

NEWS about PEOPLE

MISS JOSEPHINE DAVES WEDS C. D. BAIRD, JR.

Mrs. Ann Daves has announced the marriage of her daughter, Miss Josephine Daves, to C. D. Baird, Jr., son of Mrs. C. D. Baird and of the late Dr. Baird of Franklin.

The wedding took place in a simple ceremony at Gainesville, Ga., October 21.

The bride is a graduate of the Franklin High school and Athens Business college, Athens, Ga. and is at present employed by the Bank of Franklin.

Mr. Baird holds the position of Franklin police chief, a position which he held prior to serving overseas during the recent war.

The newly married couple are at present making their home at the home of the bride's mother.



MRS. GUY G. PITTS

Prior to her recent marriage, Mrs. Pitts was Miss Lucille Brendell. She is the daughter of Mr. and Mrs. J. B. Brendell, of Franklin, Route 4.

JUNIOR MUSIC CLUB PLANS TO ATTEND BREVARD MEET

Members of the Franklin Junior Music club, meeting with Martha Womack Saturday, discussed plans for attending the district meeting of junior music clubs in Brevard November 8. The Brevard gathering will take the place of the club's November meeting.

A mixed program of piano and vocal numbers was heard, and Mrs. Gilmer A. Jones read a paper on Brahms. Club members on the program included Martha Ann Stockton, Caroline Crawford, Jo Ann Henderson, Laura Lyle, and Sarah Elizabeth Parker.

Personal Mention

Mr. and Mrs. Austin Thompson, of Shelby, spent the week-end with Mrs. Thompson's daughter, Mrs. W. P. Constance, and Mr. Constance at their home on Iotla street.

Mr. and Mrs. W. P. Constance have returned to their home on Iotla street, after a visit with Mr. Constance's grandmother, Mrs. W. P. Ledbetter, at Marion and Mrs. Constance's mother, Mrs. Austin Thompson, and Mr. Thompson at Shelby.

John M. Archer, Jr., W. W. Sloan, R. S. Jones, John M. Archer, III, Richard Jones, Jr., Rufus Snyder, Gilmer L. Crawford, and Emory Crawford, were among those who attended the Georgia-Alabama football game in Athens last Saturday.

Mrs. D. P. Grant is a patient at Angel's hospital.

Mrs. R. S. Jones returned Monday night from Kershaw, S. C., where she was called last week by the illness of her sister, Mrs. John Green. Mr. Green sent his plane to Franklin for Mrs. Jones. Mrs. Green, though still in the hospital, is improving.

Dr. and Mrs. R. M. Rimmer returned this week from a visit to Dr. Rimmer's mother in Mebane.

Mr. and Mrs. Will S. Johnson, of Concrete, Wash., are here visiting Mr. Johnson's sisters, Mrs. R. M. Ledford and Mrs. D. M. Sweatman, and his brother, George M. Johnson, and other relatives. Mr. Johnson is the son of the late Mr. and Mrs. L. M. Johnson.

Mr. and Mrs. J. D. Ballew, of Beckley, W. Va., spent the week-end with Mr. and Mrs. Allen Siler. The Silers also had as their week-end guests Mrs. Siler's brother, Robert Pattillo, and Mrs. Pattillo, of Murphy.

Mrs. Ell Tallent recently spent several days in Highlands visiting her daughter, Mrs. W. G. Culbertson.

Mr. and Mrs. R. A. Smart, of Huson, Mont., spent the week-end with Mrs. Smart's parents, Mr. and Mrs. G. W. Grindstaff.

Miss Elsie Hayes has returned to her home on West Main

Amazing New Weed Killer Aids Forests

An amazingly effective mineral spirits weed-killing spray promises to save 22 Southern state and federal forest tree nurseries more than \$100,000 in weeding costs next year and to practically eliminate the costly hands-and-knees weed pulling.

J. Herbert Stone, regional forester, Atlanta.

The saving in one year alone in the South will be enough to pay for the growing of 20,000-000 additional trees, Mr. Stone said.

The ability of this selective herbicide to seek out and eliminate weeds, leaving the baby pine trees unharmed was discovered by Floyd M. Cossitt, forester in charge of tree nurseries and planting for the U. S. Forest Service, and was tested and developed by him in cooperation with the Southern State Foresters and the Standard Oil company of Kentucky.

"Savings on weeding costs are almost unbelievable," Mr. Cossitt said, "To weed 1,000 trees by hand costs from 60 cents to \$1.50. The selective herbicide does the same job for five cents."

The spray is applied with an ordinary power sprayer carrying an 18-foot boom capable of treating three seed beds at a time. It is applied at the rate of 25 to 50 gallons per acre, depending upon the age of trees—the older the weeds, the heavier the concentration needed. It can be applied as early as seven to 10 days after the seeds germinate without injury to the seedlings. One spraying is good for as much as three weeks, depending upon weather and weed conditions. It evaporates in time without harm to the soil. The killing action is rapid. Thirty minutes after application, the weeds begin to die.

Mr. Cossitt has a word of caution against indiscriminate use of the weed destroyer: "It will kill cotton, hardwood seedlings, and many other broadleaved plants." But he was emphatic in saying "when properly used, it positively will not injure Southern pine and cedar seedlings." A few minor weeds are still resistant to the mineral but the job of pulling them out now is negligible.

When asked if the formula for this giant of the tree nurseries was secret, Mr. Stone smiled and replied: "You know, this stuff which Mr. Cossitt has put to work cleaning out weeds will do just as good a job in cleaning your suit. It's ordinary dry cleaning fluid."

MYF Sub-District Meet To Be Held Here Monday

The sub-district meeting of the Methodist Youth Fellowship will be held next Monday night, at the Franklin Methodist church at 7:30 o'clock.

Following the evening program, which will feature a discussion of "the Youth Fellowship Fund", refreshments will be served.

Highlands Legion Auxiliary Meets At Satolah Club

The Highlands unit of the American Legion auxiliary met last Thursday night at the Satolah club with a good attendance present.

Mrs. William Nail was elected treasurer to replace Mrs. John D. Burnette, who resigned because of ill health.

The theme of the program was a discussion on child welfare.

Following the business session, a stork shower was given for Mrs. Bob Lewis.

Repairs Completed At Friendship Tabernacle

The Friendship tabernacle, situated in the Bonny Crest section of Franklin, has recently received some much needed repairs. Work on this building was begun under the sponsorship of the Tabernacle Sunday school.

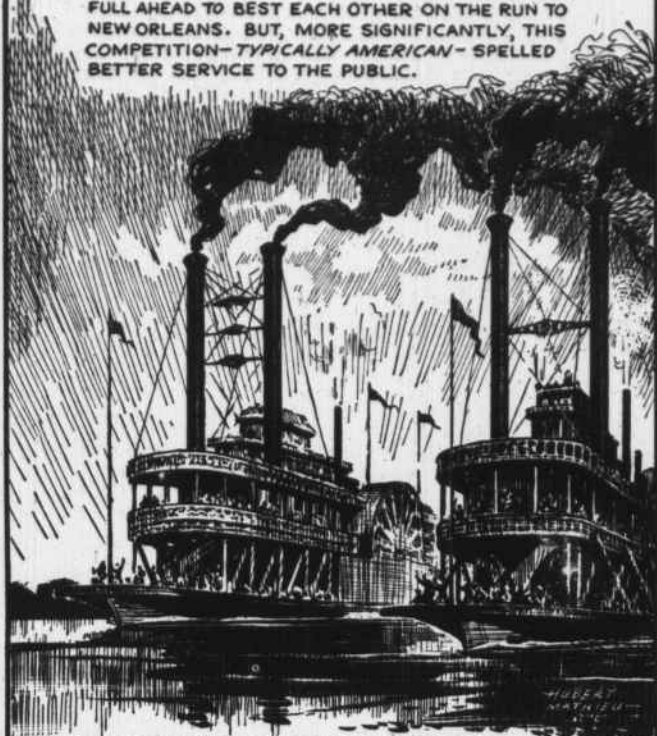
The Tabernacle, which is used each week for an afternoon Sunday school class and a Thursday evening Young People's meeting, has recently been underpinned and creosoted and had the signs repainted.

Total cost of these repairs was \$379.23, and to date contributions have amounted to \$185.69 leaving a balance of \$193.54. Any persons who wish to assist in taking care of the remaining debt are asked to mail their gifts to Roy Mashburn or Mrs. A. A. Angel.

OUR DEMOCRACY—by Mat

THE COMPETITIVE SPIRIT TYPICALLY AMERICAN

THERE WAS ZEST AND COLOR ON THE MISSISSIPPI AS THE RIVER BOATS IN MARK TWAIN'S DAY STEAMED FULL AHEAD TO BEST EACH OTHER ON THE RUN TO NEW ORLEANS. BUT, MORE SIGNIFICANTLY, THIS COMPETITION—TYPICALLY AMERICAN—SPELLED BETTER SERVICE TO THE PUBLIC.



THE BENEFITS OF COMPETITION IN PRODUCTION—IN DISTRIBUTION—IN SERVICES LIKE LIFE INSURANCE WHERE IT HAS MEANT CONTINUOUS ADAPTATION OF PROTECTION TO FAMILY NEEDS—ARE EVIDENT ON EVERY SIDE TODAY. THE COMPETITIVE SPIRIT, HARNESSSED TO THE PUBLIC INTEREST AND CONSTRUCTIVELY DIRECTED, CONTINUES A VITAL FORCE IN THE PROGRESS OF OUR DEMOCRACY.

Penny Brothers Have Become Wealthy Men By 'Cultivatn' The Rich

Two North Carolina brothers who turned a knack for "hoss trading" into a million-dollar a year business selling land, making and losing fabulous fortunes meanwhile, have a simple formula for personal prosperity.

The Penny Brothers, land auctioneers extraordinary, billed for their colorful business as brother Jim C. (C. for Cash) and George T. (T. for Trade), have knocked down land in every state of the union. Their gavel has fallen on valuable real property parcels on Long Island, as well as on undeveloped tracts in Oklahoma's Indian Territory.

Recruiting their ups and downs in an interview, one of them propounded his secret of good fortune:

"What little success I've had is due to cultivatin' rich fellers." They're known as the twin auctioneers, although nowadays they don't look very much alike. The title has persisted since the days when they wore stove pipe hats and frock coats. Jim says he's 64 and George is older. George insists he's the younger. George heads the firm's Greensboro, N. C., office and Jim is head man in Charlotte. George also is a state senator.

Now riding another crest in their half-century career, the Pennys stage their sales in more than six states. Three separate sales they made last year totaled more than \$700,000 in proceeds.

But that's just "small business," says Jim, pointing to their biggest single transaction—at the mountain resort center of Blowing Rock, N. C., where they sold two hotels, a golf course and some lots for more than \$1,000,000.

The brothers started their career selling apples and candy in a Randleman, N. C., cotton mill. With their first dollars they bought a "plug" horse which they rented out to traveling salesmen covering territories in the North Carolina backwoods. Plowing their profits back into the business, the brothers expanded and soon had a string of horses.

Their cultivation of rich men began early. They had scarcely started as horse traders in Winston-Salem about the turn

Farmers

Heaviest Consumers Of Petroleum Products

Twenty-five per cent of America's petroleum products are bought by farmers, making them the nation's largest consumer group, according to D. G. Mackenzie, chief technologist of The Texas company, New York City.

"The bulk of these petroleum products goes into mechanized farm equipment; others are used for heating farm homes, lighting, and cooking; and still others for insecticides, fertilizers, and waterproof covering," Mr. Mackenzie declared. "The farmer even takes his crops to market on roads surfaced with asphalt or impregnated with heavy oils."

Lacking in formal schooling, they claim "bumpers academy"—their term for the school of hard knocks—as their alma mater, and Jim says: "We were poor boys from Randolph county, and our daddy leaving us nothing . . . was the greatest heritage we could have had. We knew the world owed us nothing. . . . George and I got our training in the bumpers academy and we're still bumping; I never saw a feller yet had a diploma from that school."

One of the lessons they prize from that institute's curriculum is "never make a trade without getting some cash to boot." Now employers of more than a score of "school-grown" real estate salesmen, they think back of the day when Jim lost his job as sexton of a church "because they passed a rule the sexton to post the hymn numbers and Sunday School lessons, as well as ring the bell. I couldn't read or figger, so I lost the job."

Years later, when they owned a bank and a city block in High Point, the man who fired Jim from the sexton's job went to see them and "asked us what we thought we'd have amounted to if we'd been educated men. . . .

"I told him I'd still be ringing that bell down in Randleman."

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