The Branklin Press

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BIBLE THOUGHT

Fear not, nor be dismayed, be strong and of good courage. -Joshua 10:25.

Courage consists not in blindly overlooking danger, but in seeing and conquering it.-Richter.

Rubber Salvage

ALL the scrap rubber extant in the United States has been called. The need is vital and immediate, and the rubber is pouring in.

The slow response from the homes of the county reported in this issue by the county chairman, J. S. Conley, to bring in their small articles may be partly because the need has not been sufficiently impressed upon them. Mr. Conley quoted an incident heard over radio where one of our aviators in an engagement in the Pacific was able to land safely in spite of 14 punctures in his gas tank. The rubber lining had prevented leaking, and so saved him and his plane.

The War Production Board seeks to bring home the need for rubber salvage in the following pointed paragraphs.

The Army rolls on rubber-and fighting men walk on rubber, too-Army shoes have soles and heels made of reclaimed rubber. Reclaimed rubber is made from scrap rubber. It takes about threequarters of a pound of this rubber to complete a pair of Army shoes. The fighting forces need your scrap rubber. Take it to the nearest filling station -NOW!

Because the Japs over-ran the lands from which we got more than 90 per cent of our rubber, we must be very careful of the rubber we have. One way of making our stock of crude rubber last as long as possible is to mix the crude with a percentage of reclaimed rubber from scrap. This produces rubber up to Army standards-five old tires or 80 hot water bottles or fourteen 20-foot lengths of garden hose will supply the amount of reclaimed rubber used in the rubber parts of a 37 MM gun carriage. And the reclaimed rubber used in a flying fortress could be supplied by 20 tires or 320 hot water bottles or 56 20-foot lengths of hose. Guns and bombers will win the war. Help hurry them off the production line by taking your scrap rubber collection to the nearest filling station-NOW!

How much junk rubber is lying around your house? How many broken water bottles and old overshoes and worn-out tires? Scrap rubber has a wartime job to do. Scrap rubber refined into reclaimed rubber and mixed with crude rubber from our stockpile will help keep the wheels rolling toward victory! All the reclaimed rubber needed to manufacture the rubber parts of a pursuit plane could come from three discarded tires or nine 20foot lengths of garden hose. The reclaimed rubber used in rubber parts of a two-ton Army truck could be refined from six tires or 96 hot water bottles or eighteen 20-foot lengths of rubber hose. An old pair of four-buckle artics would provide enough reclaimed rubber for an Army raincoat and an inner tube would yield enough for ten civilian gasmasks. Get your scrap rubber collection to the nearest filling station NOW!

The Price of Victory

RITICAL happenings on all battle fronts, including invasion of our western shores by Asiatic enemies and our eastern waters by European enemies, have brought the war much closer to our minds. From present indications it appears that the "Victory" we have been lightly using for a slogan or decoration will have to be won the hard way by us if it is to be won at all.

Illusions about an early and victorious end to this "global war" are being swept away as victories mount on the enemies' balance sheet. The awful implications in case the British, Russians and Chinese fail to stop the progress of axis forces in Russia, Africa and China, are clear to us now if they have not been before. American supplies have helped but they have not turned the tide.

It is cold comfort to know that the Germans and Japanese are sacrificing hundreds of thousands of their men to obtain their objectives. Our men are now perishing near our own shores as well as on distant fronts. The fallacy by which some Congressmen were cajoled into voting supplies to the Allies on the promise that machines and not men were all they needed, has been shown up for what is really was. Now, Congress is voting sums past imagining in a frantic effort to provide equipment for our men

HE POCKETBOOK KNOWLEDGE 1986s



as they are sent forth to reinforce the beleaguered lines that have so far stood between us and the deadliest war machines of history.

A second front in Europe becomes more and more a stark necessity. We dare no longer to underestimate the enemies' strength or endurance. We will pay the full price for victory.

Press Comment

KEEP 'EM WRITIN'

(Asheville Citizen) It requires no Gallup Poll to determine what men in the armed forces need most and like best: letters from home. How often they write, "I don't need any more socks or cigarettes just now but keep the letters coming." The plea is almost universal. To the credit of the home front, it is not being ignored by the families and loved ones of the men in uniform.

The letter-to-a-soldier (or sailor) question is most important of all when it concerns men on overseas duty. As in every army, American military mail has priority of delivery over most items of supply destined for camps and bases aboard. The growing number of these distant stations gives in cased emphasis to the importance of a new service soon to be inaugurated by the Army, Navy and Postoffice Department.

It is called "V-Mail," and is patterned after the British microfilm postal system. It is to operate this way: The regular postoffices will turn over to the Army and Navy postal centers all V-Mail to be forwarded abroad. After the censor has inspected the letters they will be photographed on microfilm at the rate of 2,500 an hour. The films, each one of which can carry hundreds of letters, will be shipped abroad and printed from negatives on standard-size photographic paper.

Under this system the delivery of mail can be expedited and a huge number of letters can be shipped. It is estimated that twice to thirty-seven times as much V-Mail can be accommodated by one carrier as in the ordinary form. Although the process will involve use of a uniform single sheet for microfilming purposes, the speed and efficiency of the system will make up for any incidental hardships or inconveniences. Five million sheets of V-Mail notepaper already have been sent abroad and large quantities will be made available to civilian letter-writers. V-Mail is the answer to the soldier's prayer: "Keep 'em writin',"

Poet's Corner

(In appreciation of the poem of James W. Elliott, of the Veteran's OCC Camp of Coweeta Experiment

(To World War No. I Veterans) WE REMEMBER YOU

Amid the roar of bombs today, We watch our youth go march Our hearts are heavy now with

care For turmoil greets us everywhere, And we forget sometimes the past In the present lay that flees so

But let us pause and tribute pay To the stalwart soldiers of yester-

To those who in our midst remain Who've also suffered hurt and pain, With deep respect and honor too We're proud today to remember you!

REMEMBER LIDICE

Oh! Hearts of men forget it never, Romember! Keep it alive forever. Lidice destroyel! Never. Here let the nations raise memorial arch; Here set aflame a lamp of living

fire; Here let the sound of feet, forever on the march pilgrimage, be heard - and so to son from sire Be passed the sacred word: "Re-

member Lidice." Highlands, N. C.

PLEDGE TO AMERICAN EAGLE

"Of old sat Freedom on the heights. . . O, great American bird, Poised, immortal, on thy crag Thy battle cry is heard!

Below thee, mighty armies march; And great ships ply the sea, As up the rivers of the air Thy bird-men soar for thee .

Freedom . . . Wide-winged and high breasted, Glear eyed, crown-creasted - -Freedom . Never shall thy wings be bound,

Thou shalt not captive be-Ah never, from thy crag look down. A bird of tyranny!

Bess H. Hines

Ellijay

By HAZEL AMMONS Several people from this com-

munity attended the decoration at Mt. Grove Baptist church Sunday, June 14.

Mr. and Mrs. Fred Buchanan was visiting relatives in Clayton, last week-end.

Mr. and Mrs. Eldon Coggins announce the birth of a daughter, Olivia Lucille, on June 7. Mr. and Mrs. Kerma Holland and son, LeRoy, visited Mrs. Holland's parents, Mr. and Mrs. Jake

Young, recently. Mrs. Betty Clay visited her grandparents, Mr. and Mrs. C. G.

Mincey recently. Mr. and Mrs. Sammie Higdon spent the weekend with Mr. Higdon's mother, Mrs. Lula Higdon of Higdonville.

Misses Hazel and Sara Ammons visited their sister, Mrs. R. L. Ray, of Franklin, June 14.



This and That

By FRANKIE MACON

Seventy gallons of gasoline will drive your car 1000 miles. Seventy gallons of gasoline will keep a fighter plane up one hour. A Flying Fortress burns up a gallon a mile—just cruising to Tokyo or Berlin. Don't growl about the gasoline rationing. "How much do you think France would pay for an-other chance?"

Our soldiers and sailors can take t; let's show them we can give it.

I nearly sold my shoes yesterday had 'em half-soled.

I'm sorta like the colored boy-"Ah ain't ready to go, but Ah is ready to go UNREADY."

The bigger a man's head gets, the easier it is to fill his shoes.

Some men never do anything on ime except quit work.

After reading that it was Captain Doolittle who raided Tokyo, the Japs are probably hoping that future raids won't be led by Captain Domuch.

Another good way to bomb Tokio would be to give Wrong-way Corrigan a plane-load of bombs and start him out for Berlin.

A German scientist has suggested a scheme for improving Germany's climate by changing the flow of the warm Gulf Stream. Never mind, the Allied bombers are making it hot enough in Ger-

"I had no shoes And Complained-Until I met a man Who had no feet".

An Arab Proverb. Ford Frick points with pride to the fact that no baseall umpire has ever been convicted of a felony. Is this just another evidence of the laxity of our courts?

A military critic says that our war plans are not sufficiently elas-

A newspaper article says there have been seven unsuccessful attempts to shoot Mussolini. Somebody ought to give lessons in markmanship to those Italians.

It took a world-wide war to do it, but we know the location of Khabarovsk and Rostock,

Goering complains that weather has been against the Nazis. Adolf will doubtless remedy that by ordering a better brand of weather for next winter.

The war experts' tell us that we shall have invicible fighting force in 1943. The only trouble is that the contrary Japs and Nazis insist on fighting in 1842.

It's mighty fine to boast that we can take it-but wouldn't it be lots more fun to dish it out?

It is estimated by the experts that our war efforts will cost more than one billion dollars. This will be the most expensive thing that ever bore the "Made in Japan"

Dr. James R. Angell says that this war must be the last one in the world. He evidently forgets that we fought "The War to End Wars" just twenty-five years ago.

Jewelers report a scarcity of materials for making costume jewelry. If it's not too expensive, maybe something of a semi-rare nature could be made of rubber

Mrs. Manual Ashe and children, and Miss Lula Ammons of Willets visited Mrs. Ashe's mother, Mrs.

Ann Ammons, last week. Miss Nannie Ammons is visiting her sister, Mrs. Kermit Rogers on Buck Creek.

Wood Franks and Cline Stewart of Erastus, visited relatives on Ellijay recently.

Your County Paper.

Carries Home News To Macon Men In The Armed Forces

In The U. S. A. And Overseas

To Macon People In Practically Every State In The Union

To Those Who Are Working Away From Home

And To Those Who Have Moved Away

THIS NEWSPAPER COVERS MACON COUNTY

It is a welcome weekly visitor into every community and is read in nearly every home

To The People of Franklin . . .

During the next week the following young people are completing a two weeks' drive for subscriptions:

Please give your subscription to one of them

VIRGINIA BRYANT BETTY HORSLEY CLELL BRYANT MARION CARR LANE PORTER

YOU CANNOT AF-FORD NOT TO TAKE YOUR HOME PAPER IN TIMES LIKE THESE!

RATES

One Year \$1.50 Special Rate to Men In Service One Year \$.90

The Franklin Press And The Highlands Maconian

Show Your Colors



Every Store and Home Should Have a Flag

The Fourth reminds us of our duty to display our colors at home while our men are fighting under the flag, and for all it means to all the World.