

NEWS AND NOTES FROM AULANDER

The Weekly Budget about Aulander Folk, Gathered by Our Correspondent and Put in Condensed Form. A Complete Resume of the Week's News.

IN OUR GROWING, HUSTLING COUNTY TOWN.

The people of this section of the country have in the past two or three years shown more tendency toward order and system, taste and quality, culture and refinement than ever before, and this fact is being daily demonstrated in various ways. A new order of things is in evidence in every part of eastern Carolina and persistent efforts are being made in the interests of education, of a higher moral and social life, of modern methods in business and industrial life. But there are some instances in which we are compelled to notice the lack of advancement, and in mentioning some of these we desire to allow full credit to those progressive men who contemplate improvements, of which there are many in this section. It cannot be denied that here in our midst the prevailing spirit in every walk of life is one of progress and advancement, and yet on the other hand it is an undeniable fact that the business world has not kept pace with the strides made in other lines. We have no wish for this article to be construed as applying only to those in our own town, for we have in mind several towns and several establishments in calling attention to some facts which are not only noticeable to our own people, but to strangers and others who visit this section of North Carolina. We have reference particularly to the appearance, both exterior and interior of some of our stores. Merchants here and elsewhere who read this may consider this none of our business, which we grant only in so far as it does not affect the public; then again they may say that we know nothing of the business of merchandising and are not qualified to discuss the question; right again but we are writing from the viewpoint of the customer, which is really the only point of view to be considered, since no merchant can make a success unless he places himself in the customer's place and learns what is most pleasing in appearance, quality and stock. And our motive is not merely to criticize when we say that the time has come when old methods and old stock cannot satisfy the demands of a people who are daily growing more discerning, more cultured, more fastidious, more highly educated. New people want new things and the old cross roads general store of every thing imaginable can no more satisfy this demand than one can a well dressed man by giving him overalls when he asks for a tailor-made suit. The people have outgrown such. They know they want and demand it, and the merchant who persists in selling or trying to sell an impossible mixture of every conceivable kind without regard to the improving taste of possible customers, is doomed to inevitable failure. The demand now is for quality for modern service, for up-to-date goods, and the merchant who attempts to supply this class of trade with molasses and calico, boots and corn meal, hats and vinegar, side meat and stock candy, will be a back number and be left far behind. And yet

some merchants stock up with just such a mixture and wait for trade, wondering why customers no longer come. The wonder is that they come at all, or rather that they go again after giving it a trial. First impressions are lasting and a man in business can no more hope to retain first class trade with second class goods than to expect a big volume of business without advertising. A general store or commissary with every thing mentionable, from white knitted socks to six year old hats is all right in its place, but its place is not in a busy hustling, growing, up-to-date town. Molasses, sweet cakes, sardines, mouth harps and such things have their places, but will hardly satisfy the customer who wants sirloin steak, kid gloves and other such requirements. True there is some trade for this class of goods, but the general demand is for quality and up-to-date-ness, and it is as necessary for the merchant to anticipate and satisfy the wants of his customers as it is to properly display his goods so that they will catch the eye of possible customers and create a sale.

Miss Nellie Millar of Franklin is visiting her brother Mr. D. W. Millar.

Miss Edna Dunning is in Richmond, the guest of her sister, Mrs. R. W. Dodson on Franklin St.

Hon. C. W. Mitchell is in Raleigh. Mr. Mitchell spent Sunday at his home here.

There was a very sweet and pretty home marriage here last Wednesday when Miss Ella J. Deanes was married to Mr. Leon Freeman of Windsor. Only the relatives and near friends of the two were present. Rev. R. L. Gay officiated. Miss Bettie Deanes was Maid of Honor and Mr. Cooper of Windsor best man. Among those present were Mr. and Mrs. Harrison of Windsor, Mr. Corwin of Ahoskie, Miss Laura Freeman of Windsor Dr. and Mrs. Jacobs of Woodland, Miss Effie Jenkins of Roxobel, Mr. Carl Liverman of Roxobel and others. Mr. and Mrs. Freeman left on the afternoon train for Windsor where they will remain some time before going to their future home near Powell's ville. Miss Deanes will be greatly missed here where she was a member of the Baptist choir, the book club etc. and a leader in the church work.

Mrs. W. H. Ward of Greenville has returned to her home after spending several days here with friends and relatives.

Mrs. Ann E. Taylor is quite ill at her home near here.

Miss Claudia Barrett who came down to take part in the play, has returned to her home in Franklin, Va.

\$8.25 per thousand is what the Dunning Co. offers for logs. Read their advertisement about it.

Lawyer Bell has gone to Rocky Mount for a day or two.

And it proved to be "a celebrated case." They amused the people of Ahoskie, brought tears to their eyes, saddened them, gladdened them, and

Mr. W. C. Bott, a Star, City, Ind., hardware merchant, is enthusiastic in his praise of Chamberlain's Cough Remedy. His children have all been subject to croup and he has used this remedy for the past ten years, and though they much feared the croup, his wife and he always felt safe upon resting when a bottle of Chamberlain's Cough Remedy was in the house. His oldest child was subject to severe attacks of croup, but this remedy never failed to affect a speedy cure. He has recommended it to friends and neighbors and all who have used it say that it is unequalled for croup and whooping cough. For sale by Windsor Pharmacy.

CURED BRIGHT'S DISEASE.
Mr. Robert O. Burke, Elnora, N.Y. writes: "Before I started to use Foley's Kidney Cure I had to get up from twelve to twenty times a night, and I was all bloated up with dropsy and my eyesight was so impaired I could scarcely see one of my family across the room. I had given up hope of living, when a friend recommended Foley's Kidney Cure. One 50 cent bottle worked wonders and before I had taken the third bottle the dropsy had gone, as well as all the other symptoms of Bright's disease. Windsor Pharmacy."

on the whole the people of Ahoskie and the people of Aulander are well pleased about the trip our play made over there. The cold weather kept a few people from a distance from coming, but the crowd was good and appreciative. The players did splendidly. A Masonic banquet was put off for the play, and in turn the players put out a fire for town. It has been found impossible to take the play to Windsor as mentioned last week; the reasons are numerous, and however much to be regretted, they are imperative. The players wanted to go very much and it was hoped that they could go, but now it is called off until some future time. A letter from Windsor stated that they would be very glad to have the play and would entertain the troupe. Here's thanks to Ahoskie for their courteous consideration and entertainment.

DeWitt's Witch Hazel Salve
For Piles, Burns, Sores.

CASTORIA
For Infants and Children.
The Kind You Have Always Bought
Bears the Signature of *Dr. J. C. Fitch*

MY RING ADVT
brought good many orders—now say for me Editor Kenney—that I am offering special prices on watches, prices that can't be touched by other dealers.
Call or write me your wants.

DR. W. L. DAVIS
Post Office Building.

S. LIPSITZ CO.
Reduced Prices.
The New Year has come by natural course and with it we New Prices we have just made. We are going to sell what we have at **REDUCED PRICES** until we take our annual inventory.
We have lots of **Good bargains**
BROW COTTONS
YARD WIDE
FOR 6C.
This is a Great Bargain but we are going to give you the benefit of these low prices as long as it lasts. **Next 20 days Special Prices on all Goods**

S. LIPSITZ CO.
Just Few Items
Calico, worth 9c, at...6c
Pincalls worth 15 at...10
Outing worth 10.....8
These are just a few items.
We want you to have the goods and these are Prices where you can buy.

\$8.25 PER 1000 FOR LOGS.
The price of lumber has dropped, so has logs, but we are still paying \$8.25 per 1000 for logs, 18 feet long.
We want them good sound pine logs, knots no objection if they are properly trimmed. You can cut up into the limbs if necessary.
They must be straight and not doughy, we want them from 7 inches to 24 inches.
This price is f. o. b. cars with bill of Lading. Cash is paid as soon as car is received. If you have any old field pine, this is your chance; timber nets more stumpage this way than any other.
Write us about it now.
THE DUNNING COMPANY,
Real Estate, Insurance, Timber, Investments.
AULANDER, N.C.

IT IS WORTH REMEMBERING.
As no one is immune, every person should remember that Foleys Kidney Cure will cure any case of kidney or bladder trouble that is not beyond the reach of medicine. Windsor Pharmacy.



ALCOHOL FLAT-IRON
We, the undersigned, after having used Mr. J. S. Drew's Alcohol Flat-iron, do heartily recommend it to all housewives who do any ironing at all. It not only saves time and money but above all it saves health, in that it does away with the heated stove and doing all your work in a hot kitchen or room as it may be.

MRS. J. T. BARBER,
MRS. ABE MORRIS,
MRS. L. M. JOHNSON,
MRS. W. H. POWELL,
MRS. G. C. WHITE,
MRS. L. F. PIERCE,
MRS. V. C. ASKEW,
MISS ANNIE DREW,

TESTIMONY BY MRS. C. L. GRANT
After using and thoroughly testing in my home the Alcohol Flat-iron now being offered to the public by J. S. Drew I find it to be complete in every detail and an absolute success. I cheerfully recommend it to all housewives wishing to do away with the hardship of ironing over a hot fire on summer day.—Mrs. C. L. Grant

This Flat-iron is one of most unique inventions of the age—simple, safe and a money saver. Every man who loves his wife should buy one for her. There is no need of a big hot fire in the stove especially during the hot summer. All that is done away with. This little iron heats itself. The mother doesn't have to mind the children and watch the fire at the same time. Ironing can be done on the porch, in the sitting room, any where in the cool. Can you imagine such a pleasure for a pleasure it is.
Any man with a proper love for his wife will at once buy one and take her from over a hot stove, in a hot kitchen. For price and particulars see or write
J. S. Drew, Windsor, N.C.

FOUND!
AT
M. E. Evans Co.,
BARGAINS! BARGAINS!!
On every thing, specially men and Boys Clothing, which we are selling at **PRIME COST**, only think of this
a \$20 Suit for \$14.00
16.00 Suits at..... 10.50
13.50 Suits at..... 8.00
Yonths 10.00 Suits now..... 6.00
Childrens Suits from 1.25 to... 6.00
We also have an up to date Line of Men, Ladies and Boys Shoes. Fine Hamilton Brown Shoes the best made, fit guaranteed. Ladies nice Dress Goods also at a bargain—come early before the bargains are all gone. Just think of this the old reliable Red Bird tobacco, price every where 40cts lb. we are selling it 1.25cts. per lb. buy now where you can get your best prices that is at
M. E. EVANS Co's. Store.

PARKER'S HAIR BALM
Cleanses and beautifies the hair. Promotes a luxuriant growth. Never falls to Rescues Gray Hair to its Youthful Color. Cures scalp diseases & hair falling. 50c and \$1.00 at Druggists

Kodol DYSPEPSIA CURE
DIGESTS WHAT YOU EAT
The \$1.00 bottle contains 2 1/2 times the trial size, which sells for 50 cents.
PREPARED ONLY AT THE LABORATORY OF
E. C. DeWITT & COMPANY, CHICAGO, ILL.

Grove's Tasteless Chill Tonic
has stood the test 25 years. Average Annual Sales over One and a Half Million bottles. Does this record of merit appeal to you? No Cure, No Pay. 50c.
Enclosed with every bottle is a Ten Cent package of Grove's Black Root Liver Pills.