

Reynolds Biggest Tobacco Company

The Securities Commission of Washington has disclosed that each of the big three tobacco companies sold slightly more than \$200,000,000 worth of products in both 1934 and 1935.

Chairman James M. Landis, terming the figures one of the deepest trade secrets in American business, made public the reports of five major tobacco companies after four of them agreed to withdraw suits to prevent publication of the figures. The data has been included in statements filed in connection with their securities.

The reports also disclosed for the first time the cost of production in the tobacco manufacturing industry and in three cases also the overhead cost of selling, advertising, and administration. The former practice of the companies was to disclose only net profits.

The 1935 figures include:

American Tobacco Company—sales \$217,224,080, cost of production \$165,026,274, selling advertising, and administrative costs \$19,045,608—operating profit \$33,153,197.

Liggett and Myers Tobacco Company—sales \$221,736,295, cost of production \$180,791,561, selling, advertising, and administrative expenses, \$21,221,248—operating profit \$19,723,486.

R. J. Reynolds Tobacco Company—sales \$250,635,962, cost of production \$202,279,882. (Selling and other overhead costs not shown).

P. Lorillard Company—Sales \$59,155,156, cost of production \$44,392,339, selling, advertising and administrative expenses \$10,787,203—operating profit \$3,975,548.

United States Tobacco Company—sales \$16,495,527, cost of production \$9,990,714. (Other costs not shown).

Landis termed tobacco's capitulation as "the beginning of the end of a two-year campaign to force companies selling securities to publish their sales and cost data."

"These figures," he said, "are the most important figures in an income statement. They really allow you to judge the earning ability of a company. I think it is important to note good investment counsel will not permit their clients to buy securities of companies which do not disclose sales and cost data. I agree with them."

William Faulkner, Mississippi novelist, used to paint houses to eke out his income as a writer.



In Memoriam

AS simple and dignified as you wish . . . careful attention to all details and a sincere appreciation of considerate thoughtfulness in the hour of bereavement. These qualities make our services preferred.

Bryant Funeral Home
Franklin, N. C.

MAN WANTED

The largest manufacturer of washing machines has a direct factory franchise open for this section. Man with some capital should make from \$5,000 to \$10,000 per year. Investigation invited. Apply

E. E. MONTEITH, Dist. Mgr.
Care Asheville Washing Machine Co.
Asheville, N. C.

Wanted Husbands In the Old Days

Contrary to widespread belief the maidens of two centuries ago were not all timid, clinging, vines, especially in trapping a husband.

A writer for the South Carolina Guide, a WPA project, discovered the following petition in the South Carolina Gazette of March 2, 1734, addressed to the King of England:

"The humble petition of all the maids whose names are underwritten. Whereas we, the humble petitioners, are at present in a very melancholy disposition of mind, considering how all the bachelors are blindly captivated by widows, and our more youthful charms thereby neglected, the consequence of this our request is that Your Excellency will for the future order:

"That no widow shall presume to marry any young man till the maids are provided for, or else to lay each of them a fine for satisfaction for invading our liberties, and likewise a fine to be laid on all such bachelors as shall be married to widows. The great disadvantage it is to us maids is that the widows, by their forward carriage, do snap up the young men, and have the vanity to think their merits beyond ours, which is a great imposition upon us, who ought to have preference.

"This is humbly recommended to Your Excellency's consideration and hope you will prevent any further insults."

It was signed by 15 hopefuls.

Finds Fortune Dime In Used Chevy Car

Of all the millions of people who have bought used cars from Chevrolet dealers, probably few are so well satisfied with their purchase as Roy Koontz, of Bloomington, Ind., who recently bought a used car for \$150 from the University Chevrolet company of that city. After getting his car home, he happened to find a dime that had fallen down behind the seat cushion.

Koontz was only mildly pleased by this lucky find, but his interest picked up when he noticed that the coin was dated 1821. That was a bit unusual. A friend of his happened to be somewhat of a coin specialist and he mentioned the fact to him.

The payoff came when the specialist, after a bit of investigation, informed him that the coin had a rare coin market value of \$450. So now Mr. Koontz is firmly convinced that Chevrolet dealers truly offer more for your money.

Motorist (to man he just ran over)—"Hey look out back there." Defeated soul—"What's the matter, y'ain't comin' back, are you?"

Stubb—"This government report states that the life of a paper dollar is only seven or eight months."

Stubblefield—"Well, I have never had one die on my hands."

Along a country road came a \$7,000 limousine. As it caught up with the smaller car, the owner of the big car could not resist the temptation to slow down and jolly the other driver a bit.

"Heavens, man," he said, "what is it about your car that makes such a dreadful rattling sound?"

"That? Oh, that's the \$6,500 jingling around in my pocket," said the small car driver.

A juror was being questioned as to his eligibility in a certain murder case.

"Do you believe in capital punishment?" asked the prosecuting attorney.

"Yes, and by electric current," answered the juror.

"What business are you in?" the attorney asked.

"I work for the electric light company."

"You're excused."

ADDITIONAL FRANKLIN SOCIAL ITEMS

Miss Lois Henry went to Atlanta, Ga., Wednesday, returning to her home here Thursday.

Mrs. C. S. Brown left Wednesday for Atlanta, Ga., where she will spend a few days with friends.

Miss Sara Kelpin, of Atlanta, Ga., spent the past week visiting her grandmother, Mrs. Myra Allman.

George Jamison, of Rochester, N. Y., is spending this week here with friends. Mr. Jamison was here with the forest service for several years.

William Katenbrink, of Atlanta, Ga., spent the week-end here with Mrs. Myra Allman and family.

Miss Mary Allman is spending several days in Atlanta, Ga., visiting her sister, Mrs. H. B. Kelpin.

Joe Palmer has been confined to his room this week with influenza.

Births

Mr and Mrs. Prelo Dryman announce the birth of a son, Richard Levon, Thursday morning, May 6, at Angel hospital. Mrs. Dryman will be remembered as Miss Merle Peek before her marriage.

Women have an extra layer of fat under their skin, which may be as much as two inches thick, and which explains why men are apt to feel the cold more than women.

A Shout

Will Be Heard By More People Than Will

A Whisper

For emphasis—for attention—to reach the most people—use a LARGE display advertisement in The Press. Your advertising reaches the people who are able to buy the things you advertise—because people who are able and willing to PAY for their county paper are buyers of merchandise. You can afford to SHOUT your sales message, because RESULTS will follow.

Today's Forgotten Man Stopped Advertising Yesterday

The Franklin Press

GREATEST PRICE-SLASHING USED CAR SALE in history EVERY CAR MUST BE SOLD



BARGAIN DAYS SAVE YOU MONEY 3 WAYS

- 1 SAVE \$50 TO \$100 IN FIRST COST**
- 2 GET MORE MONEY FOR YOUR OLD CAR**
- 3 GET THE OPERATING AND UPKEEP ECONOMY OF A SOUNDLY CONDITIONED USED CAR**

A new low price-tag on every car in stock

- 1934 Chevrolet Master Sedan, new paint, good tires, looks like new **\$365**
- 1931 Chevrolet Coupe, in first class condition, looks good, runs good..... **\$185**
- 1936 Chev. Stand. Sport Sedan, carries same guarantee as new car **\$595**
- 1932 Chevrolet Coach, new paint and new tires **\$215**
- 1934 Chevrolet Standard Coach, this is a real buy for **\$290**
- 1936 Plymouth 1/2-Ton Panel Delivery Truck, biggest bargain ever offered, in excellent condition, only 21,000 miles **\$295**
- 1934 Chevrolet Town Sedan (L. H. Page) This car is in A-1 condition **\$395**

In addition to the cars listed above we have a lot of 15 or 20 good used cars and trucks at unheard of bargains. All these cars and trucks are in good running condition, and some to sell for as low as \$50. See them!

BURRELL MOTOR CO.

Chevrolet Sales and Service
Phone 123 Franklin, N. C.

ACT NOW and SAVE

This car has been carefully checked and reconditioned as shown by (✓) marks below

RADIATOR	✓	WORN	✓
ENGINE	✓	BATTERY	✓
CLUTCH	✓	ROOF	✓
TRANSMISSION	✓	GLASS	✓
REAR AXLE	✓	WHEELS	✓
STEERING	✓	TIRES	✓
BEARING	✓	UPHOLSTERY	✓
LIGHTING	✓	FLOOR MATS	✓
IGNITION	✓	LUBRICATION	✓

Guaranteed OK
by Your Chevrolet dealer

Many of these fine used cars are backed by the famous **Guaranteed OK Tag**