WE SHOULDER, YOUR BURDEN



When next washday rolls around, start a habit that will make it easier on yourself during the cold months ahead! Let us do your heavy laundry work.

Highlands Cleaners and Laundry

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REVIVAL

Now in Progress

Mt. Sinai Assembly of God Church

Hear Donald Holcomb, 16-year old Evangelist of Winston-Salem

Every Evening at 7:30 o'clock

Thursday, Oct. 14, through Sunday, Oct. 24

Everybody Welcome! Pastor, Fred N. Sorrells

MACON THEATRE

Matinee 3:15 - Night 7:15 - 9:15

Friday October 15 Robert Taylor and Irene Dunne in "Magnificent Obsession"

Saturday October 16-Double Feature Program

Johnny Mack Brown in "Valley of Fear"

Charlie Chan in "Docks of New Orleans

Owl Show at 10:30-Out at 12 o'clock "The Smugglers"

Sunday, Monday, Tuesday, October 17, 18, 19



Wednesday and Thursday October 20 and 21



Highlands Highlights

MRS. H. G. STORY

National Association

Investigate

Our Easy

Lay-Away Plan

we have in

Elgin, Bulova's

and Parkers

DIAMONDS

Keepsake and Columbia well known national

makers

SILVERWARE

1847 ROGERS and

Community brands

JEWELERY

Rings, Bracelets, Necklacesses.

Tie Sets,

Cigarette Lighters,

Watch Bands, and etc

Grover Jamison

Jeweler

'all coloring.

(Continued From Page 6) ter in Nicholas, Calif.

Roy H. Holt is spending two in Cleveland, Ohio, visiting friends and from there plans to go to Miami, Fla., for the

Mr. and Mrs. Charles du Bignon, who spent the past three months in Wheeling, W. Va. were guests of Mrs. du Bignon's aunt, Mrs. S. T. Marett, for several days last week, enroute to their winter home in Miami,

Mr. and Mrs. Parker Bryant and small daughter, of Palm Beach, are continuing their stay at the McFarland cottage

A. B. Michael, of Vero Beach, Fla., has joined Mrs. Michae-here for a short vacation. Mr and Mrs. Michael are rebuilding their Florida home which was destroyed by fire a few weeks

Col. and Mrs. H. D. Porter-field, of Jacksonville, Fla., who have been occupying the Quinr apartment since early summer,

Many Summer Residents Return Past Weekend View Fall Coloring

Among the summer residents coming up for the fall coloring the past week-end were Mr. and Mrs. Cuyler Trussell of Athens, Ga., with their guests, Mr. and Mrs. R. V. Watterson; Mr. and Mrs. Fred S. Gould o. Atlanta; Prof. and Mrs. B. E. Fernow of Clemson College; Mr. and Mrs. David Watson o Clemson; Mr. and Mrs. Claude Sullivan and family of Greenville; Mr. and Mrs. Paul E. Dickman of Ruskin, who are guests of Mr. and Mrs. Frank B. Cook; Gen. and Mrs. Alpha Fowler of Atlanta and guests who occupied "Hempine", the summer home of Mrs. Fowler's parents, Mr. and Mrs. J. L. Hodgson, on the Franklin road; Dr. Thomas Parker and his two small sons Tommie and Joe, and Mr. Parker's mother, Mrs. Thomas F. Parker of Greenville, who were guests of Miss Marguerite and Miss Clare Rav-

Robert Nolen Becomes Assistant Missionary For Local District

Mr. Robert Nolen of Franklin, has been commissioned as as-sitant missionary for the American Sunday School Union of the Franklin field. He is assistant to the Rev. R. E. Hull. His duties began October 1, and his work will include visiting unio nSunday Schools in this area in session and during the week, home visitations, conducting prayer meetings and other relate activities in maintaining the work Mr. Nolen is a member of the Mt. Zion Methodist church and a native of Macon County.



Reasonable charges. Estimate furnished in advance. SINGER SEWING CENTER neart address and phone number)

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BURRELL MOTOR CO.INC

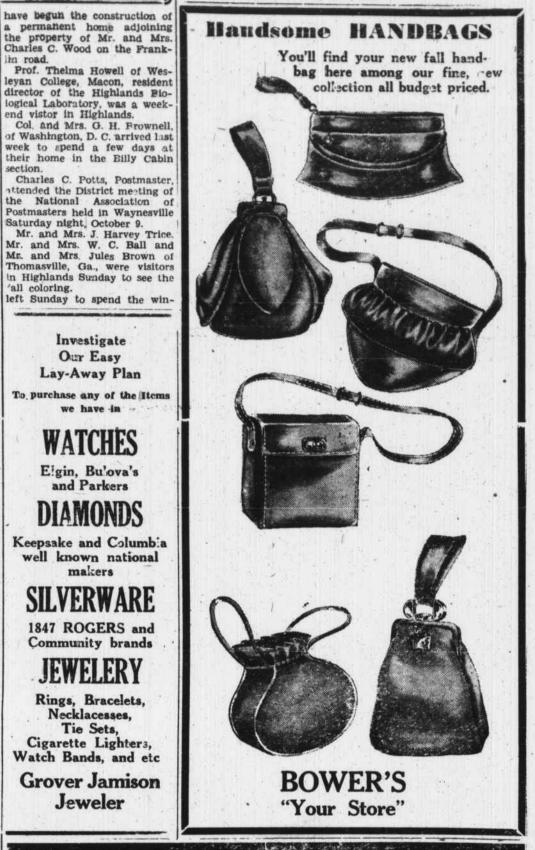




Highlands Senior Class Inspects Freedom Train

The Senior Class of Highlands school visited the Freedom Train in Asheville Tuesday, of last week. This was of special

interest since the class is studying American history. O. F. Summer, school principal, and Clifton Vinson, a student used their cars to take the tourteen members of the class to Ashe-



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- 1. BECAUSE honest, intelligent advertising always pays.
- 2. BECAUSE the weekly newspaper, unlike the daily, stays on the library table not just for a day, but for a week or longer-
- 3. BECAUSE any home newspaper, since its news is about home people and most of its advertising is about home business, is more carefully read than the big paper.
- 4. BECAUSE The Franklin Press today stresses Macon County problems as never before, and therefore is read more throughly than ever before. Folks read it literally from "kiver to kiver".
- 5. BECAUSE The Press is read by an ever-increasing number. Last week's paid circulation was 2,312. That is a record, under the present management; it is an all-time record, so far as is known.

Consider That Figure

2,312 folks wanted to read The Press badly enough to pay out good cash in advance for it.

And that doesn't mean that only 2,312 people read last week's issue-by no means. Actually, an average of three persons in each family usually read a community newspaper. And when you add that to the number of neighbors who borrow, the total number of readers probably is well in excess of · . .

Well, figure it for yourself!