

Highlands Highlights

MRS. H. G. STORY

NOTICE TO HIGHLANDS RESIDENTS

Mrs. H. G. Story is the news reporter and representative of The Franklin Press and The Highlands Maconian in Highlands and vicinity. She is prepared to receive advertisements and subscriptions as well as news items. We refer you to Mrs. Story for any service that this newspaper may render you or your community. —The Editor.

CHURCH NOTES

Highlands Baptist Church
Rev. J. C. Benfield, Pastor
10 a. m.—Sunday school.
11 a. m.—Sermon.
7 p. m.—B. T. U.
8 p. m.—Sermon.

Highlands Presbyterian Church
Rev. H. T. Bridgman, Minister
10 a. m.—Sunday school and Bible classes.
11 a. m.—Morning worship and sermon.

3 p. m.—Sunday School, Shortoff.
4:15 p. m.—Wednesday, Junior Christian Endeavor at the Manse.

Highlands Methodist Church
Rev. J. S. Higgins, Pastor
Horse Cove:
10 a. m.—Preaching.

Highlands:
10 a. m.—Sunday school.
11 a. m.—Preaching.

Flats:
2:30 p. m.—Preaching.

Church of The Incarnation
Rev. A. Rufus Morgan, Rector
10 a. m.—Church School.
11 a. m.—Holy Communion and sermon.

RAVENEL LAKE DAM COMPLETED

The rebuilding of Ravenel Lake dam was completed last Friday and the lake is gradually filling to normal proportions. It is approximately 20 feet high with a span of one hundred and fifty feet. It is of earth and rock and is patterned after the big Glenville dam. It measures 81 feet at the base with a 15 foot walkway across the top, furnishing an easy entrance to the biological laboratory from Chestnut street. The lake, which covers approximately eight acres, is the property of the Highlands Museum and Biological Laboratory and the rebuilding of the dam was made possible through gifts to the Laboratory.

Ravenel lake is one of the most picturesque lakes in this section. Its refilling will restore to Lindenwood park much of the beauty that was lost when the summer floods of 1940 washed the old dam out.

"THE FIREBUGS" DRAWS CAPACITY AUDIENCE

Robert St. Clair's play "The Firebug", presented by Highlands high school dramatic club at the school theatre on Tuesday evening, was enjoyed by a capacity audience, and is said to have been one of the best home talent plays ever given here. The action took place in the combination living room and dining room of the Carter farmhouse near Clearbrook, Mass.

Members of the cast were Pamela Carter, Nancy Potts; Ursula Carter, Marie Neely; Jacob Carter, Eugene Potts; Irva Sawyer, Jessie Potts; Stanley Powell, Herbert Paul; Sheriff Duncan, Edwin Shockley; Peggy Caldwell, Maxie Lee Wright; Dark Cloud, Bud Thompson; Charlene Dupree, Reba Beal; Donald Crow, Malcolm Zoellner; Jim, R. L. Reese.

The excellent acting by the entire cast reflected much credit on Miss Sarah Thompson, fourth grade

Watch Repairing

All work is done with modern tools and electric machines, which will make the job as nearly as possible to factory workmanship.

FREE EXAMINATION
W. H. Mashburn
Jeweler

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THE CIVILIAN POPULATION HAS NOT REALIZED THAT WE ARE IN AN ALL-OUT WAR

Thousands of typists, stenographers, and secretaries are needed for defense work. Urgent demands are being made on our school to fill this demand. We are rushing our students through just as rapidly as we can to meet this emergency. We are in need of many more people to train for these defense jobs. Who is willing to help his country in these perilous times?

Our prices and terms are most reasonable. If you want to help your country, get in touch with us. Government jobs pay good salaries.

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ATHENS, GA.
(Fully Accredited)

C. F. Redden

Man Of Vision, Had Faith In This Section

Some random notes from the life and business accomplishments of Charles Frazier Redden, who died in Atlanta on March 7, and who spent the greater part of his time at his Highlands home during his last years, make interesting reading as marking the successful career of a man of vision.

As a boy living in a small Michigan town one episode typifies his adventurous spirit. He ran away from home with a boy friend to Chicago, and then persuaded his father to let him remain there in the employ of the Marshall Field stores, where he stuck at the job for several years.

He then launched forth in the newspaper field, selling advertising in San Francisco, and was later with the old Baltimore Herald. There followed a highly successful period of adventure in the new and untried field of creative and promotional advertising for automobile manufacturers, notably building up sales organization for such important producers of high price cars as Packard, Pierce and Locomobile, and later as sales manager of the Maxwell Motor company. His sales results were judged to be due to his exceptional energy, enthusiasm and confidence, which he passed on to others, combined with an imaginative daring to accomplish the untried.

Pioneer Passenger Air Service
Perhaps his outstanding ability lay in getting publicity for new enterprises which he promoted and had faith in. After the World War he launched into the major effort of his life, the successful promotion of a commercial air line service between Key West and Havana—the first regular air service in this country and first international carrier of government contract air mail. Later this was extended to Miami-Nassau and Detroit-Cleveland services. A record of passenger miles flown without accident was established for that period, which was one of public distrust of flying, in spite of which the Airways operations were kept in the black, and continued until the equipment could not be suitably replaced.

Resort Promotion

Another marvel of publicity which created and promoted the exclusive and fashionable winter resort of Sea Island off the Georgia coast near Brunswick is the credit of Frazier Redden. In this venture the publicity was largely attained by making "friends" and enthusiasts of those who came there, who went away so delighted that they came back and brought others. Through cultivation of these contacts homes were built, hotels built and filled to overflowing so that rates skyrocketed from \$8.00 to \$20.00 per day. This was accomplished with no great expenditure.

delphia hospital.

Mrs. C. C. Potts returned Friday from a three weeks' visit in Miami, Fla., with her son R. L. Potts, and with friends in South Florida. She was accompanied home by R. L., Miss Mary Lou Walker, Mrs. Phyllis Knuth and son Bobby Knuth, who came up for the Easter holidays. Other Easter guests at the Potts House were Mrs. H. Clay Moore, Miss Louise Cramer, Miss Rosalie Howell, and Mr. and Mrs. Prager of Atlanta. Mr. and Mrs. P. J. Osmar of San Antonio, Texas, are spending some time at the Potts House.

Chief of Police Ed Rogers, is expected to return home this week from Angel's hospital where he has been a patient for two weeks.

Miss Anna Lee Mashburn, Highlands high school student, spent Easter weekend with her parents, Mr. and Mrs. F. E. Mashburn, at Gneiss.

Mrs. Sidney McCarty, Jr., and two children, Sidney III and Marylou, have returned from a visit with Rev. and Mrs. S. L. McCarty in Orlando, Fla.

Mrs. W. W. Edwards spent Easter weekend in Atlanta with her son, Lieutenant Louis A. Edwards and family of Fort Benning, Ga. Also going down for the weekend in Atlanta were three Highlands school teachers, Miss Marian Albertson, Miss Marjorie Ingie and Mrs. R. T. Abbott.

Highlands' newest business enterprise is the grocery store opened by Mr. and Mrs. Ed Rogers in the E. A. Brown building on Main street. The rear room of this building has been leased by Jim Beck for a shoe repairing shop.

Bernard Lundberg, manager of the La Gorce and Bay Shore golf courses of Miami, Fla., has accepted the position of secretary-manager with the Highlands Country Club and will begin his duties June 1. Mr. Lundberg came to this country as a youngster from Sweden. He and his family have been among our summer visitors for several years and for a month last season they occupied the Robert Rogers cottage.

Highlands Honor Pupils



Miss Jessie Potts, at left, is valedictorian of the graduating class of the high school at Highlands. Her four-year average is 93.4 per cent. Miss Potts is the daughter of Mr. and Mrs. Frank H. Potts. Barak Wright, at right, is salutatorian of the class. His four-year average is 89 per cent. He is the son of Mrs. S. A. Wilson and of the late Charles N. Wright.

ture for paid advertising. Mr. Redden's coming to Highlands was prompted by the same appreciation and enthusiasm in regard to the natural and other advantages of this section. In his mind there existed in this resort town which he chose for his home, natural advantages for enjoyable living during much of the year which were far greater than those offered by such seashore places as Sea Island. Here were no mosquitoes or other disadvantages to overcome. He believed that people of discrimination all over the country were looking for such a place as exists here. He believed that much growth and progress might be accomplished to the best possible benefit of all living and working here with the proper direction and with relatively little cost. The "making friends and telling others" method if pursued by those already converted to the good life offered here, he was convinced would bring abundant results.

Gneiss

By MRS. F. E. MASHBURN

HOME DEMONSTRATION CLUB MEETS WITH MIS. KEENER

The Home Demonstration Club met with Mrs. George Keener on April 6. Ten members were present.

A very instructive demonstration based on the little booklet entitled, "Future Security through Conservation," by Mrs. F. S. Sherrill. The May meeting will be held at Mrs. Everett Mashburn's home.

Carl Peek of Gastonia was visiting relatives at Gneiss.

Mr. and Mrs. Ira Keener and children have moved into the home which they have purchased from Mae McCall and Clifford.

Mr. and Mrs. Mac McCall have moved to Franklin. Mr. and Mrs. Clifford McCall and children plan to move soon.

Mr. and Mrs. Clyde Moses and baby have moved into their new home which they have just completed on their lot near the Alex Gregory Mill.

Mr. and Mrs. Willie Moses are having an addition built on to their house.

Miss Mayme G. Moses, who teaches in Clay county spent the weekend with her father, D. J. Moses, on Ellijay.

Edward Mashburn, a radio technician of Atlanta, spent a few days with his parents, Mr. and Mrs. Frank Mashburn.

Mr. and Mrs. Everett Mashburn took their infant, William Verlon, to Franklin Saturday and hid him vaccinated for whooping cough.

Miss Anna Lee Mashburn spent the weekend with her parents, Mr. and Mrs. F. E. Mashburn.

Gene, son of Mr. and Mrs. C. W. Cabe, Franklin Route 4, continues on the sick list.

Ennis Mashburn, who is a First Aid worker at Farmer, Tenn., spent the weekend with homefolks.

Misses Mildred and Nina Mashburn, and Miss Nannie Ammons of Ellijay were visiting on Walnut Creek Sunday.

MICKIE SAYS—

WHEN WE SAY WE DO "JOB PRINTING," WE DON'T MEAN IT'S A "JOB" TO TURN OUT OUR ARTISTIC PRINTING, FOR IT'S A PLEASURE! HAVE YOU TRIED OUR PRINTING LATELY?



Otter Creek

SCHOOL NEWS

The senior class met last week and selected the following superlatives:

Prettiest girl, Julia Owenby; best looking boy, Arnold Wilson; most like to succeed, Julia Owenby; Eugene Cope; most athletic, Newell Owenby, Lucille Owenby; most musical, Julia Owenby, Newell Owenby; most popular, Lucille Owenby, Jewell Wilson; Romeo and Juliet, Jewell Wilson and Lucille Owenby; neatest, Sue Wood, Arnold Wilson; most influential, Arnold Wilson, Lucille Owenby; "cutest", Ralph Cochran, Emma Jane May; most personality, Lucille Owenby, Jewell Wilson; most studious, Julia Owenby, Arnold Wilson. Class poet is Julia Owenby.

The high school sponsored an elementary basketball tournament here last Friday evening. Due to the transportation situation only three teams entered—Higdonville, Otter Creek and Iotla. In the afternoon, Higdonville played. The game was close with the local boys leading through the third quarter when Ed Carpenter's boys grabbed the lead and won a hard earned game 19-14.

The evening game was close also, though Iotla held the lead most of the game but Carpenter's superb coaching grabbed a last minute victory to the tune of 14-13.

The high school lads then played the All-Stars in an exhibition game winning by a score of 28-15.

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Three-coat results in two easy steps! That's what you get when you paint your house the Kurfees 2-coat way! Saves paint—saves labor—saves money! Provides long-lasting beauty at lowest cost!

First Coat—Kurfees Primatrol

The house paint primer with controlled penetration. One coat fills, seals and uniforms the surface so thoroughly, only one finishing coat is required to get 3-coat results! Provides a tough, elastic film that makes the top coat protect better, last longer! Ready to use.

\$3.00
Per Gal. in 5's

Second Coat—Kurfees "80 and 20" House Paint

There are hundreds of house paints, but only one 80 and 20—100% Pure House Paint. Heavy lead body (80%) combined with 20% zinc for greater beauty, better protection, longer life, lower cost in the long run! One coat, over Kurfees Primatrol, completes the job.

\$3.25
Per Gal. in 5's

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FRANKLIN, N. C.

QUALITY KURFEES PAINTS

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ADMINISTRATRIX NOTICE

Having qualified as administratrix of John B. Allison, deceased late of Macon county, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 23rd day of March, 1942, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement. This 24th day of March, 1942.

LILLIE ALLISON,
Administratrix.

M26-6tc-A30

Vibration from engines of U. S. naval vessels interferes with raising bread dough, so a "proofing box" has been perfected.

No Priorities on our Personal Service

No favoritism is ever shown in our impartial service. Each family chooses the amount it will spend from a comprehensive range of prices and no matter which service is chosen we personally serve the family's needs with unrestricted consideration.

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