



# THE FAMILY DOCTOR

By JOHN JOSEPH GAINES, M.D.

### SPEAKING OF TEETH

I doubt if anyone ever fully appreciates his or her teeth quite so much as when they have just been all extracted by the dentist. When the victim struggles through the agonizing days, trying to break in a set of artificial teeth, he remembers what a treasure he has lost in his natural teeth; if it were to do over again, he'd treat those native molars and incisors with a great deal more of respect than he did when he had them.

The modern advice as to care of the teeth is plenty voluminous; the ether-wave sizzles with the bray of the charlatan. The hawk mercilessly besets you with his sugar-coated nostrum, and wise columnists hand you theories, sophistries and "isms." Those and many more. Why should I add my bit? Well, common sense at this time may not be amiss.

There is no law on God's green earth that requires the obedience as

to how often you should see your dentist, or how often a man or child should apply a nostrum to any part of the mouth, gums, teeth or throat. Just the simple, well-known admonition: Be clean, alert against any harmful practice—and consult your dentist at the first symptom of rebellion in the dental region. There is no minimum or maximum on your visits to the tooth doctor; go when you need his services, be it one, none, or twenty times a year.

Continual and senseless scrubbing of the teeth is highly capable of doing grave harm; many a case of pyorrhea has been set up by the use of septic tooth brushes; the enamel of your teeth was not put there as a field for exploitation by the swarm of nostrum-vendors that infest the land. Nature gave us about all we need in food-elements for keeping the teeth clean. Look for them and use them—and don't believe everything you hear.

### "Bitsy" Tops Stars



MIAMI, Fla. . . . Bryan M. "Bitsy" Grant (above), mighty miniature Atlanta Atom of tennis, is spilling champion net stars all over the South in winter play here, twice defeating Donald Budge, ranking No. 1 U. S. star.

would stimulate our trade with Europe.

For my part, I can't see how all the neutrality resolutions which Congress can pass can prevent us from selling supplies to nations at war. If we have the goods they want and they have the money to pay for them, I don't imagine considerations of neutrality will make our farmers refuse to sell food or cotton, or our manufacturers decline European offers for shoes or motor cars.

In time of war, a lot of peace goods become war goods.

The planet Mercury has no atmosphere. Spectroscopic photographs show it as a dry, sunbaked, waterless world.

### An Undue Disturbance

A judge, while trying a case, was disturbed by a young man who kept moving about in the rear of the court, lifting chairs and peering under the seats.

"Young man," exclaimed the learned judge at last, "you are making a good deal of unnecessary noise. What are you doing?"

"Your honor," replied the offender. "I have lost my overcoat and am trying to find it."

"Well," came the reply, "people often lose suits here without making all that fuss."

### FREE! to sufferers of STOMACH ULCERS due to HYPERACIDITY

Willard's Message of Relief

**PRICELESS INFORMATION** for those suffering from STOMACH OR DUODENAL ULCERS, DUE TO HYPERACIDITY—POOR DIGESTION, ACID DYSPEPSIA, SOUR STOMACH, GASINESS, HEARTBURN, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES, DUE TO EXCESS ACID. Explains the marvelous Willard Treatment which is bringing amazing relief. Sold on 15 days trial.

PERRY'S DRUG STORE

## Watch Out for Bad Colds

Bad colds are incubators for the germination of serious trouble. Don't allow any cold to run on! Check it in the beginning and be safe from more dangerous complications!

### Special "GET ACQUAINTED" Offer on Harbin Cold Remedies

- 1 Jar Rubefacient Salve . . . . . \$ .35  
A most reliable salve for breaking up local congestion due to simple head or chest colds.
  - 1 Bottle Cold Relief . . . . . \$ .50  
Tends to reduce the fever accompanying colds, relieve the headache produced by head-cold congestion, and gives you general comfort.
  - 1 Bottle Throat Gargle . . . . . \$ .35
- FREE With Above Order**
- 1 Bottle Nose Drops . . . . . \$ .25
- Value . . . . . \$1.45**

### ALL FOR \$1.00

Write for catalog and FREE Membership in the Harbin Health Club. Special Discounts!

The Harbin Company

P. O. BOX 866 DEPT. D-6 Atlanta, Ga.

## TODAY and TOMORROW

FRANK PARKER STOCKBRIDGE

### PRICES . . . . . today

A familiar old specter is beginning to haunt most of us again. We used to know him so well that we called him by his initials, "H. C. L."—which stand for High Cost of Living. I saw some statistics the other day which show that in the past four years, since the Spring of 1933, food costs to the consumer have gone up 40 per cent, men's clothing has risen more than 20 per cent and rents are up nearly 25 per cent.

Nobody would kick much if wages and salaries were going up in the same proportion, but they're not. Few of us have as much left after paying for the necessities of life as we had a year ago. No wonder that workers in every line of industry are demanding higher pay. That won't do them much good, though, if higher pay results in still higher prices.

### PROFITS . . . . . in volume

Most business men find it hard to learn that they can earn larger profits by selling goods at lower prices than by trying to keep prices up. That is true in retailing as well as in manufacturing. Automobile makers discovered long ago that they could pay top wages, improve their cars from year to year, and still keep on reducing prices. It's all a matter of volume.

The railroads didn't like it when

the Interstate Commerce Commission ordered passenger fares reduced to two cents a mile last June; but the B. & O. reports after 6 months that it has carried 61 per cent more passengers and increased its revenue 18 per cent, at an additional cost of only 6 per cent.

I can't, as a consumer, sympathize with efforts to protect the profits of the inefficient by encouraging price-fixing. Without free competition the cost of living will always go up faster than incomes rise.

### LUMBER . . . . . haul

A lot of what we pay for most things is the cost of getting goods into our hands. I ran into an illustration of the size of this big country of ours and the distances goods have to travel, the other day when I wanted some clear lumber to put up a few shelves in my house. There wasn't a board to be had in any lumber yard in the neighborhood.

"All good lumber comes from the Pacific Coast," one dealer explained. "It comes by water, and the shipping strike has stopped all shipments for months. I've got a consignment coming by rail, but it will cost you more."

It did. The railroad rate for the 3,000 mile haul put the price of lumber at Atlantic ports up nearly a half. Instead of \$7 a hundred feet I had to pay \$10. I don't wonder that so many substitutes for lumber are coming into use.

### STAMPS . . . . . value

When I was a boy I began to collect postage stamps. Fifty years ago it was a simpler and less expensive hobby than it is today. I wish I had kept that stamp collection of the 1880's, for I had some items which are so rare nowadays that collectors have paid thousands of dollars for their like.

I have a friend who cashed in on his knowledge of stamp values only a week or two ago. He had been in correspondence with a high official of the government of Afghanistan. He found himself short of money in Washington, where he knew nobody whom he could ask to cash a check. He had to get back to New York.

He had with him his latest letter from Afghanistan. He telephoned the stamp editor of a Washington paper and asked for the name of the most reliable stamp dealer. He took his Afghanistan letter to the dealer, who offered him \$40 for the envelope and stamp! That paid his hotel bill, his fare back to New York.

### WAR . . . . . laws

My friends who make it their business to know what is going on under the surface of world affairs are telling me that the civil war in Spain is just the beginning of another general European war, in which Italy and Germany will be lined up together, with Russia on the other side, and France and Great Britain trying to keep out, but probably both getting into it.

I don't see how this country is likely to be directly involved, but such a war certainly would do us no good in the long run. It would upset the economic equilibrium of the world, though for a while it

## MONUMENT

\$9.00 up

WORLD'S BEST MARBLE AND GRANITE--Direct Factory Prices. 30% savings guaranteed. Freight Paid. Erected if desired. Thousands sold every year. Send for Big FREE Catalog. U. S. MARBLE & GRANITE CO., Dept. A-31, ONECO, FLORIDA.

## BABY POWDER KILLS GERMS

Now, you can get a baby powder that will keep your baby SAFER against germs and skin infections. It's Mennen Antiseptic Powder. Your doctor will tell you that whenever you buy a baby powder it surely ought to be Mennen. Because Mennen is more than just a dusting powder—it's antiseptic! And it costs no more! So, mother, buy a tin of this "safety powder" from your druggist, today.

MENNEEN Antiseptic POWDER

## THE 25-MILLIONTH FORD HAS JUST BEEN BUILT

IT HAS never occurred before in automobile history that 25 million cars of one make, bearing one name, have been manufactured under one management. The 25,000,000th Ford car rolled off the Ford Rouge Plant production line on January 18, 1937.

25 million cars since 1903 . . . more than one-third of all the cars ever built . . . enough cars to transport the entire population of the United States.

The figures represent a remarkable contribution to the social welfare, the industrial stability and the general progress of our country.

People respect Ford efficiency. They know Ford uses fine materials, the best workmanship at good wages, the most exact precision measurements. They know these things are passed along to purchasers in the form of extra value. Naturally, they like to do business with such a company. That is the only reason it has been required to produce 25 million cars.

Naturally, too, they expect more of a Ford car, more this year than last year—more

each year than the year before. They have every right to. The experience gained in building 25,000,000 cars enables Ford to produce today a really superb motor car at a really low price—with the Beauty, Comfort, Safety and Performance of much more expensive cars.

The 1937 Ford V-8 combines advanced design, all-steel construction, extra body room, and brilliant brakes with a choice of two V-type 8-cylinder engines—the most modern type of power-plant on land, sea, or in the air.

The 85-horsepower engine provides top performance with unusually good economy for its high power.

The 60-horsepower engine gives good performance with the greatest gasoline mileage ever built into a Ford car—and wears the lowest Ford price tag in years.

People expect more of a Ford car because it's a Ford—and they get more, for the same reason. It is undeniably the quality car in the low-price field.

## FORD MOTOR COMPANY