

The Franklin Press

and

The Highlands Maconian

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BIBLE THOUGHT

They helped everyone his neighbor: and everyone said to his brother, Be of good courage.—Isaiah 41:6.

A nation is the unity of a people.—Coleridge.

Ten Years of Progress

THIS edition of The Franklin Press and Highlands Maconian has endeavored to record the highlights of Macon county's progress during the past ten years.

There are several reasons why it is timely for the county newspaper to make a summary of the county's advancement at this time. First, it is the ten years between the U. S. census reports. Second, the year 1931 can be marked on our chart as a beginning point because at that time the graph came near to touching zero. Indeed, for most of us there was no direction to go but up.

Then there is the personal reason. It was in 1931 that the present owners of this newspaper acquired a stake in this community by assuming the responsibility of publishing the county newspaper.

At this time Franklin and Macon county followed the general pattern. The whole economy of the nation was bogged down. Everybody was waiting for the prosperity that President Hoover was telling us was "just around the corner." They were difficult days as we look back on them. The people of this county showed that they "could take it." With characteristic energy and hard work they grappled with the situation, and proceeded to dig their way out.

Faith in the future began to return when President Roosevelt took the helm. His quick action saved the immediate situation, and his program of human conservation and development gave a new concept of government. From a policy that favored the big man, and which had brought the nation to the brink of ruin, the order was reversed to achieve a working democracy on the economic theory that all can prosper only if the millions of little men have purchasing power. Something practical began to be done for and about the "one-third under-fed and under-clothed."

As we trace the progress of our county that has followed the trend of national prosperity, we must acknowledge our debt to government agencies that have given impetus to whatever advancement, social, educational and economic, we have enjoyed. But the progress could not have been attained without the persistent effort and fine cooperation of her people.

Macon county has a right to be proud of its growth and development over this period. The effort to develop our natural resources has made all more conscious of our rich material and human resources.

How to make the discipline and experience of the past decade count for the crisis ahead is the supreme task facing every individual and group. Whatever cooperation and solidarity we have achieved must be strengthened. As we have received help from our government during the past ten years, now it is an obligation to preserve our gains for ourselves and others.

The critical time we are facing will cleanse us from the last vestige of isolationism or selfish provincialism. It is our nation that must be defended. Macon county will be a strong link in the chain of National Defense that is being welded. The test of that chain will come soon.

Macon's Gold Mine

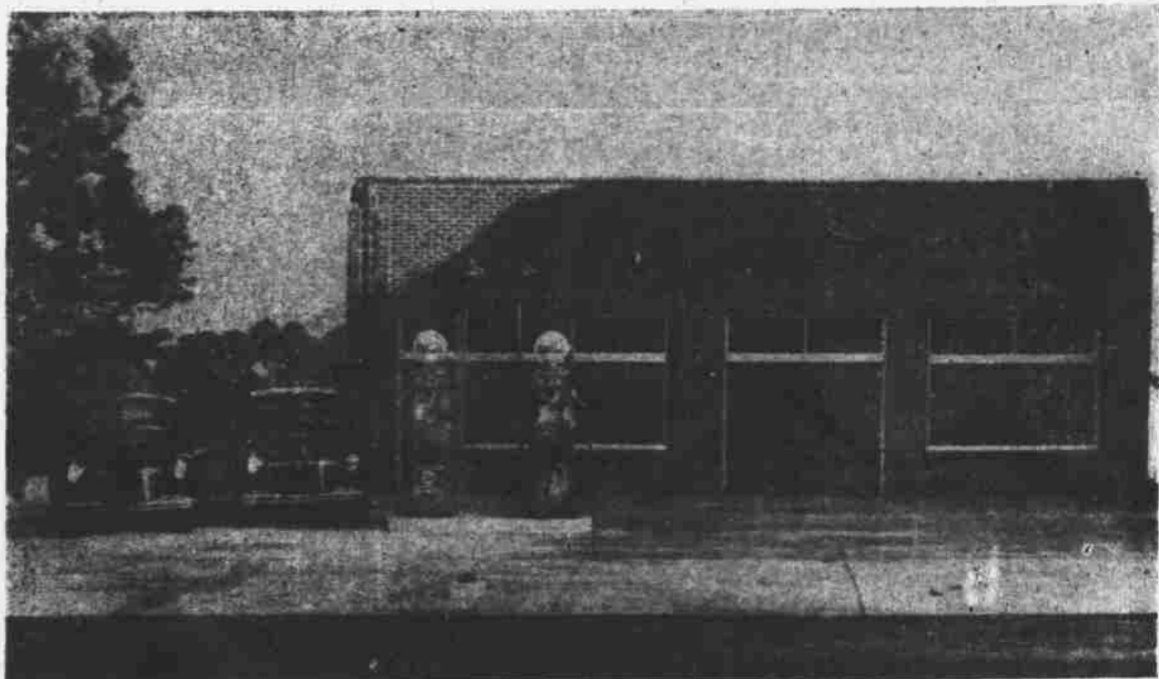
MACON COUNTY has everything to make a vacation paradise. Are we using our heads to bring and hold the thousands of families who will get in the car with Dad to spend his two weeks vacation somewhere in the mountains?

The Franklin Chamber of Commerce is doing all it can to advertise our attractions. Franklin folders and Forest Service literature are being mailed out everyday and distributed in many states. The Highlands Chamber of Commerce is doing likewise. Modern accommodations have been increased greatly since last season. If Franklin is not filled to overflowing, it is because the great American public has not discovered us.

As a matter of cold, business fact, the tourist business is a gold mine above the ground. We have the word of J. C. Baskerville, whose business is to advertise North Carolina, that the tourist business last year brought 115 million dollars into the state. What part of that 115 million did we get?

Further facts from Mr. Baskerville are: 3,000,000 persons from other states visited North Carolina in 1,000,000 automobiles, remained an average of six days, and spent more than \$115,000,000. Actual counts by the highway and park officials and gasoline consumption figures have established these figures.

New City Garage



Home of City Garage which held its formal opening last Saturday, May 31. The building will house a complete garage and repair department, showrooms for the Chrysler-Plymouth agency, and Shell station. Roy Mashburn and Earl English are proprietors.

TWO TOWNS OF MACON COUNTY

Franklin And Highlands Have Many Interests In Common

By MRS. CHARLES MELICHAIR

Bound to each other with an hundred common interests, the two towns of Highlands and of Franklin are located in the heart of tourist land deep in the beauty of the Appalachian mountains.

Once those mountains were formidable barriers separating the towns. The 20 miles of road between wound and twisted a narrow, tortuous and perilous way. But once the oceans, too, divided different peoples of the world; time has changed them into lanes of swift communication. So, today, the mountain roads link rather than separate Highlands and Franklin. The years have seen fine new scenic highways built and now countless motor cars stream steadily between the towns, their passengers enjoying the many spots of startling beauty along the way.

Scenic Highway

Uniting the two towns as common interests are all the features along this highway. There is the remarkable beauty of its waterfalls; the Cullasaja, Bridal Veil and Dry Falls. There are the pleasures offered by Cliffside, the recreational area that has been developed by the Nantahala National Forest to give fine swimming, fishing and picnicking to the residents and visitors of both towns. There is also Vanhook Glade where campers spend days or weeks surrounded by wilderness beauty, and there are the many homes along the way where tourists can find lodging.

Franklin and Highlands, so close together by miles, by roads, by common interests, are complements to each other and add to each other's attractions those that are individually their own.

High Altitude Resort

The exhilarating altitude of Highlands has caused the mountain tops surrounding it to be dotted with large estates and the summer homes of visitors who increase the town's population in summer by 2500.

Scenic attractions that are close to Highlands number among them primeval forest whose towering hemlock trees tell of centuries, of countless ages through which they have lived. And there is the grandeur of Highlands own mountains, of Shortoff, Whitesides and of Satulah.

Franklin Scenic Center

Franklin, the town with larger year around population, is county seat of Macon County. It is a home town, the business and agricultural center of the county, and is located at a somewhat lower altitude, but is also on the mountain tops with superb views to be had in all directions. Mountain breezes give Franklin, too, a delightful summer climate.

Franklin's situation is close to three large game areas protected by the state and Nantahala National Forest. These give Franklin the advantage of fine, accessible fishing in mountain streams. So strategically located is Franklin in every way that it is closer to more scenic attractions than is any other point in Western North Carolina. These can be reached by the network of fine roads leading from the town in every direction.

Franklin Information Booth



The Franklin Chamber of Commerce keeps the booth open for the benefit of tourists. All sorts of travel information, with folders and routes of travel are dispensed.



Upper Tesenta school, one of the one-teacher schools that will be abandoned when the new Otto school takes care of its pupils.

Ellijay

By MISS HAZEL AMMONS

A shower was given for Mrs. Hazel Miller Hasket at the home of Mr. and Mrs. Levis Hasket, Friday May 30, by the Misses Mildred and Nina Mashburn. About 25 friends called leaving many beautiful and useful gifts.

The State and Government have greatly improved our roads during the past two years. We now have a gravel road from Wiley Clark's filling station to the Cary mines on Ellijay.

During the past five years there has been a great deal of development in the community. There has been 18 new dwelling houses, two store houses, one corn mill, one Vermiculite plant and two Vermiculite mines opened up, and two saw mills on the head of Ellijay. There is considerable logging on the Henry's property on Ellijay, and young trees and grape vineyards have been started and replenished.

There are several cases of whooping cough and chicken pox in this community.

Among those returning from the D. A. R. School at Tamasee, S. C., are the Misses Kathleen and

Hattie Nell Henry, Martha Higdon, Stella Coggins, Cora and Pearl Fox and Betty Kate Dunn and Robert Dunn.
Luther and Jake Ammons of Canton were visiting Mr. and Mrs. Alex Ammons last weekend.

West's Mill

In the past ten years there have been several miles of hard surfaced and graveled roads built.

There has been much improvement on the farms, by better crop rotation, better farm machinery, and better livestock.

There have been a number of new houses erected and remodeled. Several have electricity.

We have a consolidated school with three teachers.

Much improvement on the churches has been done by the addition of class rooms and electric lights.

J. L. West, Jr., and Charles Owens of Brevard College spent the week-end at home.

Mr. and Mrs. A. L. McLean who have been in Raleigh, will be at home June 15.

Evelyn Davis from Webster spent the last week with Ada Ruth West.

Mildred Dalton from Franklin visited Josephine Dalton and Ada Ruth West last week.

The Rhythm Band and 4-H Club from the school here went to Hayesville to give a musical program last Friday.

Miss Vonnie West, a teacher in the Bryson City school is at home.

Rudolph Carter and mother; Mrs. Weaver Carter, are visiting relatives in Sylva this week.

Mrs. Clyde Clark and small daughter visited relatives Friday.

A social of the Woman's Society of Service of the Methodist church was held Wednesday.

Miss Mary Elmore, Mrs. J. G. Owens, Miss Vonnie West, Johnny Owens and Freddy West visited Brevard college Wednesday.

Mrs. Thelma Edwards and children spent several days last week in Asheville.

Mr. and Mrs. Weaver Sheffield and two children from Canton visited relatives here last weekend.

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