

FARM OUTLOOK IS IMPROVING

Increasing Demand Seen For Farm Products Next Year

American farmers will find an increased demand for their products in 1937, according to a forecast sent Dean I. O. Schaub, of State college, by the federal bureau of agricultural economics.

Most of the increase will be in domestic consumption, but some improvement in foreign demand is also expected, the dean pointed out.

The forecast stated that changes in domestic demand for farm products are determined largely by changes in the income of consumers and in industrial activity.

Industrial activity in 1937 is expected to be around 10 per cent higher than in 1936, and the national income will probably rise in the same proportion. A slight rise in the commodity price level is also anticipated.

Although the demand for farm products is expected to be heavier in 1937, it was pointed out that if farmers increase their production materially, and if the weather is highly favorable, this increase may check any rise in prices due to this greater demand.

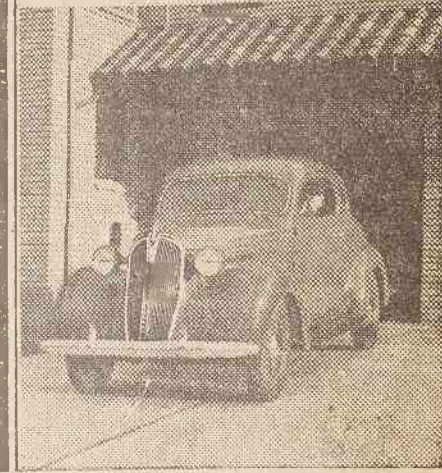
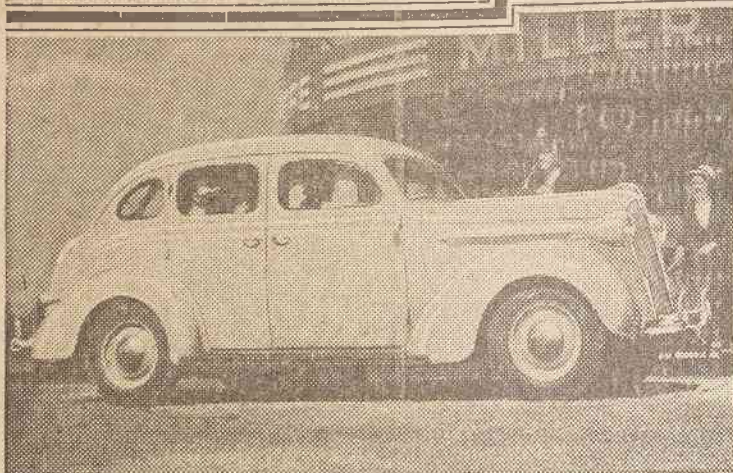
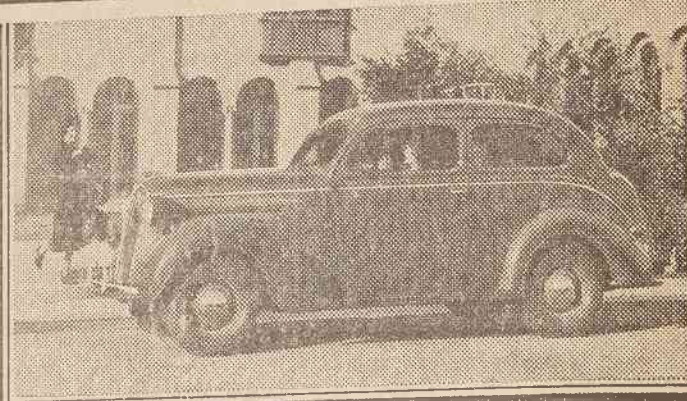
In this event, prices during the latter part of 1937 would probably not go above the present levels. However, if prices remain about the same, and the quantity of sales increases, the total farm cash income would go up.

Bare Hills Shed Water Like Tilted Table Top

When a hard rain is falling, a bare hillside is like a tilted table top, says H. H. Bennett, chief of the soil conservation service. Water rushes off the hillside just as it does off the table top. But when the table is covered with blotting paper and then a Turkish towel, water spreads out through the nap of the towel and is absorbed by the blotter. In the same way, hillside vegetation retards the quick run-off of rain water, giving it a chance to soak into the topsoil, made porous by burrowing worms, insects, and plant roots. Trees, shrubs, and grass, says Mr. Bennett, are like the thick sap of the towel, each leaf and blade of grass a tiny dam to hold water in one of the greatest reservoirs of all, the soil.

Cincinnati, Ohio, one of the oldest settlements west of the Alleghenies, has 76 business and industrial enterprises that were founded before 1850.

Long, Low Contours Mark New Plymouth for 1937



REVOLUTIONARY "safety styling," and massive bodies pillowed on rubber-poise mountings for a new kind of "hushed" ride make their bow with the new Plymouth for 1937. Hypoid rear axles, complete soundproofing and big airplane-type shock absorbers are other Plymouth innovations this year. Interiors

are roomier, with the added luxury that only extra space can give. Eight "deluxe" and three "business" body types are included in the 1937 Plymouth line. The models shown above are the new Four-Door Touring Sedan (lower left), the Two-Door Sedan (upper right) and Rumble Seat Coupe.



THE FAMILY DOCTOR

By JOHN JOSEPH GAINES, M.D.

MORE EVIDENCE

A very old adage has it, "Fools make feasts; wise men eat them." But we are living in a different age; I don't call anybody a fool because he spreads a feast—if he can afford it; the very much bigger fool is the fellow that gorges himself at the feast!

Last evening, much against my better judgment, I accepted an invitation to dine at 6 o'clock with a professional brother—our wives were in attendance. The cares of the day were past and gone; it was time for recreation that is so essential to the brain worker. Everyone in the happy group, except myself, adored the six o'clock dinner, and indulged in it at every opportunity.

To say that this was a fine, sumptuous meal, does not half describe the setting. It was a triumph of culinary skill—the quan-

tity was limited to capacity only.

Incidentally, one of the physicians present said he was a little ticklish about coffee—he had a blood-pressure of something over 200, and was a bit apprehensive about it; he was only sixty, and looked forty-five. Yet, he was being seriously threatened.

My wife and I went to the party in a neighbor physician's car. As we came home at 10:30 P. M., the doctor said to me, "I've had to be a little guarded here lately; Mrs. C— and I are both developing high blood-pressures."

Just one thing, dear reader: THE SIX O'CLOCK DINNER. Protein poisoning, from the absorption of excessive amounts of undigested food. A heavy meal, partaken of when the mind and body were tired and needed rest. REST. Stomachs compelled to work when relaxed and weakened from mental and physical fatigue.

Forest Sponge Holds Floods in its Meshes

The extent to which forests aid in preventing floods is shown by actual measurements made by the United States forest service.

In the Ohio valley, forest soil is 15 to 30 per cent more porous than field soil and absorbs 50 times as much water as bare soil. Even pastures absorb only a third to a twentieth as much rainfall as forests. The spongy forest soils absorb more water not only in single but in successive storms—an important item in flood control.

On 23 small watersheds at the headwaters of the Mississippi the run-off from forested land for 1 year was only 38 cubic feet of water per square mile per second, but from grassed and abandoned lands it was more than 10 times as much, and from denuded lands was 1,304 cubic feet a second per square mile, or nearly 35 times as great as on the forested land. There were no flood conditions from forest run-off, but maximum run-off from other lands often reached flood proportions.

Near Holly Springs, Miss., run-off in a cotton field averaged 58 per cent of the precipitation, and for some rains was as high as 96 per cent, but was less than 1 per cent in an oak forest.

Removal of the litter from pine-hardwood plots is the Southern Appalachians increased run-off from 10 to 150 times.

Igloo, constant companion of Admiral Byrd, was the only dog that ever traveled to both of the earth's poles.

Red Squill Said To Be Best Rat Poison

Red Squill is considered by far the best rat poison known, but its success depends upon how and where it is distributed.

Two of its main advantages are that it is relatively harmless to domestic animals and that it is comparatively slow to take effect on rats, said George B. Lay, ro-

dent control leader of the U. S. Biological Survey, with headquarters at N. C. State college.

When a fast-acting bait kills first rats that nibble it, he explained, the other rats are frightened away and are, therefore, not likely to be poisoned.

Although Red Squill will not kill domestic animals, it may make them sick, and for this reason should be placed where they can not get at it very easily, Lay pointed out.

Red Squill causes a gradual paralysis. When the rats feel the effects coming on, they seek burrows and other out of the way places to die. Few if any dead rats are found in the open, and there are seldom any serious unpleasant odors.

However, if any dead rats are found in the open, Lay cautioned they should be buried or otherwise destroyed.

More than \$310,000,000 in "war bonds" have been sold in the United States.

Watch Your Kidneys

Be Sure They Properly Cleanse the Blood

YOUR kidneys are constantly filtering waste matter from the bloodstream. But kidneys sometimes lay their work—do not act as nature intended—fail to remove impurities and poison the system when retained.

Then you may suffer nagging back ache, dizziness, scanty or too frequent urination, getting up at night, pulling under the eyes, feel nervous, miserable—all upset.

Don't delay? Use Doan's Pills. Doan's are especially for poorly functioning kidneys. They are recommended by grateful users the country over. Get them from any drugstore.

DOAN'S PILLS

COME TRADE WITH US

at our new location in the McCoy Building on Palmer Street.

We are better prepared to serve you than ever.

Saturday Specials

| | |
|--------------------------|---------------------|
| SUGAR | |
| 100 Lbs. | \$5.10 |
| 25 Lbs. | \$1.28 |
| 10 Lbs. | 52¢ |
| 5 Lbs. | 27¢ |
| 8 Lbs. Scoco Lard | Pail \$1.10 |
| | Carton \$1.00 |

We are now handling Carolina Sunshine Egg Mash, per 100 lbs \$2.75

Carolina Sunshine Cow and Pig Shorts, 75 lbs \$1.65

For better baking results use our Flour, 24 lbs. 75¢ to \$1.25

Pure Coffee—buy it once and you'll buy again, lb 14¢

For Better Crops Use Armour's Lime Filler Fertilizer

See us for your farm equipment—Oliver Plows, Harrows and anything else you need.

FARMERS FEDERATION

Palmer Street

Franklin, N. C.

THINK! Is this Your Will? If So, Do Something, CHANGE IT TODAY

Being of sound and disposing mind:

1. I leave my house, with its first and second mortgages.
2. My automobile with its six more easy payments.
3. A piano on which I owe \$276.00
4. And a \$1,000 life insurance policy, on which I have borrowed the limit.

Signed,
I. Don't care

Codicil: Should there be children, I sternly charge my wife with their proper care and education.

ED J. CARPENTER
AGENT

Jefferson Standard Life Insurance Co.
A North Carolina Company