

Highlands Highlights

MRS. H. G. STORY

NOTICE TO HIGHLANDS RESIDENTS

Mrs. H. G. Story is the news reporter and representative of The Franklin Press and The Highlands Maconian in Highlands and vicinity. She is prepared to receive advertisements and subscriptions as well as news items. We refer you to Mrs. Story for any service that this newspaper may render you or your community. —The Editor.

CHURCH NOTES

Church Of The Incarnation
Rev. A. Rufus Morgan, Rector
10 a. m.—Church School.
11 a. m.—Holy Communion and Confirmation service, by Bishop Gribbin.

Highlands Presbyterian Church
Rev. H. T. Bridgman, Minister
10 a. m.—Sunday school and Bible classes.
11 a. m.—Morning worship and sermon.
3 p. m.—Sunday School, Shortoff.
7 p. m.—Christian Endeavor.
4:15 p. m.—Wednesday, Junior Christian Endeavor at the Manse.

Highlands Methodist Church
Rev. J. S. Higgins, Pastor
10 a. m.—Sunday school.

Horse Cove:
10 a. m.—Preaching.

Highlands:
11 a. m.—Preaching.

Flats:
2:30 p. m.—Preaching.

Highlands Baptist Church
Rev. J. G. Benfield, Pastor
10 a. m.—Sunday school.
11 a. m.—Sermon.
7 p. m.—B. T. U.
8 p. m.—Sermon.

P. T. A. MEETING POSTPONED

Because of the sugar rationing registration which has been under way at the school this week, Mrs. Wilton H. Cobb, president of the Parent-Teacher Association, has announced the postponement of the May meeting of the association to Monday, May 11th. All members take notice of the change in dates, and be on hand for the annual election of P. T. A. officers next Monday.

BISHOP GRIBBIN AT EPISCOPAL CHURCH SUNDAY

The Rt. Rev. Robert E. Gribbin of Asheville, Bishop of the Diocese of Western North Carolina, will be at the Church of the Incarnation on Sunday morning, May 10 at which time a confirmation service will be held.

RECITAL TO BE HELD AT AUDITORIUM

Mrs. O. F. Sumner will present her piano pupils in a recital at the school auditorium May 14 at 8 o'clock. Mrs. R. T. Abbott will be guest piano soloist and Miss Sarah Thompson's fourth grade will give an original dramatization of the song "Over the Rainbow". Jack Bridgman will appear on the program in a clarinet solo.

Pupils taking part in the recital will be Albert Bridgman, Eleanor Bridgman, Anne Anderson Angela Anderson, Jane Anderson, Mary Deas Anderson, Sarah Hall, Isabel Hall, Marna Cobb, Mary Bascom Cook, Marie Neely, Barbara Zoellner, and Frances Hedden. Included on the program will also be Maxie Lee Wright, and Maxine Talley, piano pupils of Mrs. A. C. Holt.

Private Jones



Let him take a bite before you wake him up, Sarge! Pvt. Jones is having a RUMFORD Dream—fluffy cakes, crisp cookies, made with Rumford—the baking powder that's helped bake food worth dreaming about for over 80 years! FREE! Victory booklet of sugary recipes! Help conserve. Write today. Rumford Baking Powder, Box 55, Rumford, Rhode Island.

A cup-full is our Best Advertisement



BLUE RIDGE COFFEE
"TOPS IN TASTE"
Free Premium Coupons in Every Bag

Ellijay

By HAZEL M. AMMONS

Sunday, May 3 the Ellijay Baptist church reorganized the Sunday school for the coming year. We hope to have good success. We also have a prayer meeting every Wednesday night at 8 o'clock Eastern War Time.

Rev. Gudger Bishop, Mrs. Bishop and family visited Mr. Bishop's parents, Mr. and Mrs. Dave Bishop of Gay, last week.

Mrs. Alex Coggins of Higdonville spent Sunday night with her daughter, Mrs. Fred Rogers.

Mrs. Kermit Rogers and son and daughter Ralph and Gwendolyn, spent last week with her parents, Mr. and Mrs. Alex Ammons.

Mr. and Mrs. Sammie Higdon of Higdonville, has occupied the Vance Jennings house on Ellijay.

Uncle Aberham Young spent last week with Mr. and Mrs. Jack Moore of Franklin.

Levi Haskett has been seriously ill for the past week but is somewhat improved.

Emma Ammons who has been employed in East Franklin, has returned home.

Miss Kate Ammons, daughter of Mr. and Mrs. Richard Ammons of Cullowhee, was married at Clayton, Ga., to Edgar Bishop of Gay, on April 23. Mrs. Bishop was formerly of this county. Mr. Bishop is stationed in the Army in New Mexico. Mrs. Bishop is making her home with her sister, Mrs. Gudger Bishop of this community at present.

Charlie Moore who is employed in Farmer, Tenn., got his thumb cut off two weeks ago.

Sam Parker was visiting his brother-in-law, Mr. Pressley of Cullowhee who was very ill Sunday, May 3.

Mr. and Mrs. Kerma Holland and son, Lee Roy was visiting Mrs. Holland's parents, Mr. and Mrs. Jake Young, last week.

Rev. William Breedlove filled his regular appointment Sunday, April 26 at the Ellijay Baptist church. A large crowd attended.

We are glad to have the Demonstration Club meeting in our community. It was held last Thursday at the home of Mrs. Albert Rogers.

A single domestic hot water boiler would yield enough steel for a 37-mm gun.

Mr. and Mrs. S. T. Marett had as their weekend guests Mrs. Marett's brother, M. D. Lewis of Atlanta, his daughters, Miss Ruth Lewis and Mrs. Parnell, a young grandson, Robert Lewis, and another grandson, Max Parnell, of the United States Army and his bride. The family enjoyed the weekend at Estalier Lodge, the Marett cottage in Lindenwood Park, and the Sunday dinner was a surprise birthday dinner for Mr. Marett.

Mr. and Mrs. Charles Wood of Coral Gables, Fla., who have been guests at the Potts House for the past week, have opened their summer home on West Main street for the season.

Mr. and Mrs. R. B. Eskridge of New Orleans have returned to "World's End on Satulah Mountain for the season.

Mr. and Mrs. Westervelt Terhune of New Orleans are occupying their summer home on the Dillard road.

Mrs. J. A. Hines has returned home after an extended visit with relatives in Kenansville and other places in the eastern part of the state.

Dr. and Mrs. Michael Hoke of Beaufort, S. C., are spending several days at their cottage at the Country Club getting it ready for renting this season.

Mr. and Mrs. Tudor DeWitt Calloway have announced the birth of a son on April 28 in Angel hospital in Franklin.

Mr. and Mrs. Arthur L. Bliss of Washington, D. C., are expected to arrive this weekend to spend the season at their place on Highway 28.

Jack M. Hall attended the Convention held at All Soul's Church, Baltimore, in Asheville on Tuesday, going as a delegate from the Church of the Incarnation.

Miss Dorothy Brown of West Union, S. C., entertained a party of friends over the weekend at the summer home of her parents, Mr. and Mrs. L. M. Brown, on Satulah Mountain.

Mr. and Mrs. Wade McKinney have as their guests this week Mr. and Mrs. Jack Daniels of Atlanta.

and Mrs. Manuel Johnson. The public is cordially invited to attend this recital.

JUNIOR CLASS ENTERTAINS

The junior class of Highlands high school entertained the Senior class with a banquet in the school lunch room on Thursday evening, April 30. The airplane motif was used in the patriotic program with Herbert Paul acting as chief mechanic. Other speakers were Ted McConnell, Barak Wright, Virginia Burnette, Prof. O. F. Sumner, Jack Bridgman and Miss Marjorie Ingles.

Mary Lou Hedden, Frances Crunkleton, Awa Nix and Maxie Wright acted as waitresses and the menu consisted of fruit cocktail, baked chicken with gravy, rolls, mashed potatoes, green beans, pineapple salad, iced tea, ice cream and cake.

In addition to the members of the junior and senior classes those in attendance included Prof. and Mrs. O. F. Sumner, Miss Marjorie Ingles, Miss Musch, Miss Marion Albertson, Mr. and Mrs. Frank H. Potts and Mr. and Mrs. J. Roy Phillips.

Dancing in the English room completed the evening's entertainment.

CARD CLUB WITH MRS. O. E. YOUNG

Mrs. O. E. Young was hostess to the Wednesday card club last week at her new home just off the Walhalla road, with three tables in play. Apple blossoms were used to decorate the rooms. High score prize was won by Mrs. E. R. Gilbert and the traveling prize by Mrs. W. H. Cobb. The consolation prize was presented to Mrs. Frank B. Cook. A salad course was served after the game.

Mr. and Mrs. S. T. Marett had as their weekend guests Mrs. Marett's brother, M. D. Lewis of Atlanta, his daughters, Miss Ruth Lewis and Mrs. Parnell, a young grandson, Robert Lewis, and another grandson, Max Parnell, of the United States Army and his bride. The family enjoyed the weekend at Estalier Lodge, the Marett cottage in Lindenwood Park, and the Sunday dinner was a surprise birthday dinner for Mr. Marett.

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Mr. and Mrs. Wade McKinney have as their guests this week Mr. and Mrs. Jack Daniels of Atlanta.

Aquone

RUTH STEPP

Miss Emily Walsh has returned to her home at Peachtree, N. C., after spending a few weeks with her sister, Mrs. Hattie Nelson.

Mr. and Mrs. W. D. Neal, Kathryn Neal and Emogene Hall have returned home after spending a few days visiting in Elizabethton, Tenn.

Mr. and Mrs. D. C. Carpenter, Martha Sue Hall and Billy Hall of Andrews visited relatives here last Sunday.

deceased to exhibit them to the undersigned on or before the 25th day of April, 1942, or this notice will be filed in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 25th day of April, 1942.
T. A. BATEMAN
A30-6tp-J4

NOTICE OF SALE

State of North Carolina, County of Macon.
Macon County, Plaintiff
vs.
W. L. Jones, et al, Defendants.

Under and by virtue of a decree of the Superior Court of Macon County entered in the above entitled action on the 30th day of April, 1942, the undersigned Commissioner will on the 1st day of June, 1942, at 12 o'clock, noon, at the Courthouse door in Macon County, North Carolina, sell to the highest bidder for cash the following described real estate:

Adjoining the lands of the Owenby heirs and bounded as follows, to-wit: BEGINNING on a white oak on top of a ridge between W. L. Jones and Hampton old tract and runs near southeast to a stake; thence up a ridge to a stake; thence near north to a stake on top of a ridge; thence down said ridge to the BEGINNING, containing 15 acres more or less. This being a part of the W. L. Jones tract.

This, the 30th day of April, 1942.
R. S. JONES,
Commissioner

M7-4tc-M28

NOTICE OF SALE

State of North Carolina, County of Macon.
Macon County, Plaintiff.
vs.
Frank E. Haines; Harriett B. Haines; Frederick B. Haines and wife, Helen D. Haines; et al, Defendants.

Under and by virtue of a decree of the Superior Court of Macon County entered in the above entitled action on the 30th day of April, 1942, the undersigned Commissioner will on the 1st day of June, 1942, at 12 o'clock, noon, at the Courthouse door in Macon County, North Carolina, sell to the highest bidder for cash the following described real estate:

An undivided one-third interest in the land described in a deed from W. C. Allman and wife, Callie Allman, to Frank E. Haines and Frederick B. Haines, dated November 28, 1925, and recorded in the Office of the Register of

Deeds for Macon County, N. C., in Deed Book L-4, at page 393.

This, the 30th day of April, 1942.
R. S. JONES,
Commissioner

M7-4tc-M28

NOTICE OF SERVICE BY PUBLICATION

North Carolina
Macon County
Franklin Township
Before C. A. Setser
Justice of the Peace
E. B. Duvall
vs.
Phillip Hoyt

The defendant above named will take notice that a summons in the above entitled action was issued against said defendant on the 17th day of March, 1942, by C. A. Setser, a justice of the peace of Macon County, North Carolina, for the sum of Two Hundred (\$200.00) Dollars, due said plaintiff by reason of work and labor performed for said defendant, which summons is returnable before said justice, at his office at Franklin, in said county, and in Franklin Township on the 25th day of April, 1942, at 10:00 o'clock A. M. The defendant will also take notice that a warrant of attachment was issued by said justice on the 17th day of March, 1942, against the property of said defendant, which warrant is returnable before the said justice, at the time and place above-named for the return of the summons, and the defendant is required to appear before the undersigned Justice of the Peace on or before the 1st day of June, 1942, and answer or demur to the complaint, or the relief demanded will be granted.

This the 20th day of April, 1942.
C. A. SETSER,
Justice of the Peace

M7-4tc-M28

John Loomis and wife, Loomis; Margaret Cato and husband, Cato; and David Fleming, Defendants.

Under and by virtue of a decree of the Superior Court of Macon County entered in the above entitled action on the 30th day of April, 1942, the undersigned Commissioner will on the 1st day of June, 1942, at 12 o'clock, noon, at the Courthouse door in Macon County, North Carolina, sell to the highest bidder for cash the following described real estate:

THIS TRACT: BEGINNING at a poplar tree at the Spring, corner of the land of T. C. Loomis and Monroe Bryson, and runs a northeasterly direction with the pasture fence, about 350 feet to a locust; then a southeasterly direction about 150 feet to a red oak; then south about 150 feet to a white oak; then south about 100 feet to an ash; then west about 200 feet to the BEGINNING corner.

SECOND TRACT: All the land described in a deed from A. M. Bryson and wife, Amanda Bryson and Fred Bryson, to T. C. Loomis and wife, F. P. Loomis, dated June 16, 1924, and recorded in the Office of the Register of Deeds for Macon County, N. C., in Deed Book K-4, page 172.

This, the 30th day of April, 1942.
R. S. JONES,
Commissioner

M7-4tc-M28

black jack on top of a ridge; then up said ridge and with the line of Will Lakey to the top of the mountain to a black jack; then a southeasterly direction down the mountain with Vivian Lakey's line to the BEGINNING, containing 10 acres more or less.

This, the 30th day of April, 1942.
R. S. JONES,
Commissioner.

M7-4tc-M28

ADMINISTRATOR'S NOTICE

Having qualified as administrator of A. L. Ledford, deceased, late of Macon county, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 28th day of April, 1943, or this notice will be filed in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 28th day of April, 1942.
J. G. HOPKINS,
Administrator

A30-6tp-J4

NOTICE OF SALE

State of North Carolina, County of Macon.
Macon County, Plaintiff.
vs.
John Loomis and wife, Loomis; Margaret Cato and husband, Cato; and David Fleming, Defendants.

Under and by virtue of a decree of the Superior Court of Macon County entered in the above entitled action on the 30th day of April, 1942, the undersigned Commissioner will on the 1st day of June, 1942, at 12 o'clock, noon, at the Courthouse door in Macon County, North Carolina, sell to the highest bidder for cash the following described real estate:

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This, the 30th day of April, 1942.
R. S. JONES,
Commissioner

M7-4tc-M28

THIS IS THE STORY OF CARBOLOY

How a Most Strategic Material of the War—Invented in Germany—Was Made Available to the United Nations

More Precious Than Diamonds in War Production ... Carboloy is an American trademark for cemented tungsten-carbide, an alloy second only to diamonds in hardness, more precious than diamonds as a vital material in America's war program. It is used for the tips of cutting tools, and for wear-resistant dies. Carboloy is used in small quantities; it is difficult to make and difficult to use—but it has never been scarce in modern times. There is no scarcity now.

Invented in Germany—Krupp Protected by U. S. Patents ... Cemented carbide was invented in Germany—it belonged to Krupp of Germany, and this made all the rest of the world Krupp's customer. In this country, Krupp was protected by patent grants from the United States.

General Electric Creates Independent Production ... The General Electric Company two years before this had begun research on tungsten-carbide and foresaw its importance in industrial production. For immediate use in its own plants and for easier availability to others, General Electric undertook the long and arduous negotiations for the American rights. Limited rights were obtained in 1928, with Krupp continuing to export the material to its United States customers—a business which languished, however; as General Electric painstakingly developed its own Carboloy technique. This paved the way for General Electric to make the United States entirely independent of Germany for its cemented tungsten-carbide supply as early as 1936.

American Tool Costs Half That of German ... From the start, two totally different businesses were involved. Krupp originally ex-

ported cemented carbides in chunks—and was unsuccessful. General Electric—and its subsidiary, Carboloy Co., Inc.—found it necessary to develop a complete engineering and manufacturing service, making various types of Carboloy equipped tools, training men in their use, and offering to its customers a specialized and successful production technique. For purposes of fair comparison, a typical German cemented carbide tool in 1928 cost \$22.26 in the United States, while a comparable American Carboloy tool cost \$11.11.

Loss to General Electric for Many Years—Art Bought to Industry ... In times of peace—and 1928 was such a time—the measure of success of industrial adventure is to be found in profit to the adventurer. By such a measure, Carboloy could not be called successful. Initial expenses were great. For a time the Company lost at the rate of \$1000 a day, and once had an operating deficit of more than a million dollars.* One of the major contributing reasons was the continuing high cost of development, standardization, and training. In 1936-37 alone, training courses were given to 10,000 men in industry. Moreover, six major price reductions were made in the face of operating losses, until the standard tool blank had been reduced in price 90 per cent.

Faith and Perseverance ... Depression was still another reason—labor-saving tools could not be sold to industry or labor at any price. But General Electric, with determination that now seems providential, kept on—increasing its

*Over the entire period of its existence up to January 31, 1942 the total net profits of the Carboloy Company was 2.5 per cent of sales.

capacity, granting new licenses, condoning instances of unlicensed production, staying ahead of its market.

Production Multiplied Forty-five Times in Four Years ... Cemented tungsten-carbide could easily have been a source of weakness here, as it was in England, had it not been for General Electric's policy of continued expansion. In 1939, the production of the Carboloy Company was less than 20,000 lbs.; in 1940, it was 55,000 lbs.; in 1941, it was 163,000—and in December came Pearl Harbor. Now, in 1942, the Company's production is going at a rate that is 45 times that of only four years ago.

Britain Dependent upon Us ... By contrast, British companies, which had been content to continue as customers of Krupp, found themselves cut off from the vital material when Poland was invaded. But the General Electric Company was able to supply substantial quantities to British industry immediately and since then has continuously filled British orders. It has, in like manner, filled Canada's requirements since 1936. It is currently supplying Canada, Russia, and other United Nations. All this in addition to supplying the greatly expanded needs of American industry.

An Inspirational Story of American Industry ... Thus, the story of Carboloy does not end in "too little and too late." Like many previously untold stories of American industry, it continues, a sturdy and inspiring example of public service born of private enterprise, and characterized by hard work, ingenuity, investment, research, risk, and courage—a familiar pattern on this side of the Atlantic. General Electric Company, Schenectady, New York.

GENERAL ELECTRIC