



5TH

BELK'S

Anniversary Event

Starts Thursday Morning

July 20th

FREE!

**COFFEE!
LEMONADE!**

If you get thirsty while shopping just step up to the refreshment booth in the Basement and say—Coffee or lemonade—That's all the charge there is—

Thurs. — Fri. — Sat. only

LADIES' HATS



Entire stock . . . none excepted of brand new Summer hats—includes panamas, braids, etc.

\$1

FASHION SHOP—MAIN FLOOR

LADIES' SANDALS

More than 300 pair of strap sandals in white, blue, pink, lavender and asst. odds and ends. Not all sizes in every style but if your size is here what a bargain you get. Buy now and use them for this Fall and next Spring.

\$1.25

MAIN FLOOR

LOW PRICE

TABLE LAMPS \$1



These stand 14 in. high—have pottery base and parchment shade. Just 72¢ to sell at this price.

SALE OF HANDBAGS



150 odds and ends of leather bags now priced to \$10.95. If you are looking for a real bargain be sure to see this large table.

\$1.88

MAIN FLOOR

LADIES' GABARDINE SUITS

Brand New Fall Pre-view

These beautiful suits are just being unpacked . . . and what great values they are. Sheen gabardine in wine, brown and blue.



Every Suit Worth \$20

\$12.95

We urge you to see these outstanding values in Belk's New Fashion Shop.

FASHION SHOP—MAIN FLOOR

MEN'S

WHITE "T" SHIRTS

You have bought thousands of these already—stock up now while we have your size.

Men's sizes
SML



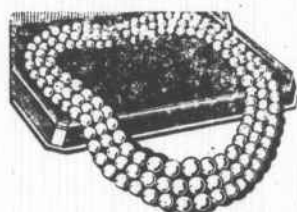
48c

BOTH FLOORS

SALE OF BETTER PEARLS

A very special purchase just for our Anniversary Event. 1, 2 and 3 strand pearls. Every string worth twice or three times this very low price. We ask that you see these and decide for yourself.

\$1.00



MAIN FLOOR

GET YOUR SHARE of THESE BARGAINS COME EARLY!

CHILDREN'S SANDALS

This table includes all of our summer sandals for children. Whites, browns and reds in sizes for the baby up to the large 3. These are leather sandals. About 200 pair.

Sizes up to 3

\$1.44

MAIN FLOOR



Sale of ALL WOOL Blankets

"FLEECE - E - DOWN"

"PERFECT SLUMBER"

For lasting beauty, warmth and service select these new pastel shades of desert rose, blue sky, white cloud, canyon red, cactus green, yellow sun, terracotta and green gold.

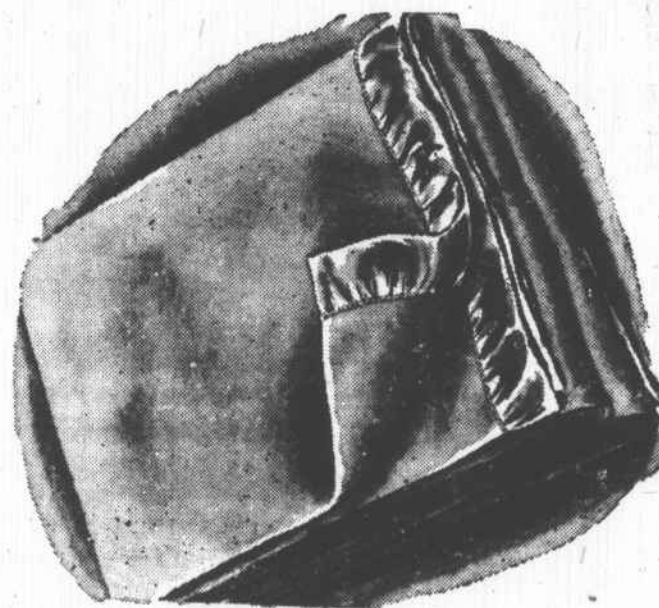
Guaranteed Against Moth Damage for 5 Years

Beautiful, Wide Rayon Satin Binding

Large size
Size 72 x 90

\$10.95

BASEMENT



Luxurious — Super Soft Thick and Warm

A Wonderful Value!

Size 72 x 84

Guaranteed to resist moth damage for 5 years—Beauty, warmth and sturdy wear at a down to earth price.

Each blanket in a beautiful gift box.

\$7.95

BASEMENT

SUPER VALUE



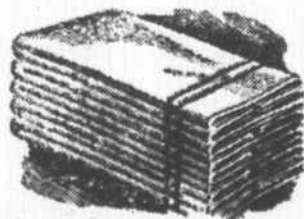
SOLID BRASS
\$5
TABLE LAMP

\$2.99

MAIN FLOOR

TOWEL SALE

600 AT THIS PRICE



Soft, turkish towels in asst. colors and stripes. A real money saver

17c

BASEMENT

RAYON BRIEFS



Regular 39c value in white and pink. You know how good these are. Save at Belk's.

25c

BASEMENT

Serving Macon County

BELK'S

Franklin, North Carolina