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**Dairy Farming Proves Most Popular In Area**

proximately ten per cent of the cash receipts. The study showed that in Western North Carolina tobacco farms were second to the dairy farm in making profit for the farmer. The general farms were the least profitable. Dairy farmers received a labor income of \$1,481 annually while the general farmers received \$519. A return of 9.9 per cent on an

investment of \$15,194 was received by the dairy farmers on a return of only 2.3 per cent on an investment of \$10,973.

In this profitable field there are still openings since the survey showed there is a shortage of milk while the truck farmers receive

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**Memorial Fund Called 'Investment In Future'**

ed out that this was not a drive to help some foreign cause or

to help some people away from here. He said in fact that it wasn't a drive but instead it was offering the people of Macon County an opportunity to invest dollars in the future of Macon County. "Dollars which would be spent on Macon County youth and which through the years would grow as an investment to almost limitless proportions.

The speaker also pointed out that by offering our children a chance at a higher education we were increasing their ability to think and to work out in the future a solution to world peace.

Mr. Jones gave a brief sketch



**PRIZE WINNERS**—Jerry Sutton, 12-year old son of Mr. and Mrs. Charley Sutton, of the Clark's Chapel section, and the pure bred Guernsey heifer, Sutton's "Farm May", given him by his grandmother, Mrs. Candler Sutton, won a red ribbon Tuesday at the Junior Dairy show at Asheville.

of the history of the present memorial fund, which started as a fund of \$1,005.00 following World War I, and has now grown to an approximate figure of \$4,000.00. The Macon County Scrap Iron Committee contributed a \$750 bond to this memorial. This bond had been received as first prize in the state wide scrap iron contest during the war. He pointed out that to date that seven persons had benefited from the interest of this fund since 1932 and that the principal had been increased during the years. He added that by combining the present fund with the one to be raised the interest would be much larger and many more children could be helped each year.

In closing he said, "I know of no way which one can derive more personal satisfaction than to be able to say to a young person who otherwise could not receive a higher education in the field they desire to pursue; 'here is assistance. Go, and continue your work.' He added that they will not fall you but strive with all their might to be worthy of the memory they perpetuate.

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**Local Team Loses By 14-0 Score**

a hard charging line. Thomas repeatedly broke into the Hayesville backfield to smear plays before they got started.

Franklin takes a rest this week-end, but is undergoing intensive preparation for the game here with Jefferson City next week.

The local boys particularly want to make a good showing in this encounter as Jefferson City is Coach Atkins home town.

**INDIAN OFFICIAL HERE**

Mr. Promodee Gowani, forester of the Government of India is at Coweeta Experimental Station for several weeks studying soils of this area. He has been in the United States six months, coming here from Scotland where he received his degree in forestry at the University of Edinburgh.

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**Many Macon Young Folk At College**

Phelffer Junior college, at Meisenheimer, N. C.

Miss Jessie Lee Downs, Miss Barbara Childers, Paul Lee Plimmans, Fred Slagle, Charles Vinson, and Neil Yocum are attending Berea college, Berea, Ky.

The Misses Agnes and Maude Setser are students at the Davis Hospital Nursing school, Statesville.

Miss Dorothy McCutcheon will attend Wellesley college, Wellesley, Mass.

John Flanagan is enrolled at Davidson College, Davidson.

Macon County students at Blanton's Business college, in Asheville, this year include the Misses Frankie Crisp, Betty Sue Angel, and Tava McCoy.

Tudor G. Hall, of Highlands, is enrolled at Darlington school, Rome, Ga.

Miss Marna Cobb, of Highlands, is at Fassifern school, Hendersonville.

Miss Freda Siler this year is attending St. Genevieve of the Pines academy, in Asheville.

Robert E. Lane is attending Brevard College in Brevard.

Otto Arvey is a student at Georgia Tech in Atlanta, Georgia.

Grover Arvey is enrolled at University of Columbia.

L. B. Green and Miss Eetty Seay are attending school in Gainesville, Georgia.

Miss Ruth West is attending Converse College in Spartanburg, South Carolina.

Miss Lucille Kinsland is a student at Woman's College, Greensboro.

**HEADS RECRUITING**

M. Sgt. Carl M. Faircloth, arrived here Monday to head the local army and air force recruiting station. He succeeds M. Sgt. Kenneth R. Coon, who returned to duty at Murphy. Sgt. Faircloth and his wife and young daughter have moved to Franklin to make their home.

This advertisement is set in the smallest type in the paper. But you are reading it . . . The REASON you are reading these words is because the black type is surrounded by white space.

If you want YOUR advertisement in The Press read by everybody, it might be well to remember why you read this one:

The white space around it is just as important as the type the ad is set in.

FRANKLIN HARDWARE CO.

• Maybe, Brer Rabbit might advise you not to buy here, but if you listen to the advice of good hunters and sportsmen you'll follow the parade to our big sporting goods department!

**THIS WEEK'S FEATURE**

**.22 CARTRIDGES**  
Fast, accurate, smokeless cartridges for all 22-calibre repeater, single shot, and auto-loading rifles and pistols. Shot, long, long rifles.  
As low as ..... 45c Box

**GAME TRAPS**  
A strong spring and fast action make this a favorite trap with farmers and trappers. Gets 'em and hold 'em. 0, 1, and 1 1/2 sizes. .... 40c up

**HUNTING CAP—GOOD QUALITY**  
\$1.49

**GUN OIL**  
Will not gum or stick. It lubricates, cleans, polishes. In handy cans with spouts.  
40c, 3 oz.

**.22 RIFLE**  
Bolt action, 6-shot rifle that is smart and streamlined. Step adjustable rear sight. Pistol-grip stopk. A rare value ..... \$25.50

**HUNTING KNIFE**  
Deluxe quality hand hand, mirror finish blade. Leather handle. 4-inch blade, 8 inches overall.  
\$1.50 up

**POWDER SOLVENT**  
A fast acting chemical solvent—it cleans, lubricates and conditions gun barrels and actions.  
40c 2 oz.

**SHOTGUN SHELLS**  
Top quality shells for better shooting performance. Smokeless powder; round polished shot. 10, 12, 16, 20 gauge. Box of 25 \$1.85 up

**RECOIL PAD**  
Made of fine dark leather. Molded rubber base for perfect fit. Laces tightly to stock. .... \$1.00

**GUN COVER**  
Heavy olive drab duck with leather trim and fittings. Flannel lined. For all rifles or shotguns. .... \$1.50

**Flashlight Batteries**  
3 for 10c

**FRANKLIN HARDWARE**  
Always Room to Park on the Square Phone 117