

# The Franklin Press

and

## The Highlands Maconian

Published every Thursday by The Franklin Press  
At Franklin, North Carolina  
Telephone No. 24

VOL. LII	Number 1
Mrs. J. W. C. Johnson and B. W. Johnson.....Publishers	
P. F. Callahan.....Managing Editor	
Mrs. C. P. Cabe.....Business Manager	
Entered at the Post Office, Franklin, N. C., as second class matter	
SUBSCRIPTION RATES	
One Year .....	\$1.50
Six Months .....	.75
Eight Months .....	\$1.00
Single Copy .....	.05

### The President's Message

THE message of President Roosevelt, which was delivered personally to the congress on Monday and was broadcast to almost the entire world, was more conciliatory to big business than had been expected in view of the recent sharp attacks made by high administration officials.

The President asked for legislation to end "starvation wages and intolerable hours," and for a continuation of work relief instead of the dole for the able-bodied unemployed. He also called for a revision of taxes which have been proved to work acute hardship, especially on small business men, but stated that there could be no decrease in the total revenues to be collected.

Mr. Roosevelt asked that measures be enacted to end the "misuse of the powers of capital or selfish suspension of the employment of capital. He also condemned the following practices:

Tax avoidance through corporation and other methods.

Excessive capitalization, investment write-ups and security manipulation.

Price-rigging and collusive bidding.  
"High pressure" salesmanship.

The use of patent laws "to enable larger corporations to maintain high prices and withhold from the public the advantages of the progress of science.

"Unfair" competition.

"Intimidation" of local or state governments to "prevent the enactment of laws for the protection of labor by threatening to move elsewhere."

The shifting of production from one locality or region to another "in pursuit of the cheapest wage scale."

The message was couched in general terms, but he intimated that he would send a second message later dealing with the question of business reform.

The President's statements as to the position of the United States in regard to foreign affairs were clear cut and strong and were greeted with loud applause. He said in part:

"In a world of high tension and disorder, in a world where stable civilization is actually threatened, it becomes the responsibility of each nation which strives for peace at home and peace with and among others to be strong enough to insure the observance of those fundamentals of peaceful solution of conflicts which are the only ultimate basis for orderly existence.

"Resolute in our determination to respect the rights of others, and to command respect for the rights of ourselves, we must keep ourselves adequately strong in self-defense.

"There is a trend in the world away from the observance both of the letter and spirit of treaties. We propose to observe, as we have in the past, our own treaty obligations; but we cannot be certain of reciprocity on the part of others.

"Disregard for treaty obligations seems to have followed the surface trend away from the democratic representative form of government. It would seem, therefore, that world peace through international agreements is most greatly jeopardized in and by those nations where democracy has been discarded or has never developed."

Taken all in all, the message was encouraging to the business interests of the country, and brought forth favorable comment from members of all parties.

### Babson's Predictions

IN other columns will be found Roger W. Babson's forecast for business in 1938, and it is distinctly encouraging.

Mr. Babson sees a big gain over current levels, and a strong uptrend in business throughout the year, and bases his predictions on the assumption

that there will be no war in Europe and that the congress will give business needed relief.

If things turn out as Mr. Babson believes, there is no danger of the present recession being the start of another major depression period. And Babson has a record 85 per cent correct in his forecasts over a period of twenty-five years.

Mr. Babson further sees a five per cent gain in wholesale prices, a big drop in strikes and few wage changes; lower living costs; good pickup in building, and improvement in real estate values; a rise in stocks and medium grade bonds; a slow down in foreign trade and a resumption of recovery.

All of which sounds hopeful and is probably correct, provided congress furnishes the promised relief to business and matches can be kept away from the European powder keg.

## Highlands Highlights

MRS. FRANK BLOXHAM, PHONE 55

### CHURCH NOTICES

Sunday, January 9th

Church of the Incarnation

11 a. m.—Holy communion and sermon.

St. Agnes' Church

Franklin

4 p. m.—Evening prayer and sermon.

Highlands Presbyterian Church

10 a. m.—Sunday school.

11 a. m.—Morning worship.

7:30 p. m.—Christian Endeavor.

Highlands Baptist Church

10 a. m.—Sunday school.

7:15 Senior B. Y. P. U.

Highlands Methodist Circuit

Highlands

10 a. m.—Sunday school.

11 a. m.—Morning worship.

8 p. m.—Evening worship.

Cashiers

10 a. m.—Sunday school.

Clear Creek

3 p. m.—Preaching service.

### COMMISSIONERS GRANT \$250 FOR ADVERTISING

At the regular meeting of the board of commissioners held on Monday evening in the town office a request was made by a delegation appointed by the directors of the Chamber of Commerce for an appropriation of \$250 for advertising purposes. This amount was generously voted by the commissioners and will be used in advertising the town as a resort among a list of people whose names have been furnished by the state department of conservation and development as those desiring information on this section of the country. It is hoped that many will find their way here during the coming season and that some will become permanent residents. The Chamber of Commerce is preparing for the biggest season that Highlands has ever known and nothing will be left undone in the way of preparation of facilities and amusements to make our guests this season enjoy their stay in Highlands.

### CHRISTIAN ENDEAVOR HOLDS MEETING

The Christian Endeavor held its regular meeting on Sunday night at the Presbyterian church. The program, which followed a devotional period led by the chaplain, was presented by Jack Potts. Mr. Potts reviewed the work of the past year in the Christian Endeavor and presented an aim for the year ahead.

A party was held at the Manse on last Thursday night in honor of the members who are away at school and who were home for the holidays.

### B. Y. P. U. CARRIES OUT PROGRAM SUNDAY NIGHT

The B. Y. P. U. carried on as usual with its program on Sunday night. Each of the new officers made a short talk and pledged himself to do his best for the uplift of the Union during the year 1938. Three new members joined the B. Y. P. U. on Sunday.

Starting next Sunday night there will be a Junior B. Y. P. U. for children under 13 years of age. The teacher of the group will be Mrs. Lawrence Hicks. All interested persons are urged to attend these group meetings and help in the work of the Union.

### PLANS MADE FOR PRESIDENT'S BIRTHDAY

Plans are being made by the committee for the President's Birthday celebrations in Highlands.

C. C. Potts, the chairman, expressed the hope that each organization in Highlands will be represented in the celebration by sponsoring an activity to raise money or by making a donation. The Chamber of Commerce will hold a keno party, and other organizations will announce their plans very soon. Further details will be reported in next week's paper.

### SCHOOL NOTES

During the first month of the school term while the pupils of the sixth grade were studying England and the British Isles some of the pupils wrote letters to some English children in Birmingham, England. It takes three weeks for a letter to get to England, and, of course, three weeks for a letter to get back here, and just before the Christmas holiday letters were received from England in reply to those written by the sixth graders. The letters were very interesting and the pupils were delighted to get them.

The senior class of the Highlands high school met on Monday afternoon for the purpose of electing their officers for the year and to appoint committees for commencement festivities. The officers and committees are as follows: president, Steve Potts; vice-president, Willard Crisp; secretary, Mildred Zachary; treasurer, Marshall Reese; ring committee, Carleton Cleveland, Carolyn Potts, Vera Owens; social committee, James Hines, Johnnie Edwards, Tom McKinney; invitation committee, R. L. Potts, Jack Baty, Carrie Neely. The faculty sponsor for the class is Mrs. M. Rianhart. The junior class also elected officers and committees this week, which are as follows: president, L. C. Nix; vice-president, Ernest Munger; secretary, Manila Reese; treasurer, Alma Penland; social committee, Manila Reese, Peggy Thompson, Ernest Munger, Garnell Miller.

The Parent-Teacher Association

held its regular meeting on Tuesday afternoon at the school. Following the business meeting there was a short discussion on the objects and aims of the association. Tea was served at the close of the meeting in the lunch room. A good number of the members were present.

Miss Rachel Davis returned home Thursday from Commerce, Ga., after having had a tonsil operation at the Commerce hospital. She left Sunday to resume her work in Forsyth county.

Mr. and Mrs. Jay Chapman, of Atlanta spent a few days last week visiting Mrs. Chapman's parents, Mr. and Mrs. Frank Potts.

Miss Whitehead, of Atlanta, entertained a party of friends at her home here last week-end.

Mr. L. G. Appley was in Highlands for a few days the first of this week. He returned to Melbourne, Fla., on Wednesday.

Cary Reese, Sarah Thompson, Henry Wright, Guy Paul, Estelle Edwards, and Edward Potts have returned to their respective schools after spending the Christmas holidays with their families here.

A party of men including, G. W. Marett, Will Edwards, Fred Edwards, and J. E. Hicks have returned from a hunting trip to Big Swamp, S. C.

### Bunco Party To Be Given January 13

A bunco party will be given at Kelly's Tea Room Thursday night, January 13, beginning at 8 o'clock. The proceeds from the party will be given to the Franklin library. Entrance fee will be 25 cents.

### License Inspector To Be Here Every Tuesday

George A. Stewart, driver's license inspector, state highway patrol, states that he will be at the Sheriff's office in Franklin from 8:30 a. m. to 10:30 a. m. and at the town office in Highlands from 11 a. m. to 1 p. m. every Tuesday for the purpose of issuing driver's license and collecting fees for automobile and truck license.

### Economy Cleaners Install New Equipment

The Economy Cleaners, Paul Carpenter, proprietor, have installed several hundred dollars worth of new and up-to-date equipment in their establishment in Franklin. The new machinery includes a modern press, a large filter, and a dryer and deodorizer. This dry cleaning plant is now as completely equipped as any in this section of the state.

### Rainfall For 1937 Below Normal

The rainfall for December as recorded at the Lake Emory station was 2.49. For the year it was 47.71. The normal rainfall for the mountain area is 52 inches per year.

**FOR ONE WEEK ONLY**  
January 7th to 14th

**Two Suits or Two Plain Dresses**  
**Cleaned and Pressed**

**85¢**

**CASH AND CARRY**

**In Highlands if Delivered to**  
**HIGHLANDS BARBER SHOP**

**We have just installed several hundred dollars worth of new equipment and we want you to become acquainted with the type of work we are doing.**

**We Invite You to Come in and**  
**Look Over Our New Outfit**

**ECONOMY CLEANERS**

**Dry Cleaning and Pressing**

**PAUL CARPENTER, Prop.**

**PHONE 136**

**FRANKLIN, N. C.**