

Duncan Motor Will Hold Formal Opening

PUBLIC INVITED TO VISIT FIRM MAY 16 AND 17

New Garage, New Cars To Be Seen As Firm Holds 'Open House'

Duncan Motor Company, Ford dealer here, will hold a formal opening of its attractive home on West Main street tomorrow (Friday) and Saturday, it was announced this week by the owners Frank B. Duncan and Charles A. Conley.

The public is invited to visit and inspect the recently completed structure, one of the largest garage buildings in Western North Carolina, and to see the new re-styled 1947 Ford automobiles which will be on display on the show room floor.

Carefully planned for the purpose it is designed to serve, and modern in every detail, the structure has floor space totaling 10,400. It fronts 80 feet on Main street, and is 130 feet deep.

\$50,000 Invested

The plant represents an investment said to exceed \$50,000. Most of the materials that went into the building, the owners said, were bought in Franklin. And, they added, all the work was done by Franklin labor, with minor exceptions.

The one-story building is constructed of tile and brick, with a steel frame. The floors throughout are of concrete, and the entire building is equipped with fluorescent lighting.

Begun about a year ago, it has had to be built somewhat piecemeal, like most structures erected during the critical shortage of building materials, but the finishing touches were put on a few days ago, with the decoration of the interior and the removal of the offices to their new location in the building.

Show Room Well Lighted

At the front, on the east side, is the show room, the walls of which are chiefly windows. The show room is large enough to accommodate three cars.

At the front, on the west side, in the section of the build-

ing formerly used as a service department, are the service station and tire and accessory departments.

Just to the rear of the show room are the offices and parts department, and just back of them is the service department.

Adjoining the service department, but in a separate division of the building is the body and paint shop.

Finished In White and Green
The interior of the show room, offices, etc., is attractively finished in a color scheme of white and green.

Mr. Duncan took over the Ford dealership in Franklin in 1940, opening a place on Palmer street. He was joined shortly after by Mr. Conley, and they have been associated in the business since.

They operated at the Palmer street location until May 1945, when they moved to the present location in the smaller structure that stood there.

Water Problems

To Be Topic Of School At Coweeta Forest

A school on watershed management, which is expected to attract foresters from the Chat-tahoochee, Cherokee, Pisgah, and Nantahala National forests, will be held at the Coweeta Experiment Forest station, near here, May 14 and 15, it has been announced.

Marvin D. Hoover, forester in charge of the Coweeta Experimental forest, and Dr. C. R. Hursh, of the Southeastern Experimental station, Asheville, have just returned from a tour of the southeast, on which they conducted schools on soil and water problems of the region, based upon findings at the Coweeta forest.

Checking erosion and maintaining forest soils long has been recognized as a major factor in increasing the yields of timber for harvest, it was pointed out, but in recent years the subject of water supplies for cities and towns, and for factories moving into this region has become increasingly important also.

The Coweeta forest is operated as a laboratory for the study of forest and farm problems in relation to soil and water, and its work is considered so important that it was one-

'Genii'

Take Over In Tests Of Luxury Liner

Electric and electronic robots have virtual supreme-command roles in the new Martin 2-0-2 twin-engined luxury airliner, termed one of the most com-

of the few experimental forests in the country to continue in operation during the war.

pletely instrumented air-planes ever to be flown.

Now in the second phase of flight-testing, over a total of 87,000 miles, the plane is so automatic that the genii practically fall all over themselves in making recordings and deductions on a wide range of flight, efficiency and safety factors.

More than seventy technicians spent most of their working hours for six months in in-

strumenting the 2-0-2, for which the electrical wiring alone stretches to more than five miles. The entire forward end of its cabin, for instance is a maze of wires and tubing, much of it terminating in a huge bank of 87 dials, each recording something that is happening in a different part of the plane.

Keeping tab on that labyrinth of instruments is a 35mm. camera which exposes a frame

of film at regular intervals, giving a permanent, visual record of what has happened. A mile or more of the film will have been exposed by the time the flight tests are complete.

"Today's flight testing," technicians point out, "is a far cry from the 'seat of the pants' method employed 25 years ago—but it's producing faster, safer and much more comfortable airplanes for the transport of the world's people and goods."



DAY AND NIGHT WRECKER SERVICE—Duncan Motor Company operates a 24-hour Wrecker Service, and the photograph above suggests how well equipped it is for that service. The picture is of a 1946 Holmes Heavy Duty Wrecker, mounted on a new Ford chassis, recently put into service by the Duncan Company. This wrecker, being heavy duty equipment, enables Duncan Motor Company to handle the big wrecks, as well as the smaller ones. It's wrecker service is available at any hour. (Adv.)

To...

DUNCAN MOTOR COMPANY

Our...

Congratulations

on

The completion of their New Homes and on their Formal Opening

★

REA AUTO SUPPLY

Automotive Parts and Equipment

Telephone 1082

442 Depot Street

Asheville, N. C.



You're Invited To
Our "Open House"
Featuring Today's
Finer FORD

The welcome mat is out :: we've spruced up our showroom :: we're having an "Open House" Party now for you and all our friends.

The reason is a good one. Today's Ford has some new features we're certain you'll want to see!

For one, a choice of ten bright new colors:
For another, a newly styled instrument panel.

And new front-end appearance :: new beauty inside and out :: a longer, lower look!

Of course, you know already that Ford gives you the only power-choice in the low-priced field... famed Ford V-8 or brilliant Ford Six...

And you've heard about Ford's "Life-guard" body and "King-size" brakes :: and all the other reasons why "Ford's Out Front."

So accept this invitation as soon as you can. Come to our "Open House." Bring your family. You'll all enjoy it, we're sure. And we'll enjoy meeting you and showing you why "Ford's Out Front."



P.S. Till the Ford in your future arrives, remember to bring the Ford in your present "back home" to us for Genuine Ford Service!

DUNCAN MOTOR CO.

Franklin, N. C.

Phone 69