

THEATRE

For the first day of the Bijou's fall and winter season, for the big Labor Day gala event, no offering could prove more attractive than Pearl White, the fascinating favorite of a million fans, who appears in the eighth mammoth chapter of that stirring and thrilling serial, "The Fatal Ring," the greatest effort of Miss White in her entire screen career.

In this great two reel chapter is devised and revealed one of the most devilish plans for destruction that has ever been conceived in the brain of man, a bomb connected with the combination of a safe. When the combination is worked properly, the same instant as the tumblers fall into position, the bomb is set off and blows to destruction everything near. The Diamond is in the safe and Pearl White, as the chapter closes, is just about to turn the combination, not knowing that the bomb is set to explode if she opens it.

Other big things on the bill include the Ford Weekly, with something always interesting, and the latest Harry Myers and Rosemary They comedy scream, "The Delicatessen Mystery," with a scream in every line.

FADS AND FOLLIES AT ROYAL. Brewer's Fads and Follies Company, one of the best tabloid comedy organizations touring the South, starts a week's engagement at the Royal today with matinee, and judging from reports received from Goldsboro, where it closed Saturday night, Royal patrons indeed may look forward to a big and pleasant week's attractions, changing three times during the week with new script bills that are sure to please.

The Fads and Follies chorus is one of the outstanding features of this organization, although the big vaudeville acts which it carries will undoubtedly register the biggest hit. "Peggy" Jones, the world famous one-legged dancer, is a veritable sensation and also carries a blackface part that is a genuine riot. The Lamonte Sisters, premier singing and dancing soubrettes, is a fascinating little couple that will also make a distinct hit. Gene Gomez, the classy entertainer, also has a novel and nifty specialty act, and Charles Brewer in the leading comedy role is simply great.

As an extra attraction that big serial achievement, "The Secret Kingdom," the first chapter being in three reels, will be presented today and tomorrow.

TOMORROW AT THE GRAND. Norma Talmadge, who reached the height of filmdom with the Vitagraph and Triangle companies, will make her first appearance as a Selznick-Pictures star at the Grand today and tomorrow in an adaptation of the noted drama, "Panthea," by Monckton Hoffe. This is the play in which Mme. Olga Petraya starred so successfully on the American stage several seasons ago and which created a furore throughout Europe, being acclaimed one of the strongest dramas of the age. It was chosen as Miss Talmadge's first vehicle under her new management as the title role affords the beautiful and talented young player the greatest opportunity of her career for emotional acting.

The story is that of a young Russian pianist, who, suspected of nihilism, escapes to England, where she falls in love with a struggling composer. They are married and settle in Paris, where Panthea's husband tries in vain to get a hearing for his opera. The many disappointments impair his health and the physicians declare that he will die unless his ambition to have his opera produced is realized. For the sake of her husband Panthea makes a compact with an elderly admirer who has great influence in musical circles. Her sacrifice brings about the triumphant production of her husband's opera, but at the moment of his great success he discovers the manner in which Panthea induced her friend, the Baron, to exert his influence.

This situation leads to one of the strongest dramatic climaxes ever seen on the screen and in the end Panthea and her husband are reconciled just as the long arm of the Russian secret police stretches out from Petrograd to seize its prey in Paris.

NEW SERIAL AT ROYAL. "The Secret Kingdom," the great Vitagraph serial, starting at the Royal today, is going to make a great hit, undoubtedly.

Starting in one of the mythical kingdoms of Europe that are found only on the maps of the writers of romance, the story discloses the existence of a certain Prime Minister of Alania, who has his ruler and the queen assassinated, and is only prevented from putting the young Crown Prince out of the way by the efforts of a faithful officer of the guard, who takes the boy to the United States. The next episode shifts to Arizona, 20 years later. The rightful ruler of Alania, who does not know his real rank, bears the name of Phillip Barr. The daughter of the usurper, now traveling in this country, is rescued by Phillip and the race for a bride and a throne is on.

The indispensable elements connected with such a photo-drama are adequate production in every branch of the work. The makers of "The Secret Kingdom" have done this, and the acting, the direction and the purely mechanical side of the production are all commensurate with the requirements of the picture.

Charles Richman and Dorothy Kelly head the cast, and Arline Pretty, Joseph Kitzour, William Dunn and De Palma West, have important allotments. Ned Finley figured strongly in the early episodes.

West Virginia State Fair. Wheeling, W. Va., Sept. 3.—During this week Wheeling will be the Mecca for thousands who annually attend the West Virginia State Fair. This year there are many new features, starting vaudeville novelties, higher standards in all departments and exhibits. Increased crop production and food conservation are to be emphasized in several of the special exhibits and features arranged by the fair management. Present indications point to a large attendance of visitors during the week.

BIJOU

"THE FATAL RING"

Latest Great Chapter Starring Pearl White

Matt Moore

With Jala Gall, in a Magnificent Super-Drama.

"THE BRASS BOWL"

A Drama with as Much Punch and Action as the Usual Five Reeler.

Matinee 5c. Nights 10c

BRIG-GEN. JOHN P. WISSER,
U. S. A., RETIRED.



General J. P. Wisser has returned to active duty by army orders and ordered to Honolulu to replace Brig-Gen. Charles G. Treat, as commander of the Hawaiian department.

Even if the British scribes do call baseball "glorified rounders," the old pastime has gained thousands of fans in England during the past few months.

ROYAL

REFINED MUSICAL COMEDY

All Week Beginning Today

CHARLES BREWER'S

FADS & FOLLIES OF 1917

High Class Tabloid Musical Comedy Company Consisting of 11 Artists

"PEGGY JONES"

World's Champion One-Legged Dancer

LAMONT SISTERS

GENE GOMEZ

Singing and Dancing Soubrettes AND THE FOLLIES GIRLIE-WHIRLIE CHORUS

EXTRA ATTRACTION

Vitagraph Presents

"The Secret Kingdom"

A SUPERB SERIAL OF ROMANTIC ADVENTURES, By Louise Joseph Vance, featuring Dorothy Kelly and Charles Richman with Arline Pretty, William Dunn and Ned Finley.
A WONDERFUL STORY OF A STRUGGLE FOR A THRONE. Love Thrills and Adventure Beautifully Pictured—A Sensational Gem in a Tiffany Setting. Serial of the year. A Rare Treat, to be presented Each Monday and Tuesday for Fifteen Weeks.

Matinee Daily, 3 P. M.; 10-15c; Nights, 7:30, 9; 15-25c.

GRAND TODAY AND TOMORROW

Norma Talmadge

In a Sensational Seven Reel Film Version of MONCKTON HOFFE'S DRAMA

"PANTHEA"

THE STORY OF A GIRL WHO KNEW WHAT LOVE IS
A Picture for People with Hearts

The Story of a Love That Was Greater Than Life or Death

EXTRA ATTRACTION--

"RESTIVO"

THE INTERNATIONAL ACCORDIONIST

Last Season Featured Act (Seen Here) with Coburn's Minstrels

Offering an Act Brimful of Variety, That Includes Comedy, Whistling, Singing and Italian Yodeling.

OFFERING ENTIRE CHANGE OF PROGRAM DAILY FOR THE WEEK

Restivo, International Accordionist: 3:00; 4:45; 6:30 and 8:30.
Panthea: 10:00; 11:45 A. M.; 1:30; 3:15; 5:00; 6:45; 8:45 P. M.
Matinees: Children 5c; Adults 10c. Nights 15c.

A SERIES OF "BUY IN WILMINGTON EDITORIALS"

NUMBER 23

"YES IT CAME FROM NEW YORK"

(BY D. R. FOSTER.)

THE DESIRE TO SAY "YES, I SENT TO (OR BOUGHT IT IN) NEW YORK, CHICAGO, OR SOME OTHER LARGE CITY," IS A PERFECTLY HUMAN WEAKNESS.

BUT, DOES THAT PERSON, WHO THOUGHTLESSLY BOASTS OF THIS FACT REALIZE JUST WHAT AN INJUSTICE HAS BEEN DONE TO THE LOCAL MERCHANT?

SUPPOSE THE MAJORITY OF THE PEOPLE OF WILMINGTON BOUGHT OUT OF TOWN—WHAT WOULD OUR MERCHANTS DO? WHO THEN WOULD PAY THE TAXES THAT GO TO SUPPORT EVERY PUBLIC INSTITUTION OF THE CITY?

AND, TOO, IS THAT PARTICULAR ARTICLE ANY BETTER OR MORE STYLISH THAN COULD HAVE BEEN PROCURED HERE FROM SOME LOCAL MERCHANT?

RECENTLY A CERTAIN BUSINESS MAN OF WILMINGTON, WITH HIS WIFE AND DAUGHTER, WAS IN A NEARBY CITY.

THE DAUGHTER SAW IN THE SHOP WINDOWS A CERTAIN ARTICLE SHE WANTED.

"NO," SAID THE FATHER, "I MAKE MY LIVING IN WILMINGTON, AND WE'LL WAIT AND GET IT WHEN WE GET HOME." "BUT, FATHER, THE STORES THERE DON'T HAVE IT," SAID THE DAUGHTER.

BUT THE FATHER WOULD NOT LET HER MAKE THE PURCHASE THERE. WHEN THEY REACHED HOME THE YOUNG LADY TRIED TO GET THAT PARTICULAR ARTICLE FROM THREE DIFFERENT STORES, NONE OF THEM HAD IT. ONE MERCHANT, HOWEVER, SUGGESTED THAT HE COULD ORDER IT. WHICH HE DID.

AS A CONSEQUENCE OF THE LOYALTY OF THIS PARTICULAR FATHER AND CITIZEN OF WILMINGTON, IT WAS ONLY A SHORT TIME UNTIL SEVERAL STORES STOCKED THE ARTICLE IN QUESTION, WITH THE RESULT THAT HUNDREDS OF DOLLARS WERE KEPT IN WILMINGTON.

HOW MUCH BETTER THE ABOVE SOUNDS THAN "YES, IT CAME FROM NEW YORK."

NAMES OF BUSINESS HOUSES

- BON MARCHE.
- BELK-WILLIAMS CO.
- J. W. H. FUCHS' DEPARTMENT STORE.
- A. D. BROWN.
- J. M. SOLKY & Co.
- QUEEN CITY CYCLE CO.
- HALL & DURHAM, INC.
- GREEN'S DRUG STORE.
- BEAR PRODUCE & MERCHANDISE COMPANY.
- G. W. HUGGINS, INC.
- PEOPLES' SAVINGS BANK
- JARMAN & FUTRELLE.
- J. O. REILLY.
- STERCHI-BANCROFT CO.
- J. H. REHDER & CO. DEPARTMENT STORE.
- G. DANNENBAUM.
- BOYLAN & HANCOCK.
- HONNET.
- CITIZENS BANK.
- J. G. WRIGHT & SON.
- HOWARD-WELLS AMUSEMENT CO.

- MURCHISON NATIONAL BANK
- D. R. FOSTER & Co.
- AMERICAN BANK & TRUST CO
- NORTHAM'S BOOK & STATIONERY STORE.
- THE C. W. POLVOGT CO.
- SHRIER & SOLOMON.
- R. C. PLATT.
- L. W. MOORE.
- WILMINGTON SAVINGS & TRUST COMPANY
- GOODMAN'S READY-TO-WEAR.
- ROGER MOORE SONS AND CO.
- WILMINGTON PRINTING CO.
- A. O. SCHUSTER.
- HOME SAVINGS BANK.
- TIDEWATER POWER CO.
- W. B. COOPER & CO.
- HOTEL ORTON.
- C. W. YATES CO.
- W. MUNROE & CO.
- J. HICKS BUNTING DRUG CO.

"Wilmington Can Serve You Best"