## **Dates Listed**

Hogs Need

Water Hot Days

Test after test conducted by

gains so that hogs can be plac-

Traffic Lane

August 21-28

N. C. Traffic Lane No.

stations, he said,

### For Demonstration Club Plenty Of Shade And **Meetings This Month**

The schedule of meetings of Hogs need plenty of shade Macon County home demonstra- and plenty of water if they are tion clubs during the remainder to make cheap gains during the summer, according to Jack Kel-ley, extension animal husbandof July has been announced.

Featuring the meetings will be "white elephant" sales to be held by the Carson Chapel and "ry specialist at State college. Test after test conducted by Springs clubs to raise experiment Holly shows that hogs kept cool dur-ing hot weather will eat better funds to send delegates to the Farm and Home week program in Raleigh, August 30 to Sepand gain faster. Plenty of shade and water, he added, mean tewer dead pigs and faster tember 3

The schedule of meetings follows:

ed on the market earlier in the Holly Springs, July 8, Mrs. fall w Beecher Downs, with Mrs. W. C. fall when prices are usually Pipes as co-hostess; Union, Surj 9, Mrs. J. W. Addington; Olive Hill, July 12, Mrs. W. M. Bar-nard; Carson Chapel, July 13, cooling system," Mr. Kelley torma Moore; Iotla, July stated. "Therefore, it is abso-Mrs. Leona Moore; Iotla, July stated. "Therefore, it is abso-lutely necessary that they have erty, July 15, Mrs. Eva Allen; plenty of water and shade to help in keeping them cool. The help in keeping them cool. The school; Oak Grove, July 20, Mis. thick layer of fat on swine Floyd Martin; Cartoogechaye, serves as an insulator and July 21, Mrs. E. M. McNish and Mrs. T. H. McNish; Clarks and shade be provided." Chapel, July 22, Mrs. Hazel Sutton; Cowee, July 23, at the school; Burningtown, July 27, Mrs. Robert Parrish; and Wa- To Be In Franklin Again tauga, July 28, Mrs. Oscar

Thompson. The Otter Creek and Clark's

Chapel clubs will beet at 2:30 which was here inspecting mop. m. All the other meetings tor vehicles tor vehicles from May 17 through May 24, will be in will be held at 2 p. m.

# HERE'S HOW North Carolina Cities, Towns and Counties are using BEER TAX REVENUE

Last November, \$1,784,821 in beer taxes (representing July, August and September collections) was distributed to North Carolina municipalities and counties wherein beer is licensed to be sold. How is this money being used? The results of a recent survey hold great interest for the State's taxpayers:



Twenty-six municipalities and 28 counties report that the new beer revenue would enable them to RE-DUCE TAXES, and three other counties said it would help in that direction. Thirty-four municipalities and 34 counties indicated it would aid in PREVENTING

TAX INCREASES. Other welcome uses included MEET-ING INCREASED EXPENSES and APPLICATION ON DEBT. SERVICE.

In some instances, EXTRA CITY AND RURAL POLICEMEN are being employed from the funds, resulting in improved law enforcement.

Other uses include STREET IMPROVEMENTS, PUR-CHASE OF EQUIPMENT



and SANITARY SEWERAGE EXTENSION.

SCHOOL BUILDINGS are being planned, SCHOOL EXPEN-SES met, and county HEALTH AND WELFARE programs financed-from beer tax revenue.

## List Foods Plentiful **During July**

Late-crop Irish potatoes will be "a good food buy through all July," luscious, vitamin-rich tomatoes running a close in the fresh vegetable field, the Production and Marketing administration has announced.

In listing the foods expected be in most plentiful supply to the next few weeks, the U. Department of Agriculture in S. points out that Irish potatoes the July "star" among plenti-fuls-yield both food energy and important minerals and vitamins, as well as a little protein. As for tomatoes, USDA nutritionists list them as very important suppliers of vitamin C, with generous amounts of Vitamin A also.

Cantaloupes, oranges. and lemons also are listed among the fresh foods expected to be plentiful throughout July. Other roods on the list include the following canned products: Peas, pumpkin, sweet potatoes, tomato juice, tomato catsup, tomato paste, tomato puree, apples, apple sauce, apple juice; Franklin again from Saturday,

August 21, through Saturday August 28, according to an announcement received here from the N. C. Department of Motor Vehicles.

During its week here during May, the lane approved 627, or approximately one-third, of this county's registered motor vehicles.

The lane, which is set up to serve Macon, Cherokee, Clay, Graham, Swain, Jackson, Haywood, and Translvania counties, will observe the following schedule from July 1 through October 1.

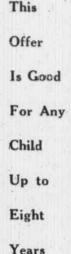
Waynesville, July 1 to 13; Canton, July 15-29; Brevard, July 31-August 10; Sylva, August 12-19; Franklin, August 21-28; Bryson City, August 31-September 6; Robbinsville, September 8-13; Murphy, September 15-22; Hayesville, September 24-29; and Waynesville, October

The Tar Heel State produced nearly 10,000 acres of watermelons in 1947.

**ATTENTION. MOTHERS!** PHOTOGRAPH CHILD'S

FREE!

The Children's Shop By



of age.



#### **Tuesday, July 13** 10 a.m. to 5 p.m.

TO SHOW OUR APPRECIATION FOR YOUR PATRONAGE WE HERE AT THE CHILDREN'S SHOP HAVE MADE ARRANGEMENTS WITH A NOTED CHILDREN'S PHO-TOGRAPHER TO PHOTOGRAPH YOUR CHILD WITH OUR COMPLIMENTS.

# No Obligations---Photograph FREE The Children's Shop

Phone 279

Franklin, N. C.



Other constructive utilization of these funds includes:

COUNTY LIBRARY BUILDING, NEW FIRE STATION, COURTHOUSE EN-LARGEMENT, PUR-CHASE OF PROPER-TY for county purposes.

And so on - an impressive array of sorely need-



ed services and facilities made possible by the apportionment of beer tax revenue to towns, cities and counties licensing the sale of beer.



TSING 1947 beer taxes as a basis for estimate, nearly \$4,-000,000 of this "bonus" revenue is anticipated for North Carolina municipalities and counties this year-money that will relieve the burden of hard-pressed taxpayers. Safeguarding these millions is an objective of the Self-Regulation Program of the North Carolina

Division, U. S. Brewers Foundation. You help us mightily when you give your patronage only to those beer retailers whose places of business reflect complete respect for North Carolina law and North Carolina civic and social standards.

**NORTH CAROLINA DIVISION** UNITED STATES BREWERS FOUNDATION a 606-607 Insurance Building, Raleigh, N. Car



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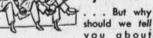
one of the reasons it's a sweet-

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them? Come in and find out how much room there is on the new Ford's sofa-wide seats!

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heart to drive.