Bingle Copy

The Branklin Press and Che Highlands Maconian Published every Thursday by The Franklin Press At Franklin, North Carolina Telephone No. 24 Number Forty-four VOL. LX WEIMAR JONES, Publisher Entered at the Post Office, Franklin, N.C., as second class matter SUBSCRIPTION RATES \$2.00 One Year \$1.00 Six Months .60 Three Months

Sit Down Strike?

THROUGHOUT the nation we read of strikes by the various labor unions for increases in pay, for shorter working hours with the same pay, for infringement of union rules, or for other reasons, good or bad. Fortunately, Macon county is free of such disturbed conditions, yet such strikes have a direct bearing on each and every citizen. As long as they continue the day for refrigerators, kitchen equipment, autos, or a set of tires for the old jalopy, is deferred just that much longer. In the end the consumer will pay higher prices for all household items.

Right in our midst, however, there seems to be a sit down strike by most all residents of the county if we may use such term in connection with the current United War Fund drive. The story is told in other columns of this issue. It is not a record of which we can boast. It is sad to compare it with the county's records since Pearl Harbor day-"the day of infamy", as pronounced by the late President Roosevelt.

Since December 7, 1941, Macon county has oversubscribed seven war loan quotas, every Red Cross drive, exceeded every salvage drive, and over-subscribed the two previous War Fund drives by a large sum. As reported to date the present drive heads towards failure as the amount is slightly above one-fourth of the \$4,000 goal, or about oneseventh of the amount raised during each of the two previous drives. Let us hope that those who haven't subscribed will do his or her duty before November 8th when the local drive terminates, and thereby complete our excellent war record.

Valley of Last Resistance

THE mountain brooklet did not dig gullies in a day-it took hundreds of years. The paths of the rivers wending toward the sea were made in the valley of least resistance. Socialism is paving the way for ultimate control via so-called "liberal" legislation supported by quasi-socialist-democrats (and Republicans) who don't seem to care along which road they are leading us, as long as it is the highway marked "political expedience." And, instead of the people doing something about it, we slumber like the proverbial hare while the tortoise of socialism, lumbers onward to win the race.

-Eustis (Fla.) Lake Region.

Service Will Again Rule

CHIEF among postwar changes in retailing will be the increase in competition as we settle back into normal peacetime living. This will offer a challenge to the retailer who has enjoyed a "seller's market.'

Only the enterprising, progressive and alert retailers will survive to enjoy the prosperity which competent operation in peacetime brings

THE FRANKLIN PRESS AND THE HIGHLANDS MACONIAN NOTICE OF PUBLICATION OF SUMMONS In The Superior Court NORTH CAROLINA MACON COUNTY Tim McMahan

Mae McMahan

.05

The defendant, Mae McMahan, will take notice that an action entitled as above has been commenced in the Superior Court of Macon County, North Carolina, for the purpose of securing an absolute divorce for the plaintiff, Tim McMahan. Said defendant will further take notice that she is required to appear at the office of the Clerk of the Superior Court of Macon County, North Carolina, at the Courthouse in Franklin, North Carolina, on the 20th day of November, 1945, and answer or demur to the complaint in said action or the plaintiff will apply to the Court for the relief demanded in said complaint. This 19th day of October, 1945.

EDITH C. BYRD, Ass't. Clerk Superior Court, Macon County, N. C.

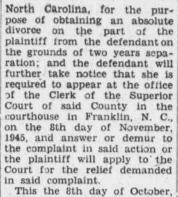
O25-4tc-N15

NOTICE OF SUMMONS BY PUBLICATION In The Superior Court North Carolina, Macon County. OSCAR E. CHASTAIN

Vs

IMOGENE CHASTAIN

tain, will take notice that an action as above entitled has



1945 A. R. HIGDON, Clerk Superior Court 011-4tc-N1

NOTICE OF SUMMONS BY PUBLICATION In The Superior Court North Carolina, Macon County.

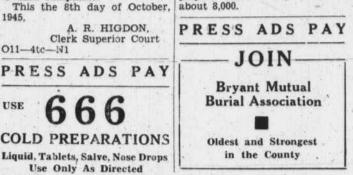
JOSEPH G. TEEM Vs FLEMON TEEM

The defendant, Flemon Teem. will take notice that an action as above entitled has been commenced in the Superior Court of Macon County, North Caro-lina, for the purpose of obtaining an absolute divorce on the part of the plaintiff from the defendant on the grounds of two years separation; and the defendant will further take notice that she is required to



THURSDAY, NOV. 1, 1948

Oliver Corp., Chicago farm equipment producer, faces such a demand for its products that it needs 1,150 additional employees. Present employment is about 8,000.





1946 Ford Car

Place your order for new 1946 Ford cars and trucks now. No ration certificate necessary.

DUNCAN MOTOR CO.



and answer or demur to the complaint of the plaintiff or the plaintiff will apply to the

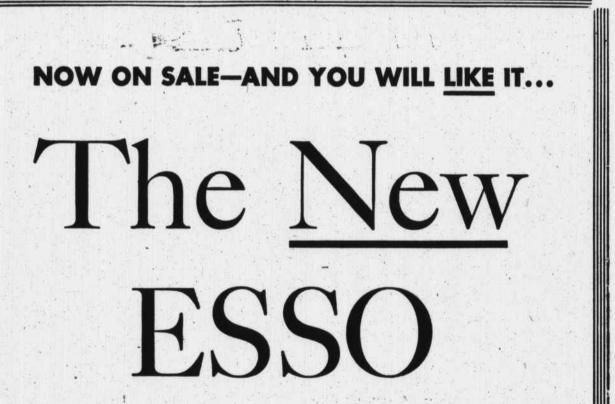
Court for the relief demanded in said complaint.

1945.

USE

011-4tc-N1

SERVICE



Will Fire Jeopardize Reconversion?

THE time is here for the final change-over to peacetime production. It will be a difficult period for most industries. Forward-looking companies are making plans now to avoid possible complications. One possibility to be considered is a plague of industrial fires.

The present trend of fire waste in the nation is steadily upward. For the twelve months ending June 30, 1945, the total of \$442,877,000 represents a 10 per cent increase over the corresponding 12month period a year earlier, and a gain of 33 per cent above the losses two years earlier. There have been an increasing number of fires in plants essential to both war and peace.

During World War I, fire losses likewise rose. steadily, and after the war at an accelerated pace they continued their upward trend. By 1926 the national fire waste of \$561,981,000 represented a 75 per cent increase over 1919's losses and a 175 per cent increase over the pre-war year 1913.

Manufacturers are under pressure to get back into peacetime production. The very speed of their reconversion effort, plus-shortages of some materials, may cause them to overlook essential safety precautions. Moreover, some enterprises may attempt to utilize buildings unsuited for a new or different type of manufacturing process.

Manufacturing concerns should take all possible steps to avoid fires in order to prevent interference with peace-time production and a high level of employment. Thorough surveys of possible fire hazards are the first step toward eliminating dangers and safeguarding reconversion projects.

REGULAR PRICE!

A^S everyone knows, gasolines have been improved since the war – some of them considerably. Knowing this would happen, we naturally planned carefully the gasolines we would offer at the Esso sign to bid for your business now.

We're very proud of what we've got - and you'll see why with your first tankful of the new Esso gasoline.

At regular price it will give you more than you expect of the things you want and need in your car today.

Its performance will give you a real thrill. Your engine starts fast on new Esso, then warms up swiftly to smooth, full power. When you step on the throttle

you really pick up in a hurry. And its new anti-knock quality is high. And you get something else found in no other gasoline at any price - except Esso Extra. You get the exclusive engine protection of patented Esso Solvent Oil that works constantly to help keep your engine clean and efficient, to help save wear and keep repair costs down. This is important in cars as old as most in use today.

If you want extra power and performance,

extra high anti-knock quality, extra quick starting and warm-up, ask your Esso Dealer to fill 'er up with new Esso Extra.

Remember - Happy Motoring starts at the Esso Sign!

The Sign of "Happy Motoring"

STANDARD

Cenr. 1845. Even In