



5TH

BELK'S

Anniversary Event

Starts Thursday Morning

July 20th

FREE!

CANDY FOR THE KIDS

Ask any salesperson for the FREE CANDY. Bring the kids with you—we like to have them.

COME EARLY — SPEND THE DAY

MEN'S HATS

DRESS STRAWS Including Panamas. Men's dress hats now priced from \$1.48 up

\$1



BUY SHIRTS NOW!

BELK'S OWN BONAIRE

Snow white broadcloth and also a new shipment of those solid color dress shirts in blue, tan, green, etc. A \$2.50 shirt offered at a saving. We have a good many but they won't last long at this low price

\$1.98

Sale of Men's Dress Shoes

Odds and ends of Tom Terry, Weyenberg, and others priced up to \$12.50. Not all sizes, but there are more than 50 pairs. Perhaps you can save by finding your size. And shoes are not going to be any cheaper.

\$3.99

MAIN FLOOR

ARCHDALE SHIRTS

Most all sizes this week in the best shirt of all.

White, solid colors, and end to end madras, both French cuffs and regular cuffs.

\$2.95

BEDSPREADS

Full 84 x 105 sturdy weight crinkle spreads in asst. solid colors. For years of wear.

\$1.88

BASEMENT

80 Square PERCALE

1000 yds. "Defender" New Patterns

We urge you to buy now for your Fall sewing while you have the best selection and this low price.

39c yd.

BASEMENT

JERGENS LOTION SALE

Very special—Reg. 50c Jergen's Lotion and handy plastic dispenser, both for

45c

MEN'S POLO SHIRTS



Over 200 regular \$1.50 knit shirts for men in solid colors and stripes.

79c

MAIN FLOOR

SPORT SHIRTS

120 new short sleeve sport shirts. White and colors. Soft and cool. Be here early!

\$1.98



BARGAIN BASEMENT 5TH ANNIVERSARY VALUES

THURSDAY MORNING, JULY 20th, UNTIL SATURDAY, JULY 29th... 9 BIG DAYS

WORK SHIRTS

Reg. \$1.39



These are sanf. blue chambray. 2 pockets. All sizes 14 to 17.

99c

SATIN SLIPS

Rush in for these slips, pretty and well made... Cheaper than you could buy the cloth.



79c

CORDUROY

500 yards fine wale corduroy in all the new Fall colors. On sale in the Basement at one-half its actual value.

\$1 yd

DISHES

Thousand of Dishes SALE PRICED

The big dish sale goes right on—it sounds like being in a busy cafe at dinner time — have you got yours yet?

5c to 39c

SPECIAL SALE

Print Dresses

We know you can hardly believe this. But here they are. Nicely made, fast color percale. All women's sizes and we have 144 for you to look at Thurs. morning. Come in and count them!

\$1



Dish Cloths

REG. 10c MESH

5c

Boys' Overalls

2 TO 8 DENIM

\$1

Wash Cloths

GOOD 10c TURKISH

5c

PLASTIC

36" WIDE BY THE YARD

10c

LOOK!

1250 PAIR ANKLETS

Hundreds of children's anklets — one large table.. They all have mates, but they have got mixed up—pick out the mates and you can have them for.....

5c

PAIR

BASEMENT

Big Value . . \$14.95 Quality 12-WAY FLOOR LAMP

Yes, we said 12 way. Decorative draped, hand pleated, easy to clean plasti-silk shade. Ivory or bronze finish. Massive tip-proof base.

\$6.66



1000 YDS. CURTAIN MATERIAL Value 39c Yd.

This is a new Shipment. Be Sure and See It . . .

25c yd.

DRESS SALE Bemberg Sheers

150 DRESSES

These are new dresses. Not reduced dresses from our regular stock. Lots of reg. \$8.95 Bemberg sheers as well as shantung and other popular fabrics. None have been priced at less than \$4.95.

\$2.99



Serving Macon County

BELK'S

Franklin, North Carolina