

BELK'S Your Christmas Store

5000 Different Kinds Of GIFTS



FEATURING the AISLE of GIFTS
IDEAS and BARGAINS for all



GIFT BARGAINS

Ladies' Robes

Tan or wine suede—Nicely styled—Each one in gift box. **\$9.95**

Men's Robes

Style-Rite—Tu-Tone rayon gabardine—Wine or brown. **\$12.50**

Men's House Shoes

Leather soles—Brown kid uppers. **\$2.95**

Men's Wool Shirts

Red Buffalo Plaid—100% all new wool—Sizes 14 to 17. **\$5.95**

Colored Pillow Cases

Pastel shades—Size 42 x 36—A gift box if you wish. **59c each**

Men's Raincoats

Panorama plastic—100% waterproof—Sealed seams—Smoke color. **\$4.95**

Individually Boxed

Wool Batts

Warmer than cotton—Weight 3 lbs.—Full quilt size. **\$1.00**

Special Notice To All the Little Folks



Santa will write to you!

It's true! This store has a special Santa Claus Letterbox and special 10¢ stamps that will carry your letter straight to Santa Claus Land! Bring your letter here this Christmas and get your own personal answer from Santa!

Hurry! Give Santa time to answer. Bring your letter to the Santa Claus Letterbox, get the Santa Claus Stamp (10¢) to put on it, and see what Santa will write to you!

BELK'S AISLE OF GIFTS

FENTON HAND-MADE GLASS TABLE LAMPS
BOOKS — BIBLES
ASH TRAYS
DRESSER SETS
COSMETICS
TIES — SOX — ROBES
GIFT SETS
ALBUMS — SCRAP BOOKS
EVERSHARP PENS
BOXED HANDKERCHIEFS
COOKIE JARS
STATIONERY
OVERNIGHT CASES
TOWEL SETS
CAKE COVERS

Hundreds of Ideas
Don't Miss It

Everyday BARGAINS

Sale — Blankets

5% wool—Double bed size—Just 50 of these—Pairs—2 blankets—Slight imperfections of \$4.95 quality. **\$2.95**

LL Sheeting

1500 yards in this lot old fashioned good quality—Full 50 yard bolts—Buy what you need. **23c yard**

Cotton Stockings

A very nice hose at the lowest price in years—We are fortunate in having for you now, in tan and dark brown, this money saver at **25c**

BASEMENT STORE

Cotton Training Pants

Sizes 2 to 8—Bleached pure white. **19c**

Rayon Panties

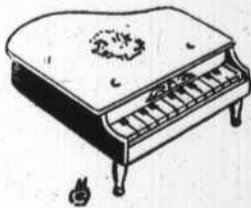
Plain or lace trim—White and colors—Sizes S-M-L. **29c**

Paper Drapes

Ready to hang—2¼ yards long—Hemmed and headed—Less than the price of dry cleaning. **98c pair**

Large shipment just arrived

Basement Toy Land Now Open



Toy Pianos

White—Have very nice tone.

\$2.59 up

Telephone Sets

2 phones and 2 coils of wire—Will work distances up to 100 feet and even longer—Less batteries.

\$2.95

Pop Guns

Single barrel—Carbine style.

69c

Kitty Kat Toys

"Press my tail and away I go"—All metal.

\$1.00

Fisher-Price Toys

Large assortment of delightful and educational toys—Snap-quack, Donald Duck and others.

89c to \$1.98

Teddy Bears

Medium and large sizes—Well made.

\$1.98 and \$2.95

Metal Pistol

With leather holster and belt—Complete.

69c

Wagons

An outstanding heavy duty wagon. Wheels have been improved to stand lots of abuse—Solid steel bed.

\$10.95



A Real Stove

Cooks and bakes just like Mom's—Underwriters approved.

\$6.95



Trucks

Well made dump truck—A delight for any little boy.

\$1.00

Blocks

Animal and ABC blocks—Sets of 12.

59c and \$1.00

Racing Autos

Metal racers of sturdy construction—Numbered—over 12 inches long.

\$1.00

SERVING MACON COUNTY

BELK'S

DEPARTMENT STORE