



BIG 2 IN 1 SALE

July Clearance

THIRD ANNIVERSARY

Stock Up - Save Money - Buy Now

15 BIG DAYS --- Thursday, July 22 to Saturday, August 7

MILLINERY

ENTIRE STOCK—NEW SUMMER

Dress Hats

Values here to \$5.95. About 200 Hats. Your choice—July Sale

99c



HOSIERY

SALE — NYLONS

First quality sheer Nylon Hose. Light or dark shades. July Sale.

88c pair

Nylon Hose

Stocks of our Van Raalte sheer and service weight hose are complete. Sizes 8½ to 11. All the new shades. Weights 15 den. 51 ga to 40 den. 45 ga.

\$1.35 to \$1.95 pr.

LINGERIE

Rayon Panties

Ladies' Rayon Briefs. Elastic band. Tearose color. Small, med. and large. Reg. 48c.

39c

Training Pants

Childrens' sizes 2 to 8. Good quality. White only. Well worth 29c. JULY SALE—

19c

Girl's Pajamas

Fast color print. 2 piece style. Sizes 8 to 16. Now \$2.30. SALE PRICE

99c

BE SURE TO SEE THIS GREAT VALUE!

Children's Slips

Tea Rose, Rayon Taffeta. Sizes 2 to 8. Now \$1.00. SALE PRICE—

39c



HANDBAGS

White, white and gold, brown and white Summer Bags, formerly priced \$1.59 to \$1.98. Now—\$2.95 BAGS - - - - - NOW \$1.79

Sale . . . \$1.00 . . . Bags

SALE



Black and brown, solid color leather and plastic better bags. Some \$10.95. A few are shopworn. All are real money saving values. While they last—½ price.

\$1.97 - \$5.48

SALE . . . Jergens Lotion

Regular 50c bottle of lotion plus a jar of all purpose cream. Both for—

43c

READY TO WEAR

Ladies' Dresses

155 of our best dress-up Frocks reduced one-fourth for this July Sale. Every dress has the low sale price attached. Look these over . . . Save money. . . .

MAIN FLOOR

Ladies' Coats

JULY SALE SPECIAL

20 of our nicest coats in this group. Approximate reduction one-third. Fall is coming. Buy now! Save later.

\$7.47 to \$23.33



Raincoats

One rack odds and ends children's and ladies' raincoats. Materials are gabardine, zelan, poplin and rayon. ½ price. Each garment marked—

\$3.98 to \$8.25

White Uniforms

Ladies' sizes 12 through 46, quality \$2.95 and \$3.95. A few are slightly soiled. Most of them are not.

\$2.39 and \$3.19

Ladies' House Coats

8 only. garments quilted rayon taffeta and rayon gabardine. NOW ONE-HALF PRICE

\$2.99 to \$9.98

Swim Suits

One piece. Made of fabrics with latex. Solid color and printed. Sizes 32 to 38. Now \$6.95. JULY SALE PRICE—

\$4.77

Ladies' Leather Jackets

Ladies' and girls' leather jackets. Sizes 14 to 20. 10 only coats. JULY SALE ONE-HALF PRICE.

\$6.48 to \$9.48

MEN'S WEAR

Men's Dress Shirts

White summer style, regular \$2.95 dress shirts. Wonderful value. Sale Price—

\$1.98

Men's Slacks

Summer Dress Pants. Sharkskin, gabardine, hawkskin, tans and blues, greys and patterns. Hundreds of pairs. JULY SALE PRICE—

\$5.79

(Alterations Free)

Men's Sport Shirts

"Coolweave", white only. Sizes small, medium, large. Now \$2.39. JULY SALE PRICE—

\$1.98

MAIN FLOOR

Men's Panamas

About 75 Hats—\$4.95 - \$5.95. All sizes, but not all sizes in every style. Buy now for the balance of this year and next year. One price for all.

\$2.95



FABRICS

New Fall Woolens

54" Bold checks for dresses and coats. Beautiful finish.

\$1.98 yd.

Nylon Dress Goods

Peek-a-Boo fine mesh material for summer dresses. Asst., fancy patterns. 42-in. wide. Value \$1.98 yd.

\$1.00 yd.

White Rayon

Silk and cotton poplin dress goods. \$1.00 material at the price percales. Has many uses.

July Sale . . . 64c

Rayon Jersey

Printed jersey dress goods. Long wearing. Beautiful. Large or small figures. Now \$1.59.

Sale . . . \$1.00 yd.

BASEMENT SPECIALS

Dishes

Odd lot—while they last Thursday morning—includes dinner plates.

5c



Medicine Cabinet

White enamel, large size. Solid mirror door. Our last shipment was a sell-out. A few more at—

\$1.98

Step-on-Cans

White enamel. Reg. \$2.48. To close out—

\$1.00

BASEMENT

Rayon Hose

Ladies Rayon Silk Stockings. Asst. shades of tan or brown. Sizes 8½ to 10½.

29c

BASEMENT

Leatherette

36" Leather cloth for upholstery work on cars or furniture. Reg. \$1.48 yard.

Sale . . . \$1.19

Fast Color Prints

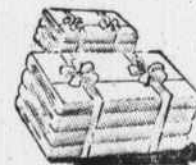
One large table. Good quality. Worth 48c.

July Sale . . . 37c yd.

Bed Sheets

New Shipment. 81 x 99 size. Good quality muslin. Bleached pure white. Worth \$2.50.

\$1.98



Cotton Hose

Ladies' smooth lisle stockings. Tan or brown. Sizes 8½ to 10½. Worth 39c.

25c

Toilet Paper

Large rolls of this hard-to-find item. Limit 5 rolls to each customer.

10c

BELK'S DEPARTMENT STORE

YOU ALWAYS SAVE AT BELK'S

FRANKLIN, N. C.

SERVING MACON COUNTY