

By AMY E. HOGEBOOM.



ACK of imagination is probably the reason we see so many women wearing badly chosen clothes clothes which are neither

nusual in themselves nor suited to the vearer's needs or individual type. These vomen merely see something which looks vell on some one else and their powers of imagination do not carry them a bit veyond or to the point where they might ealize just how they are going to look n the same thing.

Blindly they grasp at any new feature n the season's range of styles, frequently electing the one feature that is sure to be done to death before the season is ver, and then wonder why their clothes to not look as well on them as other vomen's clothes look. They do not stop o consider that not every one is built in he same form or has the same coloring, ot to go into details of even greater lissimilarity in the personality.

A little time can be well spent in this lirection, and every season presents nough variety in style for one to be able o express individual taste and at the ame time be ultra fashionable if it is leemed necessary to be so. Fashion writers and makers of the modes have a abit of emphasizing one thing or anther-whatever may be uppermost just t that particular moment-and so it is well not to be too much influenced by the tyle for the moment and to remember hat styles are constantly changing. Orignality or exclusiveness in another phase, nd the right thing on the right woman, vill go much further toward making a roman appear well dressed than the bility to pick out the thing which is to be the most worn or the latest hing.

The woman who dresses well for evenng affairs sometimes does not appear s well in her street clothes because she resitates about using her taste here when he freely exercises it in regard to dancng and dinner frocks. She is partially ight here, because street clothes do denand a certain amount of conservatism, but just here is where she could make her deas more subtly felt.





Above in the Centre—Sharp contrasts are rather the rule in sports clothes or at least brilliant colors, the idea of contrast being rather in the lead. In the costume shown above one might say that both ideas have been made use of, for the coat is of bright red wool velour and the skirt is white flannel, very simple in cut. The coat is on excellent lines for sports, as the sleeves are loose and roomy at the armhole, which for sports is an absolute necessity. The front of the jacket is shorter than the back and sides and cut in the waistcoat manner, with turnedup pieces of the white flannel simulating pockets, which are held with buttons. The shawl collar and very wide cuffs are of the flannel also, with a piping on the tie girdle. From Annette. Photo by Underwood & Underwood.

Above at the Left—A simple dress which will be welcome as a suitable model for either morning or afternoon wear is this new long waisted one, shown in the illustration. Navy blue taffeta is combined with blue and white printed indestructible voile. The treatment of this frock is very unusual in its severely simple lines, which are on the order of frocks from the other side. A sloping shoulder line is obtained by the very high rolling collar, which is becoming to the average woman, but the long waist line is rather more difficult to wear—a decidedly good model for a tall, slim figure. Rather close sleeves are finished at the wrists by bands of the blue taffeta. From Best & Co. Photo by Joel Feder.

Above at the Right-Strikingly simple is the sports costume here, which is a combination of black velveteen and white satin, and is worn with a very smart straight line skirt of black and white check wool. The coat is of the plainest possible cut and has a plain flat belt which crosses the smart vest of white satin. The cleverly shaped collar and black bow tie add greatly to the tailored effect. The hat which is shown is a slightly mushroom shape of black split straw faced with white; wide white ribbon forms the hat band. Costume from Best & Co. Photo by Joel Feder.

Below and at the Left—For the youthful and for the slender figure the Eton suit will surely hold its place. It has for us at the present time the added value of using very little wool and at the same time being quite the smartest line on the right young woman. Navy blue tricotine was used for this model, which is trimmed by braid and buttons in a strikingly simple manner around the bottom of the jacket. The very jaunty little vest is of black satin, button trimmed also. A black satin girdle of generous proportions bridges the gap between 'jacket and skirt. The latter has an unusual tunic, which is shorter at the sides, and a straight panel a little longer at the front and back. On the jacket are double lapels; one set is on the jacket and the other belongs to the vest, which is piped with white. Suit from Best & Co. Photo by Joel Feder.

At the Lower Right—The smart suit which is illustrated looks quite as much

like a dress as it does like a suit, probably because the under blouse is designed especially to be worn with the suit. Again the sash is an intrinsic part of the costume. The material is navy blue tricotine, and navy blue satin is used for the under blouse and vest instead of the usual black, which gives the suit a little more distinction. A short tunic is longer at the front, cut with points, and the wide girdle is finished with fringe. A hat, slightly poke bonnet in shape. has a trimming of flowers and facing of pink silk, combined with the foundation of blue crepe. From Best & Co. Photo by Joel Feder.

The Parisienne, who supposedly follows what shall or shall not be worn, and probbe last word of fashion, as a matter of act builds this reputation by seldom besigns which they put forth will be the only accepted ones. There is seldom or never a time when II the arbiters of fashion agree as to II the arbiters of fashion agree as to

