

**ANGEL'S DRUG STORE**  
"WE ARE IN BUSINESS FOR YOUR HEALTH"  
Phone 119 Franklin, N. C.

**BEE'S PLACE**  
On Georgia Road  
GENERAL MERCHANDISE  
Special Prices On Shoes During Baby Derby

**BRYANT FURNITURE CO.**  
"TRADE HERE AND SAVE"  
Phone 106 Franklin, N. C.

**CAGLE'S CAFE**  
GRADE  
Country Ham Good Steaks  
Coolest Dining Room In Town  
Open All Evening  
Chicken Dinners Excellent Coffee

IF YOUR HAIR ISN'T BECOMING YOU SHOULD BE COMING TO US

**ESTHER'S BEAUTY SHOP**  
Phone 152 Main St.

**ECONOMY SHOP**  
THE BEST CLOTHES FOR THE LEAST MONEY  
Reby S. Tessier, Prop.

**CITY PRESSING CLUB**  
Mrs. T. M. Hoilman, Prop.  
EXPERT DRY CLEANING PRESSING, DYING AND SPOTTING  
Franklin, N. C.

**FRANKLIN SERVICE STATION**  
GULF GASOLINE OILS AND LUBRICANTS  
W. Roy Carpenter, Mgr.  
Phone 111 Franklin, N. C.

**GROVER JAMISON**  
Watchmaker and Jeweler  
LOWEST PRICES ON WATCHES AND JEWELRY  
High Grade Watch Repairing A Specialty

**SLOAN'S MARKET**  
THE COMPLETE FOOD STORE  
Phone 85 Franklin, N. C.

## WISHING

Is Fun But It Doesn't Win Anything! Are You Going To Dilly-Dally In The Baby Derby? And Be "An Also-Ran."

**To the Parents of Babies not Listed on the Honor Roll:**

A great many of you missed being on it only by the miles allowed on (1) subscription with your coupons. Get Busy! Only 9 More Big Mile Days!

# Big Mileage Credit Closes June 24 in the FRANKLIN PRESS

# BABY DERBY

Copyright, 1938 by Harry J. Smith

## Two Special Prizes

# \$15 and \$10

Will be awarded to the babies whose parents report the most subscription money this week—closing this Saturday night, June 17. SPEED UP for the specials!

**HIGHLANDS MERCHANTS**

**POTTS BROTHERS**  
GROCERIES AND MEATS  
Highlands, N. C.

**HIGHLANDS HARDWARE CO.**  
HIGHEST HARDWARE EAST SIDE OF THE MISSISSIPPI RIVER  
"IN ALTITUDE—4118 FT."

**TALLEY & BURNETTE**  
GROCERIES, FEEDS FERTILIZERS  
Highlands N. C.

**ANDERSON'S 5 & 10**  
Highlands, N. C.

OUR SUMMER STOCK IS ARRIVING DAILY  
We Appreciate Your Trade

**G. W. MARETT**  
GENERAL MERCHANDISE AND FRESH MEATS  
Phone 41 Highlands, N. C.

**HIGHLANDS DRUG STORE**  
"Where Everyone Meets"  
NATIVE SOUVENIRS REXALL DRUGS BILTMORE ICE CREAM  
Highlands, N. C.

**SINCLAIR SERVICE STATION**  
SINCLAIR PRODUCTS GATES TIRES BATTERIES  
W. P. Hedden  
Phone 65 Highlands, N. C.

**THE FRANKLIN PRESS**  
PRINTERS AND PUBLISHERS

BABY DERBY SPECIAL 8 x 10 Plain or Tinted Enlargement With Gold Frame  
**\$2.75**  
**CRISP'S STUDIO**  
"Baby Derby Photographer"  
Main St. Franklin, N. C.

**ECONOMY CLEANERS**  
EXPERT DRY CLEANING AND PRESSING HATS CLEANED AND BLOCKED LAUNDRY SERVICE  
Phone 136 Franklin, N. C.

### Another Honor Roll Count Is Saturday Night

Both coupons and Franklin Press subscriptions will count in making leaders of the next Honor Roll!  
**FRANKLIN PRESS SUBSCRIPTIONS WILL HELP YOUR FAVORITE BABY!**

MAIL THIS COUPON TO BABY DERBY EDITOR, FRANKLIN, N. C.

I am enclosing \$..... for my subscription to THE FRANKLIN PRESS AND HIGHLANDS MACONIAN. Please give credit to:

Baby's Name .....

Subscriber .....

Address .....

( ) OLD ( ) NEW  
**HELP YOUR FAVORITE BABY NOW WHILE THE CREDITS ARE THREE TIMES AS MUCH!**

### The Fourth Honor Roll

POSITION THIS WEEK AND POSITION LAST WEEK

1. Peggy Dunbar, Franklin..... 2	11. David Cabe, Otto..... 22	21. Carlene Sorrells, West's Mill. 29
2. Joe Rhinehart, Franklin..... 1	12. Josie Rakes, Rt. 2..... 7	22. Iona Roper, Rt. 3..... New
3. Raymond Cleaveland, Highlands 6	13. Billy Stockton, Rt. 3..... 11	23. Joyce Hurst, Leatherman..... New
4. Hannah Gillespie, Franklin..... 3	14. Paul Killian, Franklin..... 13	24. Frances Roper, West's Mill. 23
5. Howard Burch, Rt. 2..... 9	15. Betty Allen, West's Mill..... New	25. Robert Morgan, West's Mill. 16
6. Patsy Littleton, Highlands..... 18	16. Catherine Bryson, Cullasaja New	26. Marion Brendle, Rt. 3..... 8
7. Hugh Blaine, Rt. 1..... New	17. Jackie Hoilman, Franklin..... 28	27. Jo Ann Sellers, Rt. 4..... New
8. Grace Cartledge, Franklin..... 5	18. Tommie Tompkins, Franklin..... 12	28. Tommie Jones, Rt. 2..... New
9. Charlotte Bloxham, Franklin..... 15	19. Julia Penland, Franklin..... New	29. Bobby Moore, Rt. 1 Dillard, Ga..... New
10. Ernest Wallace, Jr., Rt. 1..... 4	20. Carolyn Norris, Otto..... 19	30. Martha West, Franklin..... New

NEW Indicates Baby Wasn't on Last Week's Honor Roll

### HOW SUBSCRIPTIONS COUNT

First Period—Up To June 24th

1 Year .....	\$1.50	Miles 180
2 Years .....	\$3.00	360
3 Years .....	\$4.50	540
4 Years .....	\$6.00	720
5 Years .....	\$7.50	900
10 Years .....	\$15.00	1800

Third Period—Last Week—July 3rd to 8th

1 Year .....	\$1.50	Miles 60
2 Years .....	\$3.00	120
3 Years .....	\$4.50	180
4 Years .....	\$6.00	240
5 Years .....	\$7.50	300
10 Years .....	\$15.00	600

**A BONUS of 1000 Miles Will Be Given Each \$15 "Club" Of Subscriptions Reported During Any One Week**

## The List of Baby Derby Entrants---Pick Your Favorite

<p><b>FRANKLIN, N. C.</b></p> <p>Joe Warren Tippett ..... Mr. and Mrs. J. L. Tippett George Edward Sypher ..... Mr. and Mrs. E. E. Sypher Robbie Gay Tallent ..... Mr. and Mrs. R. L. Tallent Richard Sloan Jones, Jr. .... Mr. and Mrs. R. S. Jones Sammy Sutton ..... Mr. and Mrs. J. A. Sutton Jackie Hoilman ..... Mr. and Mrs. F. L. Hoilman Paul Killian ..... Dr. and Mrs. Frank M. Killian John Earl Hall ..... Mr. and Mrs. S. E. Hall Bobby Womack ..... Mr. and Mrs. Reid Womack Mickie Sutton ..... Mr. and Mrs. Mont Sutton Nancy Rose Cabe ..... Mr. and Mrs. E. N. Cabe Blanche Theodora West ..... Mr. and Mrs. A. J. West Hannah Josephine Gillespie .. Mr. and Mrs. Howard Gillespie Peggy Dunbar ..... Mr. and Mrs. Harley Dunbar Frank Edwin Reece ..... Mr. and Mrs. Frank W. Reece Douglas Van Nicholas ..... Mr. and Mrs. D. W. Nicholas, Jr. Martha Sue West ..... Mr. and Mrs. J. L. West Julia Elizabeth Moody ..... Mr. and Mrs. C. T. Moody Sue Elaine Williams ..... Mr. and Mrs. J. H. Williams Ann Sloan ..... Mr. and Mrs. F. S. Sloan Walter Hall, Jr. .... Mr. and Mrs. W. L. Hall Allie Sue Guest ..... Mr. and Mrs. S. H. Guest Joe Parker Rhinehart ..... Mr. and Mrs. J. W. Rhinehart, Jr. Barbara Hayes ..... Mrs. Brooke Hayes Charlotte Ann Bloxham ..... Rev. and Mrs. Frank Bloxham Grace Cartledge ..... Mr. and Mrs. C. L. Cartledge Julia Waldroop ..... Mrs. Julian Waldroop Fannie A. Carpenter ..... Mr. and Mrs. George Carpenter Tommie Tompkins ..... Mr. and Mrs. Joel Tompkins Julia Ann Penland ..... Mr. and Mrs. L. E. Penland Bobby Jack Love ..... Mr. and Mrs. T. T. Love</p>	<p><b>FRANKLIN ROUTE 1</b></p> <p>Jackie Rowland ..... Mr. and Mrs. H. P. Rowland Ernest Wallace, Jr. .... Mr. and Mrs. Ernest Wallace Joyce Dills ..... Mr. and Mrs. C. D. Dills Jane Ann Moses ..... Mr. and Mrs. R. N. Moses Hugh Louin Blaine ..... Mr. and Mrs. Ted Blaine</p> <p><b>FRANKLIN ROUTE 2</b></p> <p>Sheriden Eugene Van Hook ..... Mr. and Mrs. R. D. Van Hook Donald Warden Roberts ..... Mr. and Mrs. D. C. Roberts Howard Paul Burch ..... Mr. and Mrs. G. W. Burch Josie Irene Rakes ..... Mr. and Mrs. G. E. Rakes John Keener ..... Mr. and Mrs. L. A. Keener Tommie Jones ..... Mr. and Mrs. Fred R. Jones</p> <p><b>FRANKLIN ROUTE 3</b></p> <p>Nora Jean Baldwin ..... Mr. and Mrs. W. E. Baldwin Mildred Janet Burrell ..... Mr. and Mrs. H. L. Burrell Marion Barbara Brendle ..... Mr. and Mrs. J. A. Brendle Nancy Therese Cable ..... Mr. and Mrs. Harry Cable Billy Joe Stockton ..... Mr. and Mrs. Wade H. Stockton Iona Roper ..... Mr. and Mrs. E. A. Roper</p> <p><b>FRANKLIN ROUTE 4</b></p> <p>Jo Ann Sellers ..... Mr. and Mrs. F. H. Sellers Leo McIntyre ..... Mr. and Mrs. W. Ray McIntyre Wayne Edward Beeco ..... Mr. and Mrs. C. C. Beeco Dale Buchanan ..... Miss Martha Buchanan Onibee Elliott ..... Mr. and Mrs. R. T. Elliott</p> <p><b>TELLICO</b></p> <p>Dorothy Lee DeHart ..... Mr. and Mrs. W. R. DeHart Nancy Carol Ramsey ..... Mr. and Mrs. Robert Ramsey Doris June DeHart ..... Mr. and Mrs. R. E. DeHart</p> <p><b>OTTO</b></p> <p>Carolyn Geraldine Norris ..... Mr. and Mrs. Miller Norris David Lawson Cabe ..... Mr. and Mrs. H. M. Cabe</p>	<p><b>ETNA</b></p> <p>Carolyn Ann Bradley ..... Mr. and Mrs. Lyle Bradley Frank Lee Bradley ..... Mr. and Mrs. J. P. Bradley Atha Joyce Childers ..... Mr. and Mrs. F. W. Childers</p> <p><b>ELLIJAY</b></p> <p>James Edward Moore ..... Mr. and Mrs. Windell Moore Mary Etta Shook ..... Mr. and Mrs. L. L. Shook Betty Bernice Moses ..... Mr. and Mrs. C. D. Moses Patsy Ann Cantrell ..... Mr. and Mrs. Roy Cantrell</p> <p><b>GNEISS</b></p> <p>Eula Leona Leopard ..... Mr. and Mrs. S. L. Leopard Katherine Williams ..... Mr. and Mrs. F. W. Williams Kenneth Marion Dills ..... Mr. and Mrs. B. M. Dills</p> <p><b>HIGHLANDS</b></p> <p>Barbara Sue Loveall ..... Mr. and Mrs. C. N. Loveall Robert Hickman DuPree ..... Rev. and Mrs. Robert DuPree Patsy Louise Littleton ..... Mr. and Mrs. F. S. Littleton Avery Gertrude Hays ..... Mr. and Mrs. W. A. Hays Jeanette Louise Garris ..... Mr. and Mrs. Arnold Garris Martha Lucille Reese ..... Mr. and Mrs. W. Reese, Jr. Mary Frances Summer ..... Mr. and Mrs. O. F. Summer James Randall Reagan ..... Mr. and Mrs. P. R. Reagan Sally Hazel Reagan ..... Mr. and Mrs. W. T. Reagan James Raymond Cleaveland ..... Mr. and Mrs. G. E. Cleaveland Margaretta Alice Zoellner ..... Mr. and Mrs. C. H. Zoellner</p> <p><b>WEST'S MILL</b></p> <p>Robert Max Morgan ..... Mr. and Mrs. R. M. Morgan Sue Ann Bryson ..... Mr. and Mrs. J. C. Bryson Selma Josephine Dalton ..... Mr. and Mrs. Joel M. Dalton Betty Jean Allen ..... Mr. and Mrs. W. E. Allen Cora Carlene Sorrells ..... Mr. and Mrs. J. C. Sorrells Iris Joan Sheffield ..... Mr. and Mrs. R. C. Sheffield Mary Frances Roper ..... Mr. and Mrs. Floyd Roper Gaynelle Downs ..... Mr. and Mrs. Robert Downs</p>	<p><b>PRENTISS</b></p> <p>Eugene Alvis Moffitt ..... Mr. and Mrs. J. F. Moffitt Barbara Ann Swaim ..... Rev. and Mrs. J. C. Swaim Barbara Gribble ..... Mr. and Mrs. J. R. Gribble</p> <p><b>PRENTISS ROUTE 2</b></p> <p>Willie Fay McConnell ..... Mr. and Mrs. G. W. McConnell</p> <p><b>CULLASAJA</b></p> <p>Richard Dryman ..... Mr. and Mrs. P. J. Dryman Geraldine Stiwinter ..... Mr. and Mrs. Roy Stiwinter Sylvia Ann George ..... Mr. and Mrs. H. L. George Charles Bryson ..... Mr. and Mrs. J. K. Bryson Catherine Jayne Bryson ..... Mr. and Mrs. L. L. Bryson</p> <p><b>STILES</b></p> <p>Ernesteen Hampton ..... Mr. and Mrs. J. L. Hampton</p> <p><b>DILLARD, GA.</b></p> <p>Willard Eugene Browning ..... Mr. and Mrs. J. R. Browning Tamsy and Birdie Carpenter ..... Mr. and Mrs. W. C. Carpenter</p> <p><b>DILLARD, GA. ROUTE 1</b></p> <p>Bobby Bruce Moore ..... Mr. and Mrs. W. H. Moore Barbara Jean Brabson ..... Mr. and Mrs. A. N. Brabson</p> <p><b>SYLVA</b></p> <p>Mary Eleanor Monteith ..... Mr. and Mrs. D. H. Monteith</p> <p><b>SCALY</b></p> <p>Austin Burnette ..... Mr. and Mrs. C. A. Burnette</p> <p><b>KYLE</b></p> <p>Shirley Marie Pendergrass ..... Mr. and Mrs. Troy Pendergrass</p> <p><b>LEATHERMAN</b></p> <p>Joyce Thomasine Hurst ..... Mr. and Mrs. T. T. Hurst Betty Marie Shepard ..... Mr. Clyde Shepard Nanny Lee Painter ..... Mr. and Mrs. H. D. Painter Evelyn Louise Hurst ..... Mr. and Mrs. F. D. Hurst Doris Edwina Rowland ..... Mr. and Mrs. C. L. Rowland Geneva Allen ..... Mr. and Mrs. D. T. Allen</p>
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**Ask for Coupons with Each 50¢ Purchase in Stores Listed here ... Start Saving Coupons and Help Your Favorite in Baby Derby**

<p><b>REEVES HARDWARE CO.</b> HARDWARE — PAINTS BUILDING MATERIAL ELECTRICAL APPLIANCES Phone 113 Franklin, N. C.</p>	<p><b>PEARL'S BEAUTY SHOP</b> Gives the Smartest, Newest, and Most Worry-Free Permanent Waves Obtainable. Try our new Prescription Permanents. Phone 120 Franklin, N. C.</p>	<p><b>PARRISH'S</b> GENERAL MERCHANDISE GAS AND OIL Otto, N. C.</p>	<p><b>FARMERS SUPPLY COMPANY</b> GENERAL MERCHANDISE GROCERIES AND GARDEN TOOLS Otto, N. C.</p>	<p><b>"BABY DERBY" CONTESTANT</b> This Space Reserved For Your Favorite Merchant—If He Isn't Giving Derby Coupons— FIND OUT WHY!!!</p>	<p><b>L. M. HENSON</b> GENERAL MERCHANDISE Otto, N. C.</p>	<p><b>FRANKLIN HARDWARE CO.</b> TICKETS APPLY TO CASH SALES AND PAST DUE ACCOUNTS Phone 117 Franklin, N. C.</p>	<p><b>CUNNINGHAM'S ESSO STATION</b> ATLAS TIRES—BATTERIES ACCESSORIES Specializing In Washing, Greasing and Polishing Phones 51 and 632 FRANKLIN, N. C.</p>	<p><b>E. O. RICKMAN</b> DRY GOODS AND GROCERIES Leatherman, N. C.</p>	
<p><b>GROVER JAMISON</b> Watchmaker and Jeweler LOWEST PRICES ON WATCHES AND JEWELRY High Grade Watch Repairing A Specialty</p>	<p><b>PERRY'S DRUG STORE</b> "FOR ALL YOUR DRUG NEEDS" Phone 82 Franklin, N. C.</p>	<p><b>HENRY'S GROCERY</b> "SERVICE IS OUR MOTTO" Ellijay, N. C.</p>	<p><b>C. N. WEST</b> GENERAL MERCHANDISE FRESH VEGETABLES West's Mill, N. C.</p>	<p><b>PEOPLE'S MARKET</b> FANCY GROCERIES MEATS AND FRESH VEGETABLES Main St. Franklin, N. C.</p>	<p><b>"EVERYTHING ELECTRIC FOR THE HOME" TICKETS GIVEN ON MERCHANDISE ONLY</b> <b>NANTAHALA POWER &amp; LIGHT CO.</b> Franklin, N. C.</p>	<p><b>T. M. RICKMAN</b> GENERAL MERCHANDISE West's Mill, N. C.</p>	<p><b>WALLACE &amp; WALDROOP</b> GROCERIES AND FEEDS FRESH VEGETABLES AND CORN MEAL FERTILIZER DRY GOODS Franklin Rt 1 Murphy Road</p>	<p><b>PERMANENTS</b> ESPECIALLY DESIGNED TO ADD BEAUTY AND DIGNITY <b>DARLING BEAUTY SHOP</b> Over Asher's Store</p>	<p><b>PAY-AND-TAKE-IT</b> "Home of Good Coffee" Off the Square on Iotta Street Franklin, N. C.</p>
<p><b>SLOAN'S MARKET</b> THE COMPLETE FOOD STORE Phone 85 Franklin, N. C.</p>	<p><b>MACON FURNITURE COMPANY</b> YOUR CREDIT IS GOOD WITH US" Main Street Franklin, N. C.</p>	<p><b>BURRELL MOTOR COMPANY</b> SALES SERVICE EXPERT REPAIRS ON ALL MAKES OF CARS Phone 123 Franklin, N. C.</p>	<p><b>J. B. PENDERGRASS &amp; COMPANY</b> GENERAL MERCHANDISE</p>	<p><b>CITY MARKET</b> E. W. Long, Prop. QUALITY MEATS Fresh and Cured GROCERIES, FRESH FRUITS AND VEGETABLES In Billings Block</p>	<p><b>JOSEPH ASHEAR</b> "We Clothe the Family" DRY GOODS, SHOES DRESSES Franklin, N. C.</p>	<p><b>ALL ROADS LEAD TO SANDER'S STORE</b> E. Main St. Franklin, N. C. "The Place To Buy Quality Merchandise At Lowest Prices"</p>	<p><b>ANOTHER BABY DERBY MERCHANT</b> <b>FRANKS' RADIO &amp; ELECTRIC CO.</b> SALES AND SERVICE Licensed Electric Contractors Franklin and Highlands</p>	<p><b>HENRY D. WEST</b> GROCERIES AND FEEDS FRESH FRUITS AND VEGETABLES DRY GOODS Main Street Franklin, N. C.</p>	<p><b>MACON COUNTY SUPPLY CO.</b> GENERAL ELECTRIC REFRIGERATORS AND RADIOS Hardware and Mill Supplies Phone 23 Franklin, N. C.</p>