



● A New Year looms before us. Our wish for it is that happiness will bless our homes and contentment reign among our families — that friendship will continue to grow in our community from day to day and in its afterglow come the serenity of good will to each and all.

Cagle's Cafe



HAPPY NEW YEAR, EVERYBODY!

We know of no better way to begin the New Year than by extending our thanks to our friends for their generous patronage. We hope that we can be of still greater service to you in 1948, and may the best of everything be yours!

FRANKLIN HARDWARE CO.

HOMES FOR SALE

East Franklin—practically new 3 bedroom house—conveniences.—Located on nice large lot fronting on pavement. Priced to sell.

Harrison Ave.—Good 3 bedroom house located on beautiful 1 acre lot about 4 blocks from the Court House. Priced to sell.

STANDARD REALTY CO.
(MRS. J. H. STOCKTON, Owner)

FOR SALE

3-ACRE FARM NEAR CITY LIMITS

or 12 Good Building Lots

With a new 6-room Dwelling, new Garage, and new Barn—at a very Reasonable Price

J. T. McCoy
East Franklin



Greetings to you!

Yes, it's time to change the figures again. Nineteen hundred and forty-eight . . . Let's look optimistically into the future. With any kind of luck, this should be the best year we've ever had! On this cheerful note, we extend to you our heartfelt wishes for a Happy New Year.

C. L. Cartledge
and

Hardware Mutual Fire Insurance Co.



We extend to you and yours a cordial greeting for the New Year. May some of the happy spirit of New Year's Eve be parceled out through the long stretch of days as 1948 doles out the Good Luck we wish for you

MARKETING with Marjorie

Received a lot of lovely Christmas cards that you hate to throw away? Then why not have your youngsters and their friends paste them in scrapbooks for children in hospital wards? They'll get an extra kick out of doing it if you serve these festive but simple refreshments:

SANDWICHES—Juvenile Style

Children love to be helpful, so when I give them a party I put plenty of spreads and bread on the table and let them make their own sandwiches on the spot. (Speaking of spots, I use a paper tablecloth . . . just in case!) Favorite fillings are ANN PAGE GRAPE JAM and ANN PAGE PEANUT BUTTER . . . from the A&P. And of course A&P's MARVEL SANDWICH BREAD is a "must" with amateur sandwich-makers! It's thin-sliced, oven-fresh and enriched for extra nourishment.

"BOTTOMS UP" BEVERAGE

Milk goes like lightning when it goes to a party with COCONOG. Dissolved in hot or cold milk, this good mixer makes a delicious, nutritious chocolate malted food drink that's sure to make the grade with the grade school set (not to mention the kindergarten crowd). Get a jar at your A&P!

ANGEL FOOD in Party Mood

Your young guests may not behave like little angels, but they'll fly to the table for JANE PARKER ANGEL FOOD BARI! To give small fry a big treat, split this heavenly A&P cake lengthwise and put ice cream between the slices. What kind? Read on!

SPARKLE PLENTY

For rich, fruit-flavored ice cream, add 1 cup milk slowly to a package of A&P's ANN PAGE SPARKLE VANILLA ICE CREAM MIX. Stir till smooth. Add ½ cup preserves; blend well; pour into refrigerator tray and chill. Whip 1 cup chilled evaporated milk to custard-like consistency, adding 1½ tbsps. lemon juice gradually. Add ice cream mixture; mix well and return to tray. When partly frozen, remove from refrigerator and mix again, scraping mixture from sides of tray. Return to refrigerator and freeze till firm. Serves 5 or 6.

North Carolina farmers are being asked to go all out in a fight to kill rats on the farms.

Electric appliances should be connected to wall outlets—not to drop cords or lamp sockets.

Milk should be kept in a cold part of your electric refrigerator. Don't leave it on the table for long periods while cooking or eating.

The Bank of Franklin
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



SEASON'S GREETINGS!

To our Faithful old friends and our valued new ones we send these greetings of the New Year.

MOONEY MOTOR CO.
Franklin, N. C.



Every new year

is a sealed package . . . as we start to unwrap 1948, it is our sincere hope that you are opening a big box of happiness . . .

Blue Heron Cafe



AS THE BILLBOARD HERALDS THE ARRIVAL OF 1948,

we are glad to wipe the slate clean and start the New Year fresh.

On the threshold of 1948, we wish once again to extend our appreciation for the many favors accorded us during the past year and to voice the hope that we may continue to enjoy just as pleasant relations the next twelvemonth.

M. BLUMENTHAL