The Branklin Press

The Highlands Maconian

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Your Chamber Of Commerce By J. E. S. THORPE

MACON COUNTY has many natural advantages which can, with thought and effort on the part of its citizens, be made to yield good returns at home and provide pleasure and interest to those who travel our way.

These natural advantages will not, however, yield returns or provide pleasure unless those who come are enabled to enjoy them in comfort.

Bear in mind that a large percentage of the people who travel our way are intent on reaching their destination and unless attracted by something out of the ordinary, which commands their attention, will not stop; but if attracted, will not only stop but if made comfortable will tell others about it. This is how the outstanding places of interest in this country became famous as resorts.

The highway department is making an effort to erase the blemishes caused by construction of the highways. This should be encouraged. Franklin, our county seat, can also be made more attractive.

Your Chamber of Commerce has done and continues to do everything it can to bring people to this section. It is a big job and one which needs the support of all. If you do support it and give a helping hand when called upon, you will realize your help has not been in vain.

Remember the Chamber of Commerce is your institution. Its officers will continue to bend every effort to guide the work that is necessary to accomplish the results, but without your aid it is impossible for so few to do so much.

Folders describing the advantages of Franklin and Macon county have been mailed to scores of places and people throughout the country. Make certain that those who respond and come here are not disappointed but on the contrary, when they leave here, they will leave as boosters of this section. This is the most constructive advertising you can provide. Without your help the Chamber of Commerce can do little, with your help, much. Lend it your support.

"Come Wind, Come Weather"

WE are indebted to Dr. Lewis W. Elias of Asheville, whom Franklin also claims, for a copy of Daphne DuMaurier's "book of the moment", published first in Great Britain, entitled "Come Wind, Come Weather."

In England, where over 600,000 copies have already been sold, Dr. Elias writes that it is beingread in air raid shelters to help inmates against the terror of bombs and that Egyptian and Indian editions are being published. In Canada and in the United States this little book of spiritual defense is being listed as a "war need."

As preface to the American edition the author has written "A Word to America", in which she says, "We believe that side by side with this war in Europe we are fighting another battle. The battle against human selfishness. When that battle has been won, we can look with confidence to the future and to a new world order, founded not on rivalry and greed, not on national interest alone, but on unity, cooperation and unselfishness. . . .

"There are many millions of people in your country who are bewildered, doubtful, dissatisfied, knowing in their hearts that somewhere there lies a solution to every human problem, and every national one as well. . . . It is not the great leaders, the great soldiers, the great poets, who win the battle. It is the people themselves. . . . They will be among the pioneers of the new America, that you are going to build, an America whose claim to the proud name "United States" will have meaning and purpose for the world, and whose gay flag, bright with stars, will not only be a true symbol of your own unity, but will point a finger of faith to heaven itself."

The message to her own people is carried in brief sketches of ordinary people in England today who are fighting and winning a battle that is seeing anew the fundamental value of truth, honesty and and selflessness that give courage to endure.

From the old battle hymn of John Bunyan, written 300 years ago, while England was torn and divided in a bloody civil war, Miss DuMaurier takes the title of this little book.

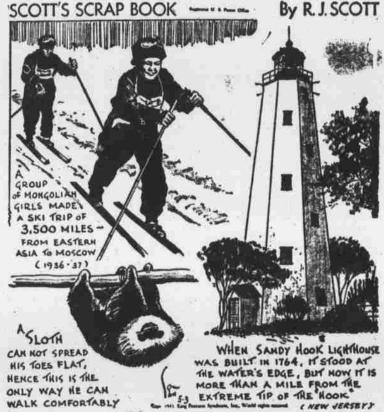
> "Who would true valor see Let him come hither, One here will constant be, Come wind, come weather. . . . "

Our Mayor And Aldermen

AN election characterized by good feeling and sportsmanship has resulted in the selection of a mayor and aldermen for Franklin who will receive the wholehearted support of the citizens.

The large vote received by Mr. Harrison is proof of the confidence and approval of his fellow citi-





zens. One of Franklin's oldest and most beloved residents who has served his town and county in various capacities, he will find the united support of all behind his service as mayor.

New candidates, offering for public service for the first time, while not winning over better-known men, should be encouraged, by the large vote they received, to run again.

Muse's Corner

THE WAY TO PEACE Would you end war Create great Peace . . .

His love, his life, his veriest self; jay Saturday. Plunge him into the smelting fires of a work that becomes his

Give him a hard Peace; a Peace of discipline and justice . . Kindle him with vision, invite him to joy and adventure;

Set him to work, not to create things,

But to create man; Yea, himself.

Go, search your heart, America . Turn from the machine to man, Build, while there is yet time, a creative Peace. . . ,

While there is yet time! For if you reject great Peace, As surely as vile living brings dis-

So surely will your selfishness bring

James Oppenheim

Letters to Editor

Dear Editor:

In thanking you for the interesting comment in a recent issue of the "Press" regarding the High Hills Jam Pot and Gift Shop, Highlands, may I ask you to correct the statement that I am in any way entitled to any of the credit for developing the business or in any way have anything to do with its ownership or manage-

The Jam Pot idea was planned and developed by Mr. Frazer Redden and the business is owned entirely by him and he alone is entitled to whatever credit is due for its success.

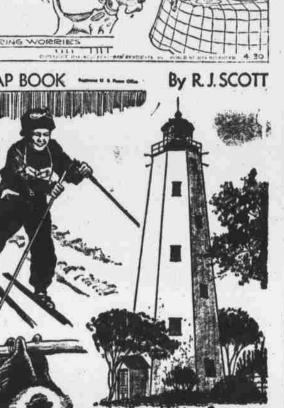
Three years ago he developed the idea of producing specially prepared jams and preserves made rom some of the mountain wild fruits grown near Highlands and advertising them throughout the country where wild fruits are seldom procurable.

In addition to the favorable writeup in the New York Sun, by one of America's foremost food experts; "Jam Pot" preserves are already on sale in some of the leading stores in New York and other cities and they are popular from Texas to Canada and from

San Francisco to Boston. Highlands benefits by all this, because each shipment contains Jam Pot literature and the attendant publicity adds just as much

Miss Southern Pine





mark another year of progress in the use of pulp and paper products, the South's newest and potentially one of its greatest industries. ed his old neighbor, Bert Tilson recently. Mr. and Mrs. F. E. Mashburn and sons, James, Gilbert and Richard, were dinner guests of Mr. D. J. and Miss Mayme G. Moses on Ellijay Sunday.

Silas Jenkins accidently shot off the end of his right fore finger with a shot gun April 30. On the following day the first joint of the finger had to be amputated at Angel clinic.

Spring time is queen time in the

United States, and here is another

lovely lass who has been elevated to

royalty. She is Miss Southern Pine

of 1941, pretty Mary Black of Beau-

fort, S. C., dressed in newsprint to

Carl Peck, who is working in a cotton mill in Gastonia, visited his family this week-end.

trouble with his ear, the result of bad tonsils. He L under Dr. Ed Angel's care.

Bunco Party Tuesday

Evening, May 13
There will be a Bunco party at the Legion Hall on Tuesday evening, May 13, sponsored by the Eastern Star. All are invited.

(ACCOUNTAGE OF THE PARTY OF TH Good Food Is Good Health

Enjoy Good Food and Good Health DINE AT CAGLE'S CAFE

A. G. CAGLE, Owner FRANKLIN, N. C. and the second second



Probably not! But frankly, now . . couldn't it stand a little painting up, both inside and out?

Now's the time to do it . . . and Kurfees Paints are the paints for the job! Primatrol for the under coat . . . "80 and 20" for the finishing coat. And Granitoid Quick-Drying Enamel, Dim-Tone and Flat-Tint for interior finishes!

Come in . . . let us show you how inexpensively you can make your house "look like a million!"

FREE! New Color Cards! Hardware Co. FRANKLIN, N. C.



The Serves Best Who Serves Most

Office Supplies

Modern office supplies save time and do the job better.

Listed below are some of the items we have in stock. If we don't have what you want we will be glad to get it for you. . . .

- * HAMMERMILL BOND
- * ONION SKIN

more to Highlands' growing fund

Gneiss

By MRS. F. E. MASHBURN

and children were visiting on Elli-

Melvin Bowman of Ellijay visit-

C. F. Redden,

Highlands, N. C.

of desirable advertising.

- * SECOND SHEETS
- * CARBON PAPER
- * TYPEWRITER RIBBONS
- * LEGAL RULED PADS
- * ADDING MACHINE PAPER * BRIEF COVERS
- * ALPHABETICAL GUIDES
- * FILE FOLDERS
- * FILE POCKETS
- * INDEX TABS * CARD INDEX CASE
- * EXPANDING WALLETS
- * SCRATCH PADS
- * ENVELOPES
- * DESK BLOTTERS

- * STANDING FILES
- * HOOK FILES
- * LEDGER SHEETS * INVENTORY SHEETS
- * SOCIAL SECURITY RECORD KITS
- * IDEAL ACCOUNT BOOKS LEDGER, CASH BOOK AND JOURNAL RULINGS
- * SALES BOOKS
- * PAPER CLIPS
- * PAPER FASTENERS
- * STAPLES
- * STAPLING MACHINES
- * RUBBER STAMP PADS
- * RUBBER STAMP INK
- * MIMEOGRAPH PAPER * MIMEOGRAPH STENCILS
- * MIMEOGRAPH INK

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Printing and Office Supplies