

The Franklin Press

and

The Highlands Maconian

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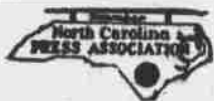
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Obituary notices, cards of thanks, tributes of respect, by individuals, lodges, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates. Such notices will be marked "adv." in compliance with the postal regulations.

BIBLE THOUGHT

And suddenly there was with the angel a multitude of the heavenly host, praising God and saying,  
Glory to God in the highest, and on earth peace, good will toward men.—St. Luke 2: 13, 14.

Christmas Greeting

OUR Christmas greeting this year is filled with appreciation of the pleasant relations with our many friends, whose interest and cooperation have helped The Franklin Press serve its readers and the public.

We are especially indebted to those patrons who have used our printing facilities for their business and personal needs; and to our advertisers, who have made possible whatever service we have rendered as publishers of The Franklin Press and The Highlands Maconian.

At times during the past year we have experienced manpower shortage, when there have always been found those friends whose timely help has tided us over. To these, we again say, "Thank you."

At this time we want to thank our correspondents who have sent us news from their communities. Now that so many of our men are scattered all over the world, their county paper has carried them this news as a welcome letter from home.

To our subscribers far and near we extend our good wishes with the hope that we may continue to be a bond between you and friends in Macon county.

May the peace and good will which has surrounded us in unrationed quantities be yours this season, through a happier New Year for all the world.

"This Is Worth Fighting For"

THE Southern Railway has been releasing a series of advertisements entitled "This Is Worth Fighting For" of high order in both content and appeal. Facts given show how railroads are meeting pyramiding transportation demands in time of war. For instance, it is shown that this system has this year carried two million men in uniform on special trains, special cars on regular trains and extra sections; handled more tons of freight than was ever handled in half a century of service, smoothly and efficiently—most of it war freight.

Ernest E. Norris, president, who signs these advertisements, says that these needs will continue to be met by "the ultimate in devotion, courage, resourcefulness and human strength."

In a recent address before the Association of Industries of Georgia, entitled "We Are Learning", Mr. Norris goes further, directing his business statesmanship beyond the epic achievement of the railroads in wartime to the requirements of the kind of world we will make out of "inevitable victory"—the kind of world worth fighting for. His pattern seeks to insure the winning of the peace as well as the war, where "this nation of mass production and mass consumption cannot live without adequate mass transportation."

"We are learning under the pressure of the greatest crisis our nation has ever faced . . . we are learning—the hard way—to do things that we never thought were possible . . . how to save things . . . the value of cooperative organization . . ."

"What we are learning is significant—because it forecasts some of the possibilities of our future; because it points so clearly in the direction of a better world; a world of the kind that American patriots have fought and died for, from Valley Forge to Bataan.

" . . . my greatest hope is that, even as we fight, we will dare dream of the kind of a world we want: that we will dare to work together to make it the way we want it."

If those in authority in private industry can bring this sort of leadership to their organizations much can and will be accomplished to bring about—in Mr. Norris' words—"an era in which there will be a new concept of the majesty of the soul and the real meaning of "peace, good will toward men."

Press Comment

BUS HEATERS

(The Mountain Echo)  
Franklin High School is in desperate need of several large bus heaters. Many pupils have long rides over cold roads, in cold buses. From the time they board the bus until they leave it is nothing but one long freeze. There is nothing to even suggest heat in the buses.

These long cold rides endanger the health of the student and of other contacted pupils also.

The proper authorities may not realize how cold the buses are, but we are sure if they rode the bus one morning, they would make far greater effort than they have made before to provide bus heaters.

Money may be scarce, but surely enough can be found to get some type of bus heaters. The money definitely couldn't be put to a better cause than in bus heaters. We wish to ask the proper authorities, on behalf of all the bus-riding pupils, to please take steps to effect such, if any possible ones are in view.

More than 2,200,000 extra pairs of pajamas can be made from material saved by the simplification program for men's and boys' pajamas.

Poet's Corner

IN PEACE

O yet shall peace abide  
Within our heart today  
What though the raging tide  
Of war doth hold brief sway.

Christ rules in love alway  
From simple manger bed  
In hearts of those who pray  
E'en when to cross He's led.

O let us then rejoice  
And praise the God of love  
And make our only choice  
His Christ Child from above.  
A. R. Morgan.

RECLAIMS HONOR OF FRANCE

(Marion Progress)

The people of the United Nations should hail the heroism and determination of Admiral Jean De La Borde, Commander of the French Home Fleet, who when German invaders attempted to board and seize his fleet, gave orders for the mass scuttling of the pride of the Vichy Government. When the critical moment came and German soldiers, who had come into Toulon by night, made a bold attempt to capture the French warships, the Admiral did not hesitate to give the orders

which has regained for France the respect of the civilized world.

Now, a helpless prisoner in the hands of the Nazis, the fate of the French Admiral is uncertain. Certainly, he does not deserve severe punishment from his foes and the

United Nations, if possible, should make it absolutely clear to the

Nazis that any vengeance executed upon Admiral De La Borde and his sailors will be summarily re-vengeed at the appropriate time.

We take the opportunity of this Holiday Season to reaffirm our belief in America and the American way of doing things—a full measure of justice and fairness in personal and business relations. This to our mind is integrally allied with the Spirit of the Holiday, and we sincerely wish for you and yours a Joyous Christmas and a New Year of Happiness and Prosperity.

City Garage

L. E. English

Roy Mashburn



The Present With a Future

BUY WAR BONDS AND MORE WAR BONDS IS OUR MESSAGE

To All Our Friends And Patrons This Year:

As our men go out to fight to give their all, let us at home unite to back them up with our War Bonds to supply them with all they need.

THESE BONDS ARE THE BEST INVESTMENT IN THE WORLD TODAY...

AND THE BEST INSURANCE FOR THE FUTURE



BUY WAR BONDS

THIS ADVERTISEMENT IS A CONTRIBUTION TO AMERICA'S ALL-OUT WAR EFFORT

— BY —

- The Bank of Franklin
- Zickgraf Hardwood Co.
- Poindexter Esso Station
- Reid's Esso Station
- Womack's Esso Station
- Stewart's Esso Station
- Farmers Federation
- Macon Furniture Co.
- Macon County Supply Co.
- Sanders' Store
- Angel's Drug Store

- Reeves Hardware Co.
- Cagle's Cafe
- Louis B. Phillips
- Franklin Hardware Co.
- Dixie Grill
- S & L 5 & 10¢ Store
- Perry's Drug Store
- Western Auto Associate Store
- Variety Store
- J. B. Pendergrass
- Nantahala Creamery