



Men's Felt Hats
\$1.95 Value
97c

Men's \$5.00
Style Park Hats
On Sale
\$3.50

DRESS SHIRTS
MEN'S DRESS SHIRTS
Very Good Grade and
Fast Colors
45c

A Beautiful Shipment of
Ladies' and
Children's Sweaters
Arrived for Opening Day
Belted Backs

Men's Sweaters
With Belted Back and
Zipper
\$1.95 & up

HURRY!
MEN'S SOX
Men's Regular 15c Sox
On Sale—
5c
PAIR

Children's Dresses
Sizes 7-14
49c up

THREAD
SPOOL
2c

COTTON HOSE
LADIES' COTTON HOSE
25c Value
9c
PAIR

PRINTS
25c Grade
19c
YARD

CHILDREN'S
Bed Room Slippers
75c Value
24c

AN INVITATION
We invite you, one and all, to come visit our new store, the most modern in Macon County. Everything has been especially arranged for the convenience of our customers. Here you will find beautiful new merchandise displayed so you can find what you want in a moment. Come visit us and look over our line of goods. And, of course, you are under no obligation. We want to get acquainted.

GRAND OPENING SALE!

SELLING BEGINS FRIDAY, OCT. 18th, AT 8 A. M. SALE LASTS 15 DAYS ONLY

Schulman's Dept. Store
FRANKLIN, N. C.
Biggest Values Ever Offered

FREE! FREE!
100 Beautiful Trays Will Be Given Free
TO THE FIRST 100 ADULT CUSTOMERS ENTERING OUR STORE
ON THE
OPENING DAY

MEN'S OVERALLS
Men's High Grade
Overalls—\$1.49 Value
97c

WORK PANTS
Good Grade Work Pants
Special—
97c

BOYS' CAPS
24c

LADIES' 100 Per Cent All Wool Sweaters
\$1.49 Value, Special—
79c

MEN'S COTTON or RAYON HOSE
5c PAIR

Shoes
We have the most complete Stock in Men's, Ladies' and Children's Shoes.
Ladies' Sport Oxfords in Black and Tan—Flat and Military Heels.
Sale Price
\$1.49
SHOE THE ENTIRE FAMILY HERE FOR WINTER TIME

Shoes
A complete line of Ladies' Dress Shoes—All heels, colors and styles—Kid and Suede Leather.
Sale Price
\$1.94
SHOE THE ENTIRE FAMILY HERE FOR WINTER TIME

Shoes
Children's Shoes and Oxfords—Solid Leather.
Sale Price
98c
SHOE THE ENTIRE FAMILY HERE FOR WINTER TIME

Shoes
We have a complete line of Men's and Boys' Boots at greatly
Reduced Prices

LOOK! LOOK!
From every viewpoint this BARGAIN FESTIVAL surpasses all previous Sales in this community. Don't Fail to Come and See.

EXTRA SPECIAL
36 Inch Sheeting
Good Grade
5c
YARD

Ladies' Fine Slips
Lace Top & Bottom
79c & 98c

Ladies' Rayon Hose
First Quality
19c
PAIR

Men's and Boys' Work Shirts
43c

Boys' Overalls
39c

New Fall Hats The Newest Style Felt Hats **98c to \$1.49**



Ladies' Coats
NOW IS THE TIME TO BUY!
\$9.95
AND UP

Ladies' Sport Coats
Beautiful Styles and Materials
\$5.95
AND UP

Suede Jackets
For Ladies—With Buttons or Zippers
SPECIAL
\$1.95
AND
\$2.95

Men's Clothing
One Lot of Men's Suits in Grey and Blue for Opening
\$9.95

The New Belted Back Model in Brown and Grey—All Wool
\$12.95
AND UP

The Heaviest Blue Serge All Wool Suits Nicely Tailored
\$12.95

Boys' Suits All Wool—Special
\$4.95
AND UP

Ladies' Dresses
One Lot Ladies' Silk Dresses Special For This Sale
\$1.98

Better Grade Dresses
Latest Styles
\$2.98, \$3.98
AND UP

Ladies' Short Jacket Suits
In Tweeds, Corduroys and Flannels
\$3.95, \$4.95
AND UP
\$5.95

Ladies' Hose Guaranteed Full Fashioned and Latest Colors
49c pair



WASH DRESSES
NICE AND SNAPPY
\$1.49 Value
97c

CHILDREN'S BLOOMERS
Cotton, 25c Value, on Sale
10c

ROMPER CLOTH
Now is the time to prepare for Children's Winter Clothes.
10c
YARD

PRINTS
Guaranteed Fast Color
36 Inches Wide
12 1/2c
YARD

BROADCLOTH
In All Shades Very Good Quality
13 1/2c
YARD

MEN'S DRESS PANTS
For This Event Good Styles and Patterns
\$1.49
AND
\$1.98

MEN'S Shoes
Men's Dress Oxfords—All Styles, Composition Soles
Sale Price
\$1.98
SHOE THE ENTIRE FAMILY HERE FOR THE WINTER

Shoes
Men's OX Portage Brand—Absolutely Guaranteed
Sale Price
\$2.98
SHOE THE ENTIRE FAMILY HERE FOR THE WINTER

Shoes
Boys' Dress Oxfords—Wonderful values
Sale Price
\$1.49
SHOE THE ENTIRE FAMILY HERE FOR THE WINTER

Shoes
Men's Field Work Shoes with Iron Heel
Sale Price
\$1.95
SHOE THE ENTIRE FAMILY HERE FOR THE WINTER

SCHULMAN'S DEPT. STORE FRANKLIN, N. C.

Ladies' Silk Underwear
Bloomers, Step-Ins and Panties
23c

CHILDREN'S SOX
Children's 3-4 Sox, Extra Special
25c Value
15c pr.

WORK PANTS
Men's Good Grade Work Pants
7c

ROUTING
ALL COLORS—15c VALUE
8c
YARD

Attend This Sale and Profit
Believe me, when I say you'll profit as never before, if you attend this SALE and BUY LIBERALLY.

Don't forget the Date—Don't forget the Place—Don't forget to tell your neighbors of the Wonderful Bargains. Phone your FRIENDS about SCHULMAN'S OPENING SALE — TELL YOUR NEIGHBORS.
Selling Begins Fri., Oct. 18