

The Franklin Press

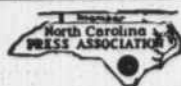
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The Highlands Maconian

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WEIMAR JONES Editor-Publisher



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Obituary notices, cards of thanks, tributes of respect, by individuals, lodges, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates. Such notices will be marked "adv." in compliance with the postal regulations.

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A World That Is Kind

SO! the world has gone to pot, has it? Nothing left but the philosophy of grab, eh?

Well, consider for a moment the case of six-year old Forest (Nubbins) Hoffman, of Denver. When he was three, his doctors mistakenly said he could not live until Christmas. So his parents arranged a "Christmas-in-November" for him and gifts poured in from all parts of the country.

And last week, three years later, it was front page news to Americans that Nubbins had undergone another serious operation. Why did the papers play up this story? Was it because of the unusual nature of the operation? No. Because of the prominence of the parents? Not at all. Because of something child had accomplished? Certainly not. The only explanation is that all the world loves children, and the soft hearts of people of all classes and conditions are touched by the thought of a child in pain.

Nubbins lives in Denver; but right here in Franklin the same sort of thing happened only last week.

Whether it be in Western North Carolina or Denver, or the Balkans, a fellow human being's trouble quickly brings to the surface the innate kindness that lies in the hearts of most of us.

Something To Be Proud Of

It is high time we in Western North Carolina got away from the habit of offering, and being willing to accept, something that merely "will do". The best always is cheapest in the end, and there is no reason why we in this region should not demand and receive excellence, whether we are paying for government, education, amusement, merchandise, or service.

And E. J. Whitmire and Oscar Ledford, in the construction of their freezer locker plant, have paid this community the compliment of assuming that the people here want the best, and that offering them the best will prove financially profitable.

The owners of Franklin Frozen Foods, Inc., could have constructed a tiny plant; they could have cut corners in their planning, perhaps; and they could have installed second-rate equipment.

Instead, they have boldly counted on the growth of this community, and have planned for the future. And they have so planned and equipped their plant that it is not just another business, but something of which the entire community can well be proud.

In the natural and quite legitimate effort to make money, Messrs. Whitmire and Ledford have shown the way to good business through seeing a community need and setting out to fill it well.

Good Management

Any business is essentially a partnership between ownership and management, on the one hand, and employes, on the other; while each has its rights and perquisites, it nevertheless is true that neither could function without the other.

When there are business losses, it is inevitable, and just, that employes should bear a part of the loss in reduced wages. Conversely, when profits are good, it is certainly just, though not always inevitable, that employes should share in the gain they have helped make possible.

Some such thought must have been in the minds of those who direct the Zickgraf Hardwood company when that firm announced a flat 10 per cent increase for all its employes, as well as a vacation-with pay policy.

In any case, it is an indication of such intelligence in management as has repeated proved itself the best, and only, insurance against so-called labor trouble.

Others' Opinions

JAMES EDWARD SHEPARD

Dr. Shepard believed that "sweet reason" is a much more effective weapon than the sword. He said so many times. He asked for his race neither privilege nor charity but fair and just treatment. He got it in North Carolina.

Few men attained his stature in the difficult history of the Negro in America. Dr. Shepard began and ended with education. In 1910 he founded North Carolina College for Negroes at Durham. The site was little more than a trashpile. In 37 years it has spread like the green bay-tree on a rich, neat campus with splendid buildings and a student body of 1,500. This was done with the help of North Carolina, which maintains at Durham the only state-supported Negro liberal arts college in America and one of the very best of all types.

North Carolina college is thus a monument to a man and a monument to a people's understanding of how to live in concord with a minority race. Dr. Shepard was the symbol, more than any other man of his group, of that understanding.

Like Booker T. Washington, whom he followed as disciple and, inevitably, we think, as successor, James E. Shepard knew that progress comes slowly and through hard struggle. He never minimized racial injustice but he never made it a flail of discontent. His was the approach of conciliation and reason.

This philosophy took Dr. Shepard far, as indeed it has carried his race with him in North Carolina. He was eternally proud of this state and the opportunities which it afforded the Negro. Four years ago this month in a memorable speech at Buffalo, he spoke of "the ideology of a democracy of culture in which the Negro has an increasingly important share".

In North Carolina we have been able to do this without pressure groups, without litigation in the federal courts, without mandamus to make state officials give the Negro his guaranteed rights, and without injunction to restrain him from receiving them. We do not pretend that we have won everything; but, we have earned the friendship and the cooperation of the best judges, the best preachers, the best lawyers, the best universities, and the best Christian men and women. And we have won these blessings, we have registered these gains at the hands of North Carolina Americans whose one lament has been that they could not at that time do more.

The place which Dr. Shepard occupied in his race, in his state and in the nation will be difficult to fill. He was a scholar and a wise man. He wrote beautifully and he had an immense command, in writing and speaking, of the understanding and helpfulness of the white leadership. North Carolina can hold up its head in good conscience that James E. Shepard lived and prospered in its midst.—Asheville Citizen.

SEE WHAT WE MEAN?

We were remarking a while ago that it would be a long step forward if many of us, especially in educational and governmental circles, would stop using overstuffed words and take to talking and writing plain English.

Little did we expect at that time that so choice an illustration of our meaning as the one we're about to reprint would be so soon forthcoming. It was, though, Dr. Wilbert E. Moore, assistant professor of sociology at Princeton, recently addressed the seventeenth annual meeting of the Eastern Sociological Society in the Columbia University Men's Faculty Club; and, as reported by the almost always accurate New York Times, here is a paragraph from the speech, so help us:

"The lack of theoretical preoccupation on the part of many sociologists actively at work observing industries is not so much in the failure to make a conceptual scheme explicit as it is in making hypotheses and analytical problems explicit. The area of research is the 'social structure' as formally constituted and as it informally operates. Within that area the aim is clearly descriptive and not analytical."

Now, it well may be that in that mess of words Dr. Moore uttered a truth capable of moving mountains, electrifying the hearts of men, and maybe even causing the angels to sing a song. But if nobody understood his statement, how could a waiting word profit from it?

We know we can't understand it; we'd be willing to bet that few if any of the 300 sociologists who heard the Moore speech understood the passage we quote; and we'd like to ask Dr. Moore: in plain English Doc, just what the hell were you trying to tell the world, anyhow?—Colliers Magazine.

NOTE ON THE TIMES

Periodically The Auxiliary carries on its state news pages a department headed "Hall and Farewell," listing new community papers just opening shop and old ones which have folded.

This department is recommended reading for critics who charge that concentration of economic power and dwindling opportunity for the individual are killing off the weekly press.

In the past four months "Hall and Farewell" has reported 25 new papers and only eight suspensions. The department does not claim to offer a complete report, but it is complete enough to indicate the trend unmistakably.

There's plenty of opportunity in the community weekly field for those who look for it!—Publishers' Auxiliary.

AMAZING

It is hard to believe, but since the State Highway Commission vouches for the truth of the statement we are willing to accept it as accurate. The statisticians of that commission tell us that if the 820,000 automobiles and trucks licensed in North Carolina at present were lined up 50 feet apart, they would form 16 parallel lines from Manteo to Murphy.

And that is not all. These same statisticians have prepared some equally amazing figures on road construction in this state. They declare that if the 11,186 miles of roads being surfaced or improved in the state this year ran in a straight line, the pavement would stretch all the way from Asheville to beyond Tokyo.—Winston-Salem Journal and Sentinel.

WRINKLELESS COTTON

News now comes from George S. Harris, president of a group of cotton mills, that cotton fabrics, treated with a new and exclusive chemical process, are rendered as wrinkle-resistant as woolsens or worsteds. The fabrics to which the process has been applied include corded chambray, gingham and tweed in the women's dress categories and plaid in men's sport shirting. The process is said to be permanent, retaining its wrinkle-resistant characteristic after washing. The fabrics are not to be available as yet for over-the-counter sales in retail stores, being supplied at present to manufacturers where distribution is not expected for several months.—Will Arey, Jr., in Cleveland Times.

SPLURGE AND SPLASH

One thing you have to credit our folks with. We ride high, wide, and handsome when we do catch on. Splurge and splash in our way of life. Look here at our sudden wake-up to a lack of recreational and athletic facilities. All at once we start building a high school gym and raising thousands of dollars for a town athletic park. A short way back, we put more thousands into the country club kitty, and made a modest beginning on playgrounds for the kids.—Roy Parker in Hertford County Herald.

ONE KICK TOO MANY

Epitaph on the gravestone of an army mule: Here lies Maggie, who in her time kicked two colonels, four majors, ten captains, twenty-four lieutenants, forty-two sergeants, four hundred eighty-six privates, and one bomb.—Miss Beatrice Cobb in Morganton News-Herald.

Smokey Says:



Tip to campers!

LEGAL ADVERTISING

National Forest Timber For Sale

Sealed bids will be received by the Forest Supervisor, Franklin, North Carolina, up to and not later than 2:00 p. m. November 3, 1947 and opened immediately thereafter for all live timber marked or designated for cutting, located on an area embracing about 360 acres within the Brushy Fork Unit, Greens Creek watershed, Jackson County, Nantahala National Forest, North Carolina, estimated to be 226 M feet B. M. more or less of hardwoods and softwoods. No bid of less than \$17.00 per M for white oak; \$15.00 per M for northern red oak; \$14.00 per M for white ash, \$9.00 per M for red maple; \$7.00 per M for black oak and chestnut oak; \$5.00 per M for pitch pine and scarlet oak and \$3.00 per M for hickory and black gum will be considered. In addition to prices bid for stumpage, a deposit of \$1.00 per M feet for all timber cut will be required for sale area betterment. \$500 must be deposited with each bid, to be applied on the purchase price, refunded, or retained in part as liquidated damages, according to conditions of sale. The right to reject any and all bids reserved. Before bids are submitted, full information concerning the timber, the conditions of sale and the submission of bids should be obtained from the Forest Supervisor, Franklin, North Carolina. O2 and O16—2tc

ADMINISTRATOR'S NOTICE

Having qualified as administrator of Sheridan N. Reed, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 5th day of September, 1948, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 5th day of September, 1947.
W. L. REED,
Administrator.
511—6tp—O16

ADMINISTRATOR'S NOTICE

Having qualified as administrator of Mrs. Emma Childers, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 13th day of September, 1948 or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 13th day of September, 1947.

J. R. CHILDERS,
Administrator
S25—613c—O30

ADMINISTRATRIX NOTICE

Having qualified as administratrix of A. F. Brown, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 25th day of September, 1948 or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 25th day of September, 1947.

MRS. GRACE BROWN,
Administratrix.
O2—6tc—N6

IN THE SUPERIOR COURT NOTICE OF PUBLICATION OF SUMMONS

NORTH CAROLINA
MACON COUNTY
ETHEL MARTIN
vs.
DAN MARTIN
The defendant, Dan Martin, will take notice that an action entitled as above has been commenced in the Superior Court of Macon County for the purpose of securing a divorce from bed and board by the plaintiff, Ethel Martin, and for the purpose of securing the custody of the infant child, John Martin. Said defendant will further take notice that he is required to appear at the office of the Clerk of Superior Court of Ma-

CARD OF THANKS

We wish to thank our neighbors and friends for the many deeds of kindness and expressions of sympathy shown us during the illness and at the time of the death of our father and husband, J. H. Sellers, also for the lovely floral offerings.
MRS. J. H. SELLERS
AND FAMILY.

CARD OF THANKS

We want to thank our neighbors and friends for the many deeds of kindness and expressions of sympathy shown us during the illness and at the time of the death of our wife and mother, Mrs. Harley Baldwin, also for the lovely floral offerings.

THE FAMILY.

Yankee AS—That's nothing, the galley of our flag ship is so big the cook has to go through the Irish stew in a submarine to see if the potatoes are done.

con County, North Carolina, on the 7th day of November, 1947, and answer or demur to the complaint in the said action or the plaintiff will apply to the Court for the relief demanded in said complaint.

The defendant will further take notice that the plaintiff will, in the December term, 1947, request the Court to enter an order awarding the custody of John Martin to the plaintiff.

This the 3rd day of October, 1947.

J. CLINTON BROOKSHIRE,
Clerk of Superior Court,
Macon County, North Carolina
O9—4tc—O30

NORTH CAROLINA MACON COUNTY

Under and by virtue of the power of sale in me vested by a deed of trust executed by Will Browning to R. S. Jones, Trustee, dated the 23rd day of March, 1946, and registered in the office of Register of Deeds for Macon County in Record of Mortgages No. 38, page 590, to secure certain indebtedness in said deed of trust set forth as so recorded, and default having been made in the payment of said indebtedness, and the holder of the note representing said debt having made demand upon the undersigned trustee to exercise the power of sale by said deed of trust in him vested:

I will, therefore, on Monday, the 10th day of November, 1947, at 12:00 o'clock noon, at the Courthouse door in Franklin, Macon County, North Carolina, sell at public auction to the highest bidder for cash, the following described real estate:

FIRST TRACT: All the lands described in a deed from Charlie Morrison to Will Browning, said deed bearing date of September 10, 1935, and recorded in the office of Register of Deeds for Macon County, North Carolina, in Book X-4 of Deeds, page 409.

SECOND TRACT: All the lands described in a deed from J. T. Burston and wife to Will Browning, said deed bearing date of November 27, 1937, and recorded in the office of Register of Deeds for Macon County, North Carolina, in Book C-5 of Deeds, page 68.

THIRD TRACT: All the lands described in a deed from R. D. Sisk, Comm., to Will Browning, said deed bearing date of December 27, 1934, and recorded in the office of Register of Deeds for Macon County, N. C., in Book X-4 of Deeds, page 28.

EXCEPT the lands heretofore sold to Myrtle Scates and Robert Scates.

A deposit of 10% of the bid must be placed with the trustee at the time of sale. If said deposit is not made, notice is hereby given that said property will be offered for sale at 2 o'clock the same day.

This 8th day of October, 1947.
R. S. JONES, Trustee.
O16—4tc—J&J—N6

SQUARE DANCE

EVERY

Saturday Night

at the

Slagle Memorial Building

Music by the Franklin String Band

Sponsored by the Lions Club

Admission 50c