

# NOW IS THE TIME

To buy your Christmas Gifts  
The Place Is BELK'S and here  
are A Few SUGGESTIONS

## Hair Brush

Clear plastic handle and back—Nylon bristles.  
**\$1.00**

## Cookie Jar

Glass—Painted decoration—Large opening—Metal top.  
**\$1.00**

## Jergens Lotion

Large \$1.00 sizes in Christmas box—Red ribbon and pine cone decoration.  
**89c**

## Cook Book

"American Woman's"—more than 2,750,000 now in use—824 pages—Hundreds of illustrations.  
**\$2.95**

## Sachet Powder

"Dorothy Perkins" Memoirs—We believe this will make a gift any woman would appreciate—Gold gift box.  
**\$1.00**

## Children's House Shoes

A very nice selection of felt and suede in blue or pink color.  
**\$1.00**

## Children's Gloves

And mittens in all wool and part wool—A useful gift in cold weather.  
**25c to 79c pair**

## Books

New mystery, western, travel—Most any kind of the popular Triangle books—Cloth bound.  
**49c each**

## Handkerchiefs

Ladies white—Nicely hemmed—Good quality material.  
**10c each**

## Pressure Cookers

4 quart "Mirro"—The best—Lifetime service—Thousands of satisfied users.  
**\$12.50**

## Stationery

"Montag"—Note and letter paper in a variety of pretty boxes.  
**59c to \$1.00**

## Table Lamps

22 inches high—"Deena" quality—Gold decorated porcelain base—Pleated shade with fringe.  
**\$4.95**

## Ash Trays

Set of 3 crystal ash trays worth twice our price, of  
**29c set**

## Bibles

And Testaments—New shipment for Christmas giving.  
Testaments 25c to \$1.98  
Bibles—Complete \$1.98 to \$5.00

## Towel Sets

Cannon Christmas towel and wash cloth sets—Boxed at the factory—You will like these—3 sizes.  
**3 Sizes — \$1.98; \$2.95; \$3.95**

**SERVING  
Macon County**

## Belk's Christmas Store Hours

We will be open until 9 p. m. Wednesday, Thursday and Friday, December 22, 23, and 24 for your shopping convenience.

## Park Avenue Tumblers

22 kt. gold decorated—You have bought hundreds of these—Now a new supply for Christmas.  
Juice size.....6 for 39c  
Drinking glasses.....6 for 48c  
Iced tea.....6 for 59c

## Jergens Set

Regular \$1.00 Jergens lotion and large bottle of Jergens new liquid cream shampoo—The beauty buy of the year—Both for  
**Both for 89c**

## Electric Blankets

"General Electric" quality—Rose or blue color—Complete with controls.  
**\$39.50**

## Topcoats

All wool tan gabardine—"Cravenette" treated to resist water—Years of stylish wear—Regulars and longs—35 to 46.  
**\$42.50**

# Save At BELK'S

## TOYS

Belk's Prices on Toys Are Low  
Check These Items

Little Golden Books.....	25c
Single Barrel Pop Guns.....	69c
Donald Duck Choo Choo.....	89c
Trains with track.....	\$3.95 and \$4.95
Delivery Truck.....	\$1.00
Pistol with Holster and Belt.....	69c
Coal Truck.....	\$1.00
Rolling Chimes.....	48c
Racing Car.....	\$1.00
Telephone Set.....	\$2.95
Teddy Bear.....	\$1.98—\$2.95
Basketball—Reg. size.....	\$1.98
Football—Reg. Size.....	\$1.98

*Reigning Beauty*

## NYLONS

the Gift  
she'll  
treasure...



51  
Gauge  
15  
Denier

Compare Reigning Beauty nylons with other nylons costing from \$1.85 to \$2.25 then you will see how Belk's buying power saves you money. The luxury hose at a special price.

**special 1.39**

Box of 3 pairs at 4.00

exclusive at BELK & LEGGETT stores

# BELK'S

## Metal Cans

Trash cans—Floral decoration—Assorted colors—Large size.  
**48c**

## Smoking Stands

Metal smokers—Chrome finish—22 inches high—Very nice.  
**\$2.48 each**

## Jergens Set

For ladies—Lotion, powder, cream and cologne in attractive gift box.  
**75c**

## Boxed Handkerchiefs

Ladies—3 in box—Fancy embroidered design on each handkerchief.  
**48c Box**

## House Slippers

Mens—Fur lined, calf leather upper and flexible leather sole—Sizes 6 to 11.  
**\$4.95**

## Men's Underwear

"Fruit of the Loom" shirts and shorts.  
Knit shorts. **49c**  
Broadcloth shorts. **79c**

## "Van Raalte" Hose

Nylons with a name familiar to us all—42 to 51 gauge.  
**\$1.35 to \$1.95 a pair**

## Berry Set

Large 22 kt. gold decorated fruit or berry bowl and 6 individual size dishes—Set of 7 in box.  
**\$1.00**

## Ladies' Razor

Eversharp Schick ladies' razor in gold and white gift box—Complete with 20 Schick blades.  
**\$3.95**

## Weather Lotion

Dorothy Perkins \$1.00 size popular hand and weather lotion—Just for a limited time.  
**2 for \$1.00**

## Men's Sets

"Jergens" 2 soap, one shave cream, lotion and talc—Gift box.  
**\$1.39**

## Men's Pajamas

Broadcloth—Sanforized shrunk—Sizes A to D—Regular \$3.95—Christmas special.  
**\$2.95**

## Men's Robes

Style-Rite—In rayon gabardine year round weight—Tan and Brown or Blue and Wine.  
**\$12.50**

## Photograph Albums

White embossed leatherette cover—Adjustable.  
**\$1.29 each**

## Men's Ties

A very large collection of Wembley and Archdale in wool or silk.  
**\$1.00 — \$1.50**

# DEPARTMENT STORE