

## NEED EXTRA HEAT!

Try one of our Market Heaters  
Two units equipped with a fan  
**Only \$19.85**

See the New Kelvinator Refrigerators  
and Ranges now on Display.

## MARTIN ELECTRIC CO.

Macon Theatre Bldg. Phone 107



Here is evidence that it pays well  
to use Swift's Red Steer Fertilizer:

224 Virginia tobacco growers reported an estimated increased yield of 797.4 pounds per acre!  
1358 Ohio corn farmers made an estimated 17.0 extra bushels per acre!

181 Maine growers reported 211.3 estimated extra bushels of potatoes!

110 New York cabbage growers obtained an estimated increased yield of 4.9 tons per acre

## BROWN & CARSON

Phone 297 E. Main St.

## There is no need . . . TO WAIT

HERE YOU CAN GET IMMEDIATE  
DELIVERY

On Westinghouse Refrigerators, 7 and 9 foot size, or electric hot water heaters.

For other Westinghouse appliances and vacuum cleaners see us. Remember, here there is no delay, we have a large stock for you to choose from.

Be Sure to See the  
TWO-TEMP Westinghouse

## ATLAS SUPPLY COMPANY

Palmer Street Franklin, N. C.

For . . .

COMPLETE AUTOMOBILE SERVICE

Visit the

## Mooney Motor Company

Franklin, N. C.

We Sell . . .

Antifreeze, Batteries, Gas, Heaters, Oil,  
Tires, New and Used Automobiles and Trucks

WE CAN DELIVER ANY OF THE  
ABOVE TODAY!

Your business is appreciated

## MOONEY MOTOR CO.

Dealers in  
Kaiser-Frazer Automobiles  
and Federal Trucks

Telephone 256

## WANT ADS

All Want Ads payable cash in advance. 1 1/2 cents per word, with a minimum charge of 40 cents for each insertion. Classified display, 10 cents per line. Set in capitals, bold type, or type larger than regular, 15 cents per line.

### MACK SAYS:

See us for your house wiring needs, from the goose neck to the ground post.

Watch this space for give-away prize offer.

FRANKS RADIO & ELEC. CO.  
Palmer Street  
Between Cagle's Cafe and the Red Light  
Phone 249

FOUND—Red Bone male hound. Yellow tan, with white breast, short ears. About two years old. Owner may obtain from Tom Tallent, Cullasaja.

LOST—Thirty dollars in cash, one \$20 bill and one \$10 bill, Saturday, between fountain on Square and Ray's Grocery. Finder please return to Press office.

FOR SALE—Gentle horse, work or saddle. Also Western saddle and bridle. See Mrs. Mack Franks, Phone 249.  
F12-1tc

ONE FURNISHED upstairs room for rent. See or call Mrs. John D. Alsop, telephone 192.  
F12-2tc-F19

FOR SALE—One electric cook stove. Good condition. Mrs. H. T. Horsley.  
F12-1tc

NOW is a fine time to order world famous, record producing Stark fruit trees, vines, yard ornamentals, etc. See W. A. Steele, authorized salesman, Press office.  
F12-1fn

FOR SALE—One Hobart electric coffee grinder. Good condition. Price \$35. Baldwin Market.

LOST—One pair of glasses with tortoise shell frames in courthouse. Finder please return to Clerk of the Court's office.

FOR SALE—Acetylene welding torch, new condition, \$65.00, single and 3 phase motors, tilting saw table, sanders, air compressors, jack hammers, blasting machines, galvanized pipe, tackle blocks, belting, 14" mesh crib wire, 7 1/2 sq. ft.—M. Higdon.

FOR RENT—2-room cabin, 3 miles from Franklin, just off Georgia Highway, near Long View church on gravel road. Electricity, good garden and good water. Small family preferred. If interested see Mrs. Bertha Ledford.

FOR RENT—4-room house,

FOR GOOD BAKING EVERY TIME  
**WHITE LILY FLOUR**

Carter Wholesale Co., Inc.  
Distributors  
Toccoa, Ga.

## RED STEER USERS ARE Satisfied USERS!

EVERY YEAR more farmers are relying on SWIFT'S RED STEER plant food to help them grow more profitable crops. That's because RED STEER has gained the reputation of being the big profit-maker for farmers.

CONSTANT TESTING in laboratory and field keeps this brand uniformly good year after year.

USE RED STEER this season and learn first-hand about the extra yields and improved quality this plant food can help you make. To be sure of a supply, it is wise to order now!



SWIFT'S PLANT FOODS  
MAKE BETTER CROPS  
YOUR AUTHORIZED AGENT

Brown & Carson  
Phone 397 E. Main St.

lights and water. Three miles on Bryson City road. See Grady Cunningham, Otto, N. C.

FOR SALE—I have several nice boxwoods for sale. Mrs. W. R. Watts, Gneiss, N. C.

FOR SALE—200 lbs. Popcorn. Guaranteed to pop good. Ed Guffey, Franklin, N. C., Route 2.

FOR RENT—5-room house with bath, lights and water, near Iotla bridge on Rose Creek road. See or write Charlie Downs, Route 3, Franklin, N. C.  
F5-2tp-F12

FOR SALE—30-acre farm, 8 room new house. Six miles from town on Ga. highway. See Harley Baldwin, Taxi Stand at Courthouse.  
F5-2tp-F12

FOR SALE—16 fine pigs, nine weeks old. Telephone 715, McNish Brothers, at the old Annie Slagle farm.  
F5-2tp-F12

FREE—Do you plan to build a home? A catalogue of home plans, designed to save you a lot of money and give you a fire-safe home, that you will still be proud of 100 years from now, is yours for the asking at The W. A. Hays Concrete Block Plant, below the bridge in Franklin.  
M1-tfc

FOR FILING—We have on hand more than 100 file folders, correspondence size, with alphabetical index. Have been used, but are usable. Price \$1. The Franklin Press.

WANTED—I will pay 15c per pound for CLEAN, WHITE tags. Stewart's Esso Station.  
J8-tfc

ATTENTION BUILDERS—We are still in the block business and would like to talk to you before you build. Besides our regular building blocks, we have a new concrete block at a special price. Otto Concrete and Clament Products, Otto, N. C.  
O23-tfc

No business, including poultry raising, can be efficiently and profitably operated without the keeping of accurate records.

Consumption of potatoes, especially in restaurants and hotels, has declined sharply in recent years.

## JOIN

Bryant Mutual  
Burial Association

Oldest and Strongest  
in the County

## LAST-MINUTE PRICE REDUCTIONS

— AT —

## DIXIE-HOME STORE

The following lower prices became effective after our regular advertisement, on opposite page, was prepared:

3 lbs. Armour's or Advance Shortening	.95
4 lbs. Jewel or Scoco Shortening	\$1.27
3 lbs. Armour's Pure Lard	.87
5 lbs. Sugar	.45
Fat Back	.29
Armour's Star Bacon, lb.	.77



## PURE BRED QUALITY CHICKS

Increase Your Poultry Profits in 1948 with FARMERS FEDERATION CHICKS

Our Chicks are an excellent buy for your money because:

1. They are U. S. certified, which means that the hatchery flock was mated with U.S. R.P.O. males to insure you of inherited high egg production, large uniform eggs, and big bodied pullets.

2. They are Pullorum-passed, which means that by test all the hatchery flock were free from pullorum diseases insuring good livability for your chicks.

3. Because our hatchery is near you our chicks are not weakened by travel.

## FARMERS FEDERATION

PHONE 92

## B.F. Goodrich Gives you

# MORE

MORE FOR YOUR OLD TIRES

You'll get a standout bargain when you purchase new B.F. Goodrich Silvertowns for your car. We'll give you a most liberal trade-in allowance for your old tires on new Silvertowns.

MORE IN YOUR NEW TIRES

Silvertowns are "best in the long run" because dollar for dollar they are THE value in tires today. Silvertowns give more mileage than ever before because they are built with the broader-faced tread. Silvertowns give more safety because the stronger cord body resists road shocks and blowouts better than ever before.

EVERY B. F. GOODRICH TIRE CARRIES A  
Lifetime Guarantee

JUST  
**14.95**  
PLUS TAX

\$.50 DOWN—1.25 A WEEK PUTS A NEW 6.00-16 TIRE ON YOUR CAR.

You'll get MORE mileage and safety for your money

Burrell Motor Company  
FRANKLIN, N. C.

# B.F. Goodrich FIRST IN RUBBER