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## It Cost the Average Family

## Less Than 10c Per Week for Packer's Profit in 1917.

The Meat Bill is one of the large items in the family budget

## but

less than 10 cents per week of it goes to the packer in profits.

In converting live stock into meat and getting it into the hands of the retail dealer, the papker performs a complex and essential service with the maximum of efficiency.

The above statement is based on Swift \& Company's 1917 figures and Federal Census data 'Swift \& Company's total Output 5,570,000,000 Pounds Swift \& Comṕany's total Profit $\$ 34,650,000.00$ Profit per pound $\$ .0062$
U. S. Meat Consumption - $\mathbf{1 7 0}$ pounds per person per year 170 pounds at $\$ .0062 \quad=\$ 1.05$ per person per year The average family $41 / 2$ persons $=\$ 4.72$ per family per yoar

> 1918 year book of interesting and instructive facts sent on request. Address Swift \& Company,

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## Dr. Vineberg

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