THANKSGIVING NOVEMBER 20

Gov. Broughton Follows Sentiment Of Majority For 3rd Thursday

North Carolina will celebrate Thanksgiving this year on Novem- end. ber 20-the third Thursday in November - Governor Broughton announced in Raleigh Monday.

Thus, the state for the first time will follow the precedent set by President Roosevelt in advancing the Thanksgiving date by one week. Former Governor Hoey twice declined to follow the president, and North Carolina observed "old Thanksgiving" in 1939 and

Broughton issued the following statement:

"Thursday, November 20, which is the third Thursday in November, will this year be designated officially as Thanksgiving day in North Carolina. This will follow the precedent set by President Roosevelt in designating the third instead of the fourth Thursday of November as Thanksgiving day. It is understood that the president during the remainder of his term in office will continue to designate the third Thursday as Thanksgiving day.

"I am making this announcement at this time because requests have come from many quarters that such information be given. Schedules of various events for the fall are in many cases contingent on the designation of Thanksgiving day, and many of these schedules are printed far in advance.

"While my personal preference would be for the fourth Thursday in November, which is the Thanksgiving day to which we have been accustomed, I am yielding my preference to what seems to be an overwhelming sentiment in favor of the newly disignated day.

"Last year 32 states of the union followed the president in designating the third Thursday as Thanksgiving day. There are indications that even a larger number this year will follow such designation. I have received from every section of North Carolina numerous letters and other communications about the matter and they are in the ratio of about ten to one in favor of the new date. In deference to this sentiment and in keeping with the great majority of other states. I shall follow this new designation this year and during the succeeding years of my administration."

Woman Slayer Of Macon Man Sentenced To Death

Mrs. Annie Beatrice Henry, slayer of Joseph P. Calloway, former Macon county man, must die by hanging, Attorney General Eugene Stanley, of Baton Douge, La., announced February 8. The body of Calloway, who was a tire salesman of Houston, Texas, was found beneath a straw stack near Lake Charles, La., last February, and Mrs. Henry, wife of a convict in the Texas penitentiary was convicted twice of the crime.

Harold Finnon Burks, Arkansas and Texas truck driver, is awaiting an order of execution, since he has been convicted of the same crime. Burke was called as a witness for the state in the Henry trial at Lake Charles.

Calloway was from Highlands, a brother of E. Tim Calloway, and a son of the late Mr. and Mrs. Prince Calloway of Highlands.

Spring Courses At W. C. T. C. Planned

Teachers interested in taking the special six weeks courses at Western Carolina Teachers college this spring are requested to give a list of requirements and courses they would be able to take to the undersigned professional relations committee at their earliest convenience.

The committee states it will present the list to the college in an effort to work out plans for the

Mrs. Herbert Angel, Chairman Miss Kate Shope Miss Mattie Brendle

Miss Amy Henderson

Mrs. Nina T. McCoy.



Tesenta

By MRS. LEWIS NORTON home last week

Mrs. Led Henry was confined to her bed last week with influ-

Mr. and Mrs. Horman Buchanan of Lawrenceville, Ga., visited Mr. Mr. Buchanan's parents, Mr. and Mrs. Elias Buchanan, last week-Miss Winnie Cabe left Sunday

Mr. and Mrs. J. L. Buchanan have been ill with influenza.

to stay with Jim Rigdon of Elli-

Miss Fave Chastain of High-

lands is staying with Mrs. Elias Buchanan.

A shower was given for Mr. and Ray Justice who is in the CCC Mrs. Ralph Justice Friday night camps at Waynesville, visited his by Mrs. James Justice and Mrs. Alex Norris.

BLOOD FOR ENGLAND

Every week, 300 or more quarts of a thick, almost colorless liquid are being shipped across the Athuman blood. Six hundred donors died from flu and pneumonia in Ameirca are each week giving do the same, should need arise.

Patton Valley

Mr. and Mrs. Terrell Parrish Patton. and small son Jimmie spent the day recently with Mrs. Parrish's mother and father, Mr. and Mrs. Doc T. Liner.

Most homes in this community have from two to four ill with lantic to England. It is not a life flu. We are sorry to relate that destroyer; this is a lifesaver. It is Mrs. Lola Bingham was buried blood plasma, the fluid part of at Patton's Chapel Sunday. She

Miss Eugenia Duncan, a senior up a sixth to a quarter of their at Brevard college, and two of blood for the aid of-who knows her class mates, Misses Eileen whom? And more stand ready to Rayseur and Ola Mae Myers, spent the week-end with Miss Duncan's

mother, Mrs. Leona P. Duncan, and her uncles, Thad and Lawrence who is in Angel hospital, will soon

We hope that Mrs. Fred Hannah be home again.

PLAZA, Asheville Mat. & Sat., Feb. 22

with FRANK CONROY and a distinguished cast MAIL URDERS NOW! Mat. \$2.20, \$1.65, \$1.10, \$0.83. Eve. \$2.75, \$2.20, \$1.65, \$1.10. Tax included. (Please enclose self-addressed stamped envelope with mail orders.)

JEFFERSON STANDARD



HEADLINE FACTS 1940 REPORT

ASSETS CLIMB TO NEW HIGH

Assets total \$94,764,607 - largest in company history.

SALES \$1,000,000 WEEKLY

New life insurance sales in 1940 totaled \$51,000,000, averaging nearly one million dollars each week.

INTEREST EARNING EXCELLENT

5.11% interest earned on invested assets. The Jefferson Standard has consistently maintained leadership in this field.

5% PAID

Jefferson Standard paid 5% interest in 1940 on funds held in trust for policyholders and beneficiaries (this rate paid continuously since organization in 1907)-No change in 1941.

SURPLUS FUNDS INCREASED

Surplus, capital, and contingency funds now total \$6,730,000-new high mark in funds set aside for policyholder protection.

\$422,300,000 LIFE INSURANCE

IN FORCE

165,000 policyholders own life insurance totaling more than 422 million PAID OUT \$6,820,000

Policy benefits paid in 1940 total \$6,-820,000. The Jefferson Standard has paid \$118,600,000 to policyholders and beneficiaries since organization in 1907.

FINANCIAL STATEMENT

ASSETS	
Cash\$	3,107,287
United States Government and Municipal Bonds	3,896,692
All Other Bonds	5,982,293
Stocks Listed securities carried at market, cost, or call value, whichever is lower.	6,656,238
First Mortgage Loans On farm property \$6,412,832. On city property \$43,380,777.	49,793,609
Real Estate This includes our seventeen-story Home Office Building.	4,023,629
Loans to Our Policyholders	13,972,608
Premium Loans and Liens Fully secured by the cash values of policies.	3,723,601
Investment Income in Course of Col- lection	940,847
Premiums in Course of Collection	2,578,858 90,945
-	

DECEMBER 31, 1940

LIABILITIES POLICY RESERVES. \$ 79,288,190 This amount represents the reserve re-quired by law to assure prompt pay-ment of policy obligations. Reserve for Policy Claims... 339,662 Reserve for Taxes 483,848 Premiums and Interest Paid in Ad-895,850 Policy Proceeds Left with Company... 5,865,409 Dividends for Policyholders. 882,475 Reserve for All Other Liabilities. 279,173 88,034,607

Contingency Reserve\$1,400,000
A fund to take care of contingencies, depreciation on real estate and investment fluctuations. Capital

2,000,000 Surplus Unassigned Total Surplus Funds for 3,330,000 Protection of Policyholders.....\$ 6,730,000

94,784,607

E. J. Carpenter W. H. Finley Special Representatives FRANKLIN, N. C.

\$ 94,784,607



JEFFERSON STANDARD LIFE INSURANCE CO.

JULIAN PRICE, PRESIDENT, GREENSBORO, NORTH CAROLINA