America — This is it!



He's doing his part . . . We must do our part!

For him the terrifying grand climax of the war is at hand.

The supreme military risk—bloody, costly in American lives.

Our boys know this. They don't have to read the heart-rending headlines or casualty lists to know what is expected of them.

They are in it.

But they are not flinching . . . not holding back.

They will see the grim venture through to the bitter, victorious end.

And if, for your boy, or some boy you know, the price of Victory is death, you can be absolutely certain that he did his part courageously... for the cause of Freedom.

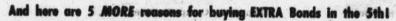
For us, too, the terrifying grand climax of the war is at hand. This supreme, desperate call for American dollars—16 billions of them—is to enable our fighting men to carry through the grim, bloody assault to a successful conclusion and Victory.

Not just American dollars—but the dollars in your pocket—in your savings account.

You must buy War Bonds—now! At least twice as much as you bought last time. If you are already buying Bonds on a pay-roll savings plan, buy EXTRA Bonds during this Drive.

Your Government is counting on you. Your boy—and your neighbor's boy—millions of them—are counting on you. Just as desperately as you are counting on them in this fateful hour.

▶ Don't let them down! Do your part—as they are doing theirs. Dig down, America—dig down deep! While there is still time. This is America's Zero Hour—Civilization's Zero Hour!



- 1. War Bonds are the best, the safest investment in the world!
- 2. War Bonds return you \$4 for every \$3 in 10 years.
- 3. War Bonds help-keep prices down.
- 4. War Bonds will help win the Peace by increasing purchasing power after the War.
- 5. War Bonds mean education for your children, security for you, funds for retirement.



Back the Attack! - BUY MORE THAN BEFORE

This is an official U. S. Treasury advertisement—prepared under the auspices of Treasury Department and War Advertising Council

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Jos. Ashear
Baldwin & Liner Feed Store
Bryant Furniture Co.
Burrell Motor Co.
Cagle's Cafe

City Garage

Dixie Grill

Sponsored by
Duncan Motor Co.
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Franklin Hardware Co.
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Macon Theatre

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Perry's Drug Store

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Reeves Hardware Co.

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