



For the Miss and Mrs. we have those advertised brands of Jergens, Tangee, Ponds, and Spicy Apple Blossom-for

39c to \$1.49

GIVE HIM SERVICABLE GIFTS Ties - ---- \$1.00 Dress Shirts - - - - \$2.49 Socks - - - - - 15c to 49c Gloves - - - 3at is atio



Here is the ideal gift to make his over-night trip (-)mplete. . . . Genuine Leather and completely What an ideal gift for the Miss and Mrs. Complete-ly fitted Dresser Sets. fitted. 59c to \$2.98

\$1.98 0: \$3.98

You can lay-it-away until Caristmas for only 10% down





THE FRANKLIN PRESS AND THE HIGHLANDS MACONIAN

WEEK-END SPECIALS

Easter Lily Shorts -- \$4.70 16% Dairy Feed — — \$3.95 24% Dairy Feed — — \$4.85

We have a good variety of Christmas Candies,

and Nuts, Oranges and Apples. Stick Candy

Your Business Always Appreciated

GRO

Main Street

DRYMAN FEED &

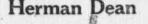
by the box.

Fhone 9170

Auction Sale, December 15

Will sell to highest bidder at my old home place on Watauga, 4 miles northeast of Franklin, the following items for cash:

Beds and springs, tables, dressers, chairs, wasn stands, and lots of other things, including a lot of junk.



BRING YOUR CHRISTMAS LIST TO BELK'S

LET US HELP YOU SELECT THE GIFTS YOU HAVE TO BUY. IT IS EASIER TO CHOOSE FROM THE THOUSANDS OF ITEMS ON DIS-PLAY HERE.

Men's Dress Gloves Luggage All wool in brown or black -- - - \$1.00 18-Inch canvas covered Overnight Case - - - \$7.95 Horsehide in black or brown - - ---- \$3.95 21-Inch Week-end Case - - - - - - - - \$8.95 (In Gift Box) **Men's Sweaters Men's** Ties "Wembley" or "Regal" wool and silk ties in dozens of All Wool Jersey Knit Coat Sweaters in Oxford grey, solid colors and fancy combinations. navy and heather brown. Double elbows. Sizes 36 to 46. \$1.00 \$4.95 **Gift Box Included Pearl Necklaces Gift Pajamas**

Coro Pearls just in time for Christmas giving. We think there are plenty to go around. Gift box with each string.

\$1.00

"Van Raalte" Gloves

New shipment-any woman will appreciate a pair of these made-in-Franklin Gloves. In a gift box.

\$1.00

Skates

Union Hardware Co. Fine ball bearing Roller Skates

\$3.75

Men's Handkerchiefs

Stripe broadcloth. Sanforized. Roomy cut. Real quality here. A gift box free as long as they last.

\$4.95

Bassinets

A gift for baby-with folding legs and easy rolling casters-

\$6.95

Ladies' Raincoats

wearing. See these for yourself.

\$10.95

Army Blankets

Large, soft white handkerchiefs. Nicely hemmed and, with a gift box free.	Just 100 more of these great bargains. Soon you won't be able to buy them for \$8.00. This lot is only— \$2.95
Dorothy Perkins CHRISTMAS GIFT SETS Attractive boxes make these fine cosmetics especially appropriate for Christmas presents. Bath Powder and Cologne \$2.00 05TS Stick and Rouge	White Slips Make a useful and appreciated gift. These are unusual- ly well made of white satin with lace trim. Sizes 32 to 40 \$2.95
Toy Dept. SpecialsPIANOS (They Play)\$2.95"HORSMAN" DOLLS\$2.95TEA SETS48cTOOL CHESTS\$2.48CHECKERS25cDOLL CARRIAGES\$3.95PAINT SETS97cTRICYCLES, WAGONS AND SCOOTERS OF ALL SIZES	White Enamelware Duro Quality—White with Black Trim LARGE WASHPANS 59e BAKE PANS 69e EXTRA LARGE WATER BUCKETS \$1.48 DEEP DISHPANS \$1.00 BIG STEWPOTS \$1.48 BED PANS \$1.48
"Chatham" Blankets Nothing Could Make a Finer Gift SUTTON	"Archdale" Shirts WHITE BROADCLOTH