

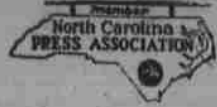
The Franklin Press

Published every Thursday by The Franklin Press
At Franklin, North Carolina
Telephone No. 24

VOL. XLVII. Number 6

BLACKBURN W. JOHNSON, EDITOR AND PUBLISHER

Entered at the Post Office, Franklin, N. C., as second class matter.



SUBSCRIPTION RATES

One Year	\$1.50
Eight Months	\$1.00
Six Months	.75
Single Copy	.05

Obituary notices, cards of thanks, tributes of respect, by individuals, lodges, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates. Such notices will be marked "adv." in compliance with the postal regulations.

The press invites its readers to express their opinions through its columns and each week it plans to carry Letters to the Editor on its editorial page. This newspaper is independent in its policies and is glad to print both sides of any question. Letters to the Editor should be written legibly on only one side of the paper and should be of reasonable length. Of course, the editor reserves the right to reject letters which are too long or violate one's better sensibilities.

Our Farm Problem

IN this issue of The Press appears a news story outlining the community organizations being formed for the purpose of studying local farming needs and applying the principles of the "Five-Ten-Year Program" toward the solution of the problems of each section and of every individual farmer who wishes to cooperate.

There is nothing obligatory in the movement. No farmer of Macon county can be kept from joining it. It is open to all and it is necessary to the plan that a great many do join it. One hundred percent community membership is not too much to expect, except for one thing. American farmers, and particularly those in the mountain sections, have learned to live alone. In recent years we have learned again to live at home. We have taught ourselves to get along without many things produced by the rest of the world because we had it to do and because we were able. Our forefathers came here because they were independent, and we stay for the same reason. But, whether we like it or not, a new condition must be faced. If more money is to come in, more goods must go out. If more profit is to be made, those goods must be produced more economically. We may not be competing in the markets of the world, but we must be able to compete in the markets of Atlanta and Asheville. To do so we must conform to the requirements of those markets, grow the things they will buy, in sufficient quantity and properly packed. It costs too much to grow corn from poor seed and on poor land. It costs too much to produce a pound of butter-fat from a scrub cow. The best prices and readiest sale are the reward of eggs from standardized flocks. Beef fed on poor pasture may very easily sell for less than it cost to produce.

Our reputation in the markets we can serve depends on the county as a whole. No single farmer can establish it. Independence has become interdependence. Individuality to be preserved must become collective.

Freakish Advertising

NEWSPAPERS are accustomed to receiving all sorts of communications, many of them freakish, but the following letter from Belford, N. J., is the queerest that has come to this newspaper in a long, long time:

"Esteemed Sirs:—
"Will you inform me whether you would accept matrimonial advertising in classified columns from a gentleman of integrity and unblemished character?"

"Gratefully,
"Thanks for the inquiry, but ladies "of integrity and unblemished character" hereabouts don't have to search the want ads for "gentlemen of integrity and unblemished character."

Now, in all seriousness, this inquiry is just another of the many pitfalls yawning for gullible goofs. Not for \$10 an inch would we print advertising of this nature. It would take a \$10-an-hour lawyer to get us out of the damage suits which very likely would result.

The letter from New Jersey has the appearance of genuineness; it was written by hand and worded very plausibly. In all likelihood, however, copies of this letter were broadcast to many newspapers throughout the country by a bunch of schemers seeking to swindle forlorn old maids of their life's savings.

All sorts of fake advertising propositions are offered to newspapers and this is one of the rawest that has come to our attention.

Readers of The Franklin Press may rest assured that, where there is any doubt of integrity, this newspaper will investigate before publishing any advertising matter. When we publish advertising we do so in good faith, just as we print the news.

Editorial Clippings

PUT TAXATION ON GREAT WEALTH

Our appalling national deficit will make it imperative for the new Congress to increase national revenues in some way, says Dr. Clarence Poe in a recent issue of The Progressive Farmer-Ruralist, who urges increased inheritance taxes and higher taxes on large income. "The present tariff is not a tariff to raise revenue. On the other hand, it purposely refrains from raising as much revenue as it might—refraining in order to keep foreign-made goods out of America. Yet the appalling national deficit

makes it necessary to get greatly increased national revenue from some source. How can it be done? A general sales tax has been suggested but should never be adopted. A tax on luxuries is infinitely preferable and will probably be decided upon. Higher income taxes may be adopted, and higher inheritance taxes certainly should be. No state now can successfully tax the more expensive luxuries such as Rolls-Royce cars, fur coats, expensive jewelry, etc., because a citizen will go across the state line to buy them. Neither can any state levy inheritance taxes much heavier than those levied by other states. If it does, the very rich man will take out a 'legal residence' in another state. But Congress through a nation-wide plan can greatly increase taxes on both luxuries and inheritances. "One of our Southern states was almost startled the other day when one of its most eminent attorneys declared in favor of (1) income taxes that will take up to one-half of incomes amounting to \$1,000,000 or more and (2) inheritance taxes that will take up to one-fourth of every inheritance of \$1,000,000 or more. "You call this radical?" he said. "My answer is that it is better than revolution." And those of us who wish to preserve the competitive system instead of having it give way to communism—we might as well realize that a fairer distribution of wealth, including much heavier taxation to reduce 'swollen fortunes' as President Roosevelt called them, is the surest safeguard against revolution."

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MR. MELLON AS AMBASSADOR

President Hoover's appointment of Secretary of the Treasury Mellon to succeed General Dawes as Ambassador to the Court of St. James is a curious and surprising shuffling of the political cards. The official explanation is that Mr. Mellon is supremely qualified to deal with the critical problems now demanding consideration in the foreign field. We need such representation abroad undoubtedly; and Mr. Mellon, who sat in on the various war debt settlements, may well be the best man to have in Great Britain during the coming year, when the likelihood is strong that the question of the future of these settlements will come to a head. He is 77 years of age and his health does not appear to be particularly vigorous, but in Europe statesmen of advanced years still active in important affairs are not the rarity that they are in this country; and doubtless Mr. Mellon feels himself fully equal to the tasks which he is now essaying.

Mr. Mellon, who entered the Cabinet with the inauguration of Mr. Harding, has been Secretary of the Treasury for almost eleven years—a longer period than that office has ever been held by any other person and with one exception the record length for service in the Cabinet. James Wilson was Secretary of Agriculture under three Presidents and served for twelve years. At one time Mr. Mellon's reputation was tremendously high, so high, indeed, that people took quite seriously the characterization that he was the greatest Secretary of the Treasury since Alexander Hamilton. His retirement from the post which he has held for so many years will not cause any financial perturbations in this country now, however, even though it comes on the eve of the launching of the most comprehensive and vigorous program any American Government has ever adopted in time of peace for the restoration of confidence and recreation of financial and economic stability.

Mr. Ogden L. Mills, who succeeds Mr. Mellon as Secretary of the Treasury, has been undersecretary of the Treasury since 1927. Before that he was a member of Congress from New York for several years. The scion of an old and influential New York family, a graduate of Harvard and possessed of all the connections which his birth and upbringing would imply, Mr. Mills is rated as a man of ability. He is thoroughly familiar with the affairs of the office to which he has been named by the President and in recent months he has indeed, acted as the spokesman of the Treasury before Congressional committees and otherwise more often than Mr. Mellon himself. Mr. Mills is credited, for example, with the authorship of the measure creating the Reconstruction Finance Corporation, of which, ex-officio, he will be a director at all events he sponsored it before Congress and is, of course, thoroughly acquainted with its provisions and purposes. Since the President deemed it essential to send Mr. Mellon across the Atlantic to London on the appointment of Mr. Mills as head of the Treasury was logically in order and in all the circumstances one that is calculated to invite general satisfaction. — ASHEVILLE CITIZEN.

Mardi Gras Opens

New Orleans' annual Mardi Gras spectacle opened February 4 and came to a climax on Tuesday with arrival of Rex, King of the carnival.

CARD OF THANKS

We wish to thank our many friends for their interest and thoughtfulness shown us during the illness and death of our dear father, the Rev. D. S. Richardson. Mrs. Henry W. Cabe, Mrs. Cecil Pendergrass. F11-1tc —Adv.

LEGAL ADVERTISEMENTS

EXECUTOR'S NOTICE

Having qualified as executor of A. W. Jacobs, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 10th day of February, 1933, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement. This 10th day of February, 1932.

L. A. WEAVER, Executor.
F11-4tc—M3

NOTICE OF SALE

State of North Carolina,
County of Macon.

In the Superior Court.
J. E. Wooten and Laura Wooten, his wife, William Wooten and Cora Wooten, his wife, Charlie Wooten and Magdalen Wooten, his wife, Frank Wooten and Dora Wooten, his wife, Weaver Elliott and Juanita Elliott, his wife, Bill Elliott, unmarried, Nannie Patterson and Polk Patterson, her husband, Kate Moore and Dan Moore, her husband, Rosie Elliott, inor, by her next friend Charlie Elliott, petitioners,

vs.
Frank Henry, unmarried, defendant.

By virtue of a judgment and decree of the Superior Court of Macon County, made in the above entitled special proceeding, the undersigned commissioner will, on Monday, the 7th day of March, 1932, at 12 o'clock noon, sell at the court house door in Franklin, Macon County, North Carolina, at public auction to the highest bidder for cash, the following described real estate, to-wit:

FIRST TRACT: On the waters of Sugarfork River, beginning at a beech on the South bank of Sugarfork river runs South 75 poles to a White Oak; then East 72 poles to a dogwood; then South 30 East 83 poles to a Sourwood on top of a ridge; then in a North-west direction with the top of the ridge 80 poles to a Black Oak; then in a West direction, with the ridge 72 poles to a White Oak at the road; then with the road; then with the road North 40 E 41 poles to a Persimmon tree to the river; then with the river to the beginning. Containing 50 acres, more or less.

Being the lands described in a deed from William P. Anderson and Mary C. Anderson, his wife, to William H. Outon (Wooten), dated December 23, 1897, and recorded in the office of the Register of Deeds for Macon County, in Book GG, page 307, et seq.

SECOND TRACT: A certain tract or parcel of land in Macon County, State of North Carolina, adjoining the lands of the Ledford Heirs, William Wooten's home land and others, bounded as follows, viz: Beginning at a rock formerly a birch (beech) corner, of said Wooten's land, runs South 66 poles to a Chestnut Oak; then E 82 poles to a Blackgum; then N 92 poles to a Chestnut near the wagon road; then N 75 W 6 poles to a stake; then N 35 W 16 poles to a stake on the upper bank of the road; then with the road N 75 W 6 poles to a stake on the upper bank of the road; then S 50 W with upper bank of the road 26 poles to a stake; then N 61 W 2 poles to Maple on the bank of the river; then down the river with its meanders, 44 poles to the Beginning. Containing 48 acres, more or less.

Being the lands described in a deed from W. H. Higdon to William Wooten, dated October 10, 1899, and recorded the 25th day of June, 1900, in the office of the Register of Deeds for Macon County, in Book JJ, page 38, et seq.

This the 6th day of February, 1932.

T. J. JOHNSTON, Commissioner.
F11-4tc—J.E.W.—M3

NOTICE OF SALE

North Carolina,
Macon County.

WHEREAS, power of sale was vested in the undersigned trustee by deed of trust from Ivanhoe Company to Gilmer A. Jones, Trustee, dated November 21, 1925, and recorded in the office of the Register of Deeds for Macon County in Mortgage Book 29, page 138, to secure the payment of Four Thousand (\$4,000.00) Dollars payable to Sam L. Franks, and whereas, default has been made in the payment of said amount and the owner of said note having requested the undersigned trustee to exercise the power of sale vested in him by said deed of trust;

I will, therefore, by virtue of the power of sale by said deed of trust in me vested, on Monday, the 14th day of March, 1932, at 12:00 o'clock noon sell at the courthouse door at Franklin, North Carolina, at public auction to the highest bidder

LEGAL ADVERTISEMENTS

for cash the following described property:

Being the South end of the town lot on which Sam L. Franks' residence is situated, and beginning at the Johnston corner on Main Street running Westward with Main Street 82 1-2 feet to the corner of Main Street and Harrison Avenue thence Northward with Harrison Avenue 15 feet to a stake; thence Eastward parallel with the North side of Main Street to Johnston's line; thence 155 feet to the beginning.

This the 10th day of February, 1932.

GILMER A. JONES, Trustee.
F4-4tc—J&J—M3

NOTICE

North Carolina,
Macon County.

WHEREAS, power of sale was vested in the undersigned trustee by deed of trust from W. J. Zachary and wife, Maria Zachary, to George B. Patton, Trustee, dated November 21, 1925, and registered in the office of the Register of Deeds for Macon County in Record of Mortgages and Deeds of Trust No. 32, page 126, to secure the payment of three notes of even date with said deed of trust, payable to R. S. Jones and R. D. Sisk, Receivers, said notes aggregating \$6,000.00, due and payable, \$1200.00 on November 18, 1930; \$2400.00 on November 18, 1931; and \$2400.00 on November 18, 1932, with interest from date at six per cent annum, payable annually, and said deed of trust and notes stipulating that in case default should be made in the payment of the first note or interest upon the same that the remainder of said notes should at once become due and payable, whatever might be the date of maturity expressed therein, and whereas the first of said notes has not been paid nor any part thereof, nor the interest thereon, the remainder of said notes, with interest thereon, are therefore, declared to be due and payable, and the holders having requested the undersigned trustee to exercise the power vested in him by said deed of trust:

I will, therefore, by virtue of the power of sale by said deed of trust in me vested, on Monday, the 14th day of March, 1932, at twelve o'clock, noon, sell at the courthouse door in Franklin, N. C., at public

JUST HUMANS

By GENE CARR



"I Put One Over on Him. I Slipped Him a Letter Without a Stamp on It!"

LEGAL ADVERTISEMENTS

auction to the highest bidder for cash the following described property:

All the lands described in a deed from W. J. Zachary and wife, Maria B. Zachary to Trimont Park, Inc., dated June 1, 1926, and recorded in the office of the Register of Deeds for Macon County, in Book N-4, of Deeds, page 337, and more particularly described as follows:

Tract 1. Being all the lands conveyed by deed by John P. Jones and wife to Wiley Zachary, dated January 31, 1925, said deed being recorded in the office of the Register of Deeds for Macon County in Book J-4, page 459, said tract containing approximately 360 acres, to which deed and record reference is hereby made for a complete description of same.

Tract 2. All the lands conveyed

LEGAL ADVERTISEMENTS

by deed by W. B. McGuire and wife, to W. J. Zachary, said deed dated November 28, 1924, and recorded in the office of the Register of Deeds for Macon County, in Book J-4, page 473, to which deed and record reference is hereby made for a complete description, said tract containing approximately 800 acres.

Tract 3. All the lands conveyed by deed from M. D. Billings and wife to W. J. Zachary, said deed bearing date of December 17, 1918, and recorded in the office of the Register of Deeds for Macon County, in Book E-4, page 78, to which deed and record reference is hereby made for a complete description, said tract containing approximately 75 acres.

This February 9th, 1932.

GEORGE B. PATTON, Trustee.
F 11-4tc—M 3

Save By

Newspaper Advertising!

It is unanimously agreed by experts that a great amount of money could and would be saved each year if merchants were to confine their advertising efforts largely to newspapers.

Any business, that has within it the germ of growth, can and should spend a certain percentage of its sales, ranging from 2 per cent to about 4 per cent, for advertising; but the success of that advertising depends to a great extent on how and where it is placed.

USE THE NEWSPAPER

Advertising, the story of merchandise or service, is an interesting part of our day's news. It concerns one's needs and one's money. No subject is more vital. And the fastest and cheapest contact between a merchant and his customers is the newspaper—it meets the buyers face to face, at a lower cost per reader than any other medium.

Any business that's worth running IS WORTH ADVERTISING

Let Us Help Prepare Your Advertisements

The Franklin Press

The Most Effective Advertising Medium in Macon County