

America — *This is it!*



He's doing his part . . . We must do our part!

For him the terrifying grand climax of the war is at hand.

The supreme military risk—bloody, costly in American lives.

Our boys know this. They don't have to read the heart-rending headlines or casualty lists to know what is expected of them.

They are *in it*.

But they are not flinching . . . not holding back.

They will see the grim venture through to the bitter, victorious end.

And if, for your boy, or some boy you know, the price of Victory is death, you can be absolutely certain that he did his part courageously . . . for the cause of Freedom.

For us, too, the terrifying grand climax of the war is at hand.

This supreme, desperate call for American dollars—*16 billions of them*—is to enable our fighting men to carry through the grim, bloody assault to a successful conclusion and Victory.

Not just American dollars—but the dollars in your pocket—in *your* savings account.

You *must* buy War Bonds—now! At least *twice* as much as you bought last time. If you are already buying Bonds on a pay-roll savings plan, buy **EXTRA** Bonds during this Drive.

Your Government is counting on you. Your boy—and your neighbor's boy—millions of *them*—are counting on you. Just as desperately as you are counting on them in this fateful hour.

► Don't let them down! Do your part—as they are doing theirs. Dig down, America—dig down deep! While there is still time. This is America's Zero Hour—Civilization's Zero Hour!

And here are 5 **MORE** reasons for buying **EXTRA** Bonds in the 5th!

1. War Bonds are the best, the safest investment in the world!
2. War Bonds return you \$4 for every \$3 in 10 years.
3. War Bonds help keep prices down.
4. War Bonds will help win the Peace by increasing purchasing power after the War.
5. War Bonds mean education for your children, security for you, funds for retirement.



Back the Attack! — BUY MORE THAN BEFORE

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