

# The Franklin Press

and

# The Highlands Maconian

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BLACKBURN W. JOHNSON.....EDITOR AND PUBLISHER

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### Our Community-Building Campaign

**B**USINESS men of Franklin and Highlands have joined The Press-Maconian in launching this week a community-building campaign which we hope will elicit the support of the people of the county as a whole.

While one of the major ideas of the movement is to impress upon the public the advisability—or necessity, if you please—of trading at home, the purpose of the campaign is far broader than this. It is intended to drive home the message of cooperation in every community endeavor. For without cooperation of the citizenship any community would be a sorry place indeed; or, we might say, there would be no communities as we know them. Without cooperation we would have no churches, no schools, no government, no community organizations and but few of the multitudinous services rendered by business and professional men upon which we have come to depend in our daily living.

Every week in the year this newspaper tries in every way it can to encourage community improvement, but for the next five weeks it will exert more intensive effort in this direction.

The messages set forth on the "double page spreads" which will appear in each issue for the next five weeks will speak for themselves.

The publisher wishes to express his appreciation for the hearty support he has received from the business houses in this movement. Such a spirit as they have manifested bodes well for the community.

### A Fine Example

**W**E ALWAYS like to see new construction work going on in a town. It is a healthy sign—an indication of a progressive community and an index to improving times. We know nothing that will inspire more confidence in a town's future than plenty of building activity, and we always like to congratulate anyone undertaking the erection of a new home, but more especially anyone who is investing in a new business building. This week our hat is lifted to the Leach Brothers, Lee and Gus, who have announced they are going to build a modern brick building on their Main street lot adjoining the Macon Theatre and the Dowdle Building. Work on the structure is to start in July.

Such a concrete example of confidence in the future of Franklin should serve to encourage other property owners to undertake similar improvements. Perhaps the new Leach building will take care of the town's business expansion for some time to come; but there is still an urgent need for more modern residences in Franklin. We do not profess to be an expert in the matter, but we sincerely believe investments in a number of small-to-medium-size homes in Franklin will pay good returns.

### More Power to the G-Men

J. Edgar Hoover, chief of the Federal Bureau of Investigation, otherwise known as the "G-Men," remarked the other day that America's "Public Enemy No. 1" is not any particular criminal, but is politics. Nothing can be more certain than that. Nobody knows better than Mr. Hoover the powerful influence of politics and politicians in the protection of criminals and the encouragement of crime.

It is to be hoped that he can arouse public sentiment to back up his demand that law enforcement in the United States be taken out of politics. Anyone who has been around much can point to many communities in which criminals have established relations with the political groups in power and are all but immune from punishment. In such communities even the law-abiding live under a reign of terror, knowing that the courts, the police authorities and even the grand juries are under political obligations which prevent justice being done.

The work of the G-Men in the field of their particular authority has aroused nation-wide admiration, and their chief has won the respect of every law-abiding citizen.

## Memorial Day Resolve

by A. B. C.



## BRUCE BARTON Says:



### GO SLOW FOR SPEED

A short while after the Pittsburgh flood I visited the president of a company which has three plants, all in the flooded area. I expected to find him dictating memoranda, juggling long distance calls, and jumping through all sorts of business hoops. Instead, he was calm and unhurried.

"Do you know the secret of making fast progress in an emergency?" he asked. "It is to 'slow down.' When men try to rush they always stumble."

"The superintendent of one of our plants phoned me that his force was working day and night and would have the wheels turning in a week. I told him: 'Stop the night work. Go round and tell the men to take it easy. Plan to start in three weeks then you may make it in ten days. But if you try to rush things the men will dry the motors out too fast and get them all gummed up. You will be in trouble all along the line. It's vital that we get going at the earliest possible moment. Therefore, slow down.'"

There come times in every business man's life when so many appointments and pieces of work are shot in from all directions that it seems as if there can't possibly be hours enough in the day. A good scheme on such occasions is to leave the office, sit down in a quiet place, and make up a list of the various jobs in the order of their importance. This may use up an hour or more, but instead of being time wasted it makes all the other hours about ten times as effective.

Most of our major mistakes in national policy have come from doing things under pressure. Prohibition and dozens of other reforms that were to settle big questions forever were rushed through at break-neck speed. They proved no good. The Federal Reserve Bank was the result of about twelve years of study and debate and has stood the test. I am in favor of rapid progress; that's why I think we should go slow.

### BIG IDEAS PLENTIFUL

A young man recently returned from Central America and when asked about it replied: "I had what looked like a whale of a proposi-

tion, but when I got there I found it meant several years of the toughest kind of work. No people but Indians and half-breeds, no comforts, no pleasures, nothing to do but hack through jungles, fighting poisonous insects and reptiles. I got all I could stand of it in a couple of months."

The unfortunate fact about this particular gentleman is that he has made several journeys into various Central Americas of opportunity and has found mosquitoes and half-breeds too numerous in each case. A cursory examination of his business record reveals a list of at least a dozen different jobs.

Another thing which has handicapped him has been his vast fertility in Ideas. He can sit in his chair almost any day and think up a scheme by which some big corporation could make a lot of money. He bemoans the fact that he never has been able to get to Henry Ford.

I don't know what your experience in business has been, but it is my observation that Ideas are about the cheapest of all commodities. The Patent Office in Washington has issued worthless patents on millions of them. Every executive gets hundreds of letters and requests for interviews from people with IDEAS. But the supply of men who can execute Ideas and make money out of them is pitifully small.

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### Macon County Girl To Graduate at Berea

BEREA, KY., May 25.—Miss Mary Slagle, daughter of Mr. and Mrs. C. S. Slagle, Franklin Route 1, will receive her A.B. degree, with special work in sociology, at Berea college commencement June 1. Miss Slagle came to Berea three years ago as a sophomore, having completed her first year of college work at Western Carolina Teachers college, Cullowhee. Since coming to Berea, she has been a member of Kappa Gamma literary society, Pi Gamma Mu, Young Women's Christian association, and the Sociology club. She served as president of her literary society the second semester of 1934-35 and has been a member of the Y. W. C. A. cabinet for the past year.

### Sovereigns Choose Rhododendron

ASHEVILLE, May 3.—Kennett, and Miss Dyer, both prominent of the younger set will reign as king and the ninth annual rhododendron festival, to be held here.

Tours of the rhododendron areas near Asheville featured during the celebration with the rhododendron gardens permit of the Craggy Mountain. Five parades, the parade June 17, the and negro baby parade and the mutt-dog parade will be features on the week.

The three principal fairs, the military ball, Park Inn June 16, the dron ball at Carolina 18 and the sponsors will be brilliant costume replete with pageantry people in costume will rhododendron pageant.

The University in Nazi doctrines, seeks \$375,000 to continue years.

It's not a myth. physical education statistics from several the average freshman and shorter every year.

## NOTICE

Our poultry schedule calls for notice.

B. & Feed & BREVARD,