of people are guests of the city already and every arriving train is crowded to its utmost capacity.

Many cowboys are in the city from all parts of Wyoming and the neighboring States, and they, with the Indians in their red and yellow blankets, are attracting much attention from the tourists.

The celebration of Cheyenne's golden anniversary today embraced a magnificent pageant, illustrating the development of the city from railroad camp and cowboy headquarters to the metropolis of the State—a half century of activity, settlement and growth unequalled by any other frontier town.

RULES CONCERNING EXEMPTION CLAIMS

(Continued from Page Five).

"Whoever directly commits any act constituting an offense defined in any law of the United States, or aids, abets, counsels, commands, induces, or procures its commission is a principal. (Sec. 332, Criminal Code of United States)."

"I CAN AGAIN EAT CORN ON THE COB"

Happily Declares Mrs. Hugel In Describing Her Gains On Peplac.

"Yes indeed Peplac has helped me. Why, don't you know that I am again able to eat corn on the cob. Yes sir, and after all these years of suffering from indigestion. And, I not only eat corn on the cob again, but vegetables and meats and other solid foods from which I had to abstain." The speaker was Mrs. M. I. Hugel and her words were directed to George L. Burke, the Peplac expert who meets Wilmington men and women at the Elvington's Dependable Drug store and explains at first hand the merits of this widely discussed tonic.

"Before starting on Peplac," continued Mrs. Hugel, "I seldom enjoyed a good night's sleep because of indigestion and other troubles which claimed me a victim. Too, I was nervous and found it difficult to manage my household duties. The various other remedies I tried failed to offer me permanent relief, but this Peplac sure has proven itself a winner for me. With my regained appetite I am, of course, adding weight right along and already I have increased seven pounds. With proper sleep and rest at nights I am able to do my household work properly. In appreciation of Peplac's work I gladly offer my story that other sufferers may profit as I have," concluded the rejuvenated lady happily.

In this connection Mr. Burke said: "Mrs. Hugel, who lives at 1569 Abbottston street, Baltimore, is but one of a number of people to tell me of Peplac's wonderful powers as a reconstructive tonic—blood and system purifier and invigorant.

"Peplac has won the name of Peerless Tonic in combining stomach, liver and kidney ills, catarrhal affections, nervous debility and the like. Each day I am at Elvington's Dependable Drug store to tell the public how Peplac should be taken and the results that may be expected from its use."

Knights of Lithuania.
New York, July 23.—The Knights of Lithuania, a national organization with a membership of about 4,000 young Roman Catholic folk, began its fifth annual convention today in Brooklyn. The session will continue until Thursday.

GRAND

TOMORROW

Metro Wonderplays Present

Mme. Petrova

In The Story of a Wife's Tragic Secret

"THE WAITING SOUL"

"Can a Woman Blot Out an Accusing Past By Means of Good Deeds?"

Today—Scasue Hayakawa in "The Jaguar's Claws."

Regain Your Normal Weight

You can add one-fourth to one-half pound a day by drinking a glass of this delicious digestant with each meal

Shivar Ale

PURE DIGESTIVE AROMATICS WITH SHIVAR MINERAL WATER AND GINGER

Gives a hearty appetite, vigorous digestion, rich blood, clear complexion and firm flesh. Your money back on first dozen if not delighted. At all grocers and druggists.

Bottled and guaranteed by the celebrated Shivar Mineral Spring, Shelton, S. C. If your regular dealer cannot supply you telephone

CRESCENT CANDY CO.
Wholesale Distributors for Wilmington

STATE OF NORTH CAROLINA
COUNTY OF NEW HANOVER.
NOTICE.
In The Superior Court.
E. W. Sloan, vs. Mary Louise Sloan
The defendant above named, will take notice that an action entitled above, has been commenced in the Superior Court of New Hanover County, for an absolute divorce from the bonds of matrimony on the grounds of adultery, and the defendant will further take notice that she is required to appear at the term of the Superior Court of said County, to be held on the 2nd Monday in September, 1917, at the Court House of said County, in Wilmington, North Carolina, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.

This 2nd day of July, 1917.
W. N. HARRISS,
Clerk Superior Court.
7-2-a w-4w Monday.

White House Coffee

BEST GROCERS

A SERIES OF "BUY IN WILMINGTON EDITORIALS" NUMBER 16

U. S. Government Aid Solicited By Mail Order Houses

(BY A. O. SCHUSTER.)

AN EFFORT HAS RECENTLY BEEN MADE TO HAVE THE UNITED STATES GOVERNMENT STAND SPONSOR FOR THE NEWEST SCHEME "FOR BRINGING THE PRODUCER AND CONSUMER INTO DIRECT BUSINESS RELATIONS."

BILLS HAVE BEEN INTRODUCED BOTH IN THE SENATE AND THE HOUSE OF REPRESENTATIVES TO CREATE A NATIONAL CHAMBER OF AGRICULTURE IT SEEMS NOW TO APPEAR THAT THIS IS MERELY A GIGANTIC SCHEME OF THE BIGGER MAIL ORDER HOUSES TO FURTHER THEIR INTERESTS.

THE FORMULATOR OF THE PLAN TO HAVE UNCLE SAM PROMOTE THE "DIRECT TRADE" IS A MAN OF WIDE NOTE, WHO, IT HAS BEEN LEARNED, IS BACKED BY A FORMER PRESIDENT OF THE BIG MAIL ORDER HOUSES.

A CERTAIN U. S. SENATOR IS ALSO "IN ON THE SCHEME," AND HAS ALLOWED THE MAILING UNDER HIS FRANKING PRIVILEGE OF A LARGE EDITION OF A DOCUMENT ENTITLED "DIRECT DEALING BETWEEN PRODUCER AND CONSUMER." IT IS SAID THAT MORE THAN A MILLION OF THESE PAMPHLETS HAVE BEEN MAILED UNDER THIS SENATOR'S FRANKING PRIVILEGE. ALSO THAT THEY WERE PRINTED AT THE EXPENSE OF THE MAIL ORDER HOUSES.

THE PAMPHLET IS A DIRECT APPEAL OF THE MAIL ORDER HOUSES, AND IT IS MADE TO APPEAR THAT THE U. S. GOVERNMENT IS BACK OF THE SCHEME.

THE ABOVE SHOWS CLEARLY TO JUST WHAT LENGTH THESE MAIL ORDER DEALERS WILL GO TO ENTICE TRADE THAT RIGHTFULLY BELONGS TO THE LOCAL MERCHANTS.

ARE WE, AS LOYAL AMERICANS GOING TO HELP IN THE DESTRUCTION OF OUR LOCAL BUSINESS INTERESTS BY PATRONIZING THESE "VULTURES OF BUSINESS"?

OR, WILL WE EACH ONE OF US, RESOLVE THAT NOT ONE PENNY GOES FROM OUR CITY T OSWELL COFFERS OF THESE UNSCRUPULOUS, OUT-OF-TOWN CONCERNS, WHO HAVE NO OTHER INTEREST IN US THAN TO GET OUR MONEY.

What Will Your Answer Be?

NAMES OF BUSINESS HOUSES

- BON MARCHE.
- BELK-WILLIAMS CO.
- J. W. H. FUCHS' DEPARTMENT STORE.
- A. D. BROWN.
- J. M. SOLKY & Co.
- QUEEN CITY CYCLE CO.
- HALL & DURHAM, INC.
- GREEN'S DRUG STORE.
- BEAR PRODUCE & MERCHANDISE COMPANY.
- G. W. HUGGINS, INC.
- PEOPLES' SAVINGS BANK
- JARMAN & FUTRELLE.
- J. O. REILLY.
- STERCHI-BANCROFT CO.
- J. H. REHDER & CO. DEPARTMENT STORE.
- G. DANNENBAUM.
- BOYLAN & HANCOCK.
- HONNET.
- CITIZENS BANK.
- J. G. WRIGHT & SON.
- HOWARD-WELLS AMUSEMENT CO.
- MURCHISON NATIONAL BANK
- D. R. FOSTER & Co.
- AMERICAN BANK & TRUST CO
- NORTHAM'S BOOK & STATIONERY STORE.
- THE C. W. POLVOGT CO.
- SHRIER & SOLOMON.
- R. C. PLATT.
- L. W. MOORE.
- WILMINGTON SAVINGS & TRUST COMPANY
- GOODMAN'S READY-TO-WEAR.
- ROGER MOORE SONS AND CO.
- WILMINGTON PRINTING CO.
- A. O. SCHUSTER.
- HOME SAVINGS BANK.
- TIDEWATER POWER CO.
- W. B. COOPER & CO.
- HOTEL ORTON.
- C. W. YATES CO.
- W. MUNROE & CO.
- J. HICKS BUNTING DRUG CO.
- WILMINGTON STEAM LAUNDRY.

"Wilmington Can Serve You Best"