

## MACON THEATRE

MATINEES: Friday, 3:00; Saturday, 12:00; Sunday, 2:30  
NIGHT SHOWS — 7:00 - 9:00

Thursday, Friday, July 28, 29

Robert Montgomery In "SAXON CHARM"  
Also "G-GUN MUSIC"

Saturday, July 30—Double Feature Program

Gilbert Roland In "ROBIN HOOD OF MONTEREY" | Also Bill Williams In "CLAY PIGEON"

Sunday, Monday, July 31-August 1

Joyously dancing together in NEW musical fun!

FRED GINGER  
ASTAIRE · ROGERS

in MGM's  
"The BARKLEYS of BROADWAY"  
TECHNICOLOR  
OSCAR LEVANT

Billie BURKE · Gale ROBBINS · Jacques FRANCOIS



Original Screen Play by BETTY COMDEN and ADOLPH GREEN · Music by HARRY WARRER · Lyrics by IRA GERSHWIN  
Musical Numbers Directed by ROBERT ALTON · Directed by CHARLES WALTERS · Produced by ARTHUR FREED

Tuesday, Wednesday, August 2, 3

DRAMA THAT TALKS FACTS  
WITH THE SNARL OF  
A MACHINE GUN!



JAMES WHITMORE · BARRY KELLEY  
A ROBERT ROSSER PRODUCTION  
Directed by JOSEPH L. LEWIS

## Farm Mishaps In 1948 Cost 36 Millions

More than 36 million dollars in medical, dental, and hospital bills were paid by farm people during 1948 as a result of accidents, according to H. M. Ellis, in charge of agricultural engineering for the State College Extension service. This cost, Mr. Ellis said, does

### FACTS ABOUT BEER

## From the Census of Manufactures

● The U. S. Census of Manufactures supplies what is probably the most authoritative index of an industry's place in the national economy.

Preliminary reports for 1947, the first business census since 1939, are now being released by the Government. They show that the brewing industry makes a valuable contribution to the nation's welfare and economy.

The Government report shows that in 1947, the brewing industry paid out \$292,000,000 in both wages and salaries, spent \$509,000,000 for materials, supplies, containers, fuel and contract work, and another \$111,000,000 for new plants and equipment—making a total of approximately \$912,000,000.

The brewing industry employed 82,524 persons—63,668 of them being engaged in production and other related operations. This latter group averaged \$3,300 per year per worker—one of the highest wage averages to be found in any American industry.

For three centuries beer and ale have contributed to moderation and temperance in America. The Census report confirms that economically, too, beer's legal sale and manufacture is an American asset worth preserving.

UNITED STATES BREWERS FOUNDATION  
INSURANCE BLDG., RALEIGH, N. C.

## Timely Farm Questions State College Answers

Q. Please give me some information on planting Christmas trees as a cash crop in Duplin County.

A. You are being mailed a copy of the U. S. Department of Agriculture's Farmers Bulletin No. 1664, "Christmas Trees as a Cash Crop."

Arrange to plant the seedlings during January or February. Prepare the area to be planted just as if you were getting ready to plant an annual crop. Plant the trees in rows seven feet wide and space the trees at six-foot intervals within the row. With this spacing, 1,000 trees will plant an acre.

The seedlings should be cultivated, and this can be done by planting a row of soybeans between the rows of trees and then fertilizing the soybeans.

not include the cost of accidents in the cases of those who were killed, or who suffered permanent total disabilities; or costs other than those resulting directly from the care of injuries.

Among the chief causes of the accidents Mr. Ellis listed the following: Falls, machines, animals, auto and truck collisions, handling objects, hand tools, stepping on or striking against objects, falling and flying objects, and burns or shocks.

These findings are based on an analysis of nearly 2,000 accidents reported in three enumerative surveys made by the BAE in 1947 and 1948.

Seventy-two per cent of all accidents to farm people occurred on the farm—16 per cent in the farm home and 56 per cent elsewhere on the farm. Eleven per cent occurred on roads or streets off the farm. The other 17 per cent included industrial accidents suffered by farm people who were working in factories and accidents of children in games at school.

Fifty-four per cent of injuries were sustained while the victim was engaged in farm work. Farm accidents reached a peak in September, when both farm work accidents and recreational accidents were sharply up. Males had an accident rate over three times as great as females, and males in the age group 25 to 44 years had the highest rate.

Ellis advises all farmers to check their homes, farm buildings and surroundings and remove all accident hazards possible. He also suggests "taking time instead of chances."

## Tar Heels Own

\$3,188,000,000 In Life Insurance

North Carolina families owned \$3,188,000,000 of life insurance at the start of last year, according to the 1949 Life Insurance Fact Book, just published by the Institute of Life Insurance.

This represented an increase of \$775,000,000 over the ownership reported in this state two years before.

Death benefit payments in North Carolina during 1948 are reported as \$21,040,000, under 20,137 policies.

In a table listing the location of the 584 legal reserve companies in the U. S., this state is listed with 13 companies whose head offices are here.

Do NOT fertilize the trees. Cultivation may be discontinued after the second or third growing season.

Q. Last year we lost most of our Irish potato crop because of little worms which went through the potatoes after they were dug. We hate to dig again this year not knowing any way to prevent this.

A. The little worms probably are potato tuberworms. The adults lay their eggs usually on the exposed tubers either prior to or during harvest, when the potatoes are left exposed overnight. During growth, the potatoes should be kept well cultivated and deeply hilled so that no potatoes are exposed for the adults to attack. At harvest time, to prevent the caterpillar from migrating from the wilting vines to the tubers, infested vines should be cut or burned or removed from the field a few days before digging. The vines should NEVER be piled over dug potatoes.

The potatoes should never be left exposed to the egg-laying moths during late afternoon or overnight, as this is the time when the adults are most active. When potatoes are dug, they should be removed from the field immediately to storage. Harvest should be very thorough and all culls should be destroyed.

Tubers infested in storage may be saved by fumigating with Methyl Bromide. See your county agent for details.

Temperatures which kill living cells are often only a few degrees above those at which they are accustomed to living.

## AUCTION SALE

Saturday, July 30, 2 p. m.  
ON THE PREMISES

6-room home and approximately 2 beautiful acres, 4 miles South from the Court House in Franklin on Main Highway to Clayton (US No. 23). A choice location, convenient, nice view. Known as the Terrell Home. This is your opportunity to buy a good property at your own price. It will be sold to the highest bidder for cash. Meet me on the premises on above date.

Sale Conducted By  
**J. H. STOCKTON**  
Attorney for Owner

## OCCONNEE'S BEST IS BACK

This flour is unconditionally guaranteed. If you aren't satisfied return the sack and get your money back.

### CHEAPEST IN PRICE

We are proud to be selling this flour again.

## HALL'S FEED AND GROCERY STORE

# ANOTHER BIG REDUCTION

## In The Prices On Wearing Apparel

I want to reduce my stock by another \$10,000 in the next two weeks. After that time, this sale will end.

BUY ANY  
Dress, Coat, Suit or Robe  
AND GET ANOTHER FOR  
**\$2.00**

SHORT SKIRTS  
That Sold For \$8.95 and \$9.95  
GOING FOR  
**\$2.00**

ALL CHILDREN'S APPAREL  
HALF PRICE

WINTER CLOTHING  
WILL BE ON DISPLAY THIS WEEK

EVERY ARTICLE IN MY  
GIFT SHOP  
INCLUDING MY FINE CHINA, CRYSTAL, AND SILVER  
IS GOING  
BELOW COST

BUY ANY  
Blouse, Skirt, Sweater, Socks,  
or Bag  
AND GET ANOTHER FOR  
**\$1.00**

ONE LARGE LOT OF  
SHORT DRESSES  
**\$3.00**

This is your LAST CHANCE to get this FINE MERCHANDISE for

## BELOW COST

# FRANCES' SHOP