

# The Franklin Press

and

# The Highlands Maconian

Published every Thursday by The Franklin Press  
At Franklin, North Carolina  
Telephone No. 24

VOL. XLIX Number 13

BLACKBURN W. JOHNSON.....EDITOR AND PUBLISHER

Entered at the Post Office, Franklin, N. C., as second class matter

### SUBSCRIPTION RATES

One Year .....	\$1.50
Six Months .....	.75
Eight Months .....	\$1.00
Single Copy .....	.05

Obituary notices, cards of thanks, tributes of respect, by individuals, lodges, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates. Such notices will be marked "adv." in compliance with the postal regulations.

### Civic Beauty

**W** RITING on town beautification in a recent issue of The Rotarian Magazine, Earnest Elmo Calkins, dean of American advertising men, makes this significant observation:

"You may get used to it (your town), seeing it every day; but visitors see it with a fresh eye and judge the town just as you would judge a man, by its dress."

While most of us dislike judging or being judged by appearances only, it is certainly true that appearances greatly influence our first impressions, and that first impressions quite frequently develop into lasting opinions.

Sometimes we wonder what sort of impression visitors get of Franklin. Anyone appreciative of natural beauties could not help admiring our grand mountain scenery. But what do strangers think of our town? We wonder if we have made the best of our natural advantages? Are our homes and buildings attractive to the eye? Are our streets and public grounds kept clean? Is the community, collectively and individually, neat? Does our Main Street invite business or frown up on it?

Civic beauty is one of the principal assets of any community, large or small. Especially is this true of such a community as Franklin, which claims to be a haven for vacation visitors. In view of this, it might be well for us to turn an introspective eye upon ourselves, to try to see our town as others see it, and then to remove the eyesores and improve our civic physiognomy. This not only would result in more pleasant surroundings for all who live here; but also would pay handsome dividends by attracting more visitors, more outside capital and, too, more permanent residents.

### Why Get Excited?

**H**ITLER has very definitely thumbed his nose at the world by disregarding the Versailles treaty; but most of the nations, after recuperating from their first alarms, seem to have taken into consideration the source of the insult. The German dictator's talk is mostly for home-consumption, aimed at bolstering up his weakening influence by deflecting public attention from his failure to fulfill glowing promises.

Somehow we can't get excited over all the war talk contained in last week's papers. Nobody could finance a sizeable war now, and who in the dickens wants to fight anyway?

Tisn't life that matters; 'tis the courage you bring to it.—*Hugh Walpole.*

"Early adjournment of Legislature is likely," says head line. Oh, yeah!

There is a job for every man who is willing to work hard and who works just as hard to find work.

Page Mrs. Sanger . . . thirty-one births reported in this week's issue of your favorite newspaper.

Friendships, like trees, bring forth fruit after their kind. Corrupt friendships, corrupt fruit; good friendships, good fruit.—*Diggle.*

A plot to kidnap the Dionne quintuplets has been reported from Canada. Gee, these kidnapers are getting ambitious!

Advice to war veterans: "There is full many a slip twixt cup and the lip." So don't start celebrating over the bonus just yet.

By their votes ye shall know them . . . not by their campaign speeches. Watch the roll calls on important measures in congress and the general assembly.

If the newspapers and the radio commentators would quit mentioning the name of Louisiana's grotesque statesman, Huey Long would soon be "the forgotten man."

## 'T WAS EVER SLOW

— by A. B. Chapin



### THROUGH CAPITAL KEYHOLES

BY BESS HINTON SILVER

#### NEW JOB—

Speaker Robert Grady Johnson, presiding officer of the present house of representatives, is said to have his sight leveled on even higher marks. The current talk around Raleigh is that he will toss his hat into the ring for lieutenant governor when the primaries roll around next spring. The head man of the house isn't having much to say about the matter for publication these days but his friends will tell you that he is getting his ducks in a row to give the other boys a run for their money in 1936. There are some who say that the name of Johnson on the ticket for two offices in one election might not be so hot but do not be surprised if state treasurer Charles M. Johnson, a cousin of the speaker, finds other fields in which to graze before next Democratic primary day.

#### EXPECTANCY—

Friends of Clyde R. Hoey, brilliant Shelby Democrat, expect him to announce his candidacy for governor in the Democratic primaries of next year almost any day now. They will tell you that he can command at least 90 per cent of the votes of his native Cleveland county without even issuing a command. Still there are a lot of people who would like to see him run for the senate against "Our Bob" Reynolds in 1938. Mr. Hoey is accustomed to making up his own mind and fighting his battles in his own way. The best thing to do is to watch him and his smoke and not pay too much attention to hearsay.

#### RAIDERS—

The folk who hope to take a part of the gasoline tax money to support things other than roads have not as yet left Raleigh. They are hanging around in the hope that they can divert when the legislature gets in the throes of a deadlock on the biennial revenue measure. It looks very much like the general assembly may reach such a deadlock, so if you are interested in getting the money you pay in gas taxes expended on your roads now is a good time to sit up and take notice.

#### TROUBLE—

Some people who hang around the state capitol for fun or more profitable reasons are of the opinion that the house of representatives is divided on major questions because of the speakership race two years from now. Here are

some of the representatives of the present house who are considered candidates for speaker in 1936: Representative Sullivan, of Buncombe; Representative Morphew, of Graham; Representative Cherry, of Gaston, and Representative Hoyle, of Guilford. All except Hoyle are chairmen of major committees and you can figure the rest out for yourselves.

#### TOO MUCH—

Representatives McDonald and Lumpkin evidently over-stepped their bounds in recommending such heavy increases in taxes on power companies. They even admitted that property tax reductions had been recaptured more than 100 per cent on power companies and then sought to increase their taxes further in the face of diminishing returns. The boys in the House are looking for money but they couldn't figure as how they could honestly get it from the power companies now facing tax-free federal competition. At least that's what they said in effect on the floor of the House—and most of them would like to reduce the sales tax rate for personal and political reasons.

#### NEEDS DOUGH—

Friends of Congressman Hancock think he is an ideal candidate to oppose Senator Josiah Bailey in the Democratic primaries next spring. They believe the Oxford congressman would listen to their pleas but for one thing—money. It is known by one and all that you need the long green to run for the United States senate from North Carolina and everybody knows that Mr. Hancock has no money to burn. It is said, however, that Senator Bailey's financial condition will easily stand the strain of another senatorial campaign.

#### POLITICS—

Newspapermen have construed certain remarks by Secretary Wallace, head of U. S. department of agriculture, as charging that Governor Ehringhaus is playing politics in attempting to get the AAA to lower the tobacco crop allotment for next year. When Wallace spoke in Raleigh several weeks ago it was plain that he and the governor were not in complete accord on the tobacco program. Governor Ehringhaus thinks the parity price this year should be about 26 or 27 cents while the AAA is talking about calling it 21 cents and increasing production to hold the price around that figure. Governor Ehringhaus denies that he is seeking votes for the senate next year and insists that he is only following through on the strokes he made in 1933 and 1934 to boost weed prices and improve conditions in the tobacco belt.

#### CAN'T TAKE IT—

Senator Teague, of Wayne coun-

ty, is one dry member of the legislature who is voting his personal as well as political convictions and he does not believe the Hill bill to put the state in the business of selling liquor will become a law at this session. The only time Senator Teague ever set aside his personal convictions in favor of political ones was when he tore his shirt for Al Smith in 1928. Speaking of the Hill bill Senator Teague said: "I do not believe these men will vote for the liquor bill when their names are called for the printed record." It is no secret that many measures would pass were it not for roll calls and record votes.

#### WRONG GENERAL—

Many legislative observers express the opinion that anti-sales tax forces showed a lack of judgment when they commissioned Representative McDonald, of Forsyth, to lead the fight for substitute measures. They believe that Representative Lumpkin, of Franklin, could have done a much better job as pilot of the McDonald-Lumpkin bloc. Lumpkin is a personable fellow and is credited with possessing more horse-sense than the average "left-winger." McDonald apparently rubs a lot of folks the wrong way and there be people in these parts who say that fault has cost the sales tax substitutes considerable support.

#### Jungle Terror

To choose the serpent as a synonym for Satan was not a bad idea, but the original writer must have had in mind the king cobra, of all snakes the most poisonous. In India about 20,000 natives die annually from cobra bites. Yet the natives regard them with superstitious awe and in many cases feed and care for them. After years of captivity they are often as frenziedly hostile as when first captured. When infuriated, cobras hurl themselves into an upright position, and if their prey is near they strike immediately. The king cobra sometimes attains a length of 12 feet, and is easily the most intelligent of all the cobra family. He is a cannibal and feeds entirely on other snakes.—*Tit-Bits Magazine.*

#### Britain's Towns, Cities

Broadly speaking, a town in Great Britain or Ireland is not called a city unless there is a cathedral in it; however, occasionally a place in which there is no cathedral is made a city by a royal order—for example, Plymouth, England, in which there is no cathedral, was made a city by order of the king.