

The Franklin Press

and

The Highlands Maconian

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This newspaper invites its readers to express their opinions on matters of public interest through its columns. The Press-Maconian is independent in its policies and is glad to print both sides of any question. Letters to the editor should be written legibly on only one side of the paper and should be of reasonable length. The editor reserves the right to reject letters which are too long, are of small general interest or which would violate the sensibilities of our readers.

Happy New Year!

IN this the last issue of The Press for 1938, we extend to subscribers and advertisers our thanks for the encouragement and generous patronage given during the year just closing, and wish for each and all a happy and most prosperous New Year.

In spite of strikes, politics, war scares and the doleful wails of professional viewers with alarm, 1938 has been a pretty good year. Business has started on the upgrade and, according to Roger Babson, will continue to improve throughout 1939. The farm outlook is good and the prospect for increased employment of labor in all lines is better than it has been since 1929.

Christmas of 1938 was certainly the happiest the country has ever known in many respects. Cheer was carried into the homes of the sad and lonely throughout the land. Santa Claus searched as he has never searched before in order that no little one might be neglected. Altogether there was never such an outpouring of generosity at Christmas time as this year has witnessed.

The start upward was made in 1938 and 1939 looks better for us all.

Humanity in the Red

THE Golden Rule Foundation has released some figures that carry grave significance.

Under the caption of "The Unbalanced Ledger" figures show that, although the national income has increased 77 per cent since 1932, with expenditures for steel and the army and navy increasing 150 per cent; theatres, cigarets, automobiles, whiskey, beer, radios, 200 per cent—still, on the other side of the ledger, the human side, listing the nation's gifts for unselfish purposes, to the churches, hospitals, benevolences and community chests—there has been a decrease in the same period of 23 per cent in the nation's giving. These figures give rise to the striking statement that the ledger shows "humanity in the red."

In the face of these figures, and the fact that this week celebrates the translation of the Bible into the thousandth language, may not thoughtful people pause to inquire whither we are being led?

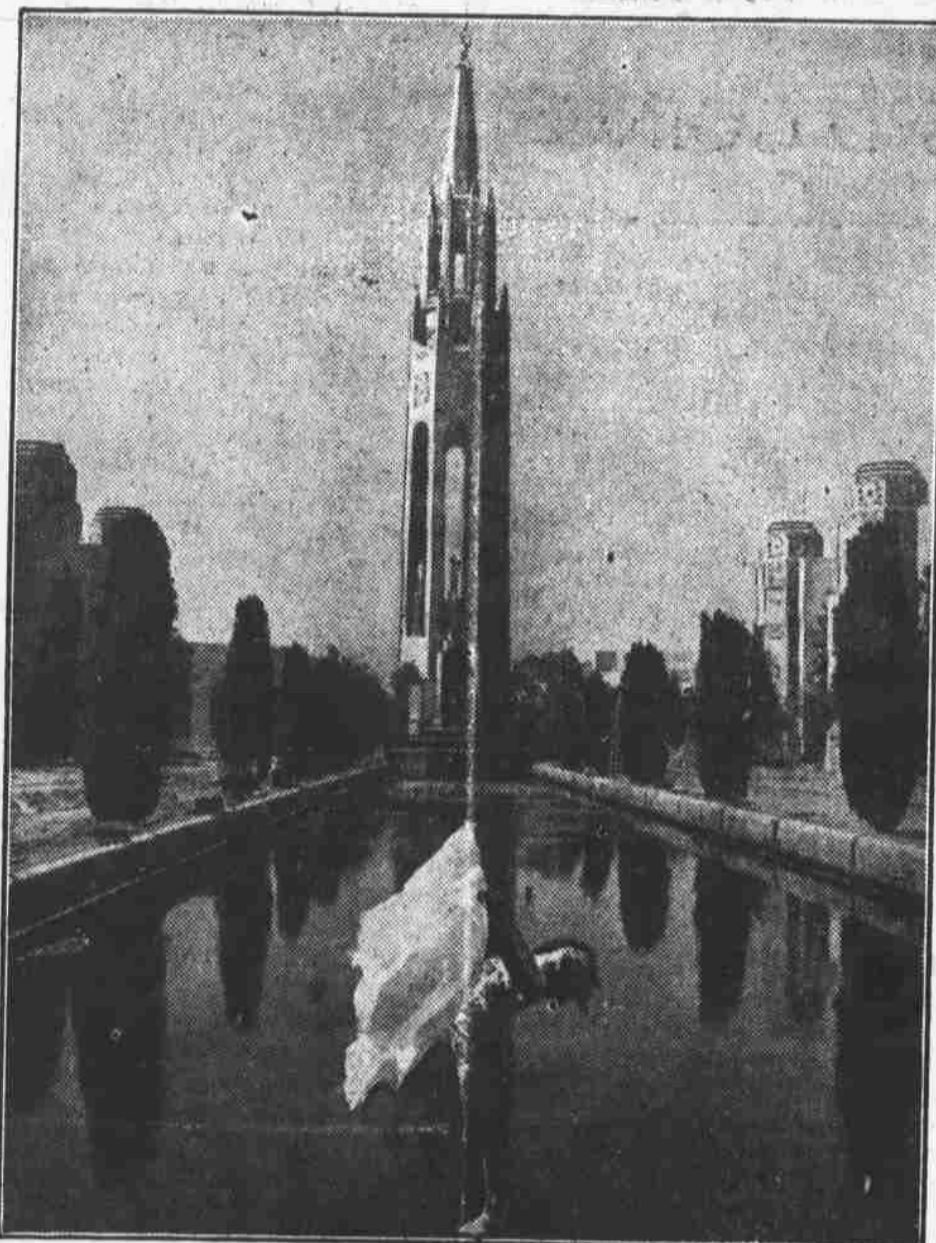
As a Christian nation; whose very life is built upon the teachings of the Bible, is it not a fact that we are getting to know less and less about the Bible?

When principles that we take for granted are being challenged by destructive forces active in our own land and triumphant in countries that have been Christian and no longer are, what stand are we taking that the freedom we enjoy may endure?

What shall we think and do when the ancient race to whom we owe our Bible and the preservation of those truths upon which our happiness and freedom depend, is today suffering cruel persecution and death?

What sacrifices are we making that this truth may not perish likewise? The voluntary support of those agencies that preserve and motivate the forces that built this nation—love and duty towards God

Beauty at Exposition



Beautiful vista in the Court of the Moon at the 1939 Golden Gate International Exposition; now nearing completion. In the background, the 400-foot Tower of the Sun. The young lady in the foreground adds to the attractive scene.

Roger W. Babson's Business Blueprint for 1939

- Business: Twenty Per Cent Gain Over 1938
- Trend: Gradual Uptrend With Second Half Best
- Congress: Relief From New Anti-Business Legislation
- Prices: Moderate Increase From Current Lows
- Farms: Produce Prices To Rise; Income Higher
- Labor: More Jobs, Steady Wages
- Retail Trade: Ten Per Cent Gain; Price-Tags Marked Up
- Living Costs: Food, Clothing To Lead Five Per Cent Rise
- Building: Major Prop To 1939 Gains In All Industries
- Real Estate: Rents Steady; Values, Activity Higher
- Securities: Stocks and Medium-Grade Bonds To Advance
- Foreign: No War For U. S., England, or France
- Summary: 1939 To Be Far Better Than 1938.

and fellowmen, freedom of conscience and justice to all, true neighborliness and unselfish service—is lagging in an alarming degree. It is well that we awake to the necessity of continuing to fight for those things that others fought and died for.

It is imperative that we be driven by the conviction that freedom cannot long endure in this or any nation when the Christian religion loses its power over the hearts, and every day lives of men.

Bethel

Mr. and Mrs. M. G. Robinson spent Christmas with Mrs. Robinson's parents, Mr. and Mrs. K. L. Burnette, at Canton. On their return Sunday they were accompanied by Mrs. Burnette.

Miss Evelyn Scott, who is working in Greensboro, spent the holidays with her father, Claude Scott and Mrs. Scott. She returned to Greensboro Tuesday.

Mr. and Mrs. Dan Allison and young son, Frank, of Black Mountain, are spending a few days with Mrs. Allison's father, Jack Talley. Frank was taken to Angel hospital Sunday suffering with a severe cold.

Robert Sanders, who is working near Spruce Pine, spent Christmas with his parents, Mr. and Mrs. Charlie Saunders.

Mrs. K. L. Robinson returned to her home in Canton Wednesday. She was accompanied by her grand-

daughter, Miss Frances Robinson, who will spend several weeks in Canton visiting relatives and friends.

APPLE ORCHARD

Some three years ago, H. L. Kline of Concord, route 4, Cabarrus county, set 528 apple trees. Only eight of the trees have died. The others now average about eight feet in height and produced their first apples this past season. The trees have been well fertilized and cultivated since setting.

BEEF CATTLE

W. P. Rose of Goldsboro says the 60 feeder steers to which he is giving a ration of home-grown feeds are gaining at the rate of one pound per animal each day. James Bryan, also of Goldsboro, has purchased 33 pure bred Hereford heifers and two bulls with the idea of starting a beef cattle herd on his farm.

Church Services

Baptist Church

Rev. C. F. Rogers, Pastor
9:45 a. m.—Sunday school.
11 a. m.—Preaching service.
7 p. m.—B. T. U.
7:30 p. m.—Preaching service.
Wednesday, 8 p. m.—Prayer service

Franklin Methodist Church

The Rev. Ivon L. Roberts, Pastor
(Each Sunday)
10 a. m.—Sunday school.
11 a. m.—Worship services.
6 p. m.—Vesper service.

St. Agnes Episcopal Church

The Rev. Frank Bloxham, Rector
11 a. m.—Morning prayer and sermon.

Presbyterian Church

Rev. J. A. Flanagan, Pastor
Franklin—(Each Sunday)
10 a. m.—Sunday school.
11 a. m.—Worship services.
Morrison—(Each Sunday)
2:30 p. m.—Sunday school.
(Each 2nd and 4th Sunday)
3:30 p. m.—Worship services.

Catholic Church

Rev. A. R. Rohrbacher, Pastor
Services in American Legion hall
second and fourth Sundays at 8 a.m.

Macon Circuit

Rev. J. C. Swaim, Pastor
1st Sunday—Union 11 o'clock a. m.;
a. m.; Mulberry, 2 o'clock p. m.;
Hickory Knoll, 2 o'clock p. m.;
Asbury, 3 o'clock p. m.
2nd Sunday—Mt. Zion, 11 o'clock;
Maiden's Chapel, 3 o'clock p. m.
3rd Sunday—Asbury, 11 o'clock
Dryman's Chapel, 3 o'clock p. m.;
Union, 7:30 o'clock p. m.
4th Sunday—Patton's 11 o'clock
a. m.; Maiden's Chapel, 2 o'clock
p. m.; Mt. Zion, 7:30 o'clock p. m.

Macon Theatre

Matinees 3:30 P. M.
Night Show 7:00 and 9:00
SHOWING FROM 1:30 TO
11 P. M. SATURDAYS

PROGRAM FOR WEEK

FRIDAY, DECEMBER 30
THE ROVING REPORTERS IN
"TIME OUT FOR
MURDER"
GLORIA STUART, MICHAEL
WHALEN, CHICK CHANDLER

SATURDAY, DECEMBER 31
BOB STEELE IN
"THE FEUD MAKER"
Also: THE FIRST CHAPTER OF
"THE HAWK OF THE
WILDERNESS"

A SPECIAL NEW YEAR'S EVE
SHOW—11 P. M., SATURDAY,
DECEMBER 31
"OUT WEST WITH
THE HARDYS"
LEWIS STONE, MICKEY
ROONEY, CECILIA PARKER,
FAY HOLDEN
DON'T MISS IT!

MONDAY, JANUARY 2
"FOUR'S A CROWD"
ERROL FLYNN
OLIVIA de HAVILLAND
ROSALIND RUSSELL
Laugh-a-minute story of love-on-
the-run!
FREE DISH TO LADIES
MATINEE AND NIGHT SHOW

TUESDAY, JANUARY 3
"DRAMATIC SCHOOL"
LUISE RAINER, PAULETTE
GODDARD, ALAN MARSHALL,
ANN RUTHERFORD, LANA
TURNER

WED.-THURS., JAN. 4-5
Here they are again in another
grand new laugh-love and thrill ad-
venture!
"OUT WEST WITH
THE HARDYS"
LEWIS STONE, MICKEY
ROONEY, CECILIA PARKER,
FAY HOLDEN

If you want our weekly program
mailed to you, please leave name
at Box Office.

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SELLER** IN OUR AD
COLUMNS....