

The Franklin Press

and

The Highlands Maconian

Published every Thursday by the Franklin Press

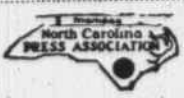
At Franklin, North Carolina,

VOL. LXIII

Number twenty-three

WEIMAR JONES

Editor-Publisher



Entered at the Post Office, Franklin, N. C., as second class matter

Telephone No. 24

SUBSCRIPTION RATES:

One Year	\$2.00
Six Months	\$1.00
Three Months	.60
Single Copy	.05

Obituary notices, cards of thanks, tributes of respect, by individuals, lodges, churches, organizations or societies, will be regarded as advertising and inserted at regular classified advertising rates. Such notices will be marked "adv." in compliance with the postal requirements.

The Primary Election

BECAUSE The Press can be printed only two pages at a time and because the editorial page is one of the two printed first, most editorials in this newspaper must be written nearly a week in advance of the date of publication. This one is being written Saturday morning, before the results of the primary election are known. But what is said below can be said as well before, as after, the votes are counted.

In our present-day political thinking we happily have come very close to changing the old slogan, "To the victor belong the spoils", to one that might read, "To the victor belongs the responsibility". Thus, while those who won in the primary will feel a natural sense of pride in the confidence the voters have shown in them, all of them surely will feel, too, that the voters' confidence is a challenge to accept their nominations chiefly as a responsibility, rather than as a mere personal or factional victory. And theirs is a heavy responsibility, whether what was won was a seat on the county board of education or one in the U. S. senate, for rarely have public officials faced more difficult decisions than today.

The losers in the primary are entitled to the satisfaction of feeling that they have contributed to good government; for no one, unless his motives be entirely selfish, can stand for public office without raising an issue on which the voters should have an opportunity to pass, or broadening the field of candidate choices from which the voters select, or doing both. The losers have made this contribution, and they are due, each of them, the public's respect and appreciation. They and their supporters, as a part of a working democracy, will graciously bow to the will of the majority.

In the important matter of our Macon County schools, those who are nominated for the county board of education, whoever they may be, will have been chosen according to law. When they enter office, nearly a year hence, they will have been entrusted with a major responsibility. And having been given the people's confidence in an election, they will be entitled to the people's confidence in office, until and unless they should forfeit it. Anyone who has the interest of Macon County at heart, and especially the interest of this county's 4,000 school children, will hope for the members of the new board the greatest success in their efforts on behalf of the schools.

They will be entitled, however, to more from the public than just hopes; for we can build a really first-class school system here in Macon County only if we have a county superintendent who works at the job, members of a board of education who work at the job, and parents and citizens generally who work at the job. It will take all three. Furthermore, until and unless all three can and will work together, we can hope for only minor accomplishment.

First Rate Publicity

Thanks to the enterprise and energy of Mr. Grant Zickgraf and Mr. George B. Perkins, of the Macon Flying Service, this community has been given valuable publicity that no advertising appropriation could have bought.

As a result of their invitation to the South Carolina Breakfast Club to hold a meeting here, 58 private pilots from four states visited Franklin 10 days ago. And, once they were here, Mr. Zickgraf and Mr. Perkins, with the assistance of other citizens of the community, arranged for the visitors to see more than the airport and its facilities—they were given an opportunity to see our blue mountains, our green valleys, and our fish-filled lakes. Back home, these aviation enthusiasts already are spreading the story of what Macon County has to offer, and spreading it in one of the most effective ways of all, ordinary conversation.

A thinking driver doesn't drink.
A drinking driver doesn't think.

How Much Do Tourists Spend?

"Do you know what the travel business means to North Carolina?" asks Bill Sharpe, director of the State News Bureau.

For those who have any doubt about its being big business, Mr. Sharpe has some figures. An inkling of how much the tourist spends in North Carolina is given by his totals on sales tax collections.

Read the figures; then do some figuring for yourself—on how much Macon County is losing every year by not attracting and holding the number of tourists it easily might:

From 1938-39 to 1946-47, sales tax collections in North Carolina increased 236 per cent. This figure might be taken to represent the normal increase in business, the general development of the state, and to reflect the inflationary period which has intervened.

But from establishments which are patronized most heavily by tourists we get these figures:

From lunch rooms, road side inns, etc., rate of increase was 289 per cent. From restaurants, hotel dining rooms and equivalent enterprises, the rate of increase was no less than 406 per cent; and for sporting goods stores it rose to an increase of 431 per cent. From filling stations and service stations the rate of increase was 340 per cent.

In terms of dollars paid into the state treasury, these industries increased their contributions to the state by \$3,240,350, or a percentage increase of 364. If this same rate of increase had been made throughout the sales tax structure, the state would have collected about \$15,000,000 more in 1946-47 than it actually collected, some \$50,000,000 instead of around \$35,000,000.

While it is obvious that the increases in these classifications are not due entirely to tourists, it is inescapable that their increased sales, over and above the general level of prosperity and inflation, must reflect to a substantial degree the spending by visitors to the state.

If, for instance, the increase in restaurant sales tax collections has proceeded at the normal rate of 236 per cent, then gross collections from them would have amounted to \$1,348,912, whereas they actually paid \$690,602 more than that amount. While some of the factors in this increase are indeterminate, the other figures available (increased accommodations, heavier out of state traffic, larger gas sales, etc.) force one to the conclusion that a large portion of this revenue should be credited to the tourist industry.

Bear also in mind, that these sales tax figures do not include figures from other categories, such as sale of drugs, sundries, clothing, services, and other establishments benefiting from the tourist trade, nor the gasoline tax. It also does not include beverage tax nor license revenue, state and local, from any of the divisions mentioned.

POETRY CORNER

Conducted by
EDITH DEADERICK ERSKINE
Weaverville, N. C.

Sponsored by Asheville Branch, National League of American Pen Women

THE MOUNTAIN GARDEN (Craggy Garden)

The lofty garden forms a retreat
Where blossoms enclose to narrow ways.
No one may wander on erring feet
But eyes are lifted in joyous gaze.
As the flowers embrace with feathery hands
God is near, His hills loom tall.
The power of the garden so fully commands
That markets of men show faint and small.

—Edith Deaderick Erskine

Weaverville, North Carolina
From Wildfire, Texas

(EDITOR'S NOTE: All contributions to this column must be typewritten, on one side of paper only, and should be addressed to Mrs. Edith Deaderick Erskine, Weaverville, N. C. As editor of the column, Mrs. Erskine will have the sole and final decision as to what contributions are to be published. Contributors who wish their unpublished poems returned should inclose stamped, self-addressed envelope.)

LETTERS

CRIMSON CLOVER PAYS

Editor, The Press:

Last season, 1947, I sowed two acres in crimson clover. When it began blooming, I turned it under all but one-half acre, which I held back until late spring for green feed.

I have fed one horse, two cows, and 20 head of hogs out of it. Since early spring it has saved me \$50 on my feed bill, besides I cut and put up at least \$20 worth of good hay and had a good stubble to turn under for corn.

Let me say: Crimson clover pays more than one way. Farmers, get your crimson seed now and be prepared for 1949 crop.

Nantahala, N. C.
May 20, 1948.

A subscriber to The Press,

C. B. OWENBY.

IT COULD HAVE BEEN MACON

Editor, The Press:

Last fall we were reading about the great Maine fire that devastated such large areas and completely wiped out some villages and burned numerous summer homes.

We were thinking how secure we were, but only recently a devastating fire was very much closer to us; not as bad as the Maine fire, but 3,000 acres of forest land were burned over near Brevard. By combining all the crews from the industrial plants and the Brevard college, the summer homes of the vicinity were saved and most of the loss was in future homes, or timber which would have been used in building homes.

We here in Macon County have been extremely lucky; very few fires have occurred. Who is the one responsible for our good luck? I say that it is the citizens of Macon County, the people who are looking to the future for better things. Yes, you folks are to be congratulated on the fire prevention that you have practiced. It is going to pay off in dollars and cents one of these days.

It could happen right here in Macon County as it happened in Maine and nearby Transylvania. Let's all say: No, we won't let it happen, we are all going to be careful.

Franklin, N. C.
May 25, 1948.

J. FRED BRYSON.

STOCK RANGING IN FOREST

Editor, The Press:

Having read Mr. Renshaw's letter in The Press giving the reasons for the present stock ranging policy, I am as an interested citizen prompted to reply. For a good many years I have been an interested observer of our forest and fields and the causes for decrease and increase of game therein. Therefore I am prompted to set forth briefly some of the views of myself and other citizens who have some knowledge of the subject in question. Namely use of the upper Nantahala watershed as a profitable stock range or solely as a game management area of doubtful value.

The present restrictions relative to the ranging of stock do

—Continued on Page Seven

Smokey Says:

AND PLEASE FOLKS—
BE EXTRA CAREFUL WITH
FIRE THIS MONTH—AMEN!



Only God can make a tree.

LEGAL ADVERTISING

ADMINISTRATOR'S NOTICE

Having qualified as administrator of Clara Roper, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 26 day of April, 1949 or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 26 day of April, 1948.
LYMAN ROPER,
Administrator

A29—6tp—J3

ADMINISTRATOR'S NOTICE

Having qualified as administrator of John H. Dalton, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 11 day of May, 1949, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 11 day of May, 1948.
LON J. DALTON,
Administrator

M13—6tp—J17

ADMINISTRATOR'S NOTICE

Having qualified as administrator of T. C. Childers, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 15 day of May, 1949 or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 15 day of May, 1948.
J. R. CHILDERS,
Administrator

M20—6tp—J24

NORTH CAROLINA MACON COUNTY

Under and by virtue of the power of sale vested in the undersigned trustee by deed of trust executed by Charles Wiggins and wife, Dovie E. Wiggins, on April 10, 1946, the same being recorded at the office of the Register of Deeds for Macon County, North Carolina, in Mortgage Book No. 36, Page 163, said deed of trust having been executed to secure certain indebtedness therein set forth, and default in the payment of said indebtedness having been made, I will on Monday, June 21, 1948, at 12 o'clock noon, at the Courthouse door in Franklin, North Carolina, sell to the highest bidder for cash the following described land:

BEGINNING at a black gum near the road in the South boundary line of Erastus Carpenter land, runs thence N. 43 W 20 poles to an old corner; thence N. 55 Deg. W. 34 poles to an old corner; then N. 70 Deg. W. 36 poles to a white oak; thence S. 6 Deg. W. 54 poles to an old corner on top of the ridge; thence S. 19 Deg. W. 20 poles to a large Chestnut oak, an old corner; thence S. 80 Deg. E. 62 poles to a white oak on the bank of the road; thence with the meanders of said road as follows: N. 14 W. 15 poles, N. 52 E. 25 poles to a white oak; thence S. 11½ poles to a white oak; thence N. 11 poles to the beginning containing 25 acres.

This the 17th day of May, 1948.

R. S. JONES, Trustee

M20—4tc—J10

ADMINISTRATRIX NOTICE

Having qualified as administratrix of Samuel Jasper Corn, deceased, late of Macon County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 24 day of May, 1949, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 24 day of May, 1948.
LENA CORN,
Administratrix

M27—6tp—Jly1

THE CHICKS ARE COMING!



Give them a
Good Start with
CHESTERFIELD
STARTING MASH

Available in Dress Print Bags
ROY F. CUNNINGHAM
Franklin, N. C.

"The Best Part Of The Meal"

JFG

SPECIAL COFFEE

