

# JULY CLEARANCE AND THIRD ANNIVERSARY SALE



WE SINCERELY HOPE THAT YOU WILL BE ABLE TO SAVE MONEY ON YOUR EVERY-DAY NEEDS FOR THE WHOLE FAMILY DURING THIS BIG 15 DAY BARGAIN CARNIVAL. COME IN AND LOOK AROUND, OVER ALL THE STORE . . . MANY THINGS NOT ADVERTISED ARE MARKED LOW FOR OUR THIRD ANNIVERSARY.

## BABY DEPT.

### Baby Bonnets

50 organdy and figure caps and bonnets, some are soiled or shopworn.  
\$1.48 and \$1.98  
**39c**

### Birdseye Diapers

Fine quality—27 x 27 — hemmed. The best you can buy.  
**\$2.59 doz.**



### Pillows

Baby Pillows—sizes 12 x 16—stripe ticking. Regular \$1.00  
Slightly soiled—  
**67c**

### Diaper Bags

With shoulder strap. Assorted color. Leatherette outside. Waterproof lining. Zipper closing. Regular \$2.85—  
**July Sale . . . \$2.19**

### "Playtex" Sheets

Waterproof, crackproof, plastic sheets. Each in individual cartoon—  
27 x 36 size . . . . . 98c  
36 x 54 size . . . . . \$1.69

## BOYS' WEAR

### Slack Suits

BOYS' TAN—SANFORIZED

Now	-----	\$2.95
SALE PRICE	-----	\$2.19
Slack Suits, Now	-----	\$3.95
SALE PRICE	-----	\$2.79

### Boys' Suits

Dress suits with long pants. All wool and part wool. Sizes 3 to 12. Reg. \$8.95 to \$14.95. About 14 suits in this lot. . . .  
YOUR CHOICE—  
**\$5.00**

### Sleeveless Sweaters

Most of these are all wool, slightly soiled.  
Boys' sizes. Priced now \$2.95—  
WHILE THEY LAST  
**39c**



### Boys' Pants

Most all sizes here in tans and blues. Odds and ends. Worth up to \$2.95—  
**July Sale . . . \$1.00**

### White Shirts

Fine quality. Price \$2.29. You may have to wash some of them, but look at the price . . . ½ . . . All on one table marked as low as—  
**79c**

### Boys' Zelon Jackets

Waterproof. Colors blue and yellow. Sizes 8 to 16. Reg. \$4.95.  
**Sale . . . \$3.79**

## ... SPECIAL ... BASEMENT BARGAINS

### Ironing Boards

Strong, large size, complete with pad and cover. Belk's low price—  
**\$3.50**

### Paper Drapes

By Clopay—floral designs with natural color background.  
**88c**

### Bates Spreads

Our Bates Back to School Bedspreads are here . . . . .  
SINGLE AND DOUBLE BED SIZES

### Feather Tick

Striped ticking. Heavy. Worth 69c yd. July Sale Money-Saver.  
**44c yd.**

### Boys' Overalls

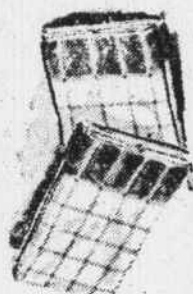
8-oz. Low back. Sizes 4 to 16.  
**\$1.98**

### Men's Overalls

Low back. 8-oz. Sanforized. Always the lowest price on first quality, full cut garments. Sizes 32 to 50.  
**\$2.79**

### Turkish Towels

Plaid Design. Soft, absorbant. Worth 35c.  
JULY SALE  
**25c**



### Wide Sheeting

42 inches (extra wide) seamless sheeting. Unbleached. Has many uses.  
**69c yard**  
BASEMENT STORE

### Shoe Polish

300 jars reg. 25c discontinued brands.  
**5c**

### FOR DISHES AND DUDS



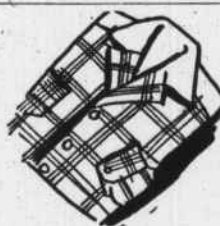
Super Suds, large	--- 33c	Octagon Soap, bar	--- 9c
Super Suds, small	--- 14c	Palmolive Toilet Soap	--- 11c
Vel, large box	--- 33c	Palmolive, bath size	--- 15c
Octagon Soap Powder	--- 7c	Cashmere Bouquet, 2 for 23c	
Octagon Soap Flakes	--- 33c	Woodbury's Toilet Soap	--- 10c

### Army Lockers

New shipment. Bras Covers with Tray.  
**\$9.95**

### Boys' Shirts

Large table of all sizes—Percalé and broadcloth boys' shorts. Reg. Price \$1.50 to \$2.25—  
**July Sale . . . 89c**



### Rugs

One lot of about 50 hooked and woven rugs. Priced now from \$3.95 to \$6.95. All one price — Your choice—  
**\$2.95**

### Cushions

With waterproof cover. Assorted solid colors. For inside or outside use. Regular \$1.69—  
**Now . . . 99c**

### Children's Overalls

One lot of Seersucker overalls, sizes 2-8. Assorted colors. Now \$1.00 to \$1.40—  
YOUR CHOICE—  
**39c**

### Children's Aprons

Percalé. Fast color. Nicely bound.  
Now . . . 39c

### July Sale . . . 10c

### Pillow Cases

Unbleached muslin. With stamped design. Size 42 x 36.  
**44c**



## SHOES

### GIVE AWAY SALE of Ladies' Sandals

Suede Sandals in green, red and black. All sizes. While they last—  
**\$1.00 pair**  
ONE LOT

### Men's Loafers

All leather. Tan and 2-tone. These are now \$8.95. JULY SALE.  
**\$4.79**

### Odds and Ends Shoe Sale



Over 200 pairs ladies' oxfords, loafers, dress shoes, pumps and ties. No shoe in this group was priced less than \$4.95. A great many were \$8.95. Broken sizes but—if we can fit you look at the big saving.  
**\$2.79 pair**

## THRIFTY SHOPPERS' COLUMN

### Ladies' Coats and Suits

Basement Store Special Lot of Ladies' Odd lot white and year-round suits and coats. Over 100 fine garments here . . . ½ price Sale!

### 1-2 Price Sale

LOOK THEM OVER

### Ladies' Hats

One table of BARGAIN BASEMENT Hats. They are nice looking, too—  
**50c**



### Men's Sport Shirts

One lot of rayon, regular \$2.15, odds and ends . . . if we have your size—  
**\$1.00**

### Ladies' Cotton Gowns

White Batiste, eyelet trim. Odd lot of reg. \$1.98 gowns.  
**\$1.39**

### Rayon Pants

480 pairs of white and tea rose. Ladies' sizes, reg. 50c. Just in time to offer you Thursday morning.  
**29c**

### Ladies' Skirts

Brand new cotton—just in time for this special event!  
SOLID COLOR BROADCLOTH  
BASEMENT STORE  
**\$1.98**

### Pull-Over Boots

Buy now for next winter while we have all sizes. Also Save Money! Colors white, brown—  
Brown . . . \$2.95 White . . . \$3.29



### 25c

EXTRA HEAVY—3 TO TEN YARD PIECES. SPECIAL PURCHASE. A BARGIN FOR YOU.  
**39-in. Sheeting**

# BELK'S DEPARTMENT STORE

YOU ALWAYS  
SAVE AT BELKS

FRANKLIN, N. C.

SERVING MACON  
COUNTY