

6-Year Plan Of Work Mapped By Civic Body; Will Stress 8 Items

Jacobs, New Chamber President, Urges Adequate Budget

"Give us the budget we ask for and we will go somewhere," is the motto for the new Franklin Chamber of Commerce board of directors, J. C. Jacobs, newly appointed president of the board, told those attending the commerce body's annual dinner last Friday night at Slagle Memorial building.

At a previous meeting, he announced, the new board mapped a six-year plan of action for the Chamber of Commerce. He cited eight points of the program that are to be given immediate consideration.

Concentration during 1951, SEE NO. 1, PAGE 6

Lions Launch New Birthday Project Here

The Lions club this week launched its newest brain child, a "community birthday calendar", ofering to everyone who contributes to the fund-raising campaign free passes to the movie, free milk shakes, and many other prizes, payable on their birthdays.

The project is headed by Ted Reber and a large percentage of the funds raised will be used to purchase new instruments for the Franklin band, he said.

The calendar will have the names of persons printed on their individual birthdays, and those whose names appear on the calendar will be entitled to a number of free gifts on their birthdays, compliments of advertisers who have contracted space on the calendar.

"The calendar idea is something entirely different," Mr. Reber pointed out, "because those who contribute to the fund actually benefit materially on their birthdays."

A birthday listing will cost 25 cents, he said, and the calendar will be sold by the Lions club for 50 cents. Wedding anniversaries, club meetings, church services, and important dates of events in the community can be listed also, he pointed out.

Team captains and co-workers, each with a territory to cover in the Franklin area, have already begun soliciting names for the calendar.

Mr. Reber, who is soliciting advertising from local merchants, said a number of business men already have contracted for space on the calendar and most of them are offering birthday prizes.

Any person whose name appears on the calendar is going to have more than a "happy birthday", the project chairman said, explaining that prizes will include free dinners, movie passes, milk shakes, automobile grease jobs, and a number of other gifts. When a person's birthday rolls around, he said, all he has to do is look on the calendar for the names of the merchants giving birthday gifts, and start making the rounds.

In addition, Mr. Reber said, the birthday calendar is an "adventure in friendship" because if everyone knows the date of a person's birthday they can mail a card wishing "many more to come" or telephone birthday greetings.

Team captains for the fund raising project are, W. K. Hooker, A. R. Higdon, Clyde Sanders, R. R. Gaines, R. G. Sutton, Willev Brown, B. L. McGlamery, and Frank B. Duncan.

"We are going to make an all-out effort to contact every-

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HEADS C. OF C.



J. C. JACOBS

JACOBS 'BALANCE' SHOULD BE AIM

Houk Stresses 'Working Together' In C. Of C. Dinner Speech

"If there is a balance between agriculture, industry, and the tourist trade in Macon County, we can defeat any industrial or financial depression," Guy L. Houk, speaker at the annual Franklin Chamber of Commerce dinner Friday night, told those attending the meeting.

Mr. Houk, county school superintendent, appeared as speaker in the absence of Francis J. Heazel, prominent Asheville attorney and civic leader, who was unable to fulfill his speaking engagement at the last minute because of bad weather. Mr. Houk was introduced by E. J. Whitmire.

Explaining he had less than four hours in which to prepare a speech, Mr. Houk spoke "off the cuff", outlining requisites for advancing tourist trade, industry, and agriculture in a hypothetical mountain community. With each requirement he contrasted facilities available in Macon County to meet the need.

The county has grown through the years because of the faith, honesty, and energetic spirit of its people, he declared, and will continue to prosper and develop so long as everyone, working as a single powerful unit, stands behind community affairs.

"By working together," Mr. Houk said, "we can open the curtain on bigger and better days."

Macon County has a natural appeal for the tourist trade—climate and scenery—but there is a definite need for a top quality tourist hotel and a first class commercial hotel, he said.

"There is a place here," the school superintendent declared, "for a High Hampton Inn or a Grove Park Inn... something with appeal. Tourists want facilities."

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Hurries To Meet Army Call; Then Told 'No Hurry'

Thomas E. Setser was moving fast! A staff sergeant in the air force reserve, he was notified last week to report March 6 to Maxwell Field, Ala., for an examination preliminary to going back on active duty.

So he moved on the double, making hurried arrangements to take his final examinations at North Carolina State college before donning a uniform.

Then another telegram, canceling his orders to report, explaining there was no room for him because of the record number of enlistments in the air force.

He still has to take those final college exams though! Mr. Setser, the son of Mr. and Mrs. Joe Setser, of Cartoogechaye, is a veteran of World War II.

100 Persons Attend Annual C. Of C. Dinner Meet

Approximately 100 persons attended the annual Franklin Chamber of Commerce dinner meeting at Slagle Memorial building Friday night.

Claude Bolton, retiring president of the commerce body, opened the event with a welcoming address. He expressed his appreciation for the fine job done by the outgoing board of directors and introduced members of the new board, recently chosen in a mail election.

Following the election the new board of directors met and decided on officers to serve for the coming year.

J. C. Jacobs was elected president, Mr. Bolton, vice-president, and Oscar Ledford, treasurer. Other directors are, Frank B. Duncan and B. L. McGlamery, both elected to two-year terms, and T. W. Angel and W. C. Burrell, both serving the last year of two-year terms.

Last year's directors were, Mr. Bolton, Mr. Burrell, Mr. McGlamery, L. H. Page, Mr. Duncan, E. J. Whitmire, and Mr. Angel.

Before turning the meeting over to the new president, Mr. Jacobs, Mr. Bolton commented on Mrs. Howard Barnard, secretary of the chamber of commerce, and Donald Smith, for their work with the commerce body. Mrs. Barnard and Mr. Smith worked jointly in preparing a six-year plan of work for the local body to undertake.

B. L. McGlamery, retiring treasurer, presented a financial report on 1950 activities.

Guy L. Houk, county school superintendent, addressed the group in the absence of Francis J. Heazel, prominent Asheville attorney and civic leader, who was to be guest speaker. At the last minute, Mr. Heazel phoned that he would not be able to attend because of bad weather.

Mr. Houk, introduced by E. J. Whitmire, outlined a number of requisites designed to bring industry and tourists to this area.

Out of town guests included Dr. Kelly Bennett, of Bryson; City vice-president of Western North Carolina Associated communities, Mrs. Horace DeHart; president of the Bryson City Chamber of Commerce, and Felix Picklesimer, president of the Jackson County commerce body.

The Rev. M. W. Chapman, pastor of the First Baptist church, pronounced the invocation.

TOURIST BODY TO MEET

The Macon County Tourist association, at its first meeting of 1951, will elect officers for the year and discuss a proposed tourist map folder. The meeting is set for 8 p. m. Monday at Kelly's inn.

Symphony Concerts Here On March 1 Appear Assured; Lack Less Than \$75

The concerts of the N. C. Little Symphony orchestra here March 1 yesterday were virtually assured.

The membership fund was within less than \$75 of the \$750 required to bring the orchestra here for the children's and adult concerts, and officials felt confident that the small remainder would come in by next Thursday.

A week ago, with only \$475 on hand, local Symphony leaders announced that this year's concerts would have to be canceled unless the \$750 total was "in sight" by last Saturday night. They explained that, unless the fund were within approximately \$100 of the total required, the result of the membership drive would be in such doubt it would not be fair to the orchestra to go ahead with plans for its appearances here.

This will be the sixth successive season the orchestra has appeared here, to give a free matinee for school children, and an evening concert for adults.

Memberships are still available, but, as was announced last

Dawn Service To Be Held On Mountain Peak On Easter

Plans already are under way for this year's county-wide Easter sunrise service atop Wayah Bald.

The service, held each Easter morning for the past several years, annually attracts persons of all ages and denominations from points throughout the county. Easter this year will fall on March 25.

A committee, made up of Mrs. Isabelle Hull, S. F. (Sammy) Beck, and H. A. Wilhide, is preparing a program for the dawn rite.

The service will be held, as usual, at "High Haven", the camp of Mr. and Mrs. Gilmer A. Jones.

Polio Fund Here Stands Now \$1922

March of Dimes polio fund contributions totaled \$1,922.98 this week putting Macon County almost within sight of its \$3,000 goal.

J. Horner Stockton, campaign director, said advance plans for a Mother's March on Polio, as a climax to the drive, will be announced next week. The march will probably be held, he said, the night of March 2.

"I believe the mother's march," the director said, "can put us over the top in the drive if everybody will cooperate."

He requested all mothers who would like to assist in this phase of contact him at his office in the Bank of Franklin building.

The mother's march, he explained, is endorsed by the national foundation as a means to raise funds for local campaigns. On the night of the march, any person who wishes to contribute to the drive leaves his porch light burning as a signal to mother's going through the community collecting donations that they wish to give to the drive.

Anyone wishing to contribute should send contributions to Mr. Stockton or Claude Bolton, who is in charge of card collections.

"Thus far contributions have been excellent," Mr. Stockton declared, "and I feel confident that Macon County will go over the top in the drive."

Joint Meeting Of Two Clubs To Hear Landscaping Talk

John H. Harris, landscape extension specialist of the N. C. Extension Service, will be the speaker at a joint meeting of the Franklin Garden club and the Franklin Rotary club Wednesday evening of next week.

Mr. Harris will discuss "Home Landscaping".

The meeting will be held at the Slagle Memorial building. Members of the Garden club will join the Rotarians at 7:45 o'clock, after the latter has had their club dinner.

SENATOR JONES OFFERS JAILER FEE MEASURE

Plans Bill To Authorize Boards To Sell School Property Privately

Introduced a bill in the N. C. general assembly placing Macon County under the state law relating to turnkey fees paid jailers.

Senator Jones also announced that he will introduce a bill to-day permitting the county board of education to dispose of unused school property at private sales, under certain restrictions.

The school bill was requested by citizens of Highlands, and the board of education, at its last meeting, went on record as favoring such legislation.

The bill would permit the school board to make such private sales only to municipalities, ties or religious organizations in the county, and only with the approval of the board of county commissioners.

Highlands people are interested in having the Town of Highlands buy the present Highlands school property for use as a municipal park and community center. The bill also would apply, of course, to other present schools, when replaced.

Under the present law, the Macon County jailer receives no pay other than the \$1 per day paid for county prisoners and 75 cents per day paid for Town of Franklin prisoners.

The state law provides that jailers be paid a turnkey fee of 60 cents for each prisoner, but Macon County was taken out from under provisions of this general law by a local measure introduced by the then representative, R. A. Patton, in 1937. Since that time, the Macon jailer has received no turnkey fee.

With the \$1 per day paid the jailer by the county, and the 75 cents per day paid by the Town of Franklin for its prisoners, the jailer is required to provide food and have the laundry done for the prisoners.

The present jailer is Calvin Roland.

PLAN GIRL SCOUT COURT

Plans to hold a Girl Scout Court of Awards for the Nantahala area in the spring were made at the semi-annual meeting of the scout council, February 12 at Murphy, Mrs. Dan K. Moore, president, has announced.

Miss Lucille Hunt, of Cullowhee, and Miss Mary Ulmer, of Cherokee, were appointed at the meeting to serve as co-chairman of the scout court. Further plans for the event will be announced at a later date.

SUNDAY SING

The fourth Sunday sing of the northern division of the Macon County singing convention will meet with the Tellico Baptist church Sunday afternoon at 2 o'clock, Harley B. Mason, president, has announced.

Will Re-surface, Relocate No. 23

Acting Franklin Postmaster To Be Named Soon

An acting postmaster at Franklin, to serve while Postmaster Zeb Meadows is in the armed forces, will be appointed upon the recommendation of Rep. Monroe M. Redden, it was learned here this week.

Mr. Meadows, a navy veteran of World War 2, has been ordered to report for active duty March 26.

"The new postmaster", Mr. Redden explained, in answer to an inquiry from The Press, "will hold simply until the return of Mr. Meadows, at which time his tenure would cease and Mr. Meadows will continue as if no interruption had taken place."

It is assumed that the appointment will be made within a short time, since Mr. Meadows' departure is only a little more than a month away.

11 LOCAL YOUTHS ENLIST IN ARMY

Group Off To Charlotte For Examinations; Air Enlistments Frozen

Eleven men enlisted in the U. S. Army for a period of three years since the first of the month, according to Cpl. Clay Hensley, local army and air force recruiter.

The men were accepted for enlistment here and were sent to Charlotte for final examinations before being sworn in, he said.

Enlistments in the air force are still frozen, the recruiter said, except for men with as much as four months prior service in any of the armed forces.

Following are the names of the army enlistees: Lamar Andrew Bradley, Dillard, Ga.; Max Neville Vinson, Otto; Zebulon Clifton Ledford, Jr., and William Edward Ledford, both of Prentiss; Thomas Max Justice, R. L. Cunningham, Kenne'h Vern Buchanan, Bobby James Myers, and Carl D. Burton, Jr., all of Franklin; Billy Sherrill Huggins and D. L. Huggins, of Route 3, Franklin.

PLAN BENEFIT PARTY

A Bunco party, half the proceeds of which will be turned over to the March of Dimes polio fund, will be held at Kelly's Tea room, Saturday night at 8 o'clock, under the sponsorship of the Nequassa chapter of the Eastern Star, Mrs. J. Ward Long, worthy matron, announced this week.

New Type 'Jump Head' Adopted; Do You Like It?

A new type of "jump head" is inaugurated by The Press this week.

In the past, when a front page story was too long for the space allotted to it on Page 1, and it had to be continued to another page, the continuation appeared under a headline similar to the head over the story on Page 1. To find the continuation, therefore, it was necessary for the reader's eye to go from the last line on page 1 back up to the top of the story to see what the headline said; then find a similar headline on the continued page.

Under the new arrangement, when a story is continued, the reader is asked to "See No. 1 (or some other number) on page so-and-so", and when he turns to the continued page he finds the remainder of the story under that number, rather than under the conventional "jump head".

The change is being made in the belief that it will enable the reader to find continuations more easily and quickly.

Does it? The Press management would like to hear from the paper's readers. Do they like it? or do they prefer the old arrangement?

Plan To Start In Spring Improving Road From Line To Cowee Gap

Resurfacing and relocating of U. S. 23 from the Georgia line, through Franklin, to the top of Cowee mountain should begin sometime in the spring, W. M. Corkill, Tenth division engineer, said this week.

Present state highway plans call for preliminary surveying to begin in the spring, he said, and the money for the job has been appropriated.

However, Mr. Corkill pointed out, there is an element of uncertainty as to when the project will be completed because of the war situation.

Announcement of state highway plans to resurface and relocate some sections of the highway was made by Guy L. Houk, who addressed the Franklin Chamber of Commerce at its annual dinner meeting.

Family Night' P.T.A. Event Attracts 200

"Standing Room Only" and "Sold Out" described the highly successful Parent-Teacher association "Family Night" event held at Franklin high school last Saturday night.

Approximately 200 persons attended the annual supper which is becoming a highlight of the local social calendar.

Long before the last person had passed through the cafeteria-style service line of deliciously prepared home cooked delicacies, shortages reminiscent of war time production line began to appear, as the large crowd passed through the line.

After supper, during a short program, Mrs. Allen Siler, Parent-Teacher Association president, was presented a beautiful bouquet of flowers as a tribute for the fine work she has done this year as president of the organization. The bouquet was composed of blue and yellow flowers in commemoration of P. T. A. Founder's Day.

Mrs. Rutherford Snyder received a bouquet for being the mother who had the most children in school.

Mrs. Pearl Hunter was presented a bouquet by Richard Stott, who served as toastmaster, as the teacher present who had taught the most years in the Franklin school.

Sweet music, rendered by the barber shop quartet composed of S. W. Mendenhall, Phil McCollum, Richard Slagle and S. F. (Sammy) Beck, added to the congeniality of the evening.

Another highlight of the evening's entertainment was a melodrama presented by members of the Franklin High school Dramatics club under the direction of Clayton Ramsey, faculty member.

For the past week people about town have been heard repeating Dan Angel's classic lines of, "January, February, MARCH." Taking part in the production were Duane Cruse, Paul Plyler, Dan Angel, Edwin Hall, Misses Betty Lou Constance, Freda Elliot, Carolyn Nothstein, Doris Sutton and Julia Hunnicutt.

PLAN BAKE SALE

The Episcopal auxiliary will hold a bake sale tomorrow (Friday) at the Children's shop, it has been announced.

The Weather

Temperatures and precipitation for the past seven days, and the low temperature yesterday, as recorded at the Coweeta Experiment station.

Coweeta	High	Low	Pct.
Wednesday	7	28
Thursday	65	31
Friday	44	39	.54
Saturday	66	37	.07
Sunday	66	29	trace
Monday	57	45	.15
Tuesday	65	50	.36
Wednesday	45	45	1.05

Forecast: Rainfall (As recorded by Macon Station for TVA)
Wednesday, none; Thursday, none; Friday, .01; Saturday, .46; Sunday, none; Monday, trace; Tuesday, .42; Wednesday, .52.