

- Society -

Miss Mabel Bowen, Mrs. L. S. Bowen and Mrs. P. B. Bowen were visitors in the city yesterday.

Mrs. E. W. Smith left this morning for Mt. Olive, where she will spend the week-end with friends.

Miss Della Crawford left this morning for Norfolk, where she will spend two weeks with friends and relatives.

Miss Bertha Toomer, of Wallace, spent yesterday in the city, shopping, returning to her home in the afternoon.

Mrs. Brevard D. Springs, of Charlotte, who has been visiting here with Mrs. Gabriel Holmes, has returned to her home.

Mr. and Mrs. H. G. Boelling, of Zebulon, who have been visiting friends here, returned to their home yesterday evening.

Miss May Davis, of Currie, is spending the week-end here with Misses Suse and Evelyn Jones, on Chestnut street.

Mr. and Mrs. G. L. Taylor, of Rocky Point, spent yesterday in the city with friends, returning to their home in the afternoon.

Mr. and Mrs. Harold Wolfe and baby reached the city yesterday from Francisco and expect to make home here.

Margaret Phillips, daughter and Mrs. Dorsey Phillips, leave tonight for Philadelphia, where she will spend a week with relatives.

Mrs. S. D. Foster, of Rocky Mount, who has been visiting here with Mrs. C. L. Kirkman, on North Eighth street, returned to her home this morning.

Fred Harper, grand exalted ruler of the Elks, of Lynchburg, Va., is spending a period here with his sisters, Mrs. W. A. French, 107 South 4th street.

Cars on Red Cross street are being continued on through to the hospital during this afternoon, the re-arranged schedule being for the benefit of those who would attend the memorial exercises at Oakdale.

One hundred and two dollars, the net proceeds of Wednesday night's entertainment at the Seagate school, have been invested in war savings stamps. The cake, donated by Mrs. Owen Maye, and auctioned off by J. O. Brown, brought \$71. The work of the high school minstrel troupe added much to the pleasure of the occasion.

The mothers' club will sell ice cream, cake, fruit and soft drinks at tonight's commencement exercises at the East Wilmington school and a cake will also be disposed of by the "pretty girl" route. Machines will leave the court house at 7:45 and those who wish to go out are invited to take advantage of these cars.

Additional workers are needed at the Red Cross work rooms in the Murchison building and the call is made on all. There are 95,760 dresses to be made during the month and the first 10 days have seen only the completion of 10,000. The appeal is made to every woman in the city to lend assistance in this work and it is urged that none sit idly by when there is work of this nature to be done.

Twelve well known baseball writers in as many different cities have picked the White Sox and the Giants to repeat by winning this season's pennants in their respective leagues.

Great Britain in the Grand Revue at the Redpath Chautauqua



GREAT BRITAIN FROM DUNBAR'S REVUE.

LATEST FASHION HINT



Long tunic in pussy willow taffeta, a new summer frock, with sprays of rosebuds tacked on fine Val net. Copyright, Underwood & Underwood.

A FRENCH BIRDMAN DOWNS SIX ENEMIES.

Paris, May 10.—Six German airplanes were brought down yesterday by Sub-Lieutenant Rene Fonck, the war office announces.

Zeebrugge Bombed.
Amsterdam, May 10.—Strong allied flying squadrons bombed mole and the village of Zeebrugge, the German submarine base on the Belgian coast, at noon and in the evening Thursday. No military damage was done, according to an official statement issued in Berlin. Two of the hostile airplanes were shot down by German airmen.

Harry Wolter, who has been in and out of the big show several times, has returned to his first love, the Sacramento team of the Pacific coast league.

"HELPED ME RIGHT AWAY"

Kentucky Lady Says Two Bottles of Cardui Surprised Her by Acting So Quickly.

Relief, Ky.—Mrs. Sarah M. Hill, of this place, writes: "I can't praise Cardui too much, for it is a wonderful medicine for women."

Eight years ago I began to feel not quite so well as usual...I was not able to do anything. It seemed like I was dwindling away, and kept getting more puny every day. I was weak and pale and could not stand on my feet long...I had no doctor but I knew by my feelings that I had womanly weakness.

After I decided to try Cardui I bought one bottle. It seemed as if the very first few doses began to help me. I was surprised that anything could begin to act so quickly. But it helped me right away. I know it did because I began immediately to get strong.

After I finished that first bottle I bought another. When I had finished that second bottle I was as right. I did not need a third bottle. I kept right on getting stronger until I was as strong as ever, and I have kept so...Now I am as well and as strong and as able to do my work as I ever was in my life."

Try Cardui today. (adv.)

SHOW RED CROSS FILM AT BIJOU MONDAY

"The Spirit of the Red Cross," a motion picture by James Montgomery Flagg, produced under the direction of Jack Eaton, full of the brim with tears and cheers, will be presented at the Bijou theatre Monday afternoon and evening and all are expected to see it. The picture is the contribution of the motion picture industry of the United States to the Red Cross and is produced without one penny of cost to the Red Cross. It shows what this most wonderful of organizations is doing and how these things are being done. Regular hours will be observed at the Bijou, the picture will be offered in addition to the

regular program and there will be no raise in the price of admission. All Wilmington is expected to see this picture. The Howard-Wells Amusement company entered heartily into the project and all local expense toward depiction of the picture will be borne by the company.

Georgia Student Honored.
New Haven, Conn., May 10.—Stephen Bennet of Augusta, Ga., has been elected a member of the Wolf's Head, one of the senior societies at Yale university.

No Germans in the Advance.
Amsterdam, May 10.—No Germans are participating or will participate in the advance my Finnish troops on Petrograd. According to the Vorwarts, this announcement was made before the main committee of the reichstag on Wednesday by general von Crisberg.

LUNA FABRICS

The famous white weaves that look last, and to launder like linen—40 inches wide—35c to 40c a yard.

One of many white lines we sell.

"THE RIGHT WHITE MERCHANDISE."

A. D. Brown Company

White Silk Middy Ties Just Arrived.

MAKE YOUR SELECTION AND PHONE US.

- Nadine Face Powder
- Velvetina Face Powder
- Djer-Kiss Face Powder
- Fruman Face Powder
- Swan Down Face Powder
- LaBlanche Face Powder
- Sanatol Face Powder
- Mavis Face Powder
- Azurea Face Powder
- Carmen Face Powder
- Dagett & Ramdale Face Powder
- R. & G. Face Powder
- Melba Face Powder

Our Soda Fountain Menu is Complete.

PAYNE DRUG CO.

5th and Red Cross Streets. Phone 520.

Friday and Saturday Specials

At the present time Specials are unusual, but we have a few to offer the women of this City for these two days. Prices are soaring each day and we advise every one to do their shopping now.



Skirts at Special Prices

- \$7.50 Skirts, special \$5.00
- \$9.00 and \$10 Skirts, special at \$7.50
- \$12.50 Skirts, special at \$8.50

Sweaters at Clearing Prices

- Every one knows that sweaters and all wool materials are going up, so this is a real good chance to buy.
- \$6.50 and \$8.50 Sweaters, special at \$4.50
- \$9.00 Sweaters, special at \$5.50
- \$12.50 Sweaters, special at \$7.50

Petticoats Below Value

- \$5.00 Silk Petticoats, special at \$3.50
- \$6.50 Petticoats, special at \$4.00
- \$7.50 Petticoats, special at \$4.50

Binner Demonstration Continues

We have a number of women to try our Binner models. Did you know the appearance of a woman is greatly enhanced by the corset she wears. Do you wear the right style corset?

Mrs. Barber, an expert corsetiere can fit you in the right model. She will only be here two days longer. Call today and have a fitting.

Binner Corsets sell from \$5 up



Silk Hose Values

This is the chance to buy silk Hosiery cheap. Fortunately we bought these Hose some time ago and if bought today we would have to charge about one-third more for them.

Silk Hose in black, white, brown and grey, special for pair \$1.19

Silk Hose in black and white, special for pair .95c

Coats at Unusual Prices

- Coats that sold up to \$12.50, special at \$7.50
- Coats that sold up to \$19.50, special at \$12.50
- Coats that sold up to \$29.50, special at \$21.50
- Coats that sold up to \$35.00, special at \$26.50
- Coats that sold up to \$39.50, special at \$29.50
- Coats that sold up to \$45 and \$49, special at \$33.50

Stylish Spring Suits

- Suits that sold for \$29.50, special at \$21.95
- Suits that sold for \$35.00, special at \$25.95
- Suits that sold for \$39.50, special at \$27.95
- Suits that sold for \$45.00, special at \$30.95
- Suits that sold for \$49.50, special at \$33.95

Choice Silk Dresses

- \$19.50 Dresses, special at \$14.50
- \$25.00 Dresses, special at \$18.50
- \$29.50 Dresses, special at \$21.50
- \$35.00 Dresses, special at \$26.50
- \$39.50 Dresses, special at \$29.50
- \$45.00 Dresses, special at \$32.50

OPEN ALL DAY TODAY **BonMarche** OPEN ALL DAY TODAY
(Incorporated)

Week End Specials of Worth While Proportions

Week End Shoe Specials

\$3.00 to \$5.00 May Manton Oxfords, Pumps and Strap Pumps in black kid, gun metal, patent and tans. Broken sizes, but almost any size can be had in the lot. Special price for Friday and Saturday's selling \$2.13
Ladies' Patent Pumps in high or low heels, complete range of sizes, \$2.50 values. Prices for Friday and Saturday @ \$1.43

It has always been our aim to make our week end specials of such value that whenever you saw anything advertised by us as a special, you would know the value was extraordinary. We feel that our aim has been accomplished, for each week end brings back to our store not only the same people, but also new customers are to be found among the crowds every time. Read the Specials here advertised for Friday and Saturday and if you have not been taking advantage of these week end sales, do so this time.
ITS WORTH YOUR WHILE.

Extraordinary Values from the Clothing Dept.

Men's \$1.50 Percalé Shirts in wide range of fancy and neat stripes. All good colors and sizes @ .98c
Men's \$1.50 Dimity Union Suits, made from best quality heavy weight white checked Dimity. All sizes @ .99c
Men's \$1.50 and \$2.00 Denim, Khaki and pincheck work pants, sizes 31 to 42. \$1.19

Week-End Sale of Silk Dresses

Why that tiresome visit to the dressmaker, when you can step in here and within a very few minutes be the sole owner of a complete dress, finished in every detail, not by ordinary dress makers, but by high class tailors, each individual style combining the smart youthful lines with refinement and good taste.

The dresses featured in this week-end sale are priced at just about what the cloth alone would cost.
\$17.50 to \$20.00 Taffeta, Crepe de Chine and Georgette dresses in practically a complete range of colors and sizes @ \$14.95
\$22.50 to \$25.00 New Spring gresses, in Taffeta, Georgette, Foulard and Crepe de Chine @ \$18.75
\$30.00 and \$35.00 Dresses sin all the Season's New Weaves, Smartly tailored in the most popular styles @ \$24.75



Week End Sale of Trimmed Hats

- \$4.00 Trimmed Hats, Season's New Spring style. \$2.98
- \$5.00 Trimmed Hats in good variety of new shapes and colors @ \$3.50
- \$7.50 to \$9.00 Silk, Georgette and Braid Trimmed Hats, early Spring styles @ \$4.98
- \$12.50 to \$16.50 Smart Trimmed Hats, early Spring models, all popular shades @ \$9.95



Bargains from Dress Goods Department

- 29c Dress Gingham in neat checks and stripes, 27-in. wide @ .19c
- 25c white Underwear Crepe, 27-in. wide, 15c
- 36-in. White Washable Corduroy, \$1.00 value @ .69c
- \$1.50 Black Taffeta Silk, heavy quality 36-in. wide @ \$1.29

Patriotic People Purchase

W. S. S.
We Buy Them. Do You?

Worth While Notion Specials

Large size Colgate Dental Cream @ .19c
25 and 50c Ladies' Neckwear, odds and ends from our regular stock. Every one worth full price, but priced to close out the lot @ .19c
Ladies' 75c Boot Silk Hose, black only. .59c

Belk-Williams Co. THE DEPARTMENT STORE Belk-Williams Co.

NADINE FACE POWDER
IN GREEN BOXES ONLY
Makes the Complexion Beautiful
SOFT AND VELVETY. Money back if not entirely pleased.
Nadine is pure and harmless. Adheres until washed off. Prevents sunburn and return of discolorations. A million delighted users prove its value. Popular tints: Flesh, Pink, Brunette, White.
Sold by Leading Toilet Counter or Mail National Toilet Company, Park, Tenn., U.S.A.