

# The Franklin Press and The Highlands Maconian

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### SUBSCRIPTION RATES

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Obituary notices, cards of thanks, tributes of respect, by individuals, lodges, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates.

This newspaper invites its readers to express their opinions on matters of public interest through its columns. The Press-Maconian is independent in its policies and is glad to print both sides of any question. Letters to the editor should be written legibly on only one side of the paper and should be of reasonable length. The editor reserves the right to reject letters which are too long, are of small general interest or which would violate the sensibilities of our readers.

### BIBLE THOUGHT

And the Gentiles shall come to thy Light, and the kings to the brightness of thy rising.—Isaiah 60:3.

### FOR THE SPIRIT OF SERVICE

Stir up, O Lord, the spirit of service throughout the country; may the soul of the nation respond to the call of sacrifice, and help us all to play a worthy part in this great day, for the sake of Him who came into the world as a servant and died that we might live. Amen.

### Meeting War Conditions

THE newspaper, along with every other business, is facing the difficulties of war conditions. What every business as well as every individual must do for survival is to prove itself to be worthy of the responsibility of its share in this fight. Every business must prove its right to continue through service.

It has been truly said that the newspaper is an essential war industry. A county paper along with its usual news has the important role of carrying to every community and isolated family the information that the government needs to be given to all citizens when the nation is at war. This information must not only be reliable, but it must arouse and maintain enthusiasm in a common cause and help maintain a high morale and willingness to sacrifice. This paper is striving to serve its readers in a way to meet these demands.

A county, as a civic and political unit, must contribute to national unity by strengthening its financial, social and spiritual defenses. Lagging economic conditions and local bottlenecks weaken home defenses as surely as poor generalship and supplies weaken a battle front.

Every business must bend its back to carry a heavier burden. Business must prove that it "can take it." By "a long pull, a strong pull, and a pull all together," the people of Macon County will carry their share of the load.

### "It Must Be Done"

The big news this week has been the President's Message to Congress on the state of the nation. Intended for foreign as well as home consumption, our Commander-in-Chief of the Army and Navy as well as President made clear to the world our objectives in this war and our purpose to win it.

The ways and means have been clearly set forth, and it now appears that it is up to the President and the rest of us to put fiery words into action. Production and more production is the watchword now. We are warned that the road ahead is hard and sacrificial. Twenty-four hours a day, seven days a week, is the schedule set for America's machines that must produce more weapons of war than her adversaries.

We have taken the long way around to come to this. Selfish gain has too long directed the policies of both employer and employee. Appeasement of Japan is not the least sin of a gullible government. It has taken a rude and cruel awakening and the lives of America's youth to touch off a spark of light to direct the good old U. S. A. to blaze a trail of cooperative and supreme effort to stop a deadly foe.

The President's speech is termed by one editor as "an eloquent expression of the national will." Another comments that the President has been right all along in trying to bring the nation to realize the real situation. If the nation needed to be cemented into a more solid unity, the President has done it.

"Let no man say it cannot be done. It must be done and we have undertaken to do it."

### Letters to Editor

2113 Commonwealth Ave.  
Charlotte, N. C.  
Jan. 5, 1942

Editor Franklin Press,  
Franklin, N. C.

Dear Sir:

It is not exactly a flattering position in which the United States finds itself, momentarily, with reference to the war situation. A big per cent of Mr. Average Citizen has been sound asleep. This sleep has been induced by holding on to two false premises. First, that this country was strong from a military standpoint, and being far removed from the European war theatre, was invulnerable to attack from without. Second, that all other countries are weak from a military standpoint.

The above statement is based on what has been heard from Mr. Average Citizen, or perhaps a better name would be Mr. Irresponsible Citizen, for the past many months. First, he was saying that this country would have to go over and whip Germany for England like we did in 1917-18, utterly ignoring the fact that when we went over there in 1917 Germany had already faced two of the world's most powerful armies for three years. She was tremendously weakened. We turned the tide of battle, not so much because of our brilliant fighting, but because we were fresh in the conflict, and furnished the necessary weight to tip the scales of war in our favor. Second, and more recently, we have heard the statement so often to the effect that the United States should send over two or three warships and blow Japan off the map. Just such irresponsible statements as these attest most vividly to the fact that many, many of our people have refused to open their eyes and see the true facts with reference to our immediate strength as compared to other Nations at war.

If Pearl Harbor has disillusioned our people, which it seems to have done, as to the strength of our enemies and our own lack of preparedness, then our boys did not die in vain on Dec. 7, 1941. This disillusionment coupled with the unity which it calls forth paves the way for the building in this country of the mightiest military power known to mankind. A power that will be invincible, and know only victory against the foes of right and righteousness.

We are hard pressed today by these foes because we have been asleep. But we're awake now, and united. Tomorrow victory will be ours.

Respectfully,  
R. M. Peck

### Press Comment

#### FOUR OUT OF SEVEN

(Asheville-Citizen)  
Call the roll of seven American naval heroes as pictured in yesterday's Citizen and what do you find? No less than four of them are from North Carolina, a state without a major seaport and virtually no merchant marine. The history of the United States Navy, moreover, decorates this paradox with an amazing recital of facts. A Tar Heel, Joseph Hewes of Edenton, organized the first American naval force. Five North Carolinians have served as Secretaries of the Navy. North Carolina ranks well near the top in naval enlistments. It is not surprising, therefore, to find that we have more than our share of heroes. The sea and its fighting ships have an irresistible lure to landlubber Tar Heels. Navy service and Navy heroism are a part of our tradition.

### Clippings

This timely bit of verse may have in it "more truth than poetry." We are indebted to L. M. Cabe and W. T. Fouts for bringing us the clipping from a recent newspaper.

#### CALLING SATAN

Hitler called the Devil up on the telephone one day,  
The girl at Central listened to all they had to say,—  
"Hell," she heard Hitler say, "Is Old Man Satan home?  
Just tell him it's the dictator who wants him on the 'phone."

The Devil said, "Howdy," and Hitler, "How are you?"  
"I'm running a hell here on earth, so tell me what to do."  
"What can I do," the Devil said, "dear old pal of mine;  
It seems you don't need any help—  
You're doing mighty fine."

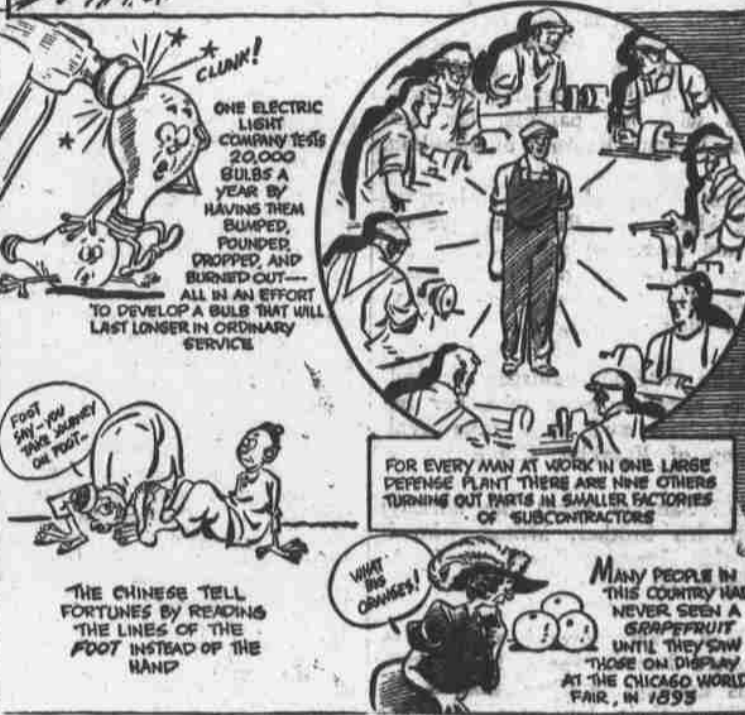
"Yes, I was doing very good until awhile ago,  
When a man named Uncle Sam wired me to go slow;  
He said to me, 'Dear Hitler, we don't want to be unkind,  
But you have raised hell enough, so you better change your mind;

"I thought the lease-lend bill was bluff, and could never get it through,

## THE POCKETBOOK of KNOWLEDGE



THE UNITED STATES CAN NOW PRODUCE ABOUT TWICE AS MUCH STEEL AS THE WHOLE GERMAN-CONTROLLED EUROPEAN CONTINENT



ONE ELECTRIC LIGHT COMPANY TESTS 20,000 BULBS A YEAR BY HAVING THEM SHIPPED, POUNDED, DROPPED, AND BURNED OUT— ALL IN AN EFFORT TO DEVELOP A BULB THAT WILL LAST LONGER IN ORDINARY SERVICE

FOR EVERY MAN AT WORK IN ONE LARGE DEFENSE PLANT THERE ARE NINE OTHERS TURNING OUT PARTS IN SMALLER FACTORIES OF SUBCONTRACTORS

THE CHINESE TELL FORTUNES BY READING THE LINES OF THE FOOT INSTEAD OF THE HAND

MANY PEOPLE IN THIS COUNTRY HAD NEVER SEEN A GRAPEFRUIT UNTIL THEY SAW THOSE ON DISPLAY AT THE CHICAGO WORLD'S FAIR, IN 1893

### Gneiss

By MRS. F. E. MASHBURN

But he soon put me on the spot when he showed me what he'd do.

Now that's why I called you, Sam—I need advice. For I know that you will tell me just what I ought to do.

"My dear Hitler, there is not much left to tell, For Uncle Sam will make it hotter than I can here in Hell, I have been a mean old Devil, but not half as mean as you, So the minute that you get here the job is your's to do.

"I'll be ready for your coming and I'll keep the fires all bright, And I'll have your room all ready when Sam begins to fight, For I see your days are numbered and there's nothing left to tell, So, hang up your phone, get your hat, and meet me in HELL!"

days with her parents, Mr. and Mrs. O. C. Corbin. She is a junior at the University of Tennessee.

The WPA workers certainly are building a good road up Walnut Creek.

Miss Mayme Moses who teaches in the Sweet Water school in Clay county, spent Christmas week with her father, D. J. Moses on Ellijay.

Miss Lucy Mashburn, a sophomore in Rabun Gap-Nacoochee school spent the holidays with her parents, Mr. and Mrs. F. E. Mashburn.

"Aunt" Ann Jones is as happy as "Picola", Relatives "from coast to coast" remembered her with Christmas cards. She also received candy, figs, dates, etc., books and \$7.00. March 20 she will be 89. For years she has been bedfast, but she has retained her cherry, youthful spirit.

Miss Anna Lee Mashburn, a senior of Highlands high school, spent the holidays with her parents, Mr. and Mrs. Frank Mashburn.

Minerals and non-metallic metals are stored in our mountains. Why not use them?

Ray N. Moses, a teacher in the Otter Creek school, was a recent visitor at his sister, Ray's home on Ledford Branch.

C. T. Tilley has returned to his school here at Walnut Creek after the Christmas holidays. During his vacation he visited in South Carolina.

Rev. Holland is to preach at 11 a. m. at the Walnut Creek school, January 18.

Mrs. Fanny Moses has returned from White Rock, Ga., where she has been visiting her daughter, Clara.

### Riverside

Pvt. William Conley, who is stationed in the Army at Fort Bragg, spent several days with home folks.

Pvt. Robert L. Brabson, stationed in the Army at Fort Bragg, spent several days with his parents, Mr. and Mrs. Alex Brabson.

Jerome Ledford, of Walhalla, S. C., spent several days with his grandparents, Mr. and Mrs. J. T. Cabe.

Miss Ella Moore, who has been employed in Highlands, is spending several days with her mother, Mrs. W. H. Moore.

Mrs. Henry Shook is spending several days with her children at Brevard.

Miss Lorena Greene, of Cartoogebay visited Miss Blanche Ledbetter last week.

## To the Farmers of MACON COUNTY

You have been notified by the Farm Extension leaders in Macon county that the U. S. Government's Farm Machinery Repair Program expects you to place your order at once for repair parts needed during the coming year.

Orders for all machinery and implements must also be placed.

This means the actual PLACING OF A SIGNED ORDER, IMMEDIATELY.

FOR THIS REASON: Manufacturers will not be given priority for metal except upon DEALERS ORDERS, backed by signed, bona-fide orders from consumer.

IF YOU WAIT THERE WON'T BE ANY PARTS OR MACHINERY TO BE HAD.

The undersigned dealers are ready to cooperate with the farmers of Macon county in every way to aid them in their patriotic service for their country in producing Food For Freedom necessary to win the war.

The estimated need for farm machinery to produce the increased demand for food is greater than the metal available. It is only by prompt action and cooperation of farmer and dealer that your needs can be met.

WE STAND READY TO SERVE YOU

Franklin Hardware Co. Farmers Federation, Inc.  
Reeves Hardware Co. Macon County Supply Co.