

GERMAN METHODS OF SECRET WORK

How She Conducts Her Propaganda—Different Plans to Suit Conditions.

(By HERBERT BAILEY.)
 London, May 10.—Now that the importance of the work of propaganda has been recognized by the government it is to be hoped that some drastic change both in the extent and in the methods of this work will shortly ensue. Whether, however, it is realized that modern propaganda is more or less a secret service matter and whether the lessons of our propaganda failure in Russia have been thoroughly learned remains to be seen. Certainly in this matter, as in others, we can derive much enlightenment from a study of how Germany has made propaganda a potent instrument of diplomacy, if not of warfare.

I have seen German propaganda at work in many countries, and I have already described in these columns its work in Russia. Secrecy of origin and the employment of subjects of the country in which the propaganda is conducted are the leading characteristics of the German system. But every country is favored with an organization peculiarly fitted to its conditions, and this is well illustrated by the propaganda carried out by Bernstorff at Washington before the entry of America into the war.

Washington is the great news center of America. In no other place in the world will you find such keen competition among journalists for exclusive news as at the American capital. Bernstorff realized this as he realized the impossibility of winning the favor of American journalists by bribery or by social attentions. His inventive mind quickly suggested the opening of a news bureau at the German embassy, where at any time of the day or night the journalist hungry for news could call in the expectation of hearing something that would give him that happy feeling that only a journalist hastening to the telegraph office with a "tit-bit" ever knows. But the news was not German news. It was apparently chiefly American social or political news, a forthcoming marriage or an impending appointment. The confidence of the journalists was thus won, but in course of time Bernstorff skilfully colored the news to further German propaganda or inserted items that were calculated to create a pro-German atmosphere.

Meanwhile he utilized every other means that came to hand for preventing that unity of conviction of the people of America that alone could insure America's entry into the war. Where the stories of atrocities in Belgium aroused the horror of America, Bernstorff was content to issue a general denial of their truth. At last a woman was convicted in England of giving false information as to these atrocities, and Bernstorff saw that this case became known to every town in America as a typical case, as he said, of the foundations for British

stories of German atrocities. The effect was remarkable. Henceforth the middle west and the west refused to believe anything about the rape of Belgium.

Bernstorff also employed a number of men to watch the newspapers outside the great eastern cities. Mr. Charles Edward Russell, the American socialist leader, and formerly the highest salaried editor in America, who unearthed and exposed Bernstorff's propaganda, told me of a typical case of one of the Bernstorff's agents fooling a western editor. This agent represented to the editor, whose knowledge of Europe was, as is the case in the middle west and west of America, very meagre, that he had just returned from a visit to Rheims cathedral, and that the story of its partial destruction was absolutely false. He produced indeed, photographs of the cathedral, showing it standing intact. The editor requested him to write an article on the subject and forthwith there appeared, with photographs, a complete and detailed general denial several columns in length of the report of the sheelling of Rheims cathedral.

These agents traveled throughout western America in the guise of either bona fide journalists or as world travelers. They offered "exclusive" stories to the editors and were received with marked attention. If their scheme were detected and a pro-ally newspaper refused their offers, then that paper was "black-listed," and German firms were secretly requested to withdraw their advertisement contracts.

In this manner, reinforced by other methods that I do not feel yet at liberty to reveal, did Bernstorff seek to prevent, or, at least, delay the outbreak of American hostility to Germany. It was, indeed, propaganda on a great scale. But Germany was wise enough to perceive that propaganda in Scandinavia is certainly a different proposition from propaganda in America.

In Copenhagen and Stockholm it is through socialist and trade union organizations that she directs her propaganda. Socialist newspapers are financed and controlled for her purpose. News agencies are subsidized and correspondents are bribed. While we merely issue a catalogue of photographs of our war activities that one never sees outside the waiting rooms of our legations, Germany supplies coal to the socialists as the price of assistance in the work of her propaganda.

Swedes and Danes write in her favor at her instigation. But the hand of Germany is seldom revealed, and the work of convincing Scandinavia that she is invincible and that she is wronged goes secretly on through multitudes of newspapers and various organizations, not only in the capitals, but throughout the whole countries.

Fight fans who will be unable to attend the Willard-Fulton bout here are hopeful that the authorities will permit pictures of the bout to be exhibited. It is now several years since movies of a heavyweight championship bout were shown in this country.

* Joe Egan's stock has climbed several points since he held Kid Lewis, welterweight champ, at evens.

HINDENBURG'S NAME PUT ON CASTLE GATE

Kaiser Honors His Field Marshal in Connection With Rumania Peace.

Amsterdam, May 10.—Emperor William, in congratulating Field Marshal von Hindenburg upon the Rumanian peace treaty, according to Berlin newspapers of Thursday, notified the military leader that the big entrance gate to the old castle of the knights of the Teutonic order at Marienburg, Prussia, would have his name and arms inscribed on it. The emperor also expressed the desire to name other parts of the castle after German generals. His telegram to the field marshal read:

"News of the conclusion of peace with Rumania fills me with pride and joy. Our eastern front is free. I thank God, the Lord. I thank you, my dear field marshal, who victoriously wielded the German sword."

"In memory of the fact that the eastern march was protected from conquest by the battle of Tannenberg, I have ordered that the renovation of the Prussian stronghold, the old German knights' castle of Marienburg, which was planned in 1910 in memory of Heinrich von Plauen, shall now be carried out and that the big entrance gate shall bear your name and your arms. It is my desire that other turrets of the stronghold bear the names of generals who especially distinguished themselves in the defense of the eastern frontier."

1,500 Charleston Negroes Buy Bonds
 It is a highly significant fact that of the total subscriptions received for the third liberty loan in Charleston, fifteen hundred came from negroes—this despite the fact that no special organization existed for work among the colored people. It had been planned to have such an organization and in the next campaign it is likely that the will be one; but as it is a remarkable showing has been made for the negroes of Charleston.—News and Courier.

Harry Wolter, who has been in and out of the big show several times, has returned to his first love, the Sacramento team of the Pacific coast league.

The scarcity of good ball players is causing managers of the new international league to look over the big show carefully for promising material among the cast-offs.



Keep Your Pets Comfortable

If you would have your pets comfortable be sure that they are not bothered by fleas. BEE BRAND INSECT POWDER will hurt neither you nor the pets—but if sprinkled or rubbed into their fur will kill every bug. Absolutely harmless.

Bee Brand Insect Powder fan it into the air



Flies and mosquitoes die in a few minutes. Will kill ants, fleas, roaches, bed bugs, lice, and bugs of nearly every kind. Directions on package. Look for the Bee Brand Trade Mark. 25c & 50c. Everywhere. MORGAN & CO., Baltimore, Md.

SELF DEFENSE

DEFEAT BACKACHE AND KIDNEY TROUBLE WITH ANURIC.

Many people in this section, as elsewhere, have suffered from rheumatism and kidney trouble and have found Anuric to be the most successful remedy to overcome these painful and dangerous ailments.

The lucky people are those who have suffered, but who are now well because they heeded Nature's warning signal in time to correct their trouble with that wonderful new discovery of Dr. Pierce's called An-u-ric. You should promptly heed these warnings, some of which are dizzy spells, backache, irregularity of the urine or the painful twinges of rheumatism, sciatica or lumbago. To delay may make possible the dangerous forms of kidney disease, such as stone in the bladder.

To overcome these distressing conditions you should take plenty of exercise in the open air, avoid a heavy meat diet, drink freely of water and at each meal take Dr. Pierce's Anuric Tablets (double strength). You will, in a short time, find that you are one of the firm supporters of Anuric, as are many of your neighbors.

You can obtain a trial package of Anuric by sending 10 cents to Dr. V. M. Pierce, Invalids' Hotel, Buffalo, N. Y.

WHITAKERS, N. C.—"I suffered from backache, frequent, scant urine, rheumatic pains and a worn-out feeling, also spells with my heart, swelling of feet and ankles. I learned of Doctor Pierce's Anuric and used a sample package and then ordered a full-size package. This relieved me and I gained considerably; it also relieved me of headache from which I suffered very much. I think Anuric fine for the kidneys when they are weak or diseased."—MRS. SARAH A. SHEARIN.



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The Merchant who Advertises is the Merchant who is going forward. You cannot get new business unless you tell the thousands of new comers to Wilmington what you have to sell.

The Afternoon Newspaper

Goes into the homes of the people every afternoon, except Sunday, at an hour when it is most convenient for the members of the family to read its columns.

The Wilmington Dispatch

Has a wide circulation in Wilmington and surrounding territory. The merchant who advertises in The Dispatch puts his wares before thousands of people not only in Wilmington but to those who live in near by towns and buy in the city.

Tell the people what you have to sell through the advertising columns of The Dispatch. You will get results.

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GREAT is the Nation's need. And the greatest need is SHIPS. It takes men to build ships. These men must have houses to live in. With two big Government Shipyards almost ready to begin building operations and thousands of people to be added to Wilmington's Population, the immediate demand is for houses. Mr. Chadbourn says we will need houses and houses, and then more houses. It is your patriotic duty to HELP BUILD HOUSES. You can do this by subscribing for stock in the Building and Loan Associations. Select the Association of your choice, but don't delay.

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- Metropolitan Trust Company.
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N. B.—Please Cut this ad. out and Post in a conspicuous place. That will help some.