



# Highlands Has Everything!

*The Highest Incorporated Town in Eastern America*



Golfing on an 18-hole Donald Ross course, one of the South's finest. Tennis on famous bent grass courts. Several lakes, easily accessible for water sports. Miles and miles of mountain trails for riding and hiking. Dances almost any night.



These Highlands business houses have had many years' experience in catering to tourists... They welcome every opportunity to serve you.



COMMERCIAL-TOURIST

Steam Heated, Year-Around, Hotel

## HOTEL EDWARDS

NEW  
MODERN  
GRADE A

HOME  
COOKING  
FEATURED

WELCOME TO

## Highlands Drug Store

NATIVE SOUVENIRS  
KODAK SUPPLIES  
BILTMORE ICE CREAM

Welcome Stranger

TO

## POTTS BROTHERS

Groceries — Meats

## Highlands Manor

Formerly Hall House

RENOVATED THROUGHOUT  
Beautiful Setting in Wooded Tract  
PERFECT CUISINE

Steam Heat

Private Baths

## THE POTTS HOUSE

Open Year Around

HIGHLANDS NORTH CAROLINA

## High Hills Jam Pot

Mountain Wild Fruit Jams—Jellies  
Rural Arts and Crafts—Gifts

You Are Invited to Visit

## THE RHODODENDRON GIFT SHOP

Native Mountain Crafts

HAVE YOU VISITED

## The Oriental Arts and Mountain Crafts Shop

In the Home of Mrs. J. E. Root

FEATURING

Rare and Unique Gifts from Over the World  
Only the Finest of Mountain Crafts

Also

Imported Sweaters of Distinction — Yarns  
Needle Point — Cross-Stitch Rugs

Knitting Instructions by Miss Inman

We invite you to visit  
our store

## TALLEY & BURNETTE

GROCERIES, FEEDS, FERTILIZER