

E. K. Cunningham & Co.

We carry a complete line of ladies' and gentleman's furnishings, such as:

Worth Hats	Levine, Co-Ed and Nelly
Van Heusen Shirts	Don Dresses
Cheney Ties	Archer Hosiery
John C. Roberts Shoes	Lamb Knit Bathing
Friedman-Shelby Shoes	Suits and Sweaters
Max Mayer Gloves for Men and Women	
Dry Goods and Notions	

Here You Will Find the Latest Styles

We believe in quality merchandise and guarantee our goods to give perfect satisfaction. We invite you to visit our store.

THE SHOP OF QUALITY

Good Workmanship

The best of materials. We are on the job day and night.

Angel's Shoe Shop

BEHIND THE FRANKLIN PRESS OFFICE

SANDERS' STORE

Ready-to-Wear

Shoes

Dry Goods

Savings—Service

We Fully Endorse This Community-Building Program

People's Market

Select Meats
Groceries & Produce

We All Want To Be Shown

Let US Show You That It PAYS to

TRADE AT HOME LEACH BROS.

Good Hardware
Low Prices

New Dresses

We have just received a shipment of 350 ladies' dresses. Come in and see them.

98¢-\$1.25

\$1.98-\$2.98

MOSES BLUMENTHAL

Shoe Specials

150 pairs of ladies' \$3 and \$2.50 shoes. Sizes 3 to 7. Look them over.

98¢

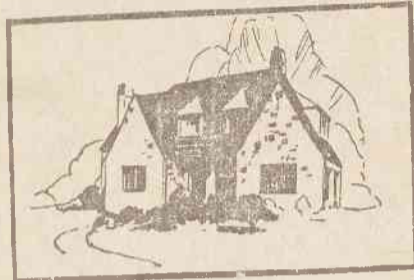
A PAIR

Reliability and Service

That is what you expect of your family druggist, and that is the business ideal we always strive to fulfill. When you give us your business you help us to render better service to the community.

Perry's Drug Store

Call Us for Your Doctor—Phone 82



WHEN IN NEED OF
Builders' Hardware
Lumber and Paints
SEE US FOR PRICES

Estimates Furnished Free

Franklin Hardware Company

PHONE 117

It's Time



© 1935
J.M. MALPIN
PLANT CITY, FLA.

BUY FROM THESE FIRMS

You Can Depend on Them for Quality Merchandise and Service
And They Are the Backbone of Our Community

Macon County Supply Co.

Hardware—Radios

Electric Supplies

Stoves and Ranges

A COMPLETE LINE OF

Ready-to-Wear and Shoes

For Well Dressed

Ladies, Men and Children

WE STRIVE TO SATISFY

POLLY'S

"SELLS FOR LESS"

Dependable Merchandise

Square-Dealing

Get your clothing from a reputable place with a large stock to select from. We have it.

JOS. ASHEAR

"WE CLOTHE THE FAMILY"

WE SPECIALIZE IN
SMALL FURNISHINGS
FOR EVERY ROOM
IN THE HOME
COMPARE OUR PRICES

S & L 5 and 10c STORE

RIGHT ON THE CORNER

FOR REAL
AUTO SERVICE

Phone 114-J

SHELL

Gasoline & Oil

LOG CABIN

Motor Company

PRINTING

Office Supplies

We can help you save time and money by systematizing your business with printed forms and modern filing systems.

The
Franklin Press

You are Being
A Good Neighbor
WHEN YOU
Trade at Home

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One of the greatest social problems of the present generation is the movement of people from large farms to small communities, from small communities to large communities and the gradual migration of the community as a whole, important in the history of the American nation.

Paralleling this movement is the movement of people from the larger cities to the smaller cities and communities by the great advances in transportation and communication. This is the increasing tendency of people to do their shopping in their own communities or send to their own homes for their commodities.

The national government has finally recognized some of the dangers attending upon this movement and the importance of the family in national life. It has made some efforts along the line of strengthening it.

As the family is the natural unit of personal relation so is the family the natural unit of social, political, social and economic life. The family that is harmonious and considerate of fellow members is the family whose members are outstanding, respected and prosperous. The community that inhibits those same qualities of family life—loyalty, consideration and harmony—the community that is not progressive and progressive.

There are a great many

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